
AGM INVESTOR PRESENTATION

Collaborate Corporation Limited (ASX:CL8) is pleased to release a copy of the AGM Investor Presentation to be provided by Mr Chris Noone to shareholders at the Annual General Meeting to be held in Sydney commencing at 3:00 pm AEDT today.

Authorised by:

Chris Noone
CEO and Director
Collaborate Corporation Limited

About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' businesses. Collaborate currently has three core business segments: www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business; www.MyCaravan.com.au Australia's leading peer-to-peer caravan rental business; and www.Mobilise.com an online hire marketplace to unlock the enormous potential of under-utilised assets. Through our proprietary trust and reputation platform, www.peerpass.com.au we create 'trust' between individuals and make it possible for people and companies to safely transact with each other in the sharing economy.



Monetising Assets Through Online Marketplaces

Investor Presentation AGM 23 November 2017

Collaborate
CORPORATION LIMITED

Disclaimer

The material herein is a presentation of non-specific background information about the current activities of Collaborate Corporation Limited (Collaborate or the Company). It is information given in summary form and does not purport to be complete.

All persons should seek appropriate professional investment advice in reviewing or considering this presentation and all other information with respect to Collaborate Corporation, its business, financial performance and operations. Neither the provision of this presentation nor the information contained therein, or any associated communication to any person should be taken as constituting financial advice regarding the purchase or dealing of shares in Collaborate Corporation. This presentation does not purport to provide all information that might reasonably be required to complete a detailed assessment of Collaborate Corporation.

Individuals should conduct their own investigation of investment and financial parameters relevant to their personal requirements for investment purposes. The presentation may contain forward looking statements regarding the intentions of the Company, and these will be affected by many other factors beyond the control of the Company.

Forward-looking statements include, but are not limited to, statements concerning Collaborate Corporation's planned strategies and programs and other statements that are not historical facts. Although Collaborate Corporation believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. The presentation must be considered in the light of these uncertainties and investments in Collaborate Corporation should be considered as speculative in nature.

The presentation is not a prospectus or similar disclosure document and does not constitute an invitation to apply for shares in Collaborate Corporation or ASX:CL8.

Collaborate turns idle assets into revenue



Vehicles



Commercial & Consumer



Caravans & Motorhomes

Machinery &
Scaffolding
\$7bn+

Parking
\$2bn+

Commercial
Space
\$20bn+

Storage
\$750m+

Agricultural
Machinery
\$2bn+

Industrial
space
\$15bn+

Mining
equipment
\$56bn+

Collaborate Introduction

Collaborate Corporation Limited (ASX: CL8) is a leading ASX listed player in the sharing economy and has created **platform technology** to operate **online marketplaces** where the 'trust' it creates allows individuals and companies to transact with each other for mutual benefit.

Collaborate enables asset owners to generate income from idle assets by safely and easily renting them to others who require temporary access to the assets. Renting assets is no longer the exclusive domain of dedicated rental companies. We are embracing the **trend from ownership to access** and reinventing the way that **assets are owned, monetised and used**.

Collaborate operates online marketplaces in the **car, caravan and equipment rental industries**. Growing from an initial focus on consumer transactions, the marketplaces are pursuing higher growth from business transactions through relationships with Australian and multinational companies such as **Aon, InterLeasing, Subaru, Orix and Uber**.

Through our proprietary **PeerPass®** verification platform we create trust by managing ID verification, credit checks, payments and feedback – maximising the potential for safe and efficient transactions.

The industry we operate in is called collaborative consumption, peer-to-peer or the sharing economy.

We just call it *a smart way to create value*.

Collaborate Overview

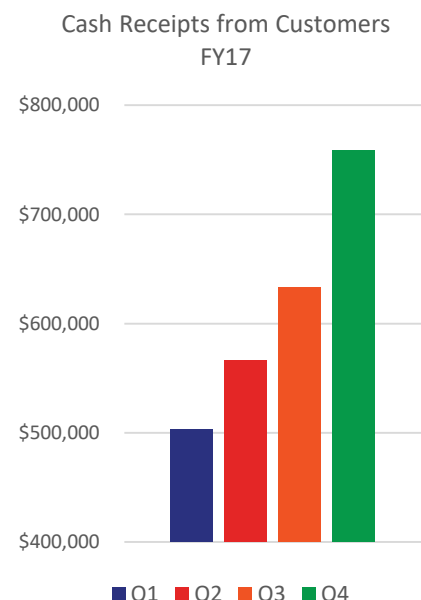
Unique: The only ASX listed company operating multiple peer-to-peer online marketplaces to monetise under-utilised assets.

Sustainable Advantage: Online marketplace and trust platform technologies can secure sustainable competitive advantage and be scaled across multiple industries

Strong Growth & Increasing Potential: Significant recent revenue increase, strong partnerships to leverage and increased cash reserves



+ New Opportunity



peerpass>

Trust and verification platform



AON



RACV

Highlights

6

July 2016

Launch of car rentals for **Uber** growing 109% in receipts from March Qtr 2017 to June Qtr 2017



October 2016

Strategic relationship with **AON** to launch Mobilise



March 2017

Experiential marketing campaign with **Subaru**, adding 101 vehicles to fleet



April 2017:

Strategic investment of \$1 million from **RACV** at 20% premium to closing market price



April 2017:

100% exercise of CL80 listed options raising \$3.5m

June 2017:

Ended FY 17 with no debt, \$3.6m cash on hand and strongest ever revenue trajectory

June Quarter 2017:

78% growth in cash receipts and 68% growth in gross revenue vs June Quarter 2016

September 2017

Launch of RACV DriveMyCar in Victoria targeting 2.1m RACV members and new customers



