



International Limited ACN 110 184 355

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ASX Code: TV2

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TV2U TO BECOME A HOUSEHOLD NAME IN BRAZIL

The Board of Directors of TV2U International Limited (ASX TV2: “TV2U”) provide the following business update by TV2U’s Executive Chairman Nick Fitzgerald:

“After careful consideration and consultation with our partners SOL Telecom and CCSTV, it has been decided to rebrand our project in Brazil from SOLGO to TV2U with immediate effect.

We will now be taking a single unified brand to market rather than multiple partner brands. A national marketing, promotional and sales strategy behind a single brand will have a far greater impact on the market and sets up TV2U to become a household name to tens of thousands if not millions of consumers.



SOL Telecom Event Pathos 22 December 2017

Most of you will be aware that TV2U launched its Brazilian commercial service with premium live channels on the 22 December 2017. This keystone event coincided with a concert hosted by our partner SOL Telecom in Pathos, its home city with some 7,000-people attending the occasion.

TV2U worked around the clock with engineers from SOL and CCSTV to meet the pre-Christmas launch date, a talented team effort from all parties. We have also been stress testing the platform with some amazing results for its robustness and scalability. We are ready for the uptake of subscribers from the launch of a full marketing and promotional campaign for both our B2C and B2B business models.

To our shareholders and followers as we turn the corner to new revenues and a New Year the Board and I thank you all once again for your continuing support.”

INVESTOR ENQUIRIES:

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ABOUT TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.