

(ASX:ATP) AGM Presentation NOVEMBER 2017



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**Presentation By:** Atlas Pearls and Perfumes

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## Where we are

- 15% more oysters seeded last year compared to our best year to date, due for harvest in 2018/19,
- A significant improvement in hatcheries and juvenile oyster's survival,
- A sustained post-seeding nuclei retention rate,
- A promising quality improvement in pearl skin and lustre,
- A solid price recovery at the April and June Atlas private auctions in Kobe,
- A steep productivity increase in grading and value adding.



Managing Director's report

## Where we are going

Grow at an appropriate pace to maximize
infrastructure and cost efficiency to
become the supplier of choice for
premium quality South Sea Pearl at trade,
wholesale and retail level.



## How we are doing it

- An effective debt restructuring and tax management process,
- An on-going support from the communities surrounding our farms,
- A strong push in the appreciation of Indonesian Pearls,
- A broader connection with customers,
- A step forward in pearl education,
- A carefully crafted collaboration with the Arts,
- A successful launch of the Atlas Brand in Singapore and soon to come in Shanghai and Jakarta.