September 2017

Launch of Subaru XV campaign adding 105 vehicles to fleet



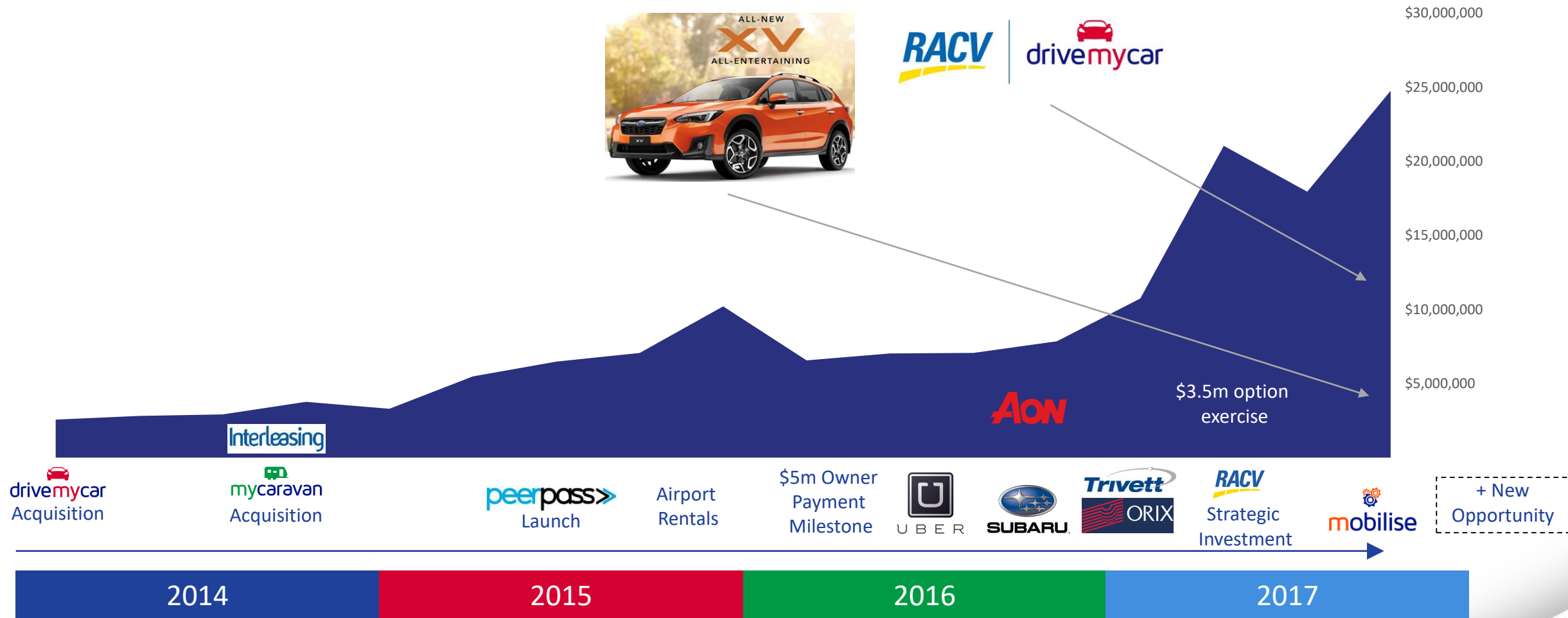
October 2017

Mobilise, the first complete B2B sharing platform, launched with over 3000 assets



Key Milestones & Market Cap Growth

7



RACV Strategic Investment



**Got a car?
Want a car?**

FIND OUT MORE

RACV | drivemycar



**Send your
car to work**

FIND OUT MORE

RACV | drivemycar



Hire for lower

FIND OUT MORE

RACV | drivemycar

On 26 April 2017, RACV made a **strategic investment** in Collaborate as part of its ongoing effort to improve the lives of Victorians by addressing their needs and being their advocate in the areas of mobility, home and leisure.

The \$1 million investment in Collaborate is the **latest step by RACV to help Victorians get around conveniently**, efficiently, sustainably and cost-effectively by growing its mobility portfolio.

RACV's goal to provide leading mobility services to its members **aligns closely with Collaborate's experience** in operating car, household item and caravan sharing services.

RACV DriveMyCar launched in September 2017 to provide RACV's 2.1 million members and all Victorians with an **opportunity to earn money from their idle vehicles and rent a better car for less money**. This collaboration leverages the significant marketing capability of RACV, which is one of Australia's most trusted brands, and DriveMyCar's proven ability to deliver value to owners and renters through peer-to-peer marketplaces.

Corporate Overview FY17

30 June 2017

Ordinary Shares ASX: CL8 619m	Unquoted Options 38m	Cash on Hand \$3.64m up \$3.5m	Market Cap @0.034 \$21.1m up 199%
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Audited Results 30 June 2017 vs 30 June 2016

Cash Receipts \$2.5m Up 56%	Revenue \$0.9m Up 50%	Total Loss \$2.1m Up 9%	Borrowings nil unchanged
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Key Events

- Exercise of 100% of CL8O options
- \$1 million strategic investment from RACV @ 20% premium to market
- DriveMyCar - 93% Rental Transaction Value growth from Q4 FY16 to Q4 FY17

Flexible Equity Facility

Collaborate announced on 28 June 2016 a flexible equity facility secured with existing sophisticated shareholders to raise up to \$2.25 million. Collaborate may draw down funds as and when required over a 24 month period. \$0.49 million has been drawn down to date, leaving \$1.76 million available. Collaborate can raise additional funds, if required, from external sources and also from rights issues or share purchase plans.

Given significant funding raised from option exercise and RACV investment Collaborate has signaled its intention to cease drawdowns on the flexible equity facility except for new investment opportunities.

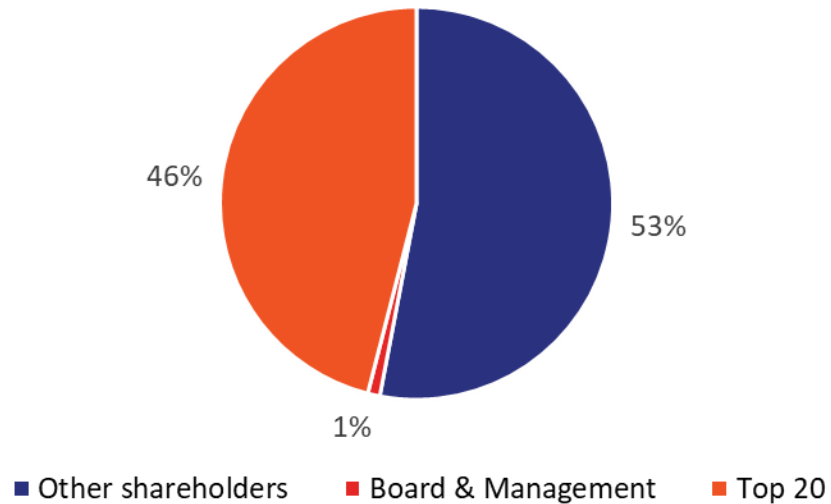
Audited Financial Information FY17

P&L - Consolidated Entity	30 June 2017 \$	30 June 2016 \$
Revenue	922,731	613,588
Cost of providing services	(342,633)	(199,041)
Gross profit	580,098	414,547
Corporate and administrative expenses	(2,147,752)	(2,230,472)
Research and development expenses	(636,851)	(310,016)
Impairment of other financial assets	(150,000)	-
Results from continuing operations	(2,354,505)	(2,125,941)
Net financing (costs) income	(23,828)	8,880
Loss before income tax	(2,378,333)	(2,117,061)
Income tax benefit	285,158	191,359
Loss for the period	(2,093,175)	(1,925,702)

Balance Sheet - Consolidated Entity	30 June 2017 \$	30 June 2016 \$
Current assets		
Cash and cash equivalents	3,637,813	116,911
Trade / other receivables and other current assets	397,089	220,883
Total current assets	4,034,902	337,794
Total non-current assets	2,202,852	2,386,827
Total assets	6,237,754	2,724,621
Current liabilities		
Trade and other payables	751,681	321,121
Other current liabilities	68,912	61,962
Total current liabilities / total liabilities	820,593	383,083
Net assets	5,417,161	2,341,538

