



Bringing the best of  
cannabis to better the lives  
of people and animals

Dr. Miri Halperin Wernli, CEO

Chris Hession, Director of Strategic Partnerships

Creso Pharma brings pharmaceutical expertise and methodological rigor to the world of medicinal cannabis and strives for the highest quality in its products

**MISSION:  
Bringing the  
best of  
cannabis to  
better the  
lives of  
people and  
animals**

Creso Pharma develops cannabis- and hemp-derived therapeutic, nutraceutical, and lifestyle products with wide patient and consumer reach for human and animal health

**CRESO PHARMA LTD**

A stylized graphic of cannabis leaves is centered on the page. The left side of the leaves is set against a solid green background, while the right side is set against a dark grey background. The leaves are rendered as simple outlines, with some filled with a lighter shade of green. The text "Why Cannabis?" is overlaid on the dark grey portion of the leaves.

# Why Cannabis?



# Medicinal significance of Cannabis and Hemp

## HISTORICALLY PROVEN

- Long history of medicinal use dating back thousands of years

## COMPOUND RICH

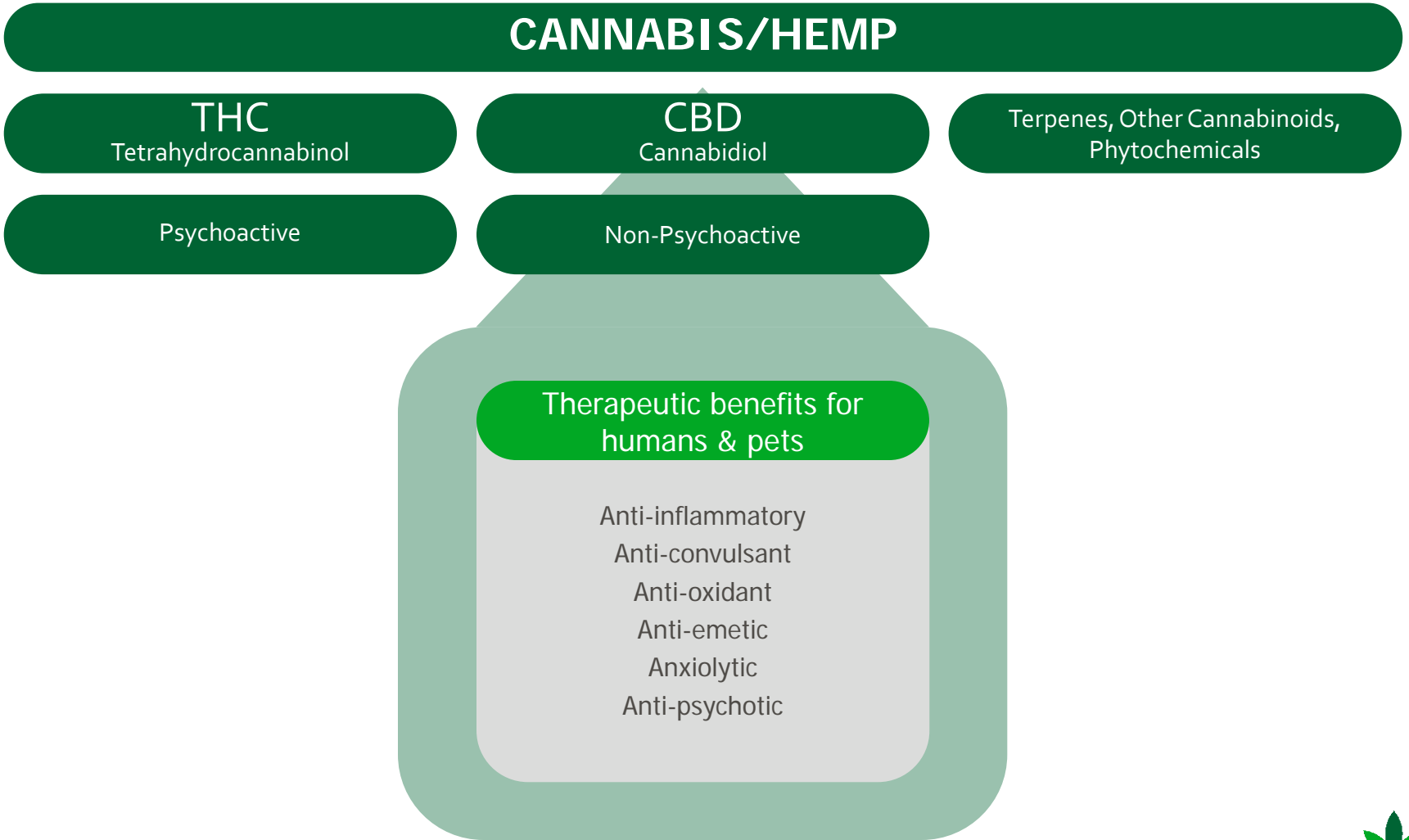
- The plant consists of over 460 compounds – at least 80 are active compounds (cannabinoids)
- Creso focuses on **full plant extracts**. Cannabinoids and other compounds have a greater effect when taken together than when separated into individual single compounds - potentially resulting in a **synergetic entourage effect**<sup>1</sup>

## EVIDENCE

More than 10,000 studies on Cannabis treatments, US National Academy of Sciences and World Health Organization<sup>2</sup> have found evidence for effectiveness of Cannabis and Hemp derivatives in a variety of health conditions



Cannabidiol (CBD) CBD is the second-most prominent compound found in the Cannabis Sativa plant, after THC and is non-psychoactive



A stylized graphic of a plant with several leaves. The left side of the image is a solid green background, and the right side is a dark gray background. The leaves are outlined in a lighter green on the left and a lighter gray on the right, creating a symmetrical effect across a vertical line.

Why Creso?

# Creso - Unlocking the broad potential of cannabis

- **Therapeutic:** The medicinal cannabis industry is in its infancy and is dominated by small players with minimal understanding of compliance requirements, emerging regulations and the complexities of bringing a therapeutic product to market
- **Animal Health:** CBD from the hemp plant is just as effective in animals as in humans due to the shared endocannabinoid system. There exists a significant need for treatments targeting animal stress, anxiety and chronic pain treatments. Creso's anibidiol® range of animal health products are specifically designed to address these needs
- **Nutraceuticals:** The global nutraceuticals industry now exceeds US\$200bn in sales and continues to grow at a significant pace. Products such as cannaQIX® demonstrate that, with the right knowledge, cannabis can be used to great consumer benefit in this sector
- **Skin Care:** Topically applied Creso cannabinoids leverage the endocannabinoid system to improve skin health and appearance without the use of harsh chemicals
- **Lifestyle:** From the nutritional benefits of hemp seeds to a world of new and unique flavoring systems possible from cannabis terpenes, a whole world of enhanced food and beverage products from beer to chocolates is possible

**Creso brings  
pharmaceutical  
industry expertise  
and a global  
footprint  
to develop the  
wide potential of  
cannabis**

# Creso Pharma – Strategically positioned for success



Fills void in current market with growing need for **trusted products** that meet the highest global pharmaceutical standards



**Near-term revenues**  
Further animal and first human product launches in Switzerland and selected EU countries in 2018



Growing market opportunity with a **number of products in pipeline** targeting human and animal nutraceutical markets



**Exclusive licensing** deals that gives Creso access to unique drug delivery IP and substantial distribution globally



**Diversified revenue stream** targeting human and animal health markets.  
More countries liberalizing medicinal cannabis



Access to the **global market** at the start of its growth.  
Increasing scientific evidence on efficacy of cannabis-based treatments



Company well placed to be the **“gold standard”** in cannabis and hemp derived therapeutics, nutraceuticals and lifestyle products



A stylized graphic of a plant with several overlapping, teardrop-shaped leaves. The leaves on the left are filled with a vibrant green color, while the leaves on the right are rendered as dark grey outlines. The entire graphic is centered vertically and horizontally on the page.

