

PTPTN Partners with iSYNERGY to Launch the SSPN-i Plus Affiliate Program

Affiliate Program for



Kuala Lumpur, 28 November 2017 – The National Higher Education Fund Corporation (“PTPTN”) is collaborating with I Synergy Group Limited (“iSYNERGY”) to launch the SSPN-i Plus Affiliate Program.

PTPTN is a government-linked agency responsible for providing study loans to students pursuing tertiary education in Malaysia. The agency is under the Ministry of Education Malaysia.

One of its financial products is the SSPN-i Plus, an affordable savings scheme with premium insurance coverage designed by PTPTN for Malaysians. As of August of this year, approximately 125,000 SSPN-i Plus savings accounts have been opened, with an accumulated deposit of RM54 million (A\$16.2m) and Takaful protection benefit amounting to RM5.75 billion (A\$1.73b).

Recognising the potential of affiliate marketing in promoting the SSPN-i Plus, the SSPN-i Plus Affiliate Program will be offered under iSYNERGY’s affiliate marketing platform, Affiliate Junction (“AJ”), and will be accessible for participation to its affiliate community of more than 25,000. AJ affiliates will earn commission from successfully driving users to subscribe to any of the SSPN-i Plus savings and protection plan packages.

“We are proud to be collaborating with PTPTN in launching the SSPN-i Plus Affiliate Program. The affiliate program will without a doubt, further expand the advantageous opportunities for our affiliates to earn commission and also cultivating savings habit for users through the promotion of the SSPN-i Plus savings scheme. Hence, we truly believe that our partnership with PTPTN will be mutually rewarding and advantageous for all parties.” said Dato’ Lawrence Teo, Managing Director and Group CEO of iSYNERGY.

For iSYNERGY, the launch of this affiliate program is in-line with its long-term business success and growth strategy. The SSPN-i Plus Affiliate Program is the company’s first affiliate program under the financial business segment and the company is constantly taking proactive measures to expand its affiliate program offerings to cater to new business segments and markets for the benefits of all of its stakeholders.

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About I Synergy Group Limited (ASX: IS3)

I Synergy Group Limited (“iSYNERGY”) is one of the region’s leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform, to deliver performance-based affiliate marketing solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform is called Affiliate Junction and it is home to more than 25,000 affiliates and 1,000 advertisers. Under the platform, there is a variety of affiliate programs available which cater to different business segments and markets.

To learn more, please visit: www.isynergy.my

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