Corporate Overview

Share Ownership



6 Nov 2017

Directors & Senior Management



Chris Noone
CEO & Director

Appointed 8 August 2014



Adrian Bunter
Non-Executive Director

Appointed 19 February 2014



Jim Landau
Non-Executive Director

Appointed 18 May 2016



Karen Logan
Company Secretary

Appointed 27 October 2009

Top 20 Holdings

Holder Name	Balance	%
HISHENK PTY LTD	92,300,000	14.9%
RACV INVESTMENT HOLDINGS PTY LTD	33,333,333	5.4%
MR BRADLEY PARTRIDGE	22,059,037	3.6%
JMT INVESTMENT GROUP VIC PTY LTD <JOHN TURNER SUPER FUND A/C>	17,577,320	2.8%
BELLITE PTY LTD <MEYER FAMILY BTML A/C>	13,359,147	2.2%
JMT INVESTMENT GROUP VIC PTY LTD	13,000,000	2.1%
MYOLA (WA) PTY LTD <BRENT MEZGER FAMILY A/C>	11,300,000	1.8%
SCINTILLA STRATEGIC INVESTMENTS LIMITED	10,000,000	1.6%
MRS SHARON TRACY JEFFRIES	9,200,000	1.5%
AJ HOLIDAYS PTY LTD <OWEN AR & JSY S/F A/C>	8,183,989	1.3%
MR ANDREW RUDOLPH SYPKES & MRS ELIZABETH ANNE PETRUSMA <R & E SYPKES FAMILY SF A/C>	7,442,921	1.2%
DAVID THOMAS SUPERANNUATION FUND PTY LIMITED <DAVID THOMAS SUPER FUND A/C>	7,000,000	1.1%
DSAH HOLDINGS PTY LTD	6,913,320	1.1%
BNP PARIBAS NOMINEES PTY LTD <IB AU NOMS RETAILCLIENT DRP>	6,586,871	1.1%
MR AYNNGARAN KAILAINATHAN	6,584,439	1.1%
ASTROMESEOGIOS OVERSEAS LTD <THE TAMBURLAINE A/C>	5,155,201	0.8%
MR CRAIG GRAEME CHAPMAN <NAMPAC DISCRETIONARY A/C>	5,000,000	0.8%
MR ROBERT ANDREW CHAMBERS	4,952,988	0.8%
K & C HOLLOWAY PTY LTD	4,500,000	0.7%
MR DEAN YOUNG	4,215,073	0.7%
Total Securities of Top 20 Holdings	288,663,639	46.6%
Total of Securities	619,117,857	

6 Nov 17

What is a Peer-to-Peer Marketplace?

Peer-to-peer marketplaces allow idle assets to be discovered and monetised

Supply



I have a spare car that can be rented

Peer-to-Peer Marketplace

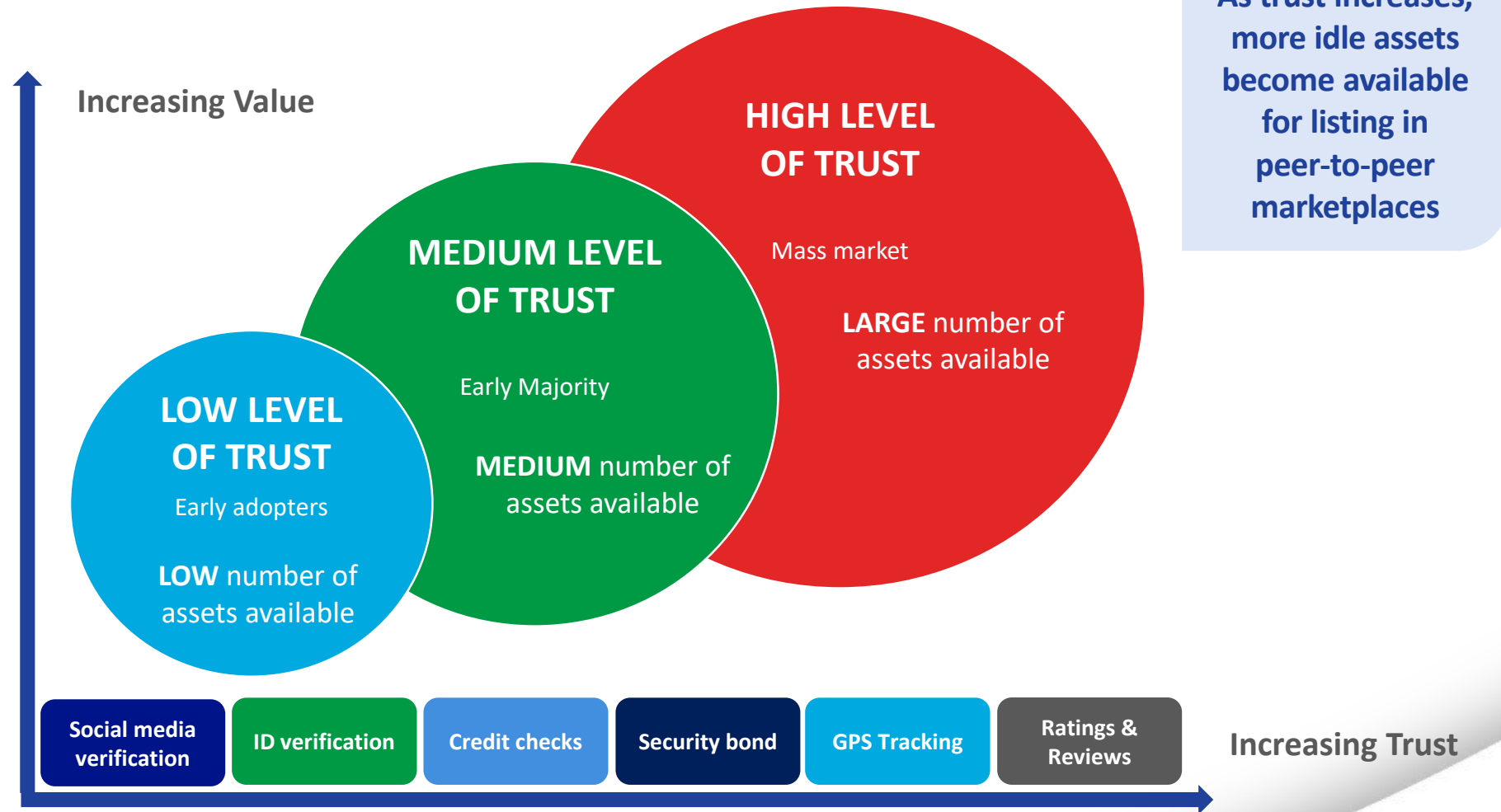
Marketing
Insurance
ID verification
Rental Agreements

I need to rent a car for 2 months



Demand

The Value of Trust & Reputation



PeerPass® was developed by Collaborate to verify users before a transaction proceeds and reduce risks associated with peer-to-peer transactions