Who we are

# Board of Directors



**Dr. Miri Halperin Wernli**  
CEO & CO-FOUNDER

Dr. Halperin Wernli is a senior pharma executive with over 25 years of strategic and operational leadership in global drug and product development in the pharmaceutical and biomedical industries.

She held worldwide executive leadership positions in R&D and in strategic marketing within global pharmaceutical companies in Switzerland and in the US.



**Boaz Wachtel**  
NON-EXECUTIVE CHAIRMAN & CO-FOUNDER

Mr. Wachtel is a leading Medical cannabis expert, co-founder and former managing director of Phytotech Medical (MMJ.ASX), Australia's first publicly traded medical cannabis company.

He initiated and helped implement the National Medical Cannabis Program in Israel. Mr. Wachtel is a certified Clinical research manager and holds an MA in management and marketing from the University of Maryland



**Adam Blumenthal**  
NON-EXECUTIVE DIRECTOR & CO-FOUNDER

Mr. Blumenthal has 10 years experience in investment banking and corporate finance. He has deep exposure to Australian and International markets, having provided capital raising and financing solutions to an extensive number of listed and unlisted companies.

He has successfully brought to market several medical cannabis companies spanning Israel, Canada, Switzerland and Australia.



**Dr. James Ellingford**  
NON-EXECUTIVE DIRECTOR

Dr. Ellingford's professional life culminated in being President of an international publicly listed billion dollar business with its headquarters in Geneva, Switzerland and New York, USA.

He has vast experience in the international arena and has successfully developed close ties with both financial institutions as well as governments throughout the world.

# Commercial and Market Access Advisors



**Dr. Stu Fillman**

**MEDICAL  
MANAGER**

Dr. Stu Fillman is an experienced Pharma medical affairs professional with a background in neuroscience. He has a Masters in Neuroscience in Canada and completed his PhD in Psychiatry at UNSW.

He was a post doctoral researcher in Schizophrenia before moving to Sanofi Genzyme working in rare diseases screening.



**Chris Hession**

**DIRECTOR OF  
STRATEGIC  
PARTNERSHIPS**

Mr. Hession brings over 20 years of commercial experience in the food, beverage and nutraceutical ingredients sectors across the APAC region.

He has held leadership positions with a number of multinational companies and introduced several new ingredients across the APAC region over this time.



**Jorge Wernli**

**INDUSTRY  
ADVISOR**

Mr Wernli is an expert in Market Access, Pricing Reimbursement & Government Affairs with more than 30 years of experience in Big Pharmaceutical companies and start-ups.

Previously he dealt with and built relationships with Ministries of Health in Europe, South America and selected Asian countries.



**Dr. Gian Trepp**

**INDUSTRY  
ADVISOR**

Dr. Gian Trepp is a senior pharma marketing executive with over 18 years of strategic and operational leadership.

He held worldwide executive leadership positions in General Management and Marketing within global pharmaceutical companies in Switzerland and in the US. He is the founder and owner of GBT Pharma, UK.

# Scientific Advisory Board



**Dr. med  
Isaac  
Kobrin**  
INDUSTRY  
ADVISOR

Dr. Isaac Kobrin is an internist with 15 years experience in the academic medicine both in Israel and the USA. He has over 22 years of experience in the Pharma Industry in Roche and Actelion.

He has been responsible for the worldwide development of key compounds and has held numerous leadership positions in medical organisations.



**Dr.  
Stéphane  
Redey**  
INDUSTRY  
ADVISOR

Dr. Stéphane Redey has over 18 years experience leading teams in the technical development of innovative drugs and strategic outsourcing. He has held senior positions with global responsibilities in pharmaceutical companies in both Switzerland and Australia.

He has led successful international collaborations with companies on four continents.



**Dr. Raquel  
Peyraube**  
INDUSTRY  
ADVISOR

Dr. Raquel Peyraube is a specialist in the drug field with more than 28 years experience. Throughout her career she has been involved in training, prevention, treatment and harm reduction, developing innovative approaches emphasising ethical issues which has earned her international recognition.

Dr Peyraube is currently a consultant on drug policy reform in Latin America.

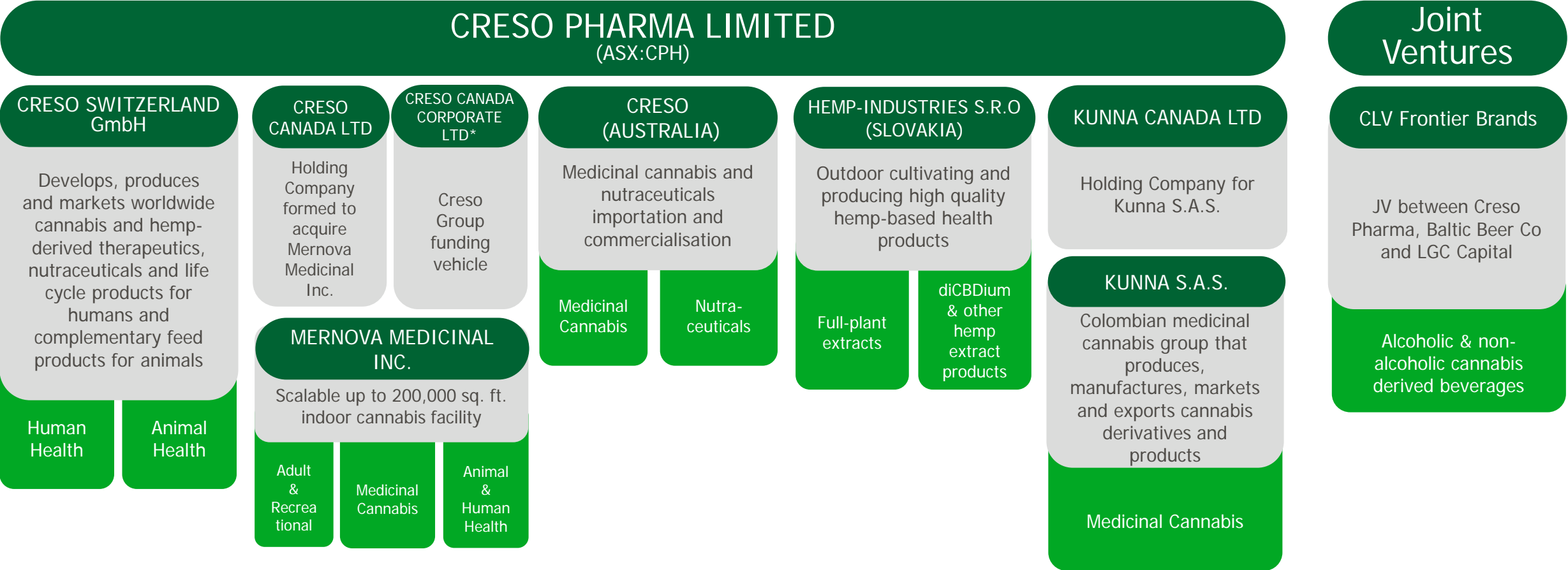


**Prof. Dr.  
med Felix  
Gutzwiller**  
INDUSTRY  
ADVISOR

Felix Gutzwiller holds the titles of MD of the University of Basel, an MPH of the Harvard School of Public Health, Dr. PH of the Johns Hopkins University School of Hygiene and Public Health.

He was a Professor at the University of Basel and a Professor of Social and Preventive Medicine at the University of Zürich (1988-2013), Emeritus since 2013.

