



**Digital Asset &  
Blockchain Solutions**



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# Corporate Overview



## Key Statistics

Shares on Issue: 294,428,348<sup>1</sup>

Market Capitalisation (as at 12/03/18): ~\$14m

Cash as Bank: ~\$1.35m <sup>2</sup>

Unlisted Options (expiring 2019): ~63M

Akela 100% - Owned by Ookami

Bron.Tech 18.3% - Owned by Ookami

Share price (3 Month chart)

1 Excludes 16,111,111 shares to be issued to NCX and placement shares (refer to ASX announcement 12 March 2018)

2 cash post settlement (refer to ASX announcement 12 March 2018)



## Board of Management



### Faldi Ismail *Chairman*

Mr Ismail is an Angel Investor, tech investment expert and blockchain technology advocate. He is an experienced investment banker and corporate advisor who specialises in the restructure and recapitalisation of a wide range of ASX-listed company Boards.. Mr Ismail leads a team of venture investment specialist, blockchain experts and advisors who will take Ookami into its next phase of growth. He currently holds numerous ASX listed directorships.



### Brendan de Kauwe *Non-executive Director*

Dr de Kauwe's corporate experience, coupled with his extensive technology, science and biomedical background gives him an integral understanding in the evaluation and execution of projects and assets over a diverse range of sectors. He currently holds numerous ASX listed directorships. He is a Full Voting Member of APRA/AMCOS.



### Emma Poposka *Non-executive Director*

Ms Poposka is Founder and CEO of Brontech, a blockchain powered ID verification and data market place with an integrated digital rewards wallet. Emma is an Alumni at TelstraMuruD and Blue Chilli VC Accelerator program and also Alumni at SheSays Accelerator Founders program. Emma leverages technology to solve data and value driven business issues, and is a former Blockchain ID Consultant to the United Nations (UNDP) & USAID.

