27 February 2018

Former Ambassador to Israel, Dave Sharma to join Roots team as International Business Consultant

Roots Sustainable Agricultural Technologies Limited (ASX: ROO, Roots or **Company**) is pleased to announce that Dave Sharma, former Australian Ambassador to Israel, has joined the Roots team as a consultant to assist with the development of international contracts and clients and increase awareness of the Company's innovative technology in agronomy around the world.

Mr Sharma has established excellent networks across the Australian Government and private sector. His strong ties both in Israel and Australia make him a befitting choice for Roots given its current expansion in Australia and internationally from its base in Israel.

Mr Sharma was Australia's Ambassador to Israel from 2013 to 2017 and is currently a Director and Principal in Government Relations, Incentives and Innovations at ASX listed Kelly+Partners Group (ASX.KPG).

Announcing his appointment, Roots CEO, Dr Sharon Devir said, "We are excited to have Mr Sharma on board and look forward to the cross-border connections and synergies he brings. Roots' disruptive products are needed in many countries struggling to deal with agricultural sustainability and productivity brought about by climate change, loss of arable land and water scarcity. His reputation, skillset and networks will open up gateways for Roots in many jurisdictions that will help local communities meet these challenges."

Mr Sharma is an experienced Australian diplomat having worked in several critical national security positions, including leading the International Division in the Department of Prime Minister and Cabinet and serving as adviser to the Foreign Minister.

Mr Sharma was also an innovation leader within government, spearheading growth in the Australia-Israel high tech relationship with several flagship initiatives. He established the first Australian Landing Pad, and one-stop entry point for Australia's tech sector into Israel. He pioneered the use of digital diplomacy and was a contributing author to the 'Crossroads' report on the state of Australia's start-up sector.

Mr Sharma said, "I am excited to be joining the Roots team and look forward to using my networks to enhance the business. The Roots' technology is truly revolutionary and the need for it on a global scale is enormous."

Mr Sharma holds a Bachelor of Arts (Law) from and a Master of Arts and International Relations from the University of Cambridge and a Masters' Degree from Deakin University. He also sits on the board of Project Rozana, a not-for-profit seeking to build links between Israelis and Palestinians through medical treatment and care.

Mr Sharma's appointment will be on an initial three-year term with the option to extend by mutual agreement. Remuneration will be $5,000 per month and stock (200,000 performance rights issued over three equal milestones), based on KPIs incentivised to align with shareholders and to develop the Company long-term.

-ENDS-

About Roots Sustainable Agricultural Technologies Ltd:

Israeli-based, Roots Sustainable Agricultural Technologies Ltd. is developing and commercialising disruptive, modular, cutting-edge technologies to address critical problems being faced by agriculture today, including plant climate management and the shortage of water for irrigation.

Roots has developed proprietary know-how and patents to optimise performance, lower installation costs, and reduce energy consumption to bring maximum benefit to farmers through their two-in-one root zone heating and cooling technology and off the grid irrigation by condensation technology.

Roots is a graduate company of the Office of the Israeli Chief Scientist Technological Incubator program.

More information www.Rootssat.com

Investor Enquiries
Justin Foord
Market Eye
justin.foord@marketeye.com.au
+61 2 8097 1200

Media Enquiries
Tristan Everett
Market Eye
tristan.everett@marketeye.com.au
+61 403 789 096

Corporate Enquiries:
EverBlu Capital
E: info@everblucapital.com
P: +61 2 8249 0000