# Corporate Structure



\*In the process of incorporation





Where we are

# Geographically diversified and vertically Integrated Company

## CANADA

- Medicinal cannabis
- Adult/recreation use  
July 1 2018

### Opportunity

- Cultivation, extraction, medicinal cannabis, cannaQIX®, anibidiol®, exports, R&D, innovative products

## LATIN AMERICA

- Kunna S.A.S – Creso subsidiary with full growing, extraction and export capability
- SwissVit™ distribution with Sin Solution.
- cannaQIX® and anibidiol® notifications and partner search underway

## SWITZERLAND & EU

- anibidiol® - CBD complimentary feed for animals launched in 2017
- cannaQIX® - hemp-derived CBD nutraceuticals for launch in Switzerland and UK in 2018
- Followed by launches in other EU countries in 2018
- Cannabis-derived lifestyle products in development

## JAPAC

- SwissVit™, cannaQIX® and anibidiol® partner search in progress in key target markets
- Lifestyle product partnerships under discussion and finalization

## AUSTRALIA & New Zealand

- Medicinal Cannabis & nutraceuticals importation & commercialisation



A financial snapshot



# A snapshot: Creso Pharma Ltd: ASX:CPH

IPO Oct 2016	\$m	5.0m (Oversubscribed)
Capital Raising Mar 2017	\$m	9.0m (Oversubscribed)
Capital Raising Nov 2017	\$m	17.5m (Oversubscribed)
Market Cap @\$1.05*	\$m	~115m
Cash and Receivables at Hand	\$m	14.1m
Enterprise value	\$m	~100.9m
Shares on Issue	no.	109.5m
Top 20 shareholders	%	41.91%
Escrowed Shares	No.	23.2m (21.9% of Shares On Issue)

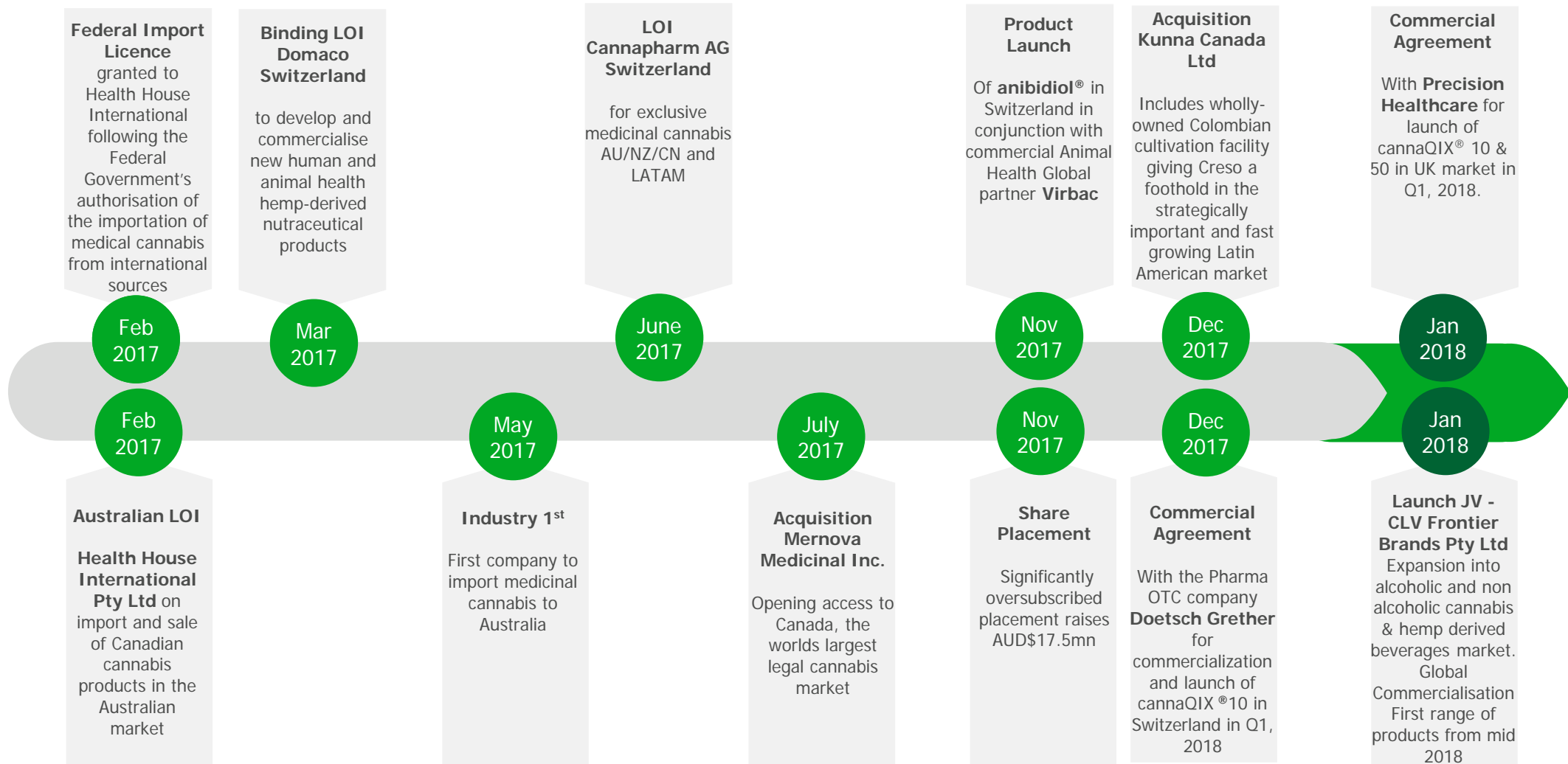
**CEO**  
Headquartered  
in Zug,  
Switzerland

**Australia  
Headquarters**  
Sydney,  
Australia

Creso Pharma develops cannabis- and hemp-derived therapeutic, nutraceutical, and lifestyle products with wide patient and consumer reach for human and animal health. .

1. GMP sourcing only
2. Standardised full-plant extraction
3. Owning unique delivery methods
4. Quality sales & distribution channels
5. Clinical Trials in human and animal health
6. IP development across the value chain

# Achievements since IPO



A stylized graphic of a plant with several overlapping, teardrop-shaped leaves. The leaves on the left are solid green, while the leaves on the right are outlined in a light gray color. The background is split vertically: the left side is solid green, and the right side is a dark gray.