Third party licensing opportunities

- Reduce verification costs for marketplaces
- Allow consumers to build an online trust profile that enables easy access to multiple marketplaces, without having to perform multiple verifications

- PeerPass was conceived to differentiate Collaborate's marketplaces from competitors by performing a higher level of verification and thus creating a higher value customer base
- Customers will be able leverage their online trust profile across Collaborate's marketplaces, increasing ease of access for customers and reducing verification costs for Collaborate

Social media verification



ID Verification



Secure online payments



Credit checks



E-Signing



Partner database integration

Ratings and reviews

Handover & Inspection App

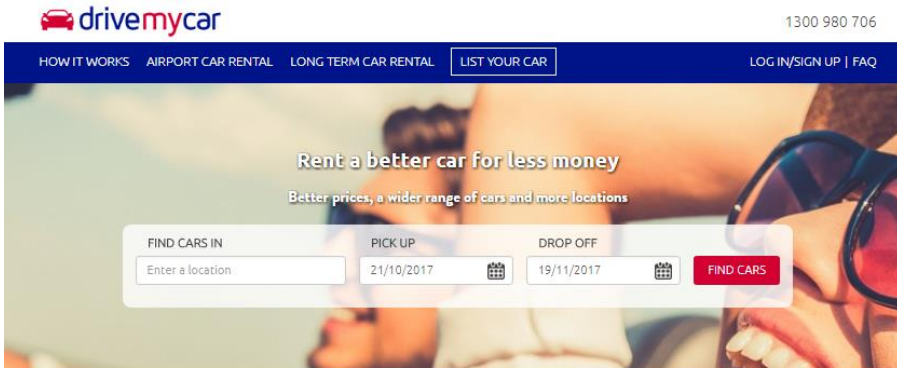
GOAL

Be the standard for online reputation management in peer-to-peer marketplaces

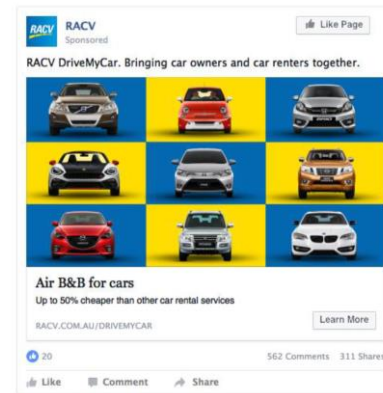
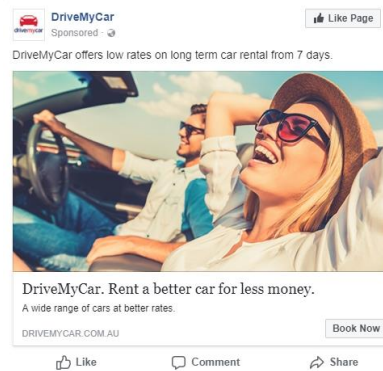
 drivemycar



Collaborate
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FEATURED LISTINGS



- Australia's first and largest peer-to-peer car rental operator
- Over \$7.1 million paid out to vehicle owners
- Over 309,000 rental days delivered
- Significant opportunity to leverage private and corporate supply and demand
- Strong corporate partnerships enable business to operate at scale
- Joint RACV DriveMyCar proposition targeting RACV's 2.1 million members and new customers in Victoria
- Australian car rental market size \$3.4bn+



