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27 November 2017

Company Announcements Platform  
ASX Limited  
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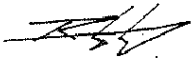
Dear Sir or Madam

**Firstmac Holdings Limited – on-market takeover bid (“Bid”) for Goldfields Money Limited ABN 63 087 651 849 (ASX: GMY)**

We act for Firstmac Holdings Limited ABN 55 621 282 157 (“Firstmac Holdings”), a wholly owned subsidiary of Firstmac Limited ABN 59 094 145 963.

We **enclose** an announcement by Firstmac Holdings in relation to the Bid.

Yours sincerely



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Encl 1



## ASX ANNOUNCEMENT

### FIRSTMAC HOLDINGS CONFIRMS NO EXTENSION TO TAKEOVER OFFER

Firstmac Holdings Limited (**Firstmac Holdings**), a wholly owned subsidiary of Firstmac Limited (**Firstmac**), confirms that unless required or permitted by law to be extended, the offer period under its unconditional on-market takeover bid to acquire all of the ordinary shares in Goldfields Money Limited (**Goldfields Money**) for **\$1.27 cash per share (Firstmac Offer)** will end at **4.00pm (Sydney time) on Friday, 1 December 2017**.

Following the announcement made by Goldfields Money on 23 November 2017 in relation to the **highly conditional, uncertain and dilutive** proposal with Finsure (**Finsure Proposal**), Firstmac Holdings has elected not to extend its offer.

The Finsure Proposal is **highly conditional, uncertain and dilutive** to Goldfields Money shareholders:

- The Finsure Proposal is subject to numerous uncertain conditions, including formal documentation, reciprocal due diligence, regulatory approvals (including approval under the FSSA), shareholder approval and an independent expert determining that the Finsure Proposal is fair and reasonable, or not fair but reasonable, to Goldfields Money shareholders. These conditions may not be satisfied.
- Given the highly conditional nature of the Finsure Proposal, it is uncertain whether it will proceed (and, if so, when).
- Goldfields Money shareholders will not receive any cash value for their Goldfields Money shares under the Finsure Proposal.
- If the Finsure Proposal proceeds, Goldfields Money shareholders will have their shareholdings significantly diluted.
- The perceived benefits of the Finsure Proposal, as articulated by Goldfields Money, may not eventuate.
- The ability for existing Goldfields Money shareholders to realise their investment in Goldfields Money following implementation of the Finsure Proposal (if it proceeds) will likely be reduced, given the significant shareholding that will be held by the existing shareholders of Finsure (which may result in reduced liquidity and may deter potential bidders for Goldfields Money).

In contrast to the Finsure Proposal:

- The Firstmac Offer remains the **only offer available** to Goldfields Money shareholders to realise **certain cash value** for their Goldfields Money shares.
- The Firstmac Offer avoids the need for Goldfields Money shareholders to be exposed to the **future risks associated with Goldfields Money and Finsure** (should the Finsure Proposal proceed).
- The Firstmac Offer provides **immediate value** and the **certainty of cash** - the Firstmac Offer price of **\$1.27 cash per share** represents a **27% premium** to the closing price of \$1.00 per Goldfields Money share on 13 October 2017, the last trading day before the announcement of the Firstmac Offer.
- Goldfields Money's **share price may fall** once the Firstmac Offer closes and trading in Goldfields Money shares may remain illiquid.

ENDS.