# Creso's Portfolio approach

# A Portfolio Approach



**CRESO**  
THERAPEUTICS



**CRESO**  
NUTRACEUTICALS



**CRESO**  
ANIMAL HEALTH



**CRESO**  
LIFESTYLE



**CRESO**  
SKIN CARE



# Portfolio of products & pipeline

# In-Line Product Pipeline and Brands



- Medicinal Cannabis - Australia
- CannaQIX50®

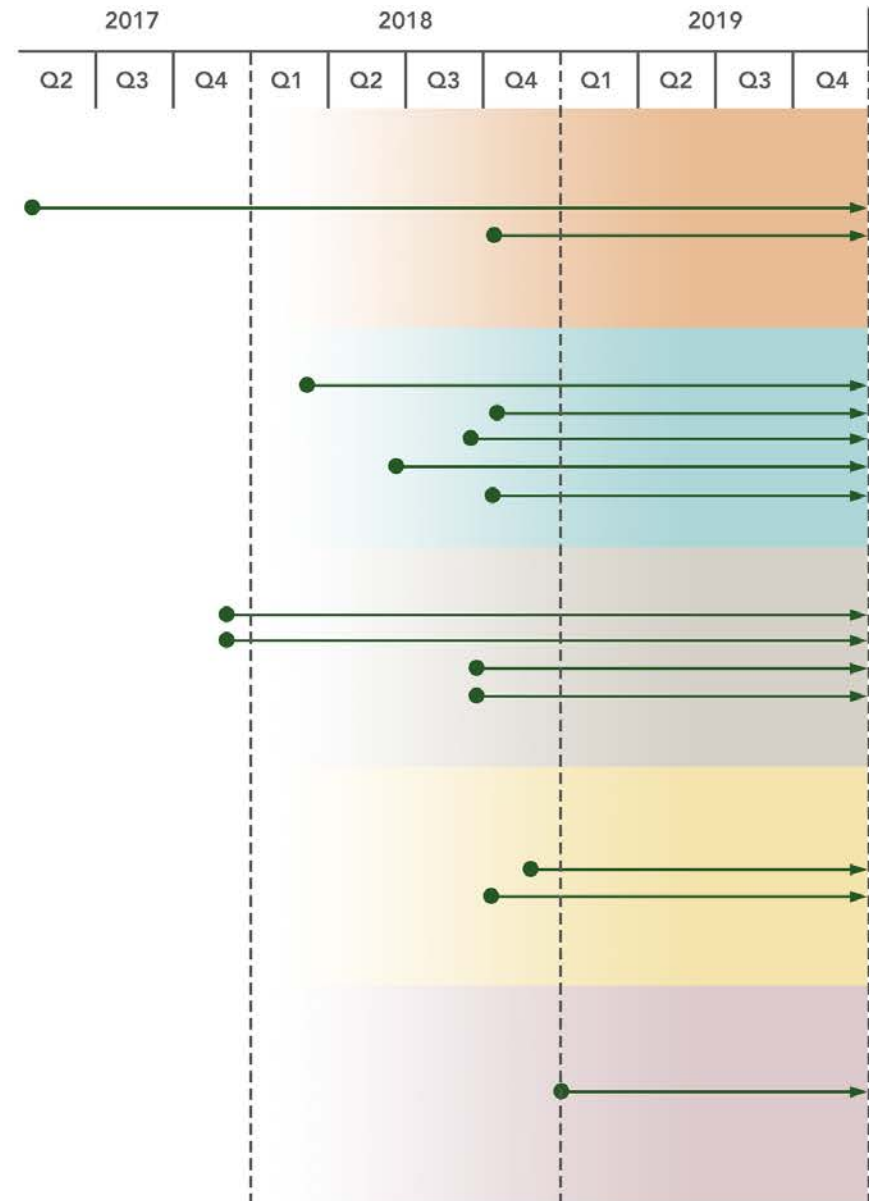
- CannaQIX10®
- CannaQIX50®
- CannaSEED
- SwissVit™ Range of nutraceuticals in SoftGum® technology
- CannAPPEAL

- anibidiol® 1.25 Small Dogs & Cats, Companion Animals
- anibidiol® 2.5 Dogs, Companion Animals
- anibidiol® 8 Dogs, Companion Animals
- anibidiol® 40 Large Companion and Zoo Animals

- Range of branded Premium cannabis terpene chocolates
- Range of branded Premium cannabis terpene beverages

- Skin care product #1

● Launch



A stylized graphic of a cannabis leaf is centered on the page. The left half of the leaf is on an orange background, and the right half is on a dark grey background. The leaf is composed of several rounded, pointed lobes connected by a central stem. The text is overlaid on the right side of the leaf.

# Therapeutics - Medicinal Cannabis

# Medicinal Cannabis: Australia and ROW

- Medicinal Cannabis worldwide will reach up to \$31 billion<sup>1</sup> dollars in sales over the next four years
- Cannabinoids contained in the cannabis plant, including THC, CBD and others, have been shown a therapeutic effect in a number of diseases
- Creso has a staged strategy for early access for patients - import Cannabis Oils from Canada (1<sup>st</sup> in Australia), transition own-sourced materials from Creso's own production facilities (Mernova, Kunna)
- Creso will bring significant advancement to delivering medicinal cannabis through sophisticated products like CannaQIX<sup>®</sup>





# Medicinal Cannabis Market – Current & Growth Forecasts

## Canada

**Sales:** Est. CAD\$144 million end 2017 to CAD\$1.1bn by 2020<sup>1</sup>

**Patients:** 235,621 end Sept 2017<sup>2</sup>

## Europe

**Sales:** Slow start to market development with fragmented and varied legal framework. Will grow to one of world's largest markets with est. future value of market €35.7bn<sup>5</sup>

## US

**Sales:** Est. U\$3.2bn for 2017 forecast range U\$4.8-6.8bn by 2021<sup>3</sup>

**Patients:** Approx. 2.4M already prescribed with 1.53M in California alone

## Australia

**Sales:** Estimates vary widely from AU\$50-150m<sup>6</sup> possible in medium term subject to growth in patient numbers

**Patients:** Market at early stage of development with less than 500 patients currently

<sup>1</sup>Statista - <https://www.statista.com/statistics/587568/estimated-medical-marijuana-market-size-canada/>

<sup>2</sup>Health Canada - <https://www.canada.ca/en/health-canada/services/drugs-health-products/medical-use-marijuana/licensed-producers/market-data.html>

<sup>3</sup>Statista - <https://www.statista.com/topics/3064/medical-marijuana-in-the-us/>

<sup>4</sup>Statista - <https://www.statista.com/statistics/585154/us-legal-medical-marijuana-patients-state/>

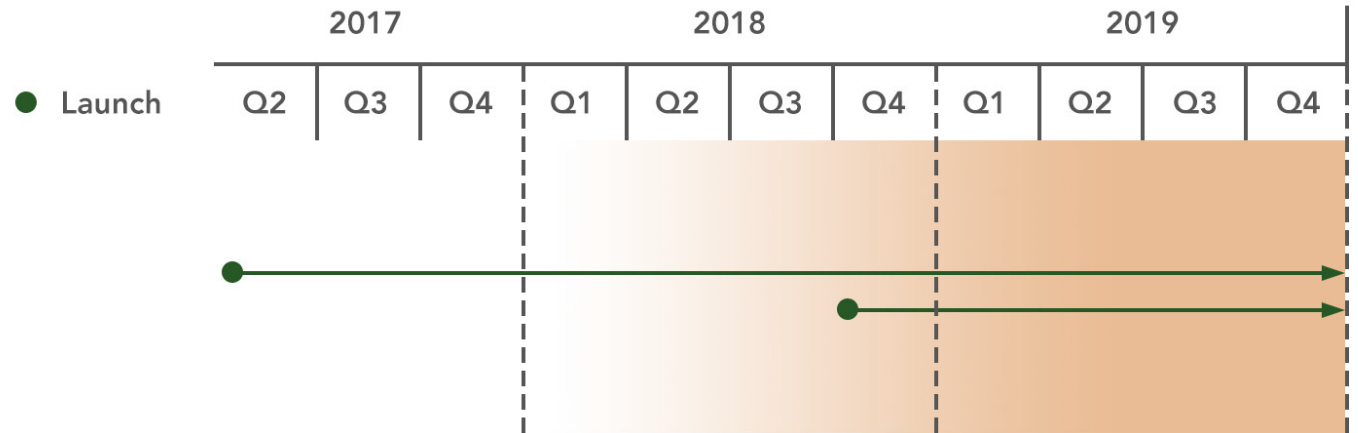
<sup>5</sup>The European Cannabis Report™ 2<sup>nd</sup> Edition