FY17 Metrics

Rental Transaction Value
\$2.24m

up 47%

Net Rental Days Realised
61,252

up 61%

Gross Revenue
\$0.92m

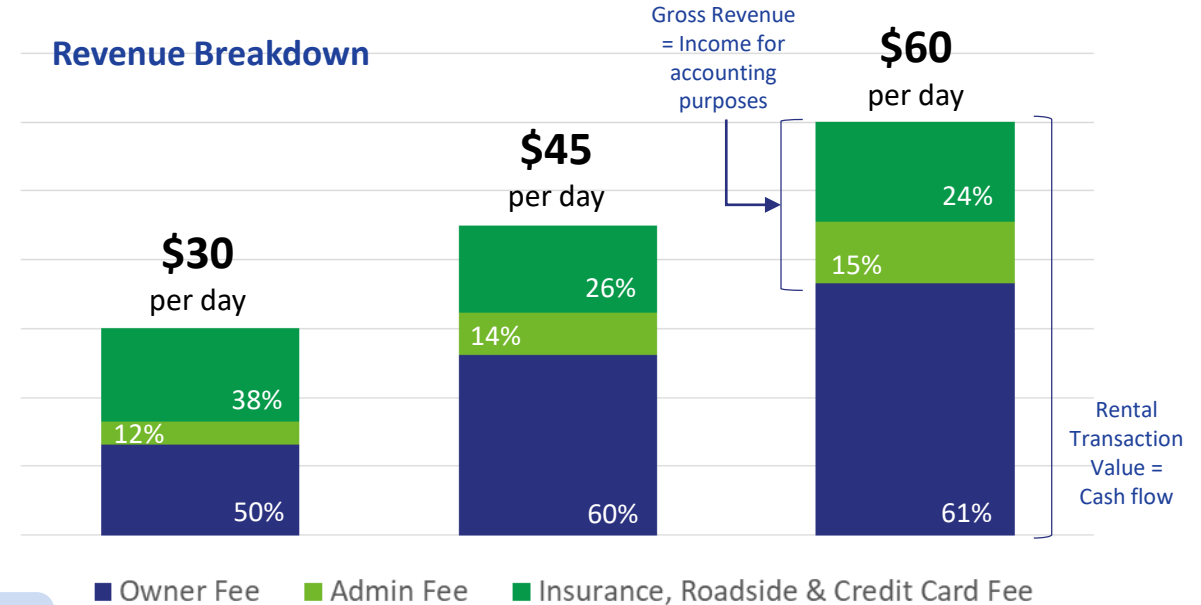
up 50%

Gross Profit
\$0.57m

up 40%



Revenue Breakdown



Owners can receive up to

42%

of the value of the vehicle in rental income per annum

Renters save up to

62%

compared to traditional car rental companies

Average Rental Transaction Value per Contract*

\$1,126

October 2017

Average Gross Revenue per Contract*

\$448

October 2017

Average Net Rental Days Realised per Contract*

34

October 2017

Over
309,000
rental days delivered
Up to 31 October 2017

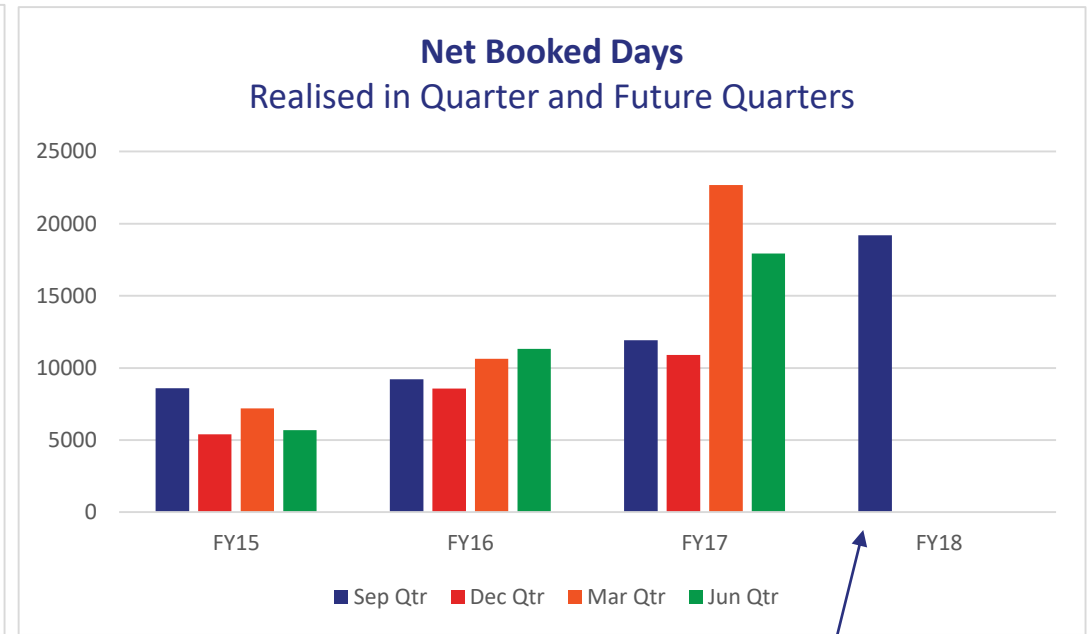
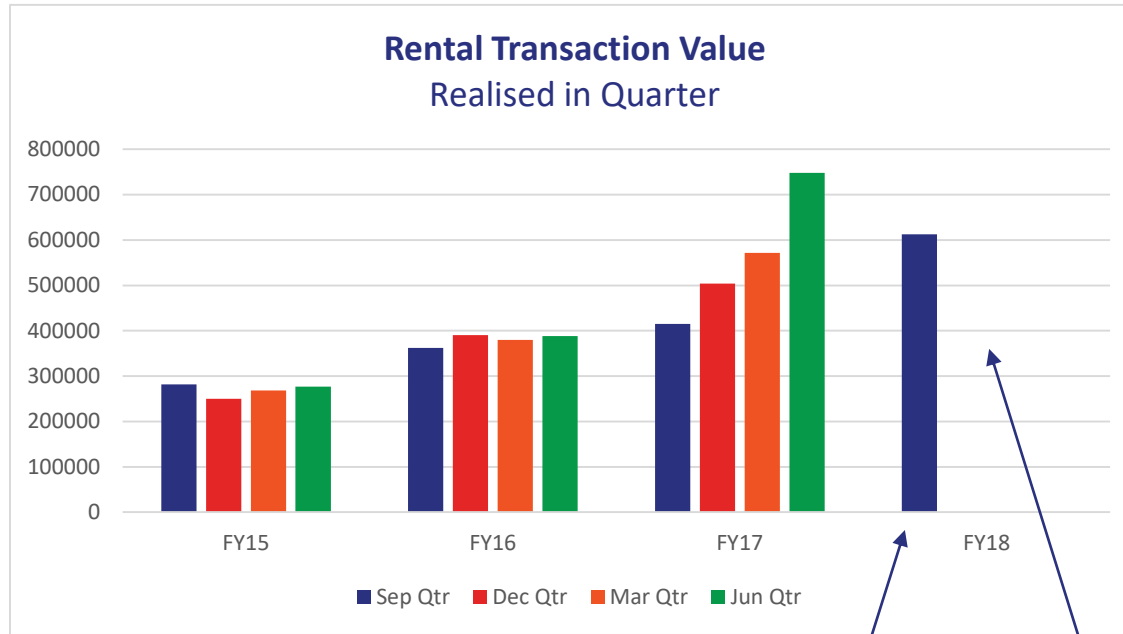
Over
11,300
rental bookings
Up to 31 October 2017

Over
43,000
registered users
Up to 31 October 2017

Over
\$7.1m
Paid to vehicle owners
Up to 31 October 2017

*Contract = Original contract plus any contract extensions.

Strong Momentum



Sep Qtr FY18

Lower seasonal demand and retirement of Impreza fleet

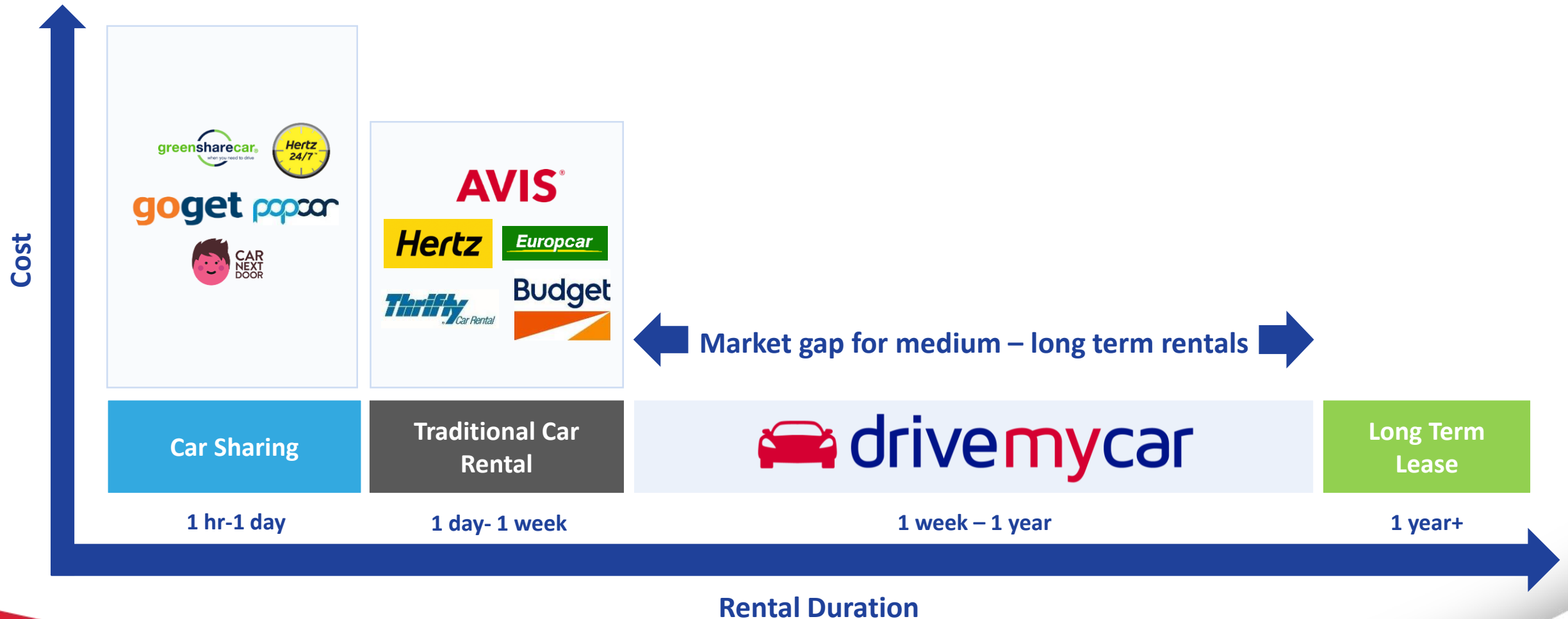
Dec Qtr FY18

Higher expected seasonal demand and benefit of RACV DriveMyCar, XV fleet and new marketing campaign

