

ASX Announcement
8 December 2017

HearMeOut adds post scheduling to platform as engagement with influencers and content partners increases

Key points:

- **Post scheduling added to HearMeOut web-access partner kit, allowing partners to pre-schedule posts (day and time) in advance**
- **Replicates premium feature offered to publishing partners on other high profile content driven social media platforms such as Facebook and Twitter**
- **For high content publishers (media outlets, influencers, content agencies, etc) feature will allow them to manage and maximise content release and syndication in efficient way**
- **Feature added as high content publisher interest in and use of HearMeOut platform increases**

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), developer of a leading voice-based social media platform, has added a key new web technology to its partners kit as a result of a significant increase in interest in the HearMeOut platform from high content publishers (media outlets, influencers, content agencies, etc).

The new web technology, post scheduling, is similar to that offered by other leading social platforms (i.e. Facebook, Twitter, etc) and allows users to record and schedule the release of posts (time and day) in advance.

For high content publishers the use of a post scheduling tool is a highly efficient way for them to manage the release and syndication of content on the HearMeOut platform.

HearMeOut Co-Founder and CEO, Mr Moran Chamsi, said that the addition of the premium feature to the HearMeOut partner kit coincides with an increase in the number and size of content partners using (or looking to use) the platform.

"For high content publishers, particularly media organisations and influencers with large user bases, the efficient integration with social platforms is extremely important, as is the ability to schedule posts in advance."

"in recent months we have been able to attract a range of high content publishers, including people of the calibre of Larry King, and with this premium feature now launched we expect the number of high content publishers using the system to increase significantly."

Ends

About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feeder on other social networks, such as Twitter or Facebook. Through this app, people can express their authentic voice and put their unique signature on social media interactions.



HEARMEOUT®

For more information on HearMeOut, please visit www.hearmeoutapp.com

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