

# Appendix 3Y

## Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

<b>Name of entity</b>	<b>BUDDY PLATFORM LTD</b>
<b>ACN</b>	<b>121 184 316</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	David McLauchlan
<b>Date of last notice</b>	5 October 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	12-Jan-2018 15-Jan-2018 16-Jan-2018 17-Jan-2018
<b>No. of securities held prior to change</b>	<b>Direct Interest</b> 159,976,820 Ordinary Shares 22,166,667 Performance Shares
<b>Class</b>	Ordinary Shares

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<b>Number acquired</b>	-
<b>Number disposed</b>	3,100,016 12-Jan-18 1,145,766 15-Jan-18 54,218 16-Jan-18 25,700,000 17-Jan-18
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$745,004 12-Jan-18 \$263,952 15-Jan-18 \$ 11,657 16-Jan-18 \$5,268,500 17-Jan-18
<b>No. of securities held after change</b>	<b>Direct Interest</b> 129,976,820 Ordinary Shares 22,166,667 Performance Shares
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade 4,300,000 Ordinary Shares Off-market trade 25,700,000 Ordinary Shares

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

+ See chapter 19 for defined terms.

**Part 3 - +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<b>Name of entity</b>	<b>BUDDY PLATFORM LTD</b>
<b>ACN</b>	<b>121 184 316</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Richard Borenstein
<b>Date of last notice</b>	5 October 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	12-Jan-2018 15-Jan-2018 16-Jan-2018 17-Jan-2018

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<b>No. of securities held prior to change</b>	<p><b><u>Direct Interest</u></b>            9,011,121 Ordinary Shares            3,333,333 Performance Shares                854 options exercisable at 10c expiring 17-Nov-2020</p> <p><b><u>Indirect Interest</u></b>            1,629,763 Ordinary Shares            Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares            Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>
<b>Class</b>	Ordinary Shares
<b>Number acquired</b>	-
<b>Number disposed</b>	200,000 12-Jan-18 1,092,151 15-Jan-18 7,849 16-Jan-18 2,700,000 17-Jan-18
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$48,000 12-Jan-18 \$248,464 15-Jan-18 \$1,687 16-Jan-18 \$553,500 17-Jan-18
<b>No. of securities held after change</b>	<p><b><u>Direct Interest</u></b>            5,011,121 Ordinary Shares            3,333,333 Performance Shares                854 options exercisable at 10c expiring 17-Nov-2020</p> <p><b><u>Indirect Interest</u></b>            1,629,763 Ordinary Shares            Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares            Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>

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<p><b>Nature of change</b>          Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>On-market trade 1,300,000 Ordinary Shares          Off-market trade 2,700,000 Ordinary Shares</p>
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**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<p><b>No. and class of securities to which interest related prior to change</b>          Note: Details are only required for a contract in relation to which the interest has changed</p>	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<p><b>Value/Consideration</b>          Note: If consideration is non-cash, provide details and an estimated valuation</p>	
<b>Interest after change</b>	

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<b>Name of entity</b>	<b>BUDDY PLATFORM LTD</b>
<b>ACN</b>	<b>121 184 316</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	John van Ruth
<b>Date of last notice</b>	5 October 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	16 January 2018
<b>No. of securities held prior to change</b>	<b>Direct Interest</b> 833,333 Performance Shares held by John van Ruth 1,666,667 Ordinary Shares held by John van Ruth <b>Indirect Interest</b> 11,479 Ordinary Shares held Margaret van Ruth (Spouse)
<b>Class</b>	Ordinary Shares
<b>Number acquired</b>	-

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<b>Number disposed</b>	200,000
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$43,000
<b>No. of securities held after change</b>	<p><b><u>Direct Interest</u></b></p> <p>833,333 Performance Shares held by John van Ruth  1,466,667 Ordinary Shares held by John van Ruth</p> <p><b><u>Indirect Interest</u></b></p> <p>11,479 Ordinary Shares held Margaret van Ruth (Spouse)</p>
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	On market-trade

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
<b>Interest after change</b>	

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**Part 3 - +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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Introduced 30/9/2001.

<b>Name of entity</b>	<b>BUDDY PLATFORM LTD</b>
<b>ACN</b>	<b>121 184 316</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Alexander Gounares
<b>Date of last notice</b>	5 October 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	17-Jan-2018
<b>No. of securities held prior to change</b>	<b>Direct Interest</b> 6,093,321 Ordinary Shares 850,362 Performance Rights 2,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
<b>Class</b>	Ordinary Shares

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<b>Number acquired</b>	-
<b>Number disposed</b>	5,000,000
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$1,025,000
<b>No. of securities held after change</b>	<b>Direct Interest</b> 1,093,321 Ordinary Shares 850,362 Performance Rights 2,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market trade

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

**Part 3 - +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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