

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

I SYNERGY GROUP LIMITED IS NOW CERTIFIED SHARIAH-COMPLIANT

For the scope of training and services for its affiliates in the company's agency program and its retail affiliate program's operations, rewards and incentives.

Kuala Lumpur, 29 January 2018 – I Synergy Group Limited today announced that as of 12 January 2018, the company is officially a Shariah-compliant organisation. iSYNERGY has obtained the MS 1900:2014 SHARIAH-BASED QUALITY MANAGEMENT SYSTEMS certification from SIRIM QAS International Sdn Bhd, Malaysia's leading certification, inspection and testing body under SIRIM Berhad.

This certification officially authenticates that iSYNERGY is in compliance with internationally recognised Shariah requirements for the scope of the group's primary business activities in Malaysia, specifically the training and services for the affiliates in Affiliate Junction's agency program and its retail affiliate program's operations, rewards and incentives.

"Being a Shariah-compliant organisation is a significant feat for us as it ensures iSYNERGY's affiliate marketing platform maintains the high operating standards required by the Shariah compliance regulations, thus resulting in enhanced value and quality of iSYNERGY's products and services that are in accordance with the Shariah principles", said Dato' Lawrence Teo, Managing Director and Group CEO of iSYNERGY.

iSYNERGY is now poised to pioneer Shariah structures and principles in affiliate marketing network and set the standard on further developments of its practices in the performance-based marketing solutions industry in Malaysia. It is iSYNERGY's main objective to strive to provide their stakeholders with the flexibility of choice and maximum convenience of a holistic affiliate marketing ecosystem.

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About I Synergy Group Limited (ASX: IS3)

I Synergy Group Limited ("iSYNERGY") is one of the region's leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform, to deliver performance-based affiliate marketing solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform is called Affiliate Junction and it is home to more than 25,000 affiliates and 1,000 advertisers. Under the platform, there is a variety of affiliate programs available which cater to different business segments and markets.

To learn more, please visit: www.isynergy.my

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APPENDIX 1:



CERTIFICATE



SIRIM QAS International hereby certifies that

**I SYNERGY GROUP LIMITED
(I SYNERGY INTERNATIONAL (M) SDN. BHD. &
I SYNERGY REWARDS SDN. BHD.)
UNIT 20-10, TOWER A
THE VERTICAL BUSINESS SUITE
AVENUE 3, BANGSAR SOUTH
NO. 8, JALAN KERINCHI
59200 KUALA LUMPUR
WILAYAH PERSEKUTUAN
MALAYSIA**

has implemented a Quality Management System complying with

MS 1900 : 2014

SHARIAH-BASED QUALITY MANAGEMENT SYSTEMS - Réquirements with guidance

Scope of Certification

**PROVISION OF TRAINING AND SERVICES FOR AFFILIATE MARKETING
MARKETER IN AFFILIATE JUNCTION AGENCY PROGRAM AND PROVISION
OF RETAIL PROGRAM, REWARDS AND INCENTIVE.**



Issue date : 12 January 2018
Validity period : 12 January 2018 - 11 January 2021
Certification No. : QMI 00138

SIRIM QAS International Sdn. Bhd.
(Company No. 410334 - X)
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Mohd Azanuddin Salleh
Managing Director
SIRIM QAS International Sdn. Bhd.

This certificate is granted subject to the terms and conditions as stated in the Certification Agreement.