

ASX Announcement
28 November 2017

HearMeOut exceeds 500,000 downloads on Google Play store

Key points:

- **HearMeOut achieves 500,000+ downloads on Google Play, official app store for Android devices**
- **Receiving overwhelmingly positive reviews on Google Play (4.3 stars out of 5, with more than 2,800 reviews submitted)**
- **Experiencing great growth on App Store (Apple devices) as well**
- **Growth expected to continue as influencer program expands and third party content providers commence activity on platform**

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), developer of a revolutionary voice-based social media platform, has achieved a significant growth milestone less than one year since IPO, exceeding 500,000 downloads on the Google Play Store.

In recent days the Company has been advised that it has achieved the 500,000 - 1,000,000 Badge on the Google Play store, which recognises when an app achieves downloads in that range.

This is in addition to downloads on the Apple Store, which is growing rapidly as well.

Commenting on this significant download milestone on the Google Play store, HearMeOut Co-Founder and CEO, Mr Moran Chamsi said "to have achieved more than 500,000 downloads on Google Play in less than one year since the IPO of HearMeOut is a major achievement."

"What is also pleasing is that we have achieved overwhelmingly positive reviews for the HearMeOut app on Google Play as well," he added.

Since launch in March 2017 more than 2,800 reviews have been submitted on the Google Play store, with the average score received being 4.3 stars out of 5.

Google Play, operated and developed by Google, is the official app store for the Android operating system (and handsets using that system).

In addition to the strong Google Play download numbers, HearMeOut also recently confirmed it had achieved a Top 50 ranking (Canada, USA and Australia) in the highly competitive social network category of the App Store (refer ASX announcement 20 November 2017).

HearMeOut believes the increased interest in the HearMeOut App in the Google Play and Apple Store has been achieved due to increased influencer activity and the commencement of content generation from dedicated content providers (i.e. media outlets, production companies, etc), who are creating and distributing high quality and unique audio content.

Ends



About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feeder on other social networks, such as Twitter or Facebook. Through this app, people can express their authentic voice and put their unique signature on social media interactions.

For more information on HearMeOut, please visit www.hearmeoutapp.com

Further Information:

Moran Chamsi
Chief Executive Officer
HearMeOut Limited
E: moran@hearmeoutapp.com

David Tasker
Executive Director
HearMeOut Limited
E: david.tasker@lateral.com.au
M: +61 433 112 936