

# ASX Announcement

2 March 2018

**STOCK CODE:**

HMO

**SHARES ON ISSUES:**

65,759,990

**OPTIONS ON ISSUE:**

60,356,410

**BOARD:**

Mr. Glenn Whiddon  
*Non-Executive Director  
and Chairman*

Mr. Moran Chamsi  
*Chief Executive Officer  
and Managing Director*

Mr. Yitzchac (Issy) Livian  
*VP Business Development  
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Mr. David Tasker  
*Executive Director*

## HearMeOut launches 2.0 version of Voice-based Social Media Platform

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), developer of a revolutionary voice-based social media platform, has globally launched version 2.0 of their flagship HearMeOut app.

The new version of the app will offer a new, sleek design with easier navigation and additional features, such as:

- **New home page** full of content categories to improve content visibility
- The ability to now **add images to posts** and bring your voice to life, effectively allowing users to create "voice memes", tell a story and more
- An **improved "Drive Mode" experience** - drivers can easily and automatically listen to a feed while driving – whether they are in an SYNC®-enabled vehicle or not.
- Record and post quickly with the **option to add an image**, filters, text and tags
- A **new profile page, fully customisable** with a profile background image of a user's choosing
- The **new Featured Posts** section allows users to discover new talent to follow in seconds

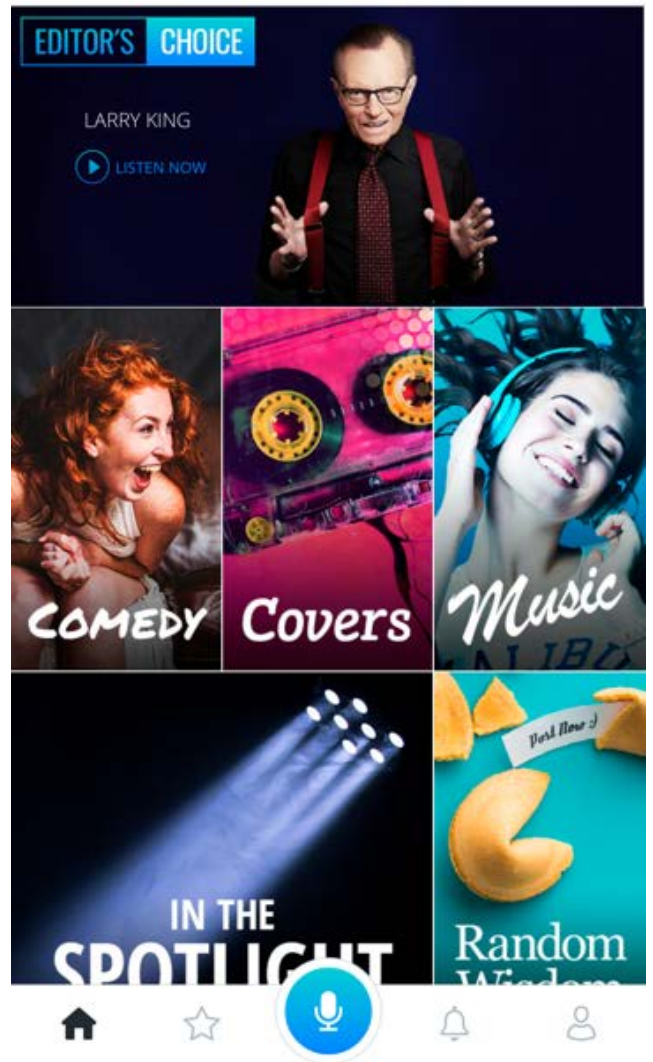
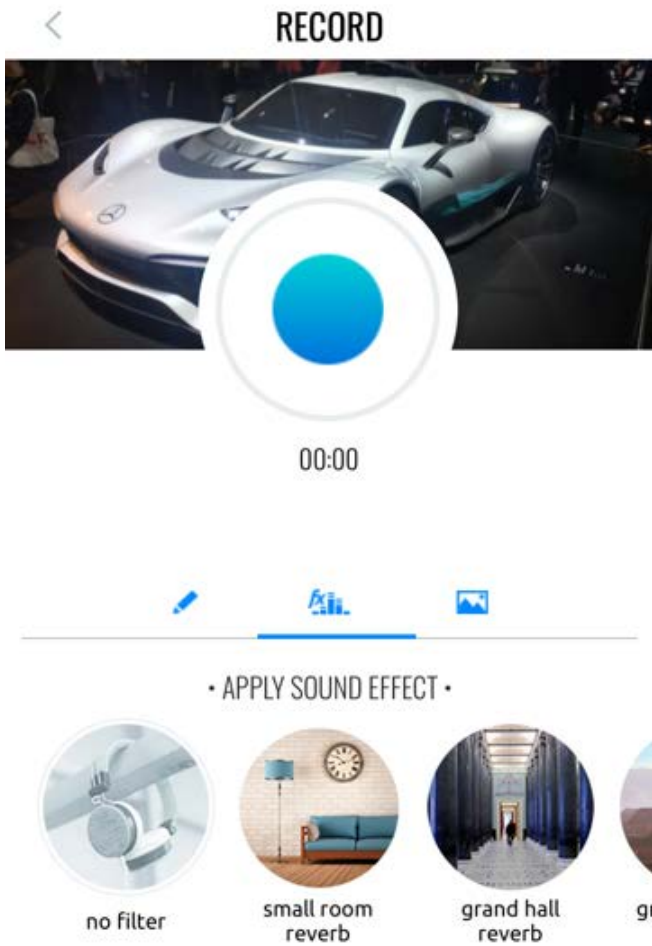
"We are incredibly excited to launch these new features to our vibrant community of creators," said co-founder and CEO, Moran Chamsi.

"HearMeOut was developed with the aim of bringing back authenticity to social media.

"We believe the human voice is the best way to communicate, because it conveys our thoughts the most profoundly and personally and the new version of HearMeOut allows our users to do this with a variety of richer features," he concluded.

The HearMeOut app is available via mobile (iOS and Android), desktop and in automobiles utilising the Ford Motor Company (Ford) SYNC® in-car entertainment technology in select markets (USA, India, UK and Ireland).

The new version of HearMeOut will be available for download on the [Apple app store](#) and [Google Play store](#) March 1st, 2018.



Screenshots from new HearMeOut App



## About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media.

The platform enables users to share and listen to 42-second audio posts through the platform's native feeder on other social networks, such as **Twitter** or **Facebook**. Through this app, people can express their authentic voice and put their unique signature on social media interactions.

For more information on HearMeOut, please visit website: [www.hearmeoutapp.com](http://www.hearmeoutapp.com)

## Further Information

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