Sep Qtr FY18

Uplift in forward bookings from seasonal demand, RACV and first vehicles from XV fleet already apparent

Market Positioning



TECHNOLOGY

Uber drives new car sharing deal

DAVID SWAN
Reporter @swan_legend

UberX drivers in Australia will no longer have to use their own car, with peer-to-peer rental firm DriveMyCar inking a new agreement with Uber.



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ENTERTAINMENT Tech

How DriveMyCar Is Accelerating Business And Breaking Barriers

GIZMODO AU

In Australia, You Can Test Drive A Subaru With Car-Sharing

Campbell Simpson
Oct 12, 2016, 3:15pm - Filed to: Australian Stories



Image: Subaru

Test drives are the best possible way to work out whether a new car is right for you. There's no getting around that. But some dealers offer short, supervised test drives that don't give you a complete representation of what a car is like. Not Subaru, though – Subaru wants you to test drive its new Levorg wagon (yes, that's its name) for up to a year by using it as a car-sharing vehicle.

RACV membership a money maker

Michael Bley

Motoring organisation RACV, which has taken money from car owners for 114 years, has started a car-sharing service so members can make money by leasing out under-used vehicles.

The RACV, which in April took a 5 per cent stake in ASX-listed Collaborate, owner of the DriveMyCar car-sharing platform, has 150 cars – out of an estimated 2.2 million vehicles for its members – signed up for the scheme.

But just like traditional car makers, the organisation that serves young adults started a car-sharing scheme in 1997 to widen its range of services and to be changing bring and mobility needs.

There's a recipe for more efficient use of private vehicles – RACV members use their cars for just 4 per cent of the time, on average. The organisation also knows that its 2.2 million members are changing, like the rest of the population. Between 2011 and 2016, the proportion of households with one or more cars living in inner-city Melbourne fell, while those without a private car jumped from 43 per cent to 49 per cent, census figures show.

Long-term Victoria's own about the opposite picture – the proportion of households with two, three and four cars increased. "It's very different to our traditional business," said Phil Turnbull, the RACV executive general manager of marketing and mobility.

"We realised many years ago that marketing will be very, very different to decide to come, with autonomous vehicles, and that we had to reposition ourselves into areas that were non-traditional but that our members would ultimately need more help on."

RACV DriveMyCar is a very much around extending our reach to all the sorts of services that our members will need that don't follow traditional models.

The deal shows the increasing specialisation of car-sharing platforms, and especially capital-light services – such as Car Next Door – which are more likely to succeed in less dense areas. But RACV DriveMyCar, which Mr Turnbull says costs more to people living further out, differs from Car Next Door by focusing on longer-term leases starting from a week.

My short-term had been for about one week – they were people going around interstate or around Victoria," said Neil Newbegin, who signed his 2012 Holden Commodore up for the service last year.

"I had two days from Canada who wanted to rent it for three weeks. The longest time has been seven weeks. That was an international student. I had no idea where he went."

Key points

The organisation's 2.2 million members use their cars just 4 per cent of the time.

One owner nets "pretty healthy return" of \$25 from \$40 daily rental fee.



From left: Chris Noone, Neil Newbegin and Phil Turnbull are enthusiasts of the DriveMyCar initiative. PHOTO: JESSIE MARLOW

Mr Newbegin, who lives at Bush-dale, in Melbourne's northern suburbs, has another car, a 2015 Ford Focus, which he intends to sign up for the service too, as the \$25 he says he gets from the \$40 daily rental fee of his car is a "pretty healthy" return. Everyone who has rented his car has brought it back unscratched.

"It's always come back as I left it," he said. "Everyone's taken very good care of it."

Collaborate chief executive Chris Noone said nearly three-quarters of DriveMyCar vehicles in Sydney, where the service was better known, were rented out between 21 kilometres and 50 kilometres from the CBD, proving that there was a demand for cost-effective car-sharing outside the city.

Long-term rental makes the business more viable in more remote areas as the cost of acquisition is lower and transaction costs are lower per usage. Average rental is 36 days. And if it breaks down?

"We cover it," Mr Turnbull said. "If anyone drives a RACV DriveMyCar car, then we'll ensure there and it will not appear on anyone's membership."

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"We cover it," Mr Turnbull said. "If anyone drives a RACV DriveMyCar car, then we'll ensure there and it will not appear on anyone's membership."



How ride-sharing is helping Subaru build brand reach

Car manufacturer's marketing and local business leader talk about an innovative partnership aimed at expanding product reach to new demographics

BRAD HOWARTH (CMO) 10 OCTOBER, 2017 07:01

in Share 49 Like 12 Tweet G+ Print



Subaru XV 2.0iL

Car makers know the power of a test drive in convincing a would-be buyer. But how do you get a person to test a car they would never have considered?



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Home / Technology

Sharing: Crush aimed at costly airport car rentals could lead to buyouts



Ben Potter | Holidaymakers and business folk seeking cars at airports no longer have valid excuses to complain about being ripped off by big rental companies.



Home Fleet Acquisition Remarketing Rental Software

DriveMyCar Launches at Melbourne's Tullamarine Airport

May 24, 2016

Like 0 Tweet G+ 0 Print Share 1

DriveMyCar has expanded its peer-to-peer car rental platform for local and international travellers at Melbourne's Tullamarine Airport.



Logo courtesy of DriveMyCar.

Available services includes rental cars, pick up and return services and a free shuttle service operating between airport parking and Tullamarine Airport.

Since 2010, DriveMyCar has been used by more than 26,000 members around Australia.

Case Study: Subaru



DriveMyCar and Subaru created an experiential marketing campaign to promote the launch of the Subaru Impreza which saw **101 Imprezas rented within 2 weeks**, mainly to Uber drivers which in turn exposed thousands of passengers to the new Impreza.

In September 2017 the largest ever campaign launched featuring **105 Subaru XV's**

October 2016



Pilot
10 x Levorg

March 2017



Experiential Marketing Campaign
101 x Impreza

September 2017



Experiential Marketing Campaign
105 x XV

'This partnership provides a tremendous opportunity to demonstrate the appeal and integrity of our cars to an audience that may otherwise have not been exposed to our brand, or considered it in the past.'