<sup>6</sup>Various sources – Internal, Government & TGA

# Medicinal Cannabis Product Pipeline and Brands

Therapeutics

- Medicinal Cannabis - Australia
- CannaQIX50®

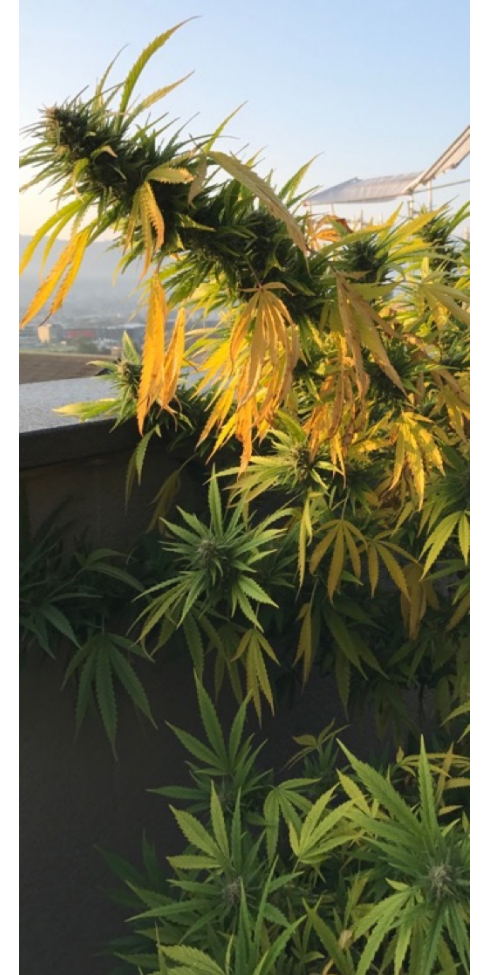


A large, stylized graphic of a leaf or plant structure, split vertically. The left half is teal and the right half is dark grey. The graphic consists of several overlapping, semi-transparent shapes that form a central vein and branching structures.

# Nutraceuticals

# Nutraceuticals Market – Significant Growth & Potential

- The Global Nutraceutical Market was worth \$198.7bn in 2016 and will increase to \$285bn by 2021 at a CAGR of 7.5%<sup>1</sup>
- Key growth drivers include:
  - Ageing population & rising consumer health awareness
  - Consumers looking for disease prevention solutions
  - Increased awareness of dependence on synthetic drugs
- The Endocannabinoid System (ECS) regulates a variety of biological processes e.g. relaxation, eating, sleeping, inflammation responses and certain cognitive functions
- Supplementing the ECS with nutraceutical products containing cannabinoids contributes to a wide range of human health benefits
- Creso is focused on developing a wide range of consumer solutions to address these needs



# The cannaQIX® range of products

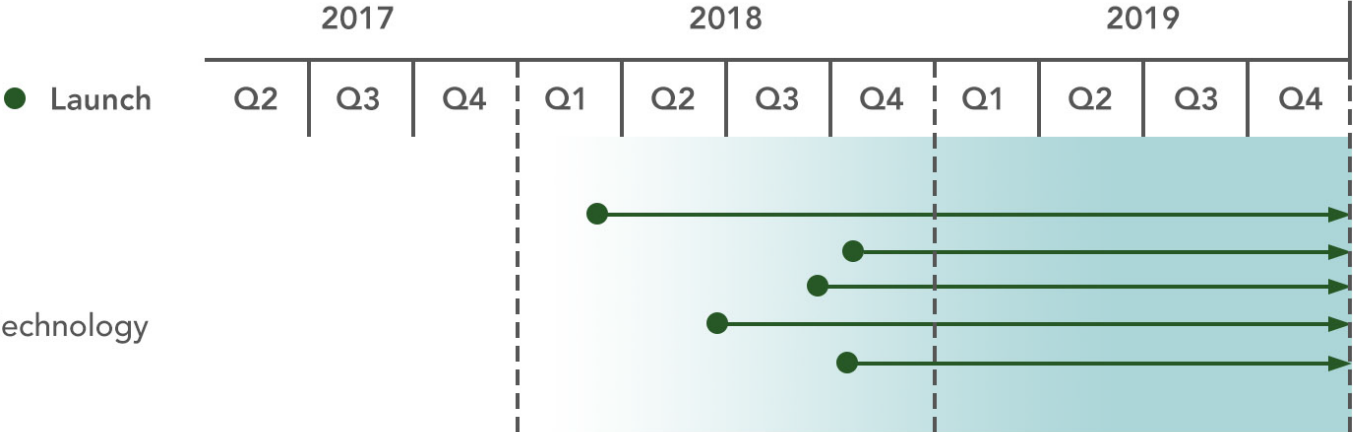
- cannaQIX® is a unique standardised nutraceutical product, in a proprietary delivery formulation, that contains organic hemp extract with CBD, vitamins and zinc
- cannaQIX® aims to reduce stress and to support mental and nervous functions in humans
- The product is safe, well tolerated, non-euphoric, non-addictive and sugar free. It has been manufactured to the highest Swiss quality and carries a "Swiss Made" label
- With cannaQIX®, Creso Pharma offers consumers a safe and effective certified Food Supplement with CBD, with broad market reach and without the need for medical prescriptions
- cannaQIX® will be launched in Switzerland in partnership with the Swiss Pharma company Doetsch Grether in March 2018, with additional launches planned in other EU countries in 2018



# Nutraceuticals Product Pipeline and Brands

Nutraceuticals

- CannaQIX10®
- CannaQIX50®
- CannaSEED
- SwissVit™ Range of nutraceuticals in SoftGum® technology
- CannAPPEAL





# Animal Health

# Animal Health: Switzerland and beyond

- The pet dietary health supplement market is worth over \$500m<sup>1</sup> in the US alone and growing at 5% per year
- CBD from the hemp plant is just as effective for supplementing animal feed as it is for humans due to the shared endocannabinoid system
- There exists a significant need to support animals for reducing stress, anxiety and chronic pain, and for supporting senior aging animals suffering from a variety of age related ailments
- Creso has developed anibidiol<sup>®</sup>, the first range of animal complementary feed products with CBD, confirming to Swiss Federal Animal Feed Law and launched with Virbac in Switzerland in November 2017
- Creso's animal health product range will expand with new formulations and also will cover equine, zoo and other animals
- Launches in selected EU countries in planned for 2018

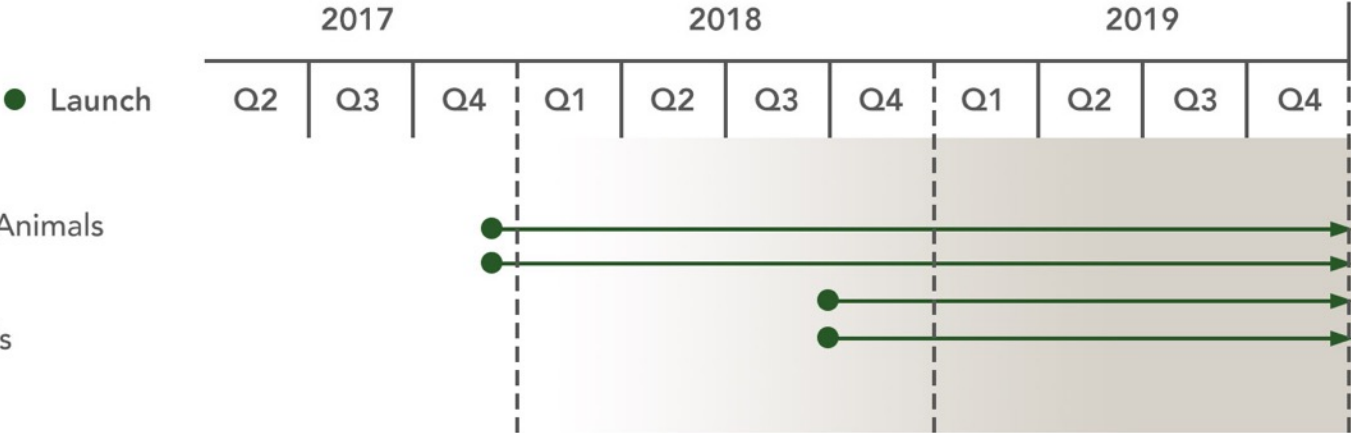




# Animal Health Product Pipeline and Brands

Animal Health

- anibidiol® 1.25 Small Dogs & Cats, Companion Animals
- anibidiol® 2.5 Dogs, Companion Animals
- anibidiol® 8 Dogs, Companion Animals
- anibidiol® 40 Large Companion and Zoo Animals



A stylized graphic of a leaf or flame shape, split vertically. The left half is yellow with a white outline, and the right half is dark gray with a white outline. The word "Lifestyle" is centered over the dark gray portion.

Lifestyle

## Lifestyle – A new world of opportunity

- Cannabis contains hundreds of components beyond the compounds THC and CBD. Many have unique organoleptic properties and biological effects in their own right
- For example, terpenes are essential oils found in the cannabis plant that offer a variety of smells, tastes and health benefits
- Hemp seeds are considered to be one of nature's true 'superfoods' and are a versatile ingredient which can be used in a vast array of foods and beverages in whole or processed form
- Enhancing foods & beverages such as chocolates and beer with cannabis and hemp seeds and terpenes makes possible a whole new world of sophisticated, high-value consumer product possibilities

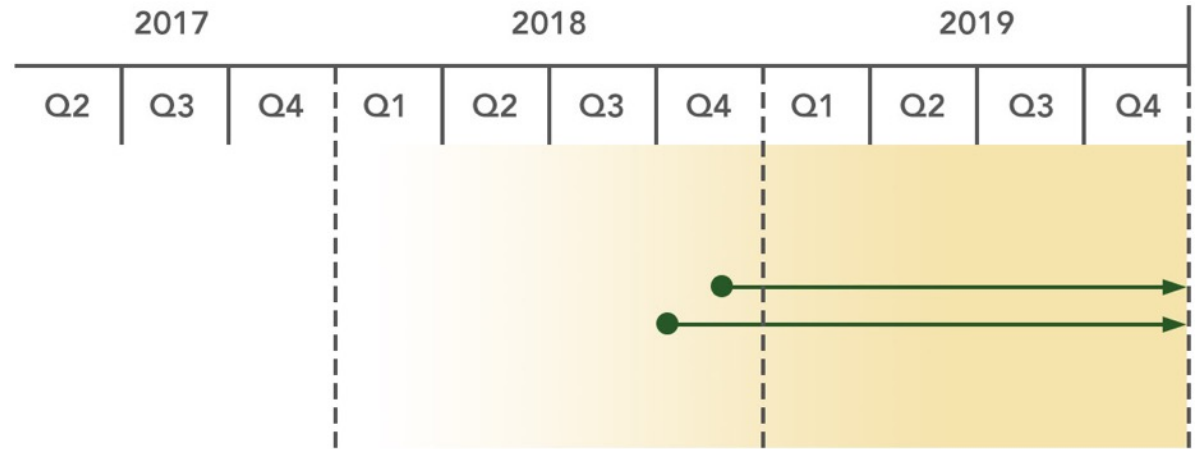


# Lifestyle Product Pipeline and Brands

Lifestyle

- Range of branded Premium cannabis terpene chocolates
- Range of branded Premium cannabis terpene beverages

● Launch





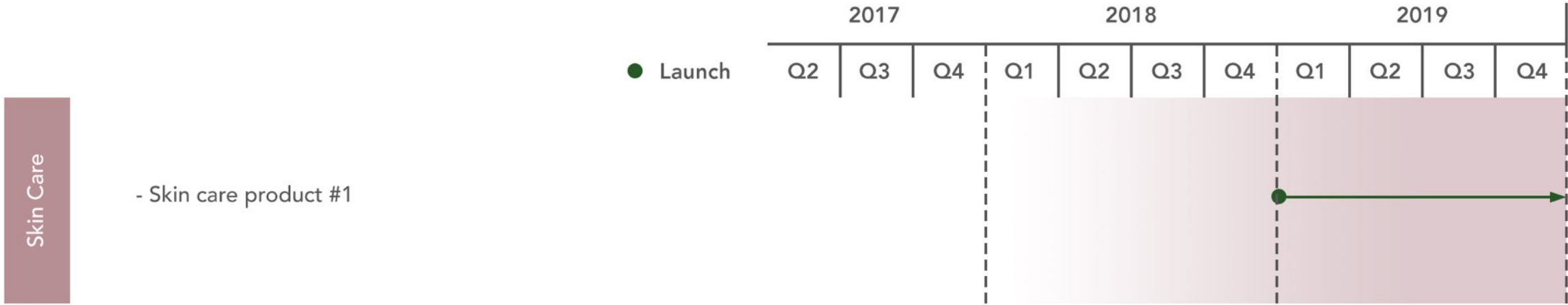
Skin care

# Skin Care – Unlocking the potential of cannabis

- By 2024, the global skin care market is estimated to be worth US\$180 billion<sup>1</sup>
- Existing skin care products can be harsh and lead to unwanted side effects. Creso cannabinoids leverage the endocannabinoid system to achieve the same goals without the use of harsh chemicals
- Hemp seed oil is high in vitamin A, C and E as well as omega-3 and omega-6 essential fatty acids which are all great for skin care. The oil's antioxidant properties make it a natural anti-aging agent
- CBD oil also has strong antioxidant properties and is an ideal way of reducing inflammation in the skin
- Using Creso's rigorous pharmaceutical practices, innovative skin care products are designed to support skin health and provide all the benefits of topically applied cannabinoids