Amanda Leaney, General Manager Marketing, Subaru

Case Study: Uber



Objective

- Satisfy demand for quality vehicles from Uber drivers who do not own their own vehicles
- Wide range and multiple pick up locations

Activity

- Provide ex-lease, buy-back and new vehicles
- Subaru Impreza experiential marketing campaign
- Lowest prices, most flexible terms
- 10 pick up locations

Results

- 109% growth in rental transaction value from Q3 to Q4 FY17

Case Study: LDV



*“We recently hired LDV vans from DriveMyCar. This gave us a great low cost opportunity to **trial these vans that we did not even know were available in Australia**’.*

*‘Within a month we bought 4 x LDV vans and we have since spread the word to several other StarTrack contractors and I know many of them have already completed multiple purchases. We too will soon make further purchases as we **phase out our current fleet over time and replace with the LDV’s** - this all came about directly from the offer of DriveMyCar to trial these vehicles at a low daily hire rate’.*

Claude Morello, FNET

Objective

- Increase brand awareness and sales of LDV vehicles
- Try before you buy opportunities
- Increase dealer foot traffic

Activity

- LDV vans offered for rental
- Pick up from dealers
- Extended test drives to demonstrate quality



Results

- First rental generated sale of four vans
- Prompted replacement of entire fleet with LDV vehicles



Collaborate
CORPORATION LIMITED

Australia's first business-to-business marketplace where you can hire anything.

Featured assets

- Platform 1890 Spider Lift Knuckle: \$1,140.00 per day
- Electric Quick Cut Saw: \$87.36 per day
- 5.8m Electric Scissor Lift: \$108.00 per day
- Diesel Mini Loader on a Trailer (C/W 4 in 1 Bucket): \$258.00 per day

Search for equipment... in Suburb or postcode

landscaping equipment rental

About 22,000,000 results (0.59 seconds)

Landscaping Equipment Rental - Better Prices, More Locations
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 Browse our great range of assets and sign up today in minutes!
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 Browse our online catalogue to view our tools & equipment and Hire Now!
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 Pymont Bridge Road, Camperdown NSW - Open today - 7:00 am - 5:00 pm

- Mobilise.com – a new online rental marketplace to monetise idle assets launched in October 2017
- Mobilise launched in association with Aon, a leading global provider of risk management and insurance brokerage services
- A unique rental marketplace incorporating trust and verification, insurance for assets and payment processing facilitating consumer and business transactions
- Mobilise incorporates [peerpass](#) to verify renters before gaining access to assets and to increase trust in the marketplace
- Mobilise has been built on the latest version of the Collaborate Sharing Economy Platform incorporating, API layer, AWS and Content Management System
- John Tolmie, former CEO of Kennards Hire, appointed as strategic advisor
- Initial focus on building and construction markets. Further industry partnerships to be announced.

Example Screenshots



Close Map View ✕

Search Mobilise in Suburb or Postcode

All categories > How it Works About Us Help Your Bookings Your Listings Messages Rob

Your Listings

Bookings received

Pending

In Progress

Completed

Track Excavator 110,000-120,000 lbs
Brand: CAT Model: Scraper 112b
Condition: Brand New Suburb: Suburb name
★★★★☆ 223 asset ratings
\$2,045 per day

Location: 71 Chatsworth Road, CAMIRA CREEK NSW 2469

\$128.00 x 12 days Deposit: \$126 Total cost: \$1,662.00
Pickup time: 12/07/2017 (12pm - 4pm) Return time: 12/07/2017 (12pm - 4pm)

Get in Touch

Agreement signed on 18/3/2017

Track Excavator 110,000-120,000 lbs
Brand: CAT Model: Scraper 112b
Condition: Brand New Suburb: Suburb name
★★★★☆ 223 asset ratings
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Get in Touch

Agreement signed on 18/3/2017

Excavator in Sydney

434 results

Sort by: Lowest Price **Highest Price** Nearest Location Items per page: 20

Track Excavator 110,000-120,000 lbs
Brand: CAT Model: Scraper 112b Condition: Brand New Suburb: Suburb name
★★★★☆ 223 asset ratings
\$2,045 per day

Track Excavator 110,000-120,000 lbs
Brand: CAT Model: Scraper 112b Condition: Good Condition Suburb: Suburb Name
★★★★☆ 223 asset ratings
\$2,045 per day

Track Excavator 110,000-120,000 lbs
Brand: CAT Model: Scraper 112b Condition: Satisfactory Condition Suburb: Suburb Name
★★★★☆ 223 asset ratings
\$2,045 per day

Your Selections
● \$38.72 - \$3000.62
● ★★★★★ 4 & up

Categories

- All
- Air
- Access
- Attachments
- Compaction
- Concrete
- Earthmoving
- Fencing & Barriers

Film & Photographic Entertainment
Goods Handling Party & Event
Space Furniture Electrical Cleaning
Excavation Construction Garden Lighting
Safety Tools Heating & Cooling
Landscaping



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Get Rich Renting
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INSURANCE & RISK

AON PARTNERS WITH SHARING ECONOMY OFFERING

A new marketplace enabling individuals and companies to rent their idle assets — from household items to heavy industrial equipment — to others to generate income set for an Aussie launch in partnership with Aon Risk Solutions.

Collaborate Corporation, Australia's only ASX-listed operator of peer-to-peer marketplaces, today announced it will launch mobilise.com in 2017. Aon Risk Solutions, a subsidiary of Aon Plc will market Mobilise to its wide base of clients providing them with an effective platform to monetise idle assets and also gain temporary access to assets to grow their businesses.

"Rather than buying new assets, Mobilise is unlocking the power of the sharing economy by allowing renters to access items at an affordable price on an as-needed basis. Simultaneously, we're giving asset owners the opportunity to make money from their assets, which would otherwise be sitting idle and depreciating in value," said Chris Noone, CEO of Collaborate Corporation.



FINANCIAL REVIEW

NEWS WEBSITE OF THE YEAR

Tools, desks and then space: Collaborate taps sharing economy with Mobilise

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Fairly agnostic: Collaborate CEO Chris Noone says his new Mobilise sharing platform can be used for any type of asset. Daniel Munoz



mobilise

IC
INSIDE CONSTRUCTION

Australia's first B2B sharing marketplace launches

Collaborate Corporation Limited, the Australian operator of online peer-to-peer rental platforms DriveMyCar and MyCaravan, has officially launched Mobilise.



New peer-to-peer marketplace for equipment hire

by Stephen Wilbers | Wednesday 19 October 2016 | 0 Comments



Mobilise is an Australian website that will offer an alternative to conventional equipment hire and give owners the opportunity to make money from their unused gear.