# Skin Care Product Pipeline and Brands

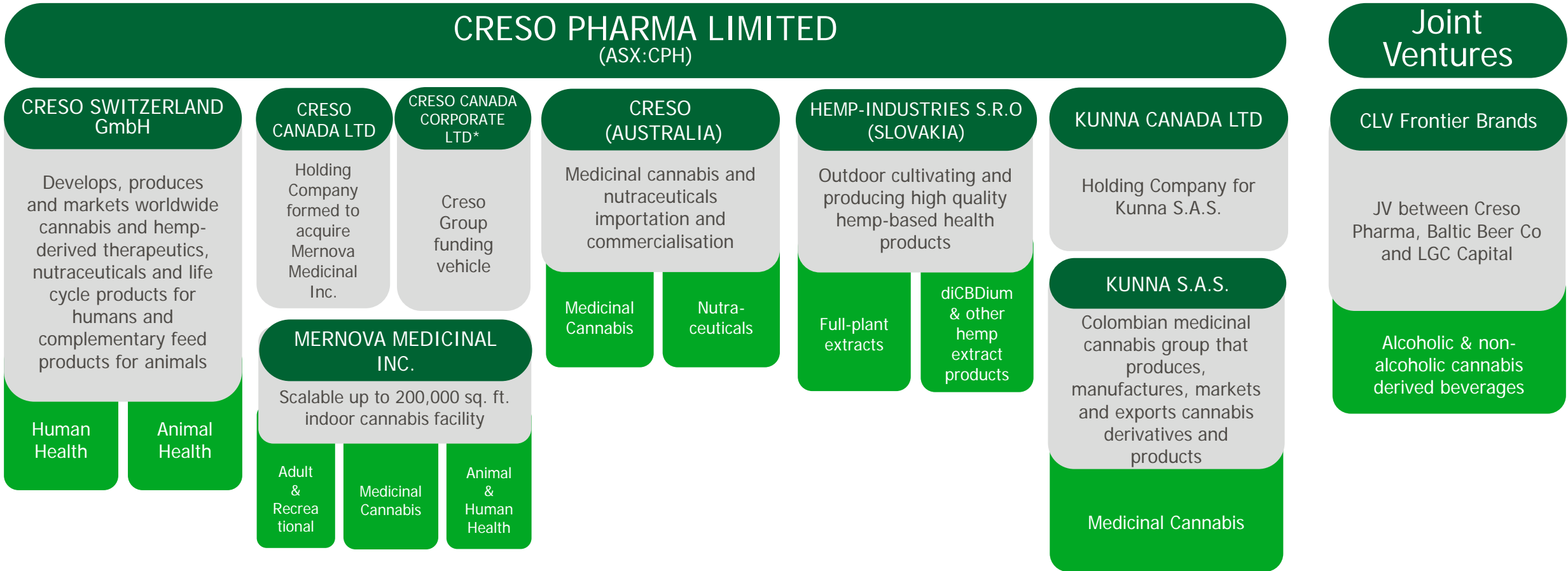


A stylized graphic of a plant with several leaves. The left side of the image is a solid green background, and the right side is a dark gray background. The leaves are outlined in a lighter green on the left and a lighter gray on the right, creating a sense of depth and transition.

# Creso Pharma Subsidiaries



# Creso Pharma - Subsidiaries



A stylized graphic of a plant with several overlapping, teardrop-shaped leaves. The leaves on the left are filled with a vibrant green color, while the leaves on the right are rendered as dark grey outlines. The background is split vertically: the left side is solid green, and the right side is a dark grey gradient.

Mernova Medicinal Inc.  
Canada

# Mernova and Creso: A Compelling Combination

- Vertically integrated cannabis company
- Unique intellectual property portfolio with access to world's largest legal market of C\$8-9bn in sales by 2024<sup>1</sup>
- Experienced in cannabis and pharmaceutical grade products. Pharmaceutical industry expertise and methodological rigour
- Ample production capacity and scale across production, marketing, sales and distribution
- Unlocking full cannabis industry value chain: R&D, GMP cultivation, extraction & marketing
- Accelerates our ability to innovate and bring product to market (access to multiple unis, R&D tax credits, Gov. funding for commercialisation)
- Delivers on Creso's strategy to establish Canadian presence and pursue opportunities in medicinal and recreational cannabis
- Fully funded acquisition. Facility construction financed with cash on hand. 20,000 sq. ft. facility expected production 2m–4m grams cannabis annually
- Scalable up to 200,000 sq. ft. Demand driven growth - recreational market
- Future build of GMP compliant CO<sub>2</sub> extraction facility. High quality extracts for sale and product development
- Potential gateway to US market in the future

# Mernova: Timelines and Milestones

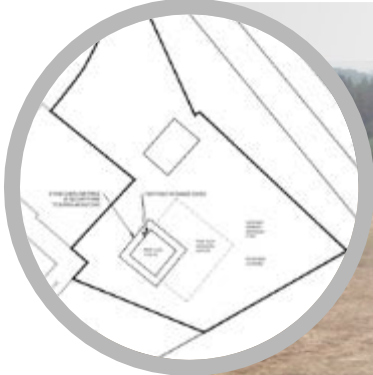
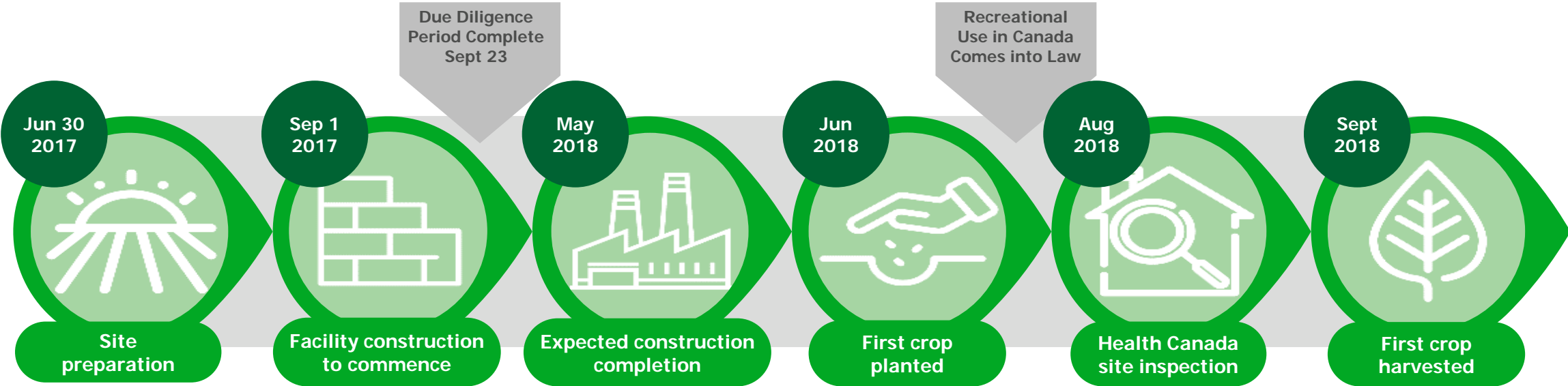


Photo: August 2017

.....> Photo: November 2017

.....> Photo: Early January 2018

Photo: January 2018

# Mernova: Management Team and Consultants



**Bill  
Fleming**  
MANAGING  
DIRECTOR

Mr. Fleming has founded and served as CEO for a number of entrepreneurial companies and has served with senior executive teams dealing with equity and debt financings. He has developed corporate strategies for a wide range of companies, from family-owned businesses to multi-national companies.

He is the Executive Chairman of Mountain Lake Minerals. Previously he was the CFO and Director for NWest Energy Corporation.



**Charles  
Williams**  
QUALITY  
ASSURANCE

Dr. Williams completed a Ph.D. in Organic Chemistry at McGill University in 1991. He spent four years as an Evaluation Officer in the Health Evaluation Division of the Pest Management Regulatory Agency (PMRA) of Health Canada.

He founded CRW Regulatory Services Inc. and has extensive experience and training in Good Laboratory Practice procedures and requirements, Good Manufacturing Practices and an understanding of the techniques related to the production of pure products.



**Georges  
Routhier**  
PIPEDREEMZ  
CONSULTANT

Georges Routhier is qualified as a systems engineer and in GMP. He has worked as the Director of Operations and Master Grower at CCMed Inc. in Ottawa before moving to Delshen as Chief Development officer.

Since 2013 Georges has been CEO of Pipedreemz Inc. specialising in consulting to medicinal cannabis companies and ACMPR application. Georges experience in application process, SOP's and site planning, builds and security Pipedreemz has delivered support to 12 successful license producers in Canada.