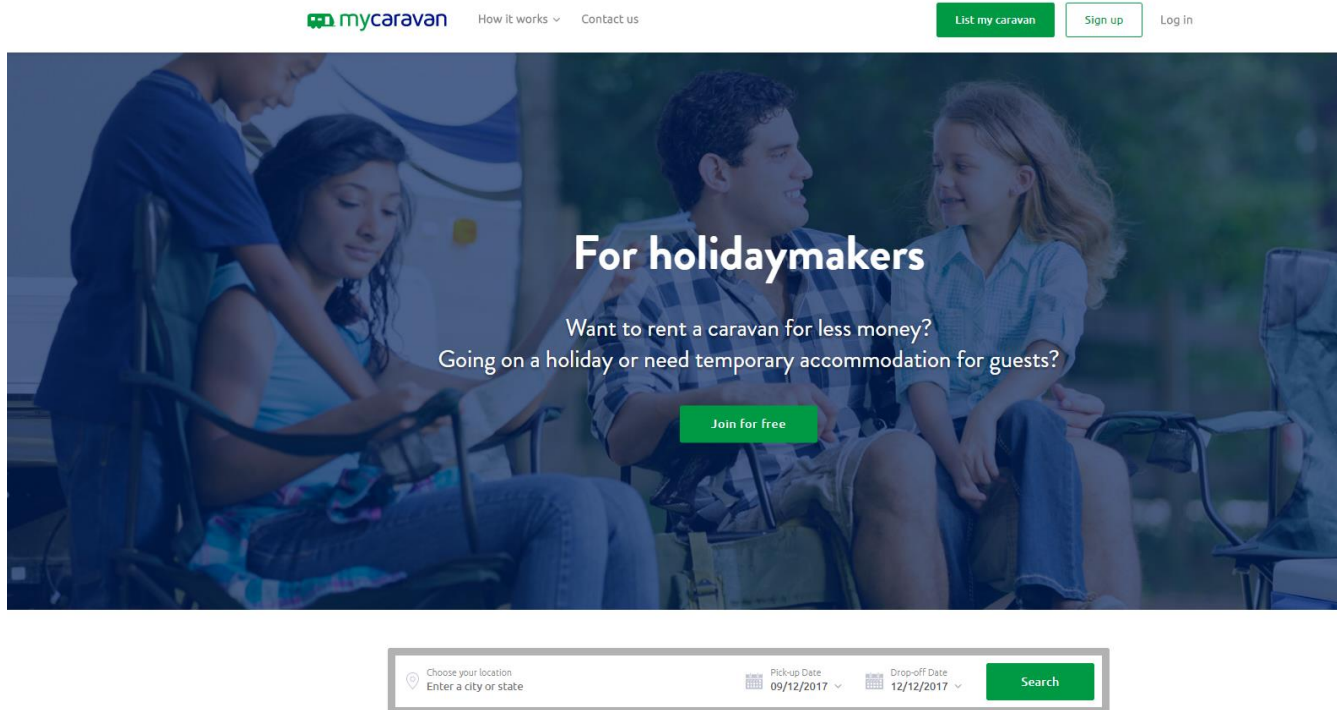
Just as DriveMyCar provides a way for people and businesses to rent out idle vehicles for periods ranging from a week to a year, Mobilise aims to do the same for a wide variety of equipment.

Items available are expected to range from household cleaning and gardening gear to sophisticated industrial and construction equipment.

 mycaravan



Collaborate
CORPORATION LIMITED



- Australia's first true peer-to-peer caravan rental platform
- 'No –Tow' option appeals to owners and renters
- Search marketing and online advertising campaign expanded in summer season
- Significant cross-promotional opportunities with RACV to be explored.



Chris Noone
**Chief Executive Officer
and Director**

With one eye on the consumer and another on the balance sheet, Chris has led the development, launch and optimisation of many innovative companies that have helped define today's digital market in Europe, Asia & Australia including Hasbro Interactive, Vodafone and ninemsn. Chris has also co-founded a number of start-up businesses that delivered disruptive online products.



Adrian Bunter
Non-Executive Director

Adrian has over 20 years' experience in accounting, finance and a broad range of corporate advisory roles. He is an executive director of Venture Advisory, one of Australia's leading specialist technology, media and telecommunications financial advisory firms. Adrian is a member of the Executive Committee of Australia's leading angel investing group, Sydney Angels and is a director of 8common Limited.



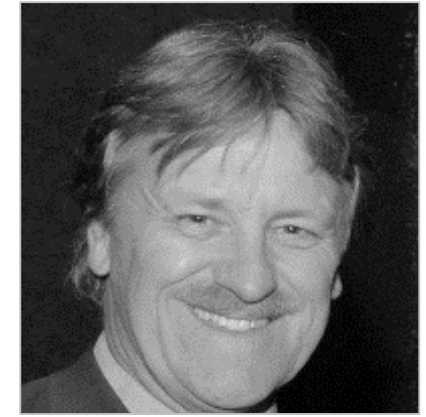
Jim Landau
Non-Executive Director

Jim is the grey hair of technology disruption having worked, led and directed a broad range of technology based businesses in the public and private domains. He has significant experience in fintech, biotech and eCommerce businesses. In his role as a TEC Chair he has mentored and developed many of Australia's business leaders across many industries.



Karen Logan
Company Secretary

Karen has extensive compliance, capital raising, merger and acquisition, IPO and backdoor listing experience in a diverse range of industries including technology, media, resources, health care and life science. She has assisted a substantial number of private start-up and established businesses transition to being publicly-listed companies for over 12 years. Karen is company secretary of a number of ASX-listed companies.



John Tolmie
**Strategic Advisor to the
Board**

Mr Tolmie is the former Group CEO of Kennards Hire, Australia's number one family owned supplier of high quality hire equipment and brings a wealth of logistics, rental industry and business development experience to Collaborate. Mr Tolmie has extensive expertise, acquired on both sides of the rental sector, and strong network of industry contacts relevant to Collaborate's propositions.

Immediate Priorities and Objectives

Launch co-branded DriveMyCar proposition in association with RACV	Launched
Launch Subaru XV experiential marketing campaign	Launched
Launch Mobilise in association with Aon	Launched
Launch new marketing campaigns during peak season with new media agency and creative	Launched
Re-launch MyCaravan website with brand refresh and functionality improvements	Launched
Migrate existing marketplaces to upgraded Collaborate Platform to unlock operational efficiencies	In progress
Scale consumer and B2B marketing campaigns and further leverage strategic partners	2018
Launch and scale 'New Opportunity'	2018

Collaborate Summary

Well funded, no debt and increasing revenue

Proven business model and significant industry experience that can be leveraged in multiple markets

Three marketplaces targeted at high growth potential categories

Recently expanded experienced management team

Dual supply and demand growth strategy – leveraging strong corporate partnerships and direct consumer relationships

Sustainable competitive advantage secured through PeerPass trust and verification platform, with third party licensing opportunities

Proprietary sharing technology platform

Considerable opportunity to boost uptake via existing strategic partnerships and strong pipeline of new opportunities

New opportunity under development for launch in 2018



Email: shareholder@collaboratecorp.com

Website: www.collaboratecorp.com