Kunna Canada &  
Kunna S.A.S, Colombia

# Kunna S.A.S and Creso: Growing our global footprint

- Acquisition of Kunna Canada Ltd<sup>1</sup> and its wholly-owned Colombian subsidiary, Kunna S.A.S. for up to US\$7.15mn in shares to be issued at a deemed issue price of A\$1.10 each; up to US\$1mn in performance shares; and a US\$250,000 exclusivity option payment.
- Move means Creso is the only Australian-listed medicinal cannabis company with direct exposure to the Colombian market, which is expected to be exporting more than 40.5 tonnes of medicinal cannabis oil by 2019
- Gives the Company a foothold in the strategically important Latin American market, which now includes Argentina, Colombia, Chile, Mexico and Uruguay
- Colombian market is growing strongly: cannabis consumption increased 15% p.a. between 2008 & 2013; US\$86.3mn spent on cannabis in 2008
- Expected granting of a cultivation licence gives Creso a significant competitive advantage
- Creso will be one of the few companies globally and the only medicinal cannabis company listed on the ASX, with the capacity to commercially cultivate medicinal-grade cannabis in Colombia



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# CLV Frontier Brands



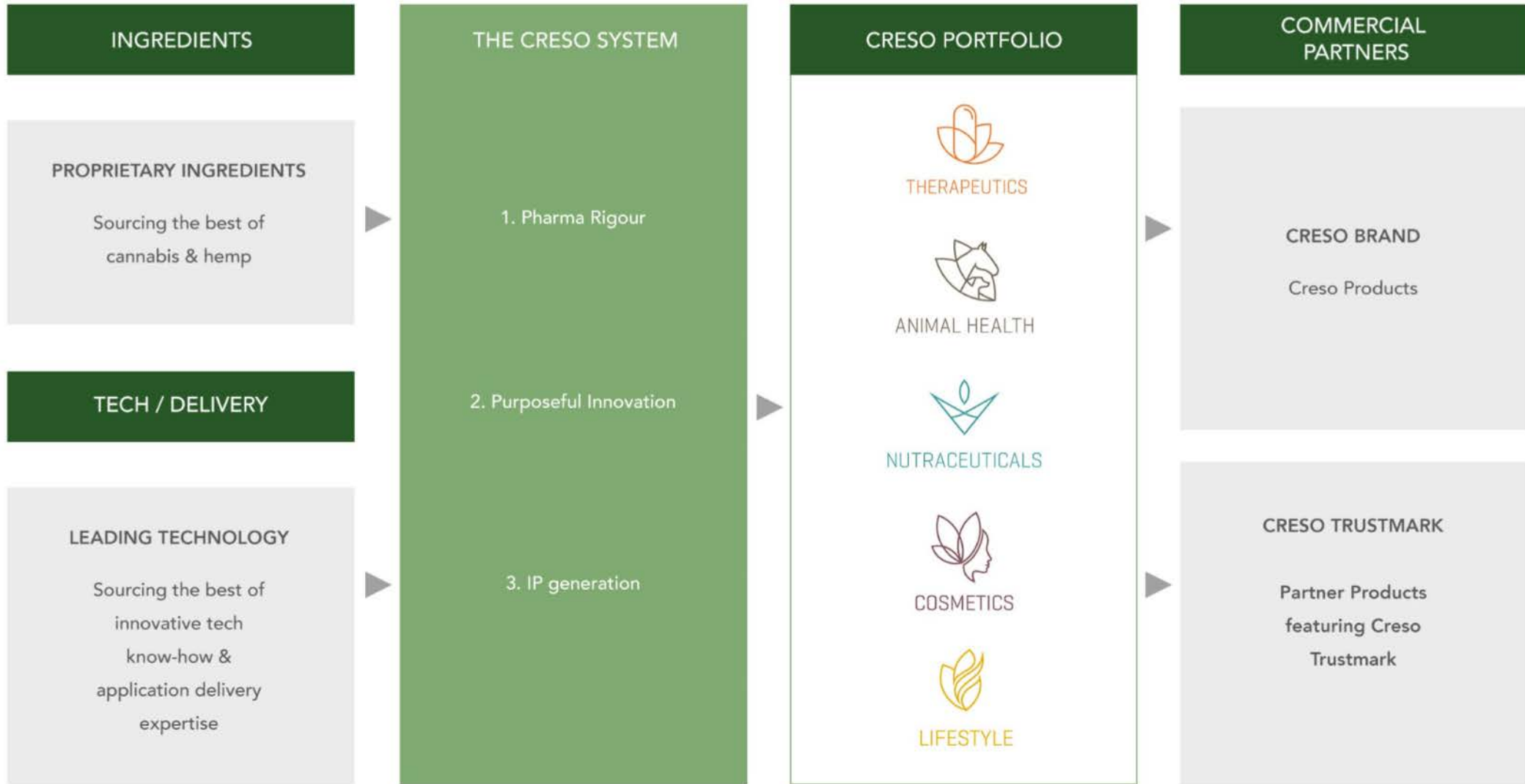
## CLV Frontier Brands: Broadening Creso's product reach

- Creso expands into the cannabis and hemp-derived beverage markets with the launch of CLV Frontier Brands Pty Ltd ("CLV") which will develop and globally commercialise a bespoke portfolio of alcoholic and non-alcoholic beverages with cannabis and hemp ingredients
- CLV is currently developing an initial premium four-beer range containing unique cannabis terpene mixes as well as other innovative ingredients
- CLV is targeting shipping a first test batch of the initial beer range in April/May 2018, with commercial sales intended to commence in the third calendar quarter of 2018
- CLV also intends to expand its product portfolio into other alcoholic and non-alcoholic beverages with various cannabis terpenes and other ingredients
- The JV is establishing a pilot state-of-the-art R&D brewery facility in Tallinn, Estonia which will be dedicated to work on innovative recipes and to develop proprietary know-how and IP
- CLV will have vast commercialisation reach spanning various continents leveraging the networks of the JV partners

A stylized graphic of a plant with several overlapping leaf shapes. The left side of the image is a solid green background, and the right side is a dark gray background. The leaves are outlined in a lighter green on the left and a lighter gray on the right, creating a sense of depth and transition. The text "How we work" is centered in white on the dark gray background.

How we work

# The Creso System



# The Creso System



A stylized graphic of a plant with several overlapping, teardrop-shaped leaves. The leaves on the left are filled with a vibrant green color, while the leaves on the right are rendered as dark grey outlines. The entire graphic is set against a dark grey background.

# Business Development

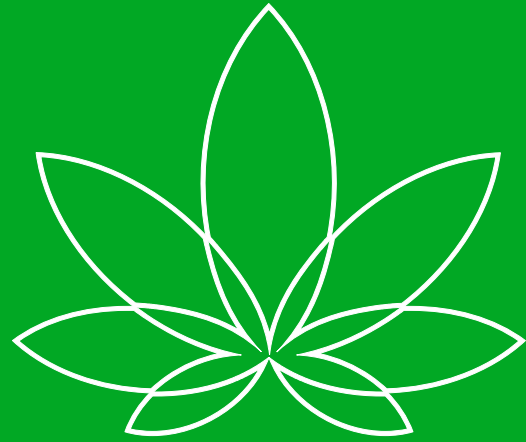
# Next 12 Months

- 🌿 1<sup>st</sup> to introduce medicinal Cannabis in Australia
- 🌿 Completed acquisition of Mernova Medicinal in Nova Scotia
- 🌿 1<sup>st</sup> Launch of anibidiol<sup>®</sup> CBD feed supplement in Nov 2017 for companion animals in Switzerland with Virbac

2017  
Key Milestones

- 🌿 Mernova Medicinal facility comes online for medicinal cannabis and adult recreational market delivering first revenues in Canada
- 🌿 First revenues from cannaQIX<sup>®</sup>10 in the area of anxiety and stress from Q2 launch in Switzerland and Q3 launch in the UK
- 🌿 Introduction of cannaQIX<sup>®</sup> 50 to Australia and New Zealand markets in Q3 2018
- 🌿 Launch additional anibidiol<sup>®</sup> (animal health) formulations in Switzerland with potential for expansion into other countries
- 🌿 Expansion of cannaQIX commercialisation into targeted, key European countries
- 🌿 First product launches from Lifestyle portfolio including cannabis derived beverages and cannabis terpene chocolates into various markets delivering initial revenues
- 🌿 First revenues from Kunna S.A.S, Columbian subsidiary in Q4 2018

2018  
Key Milestones



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