# What is OOKAMI

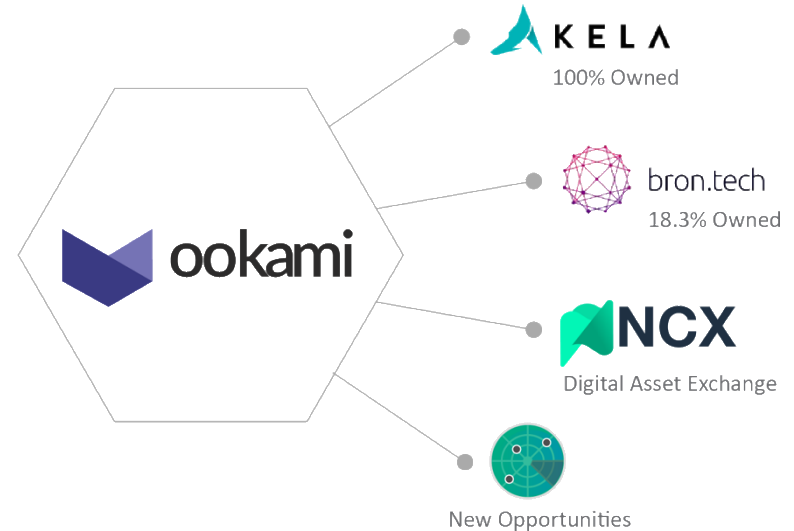


## The Digital Asset & Blockchain Ecosystem

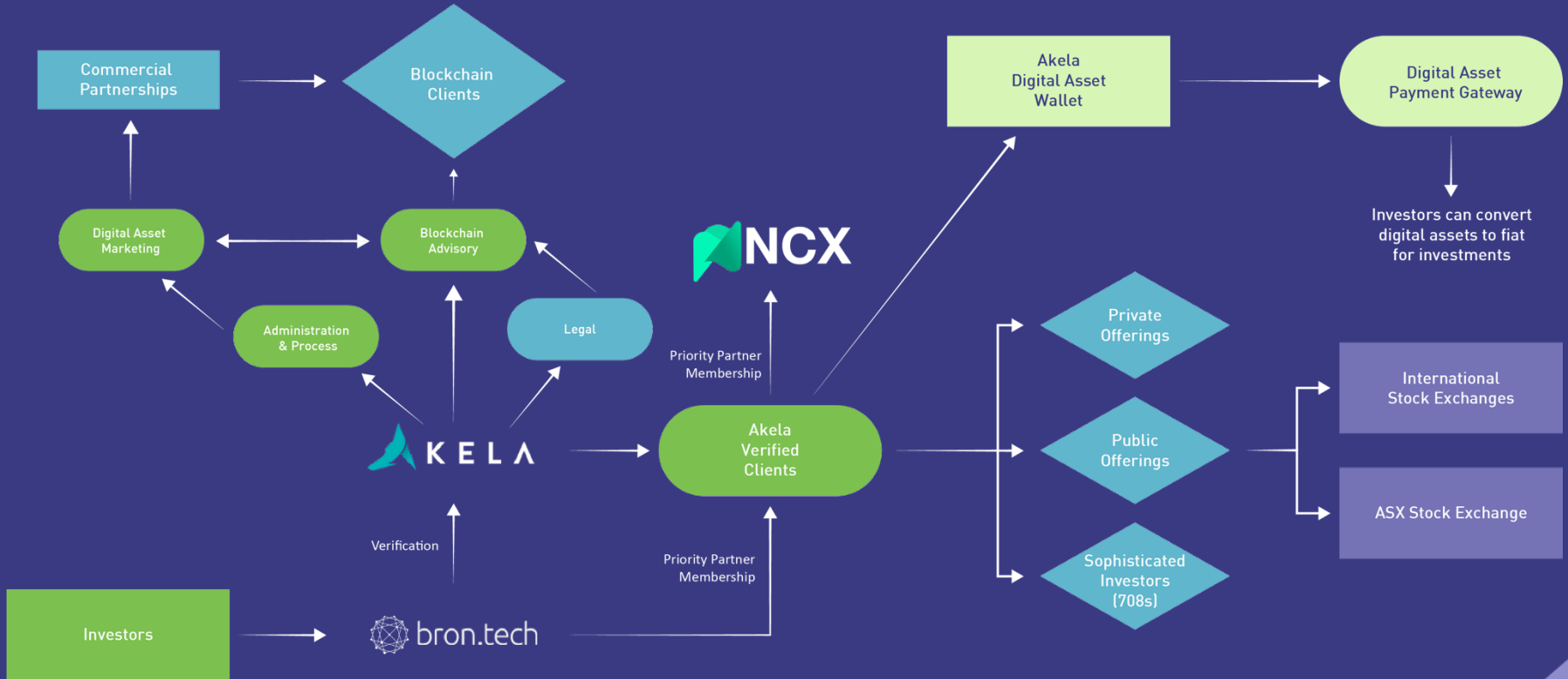
**Ookami is positioned to grow into Australia's largest digital asset and blockchain investment & advisory company listed on the ASX.**

The Company is achieving this through a portfolio of synergistic companies that disrupt data and advertising markets, investment platforms, software as a service (SaaS) and digital asset applications.

Ookami is developing an ecosystem of advanced technology solutions encompassing 'smart contracts' and blockchain technologies, secure identity management and verification ('Know Your Client') (KYC) and anti-money laundering (AML) applications, data markets, advertising analytics, digital asset wallets and exchange platforms, digital asset solutions and security and encryption applications.



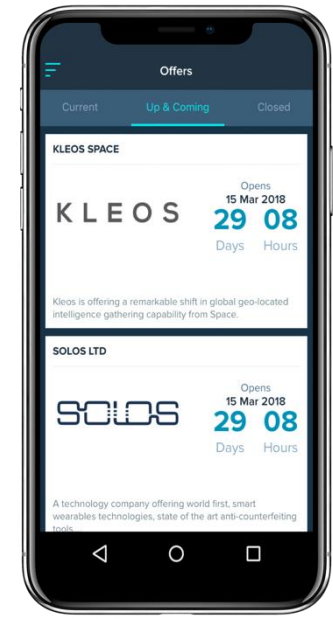
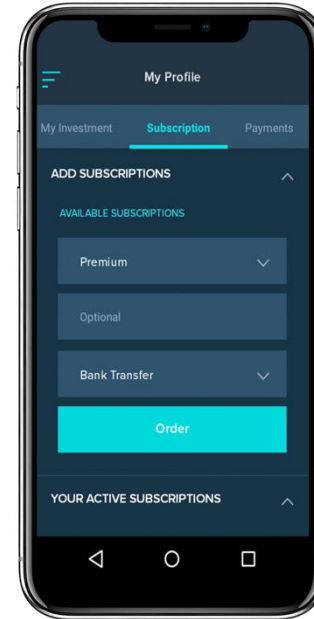
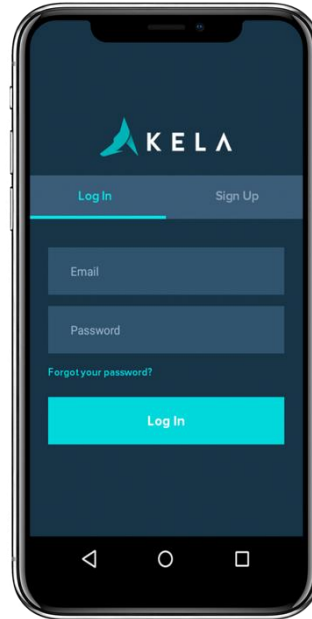
# Ookami Ecosystem



# Ookami Portfolio - Akela



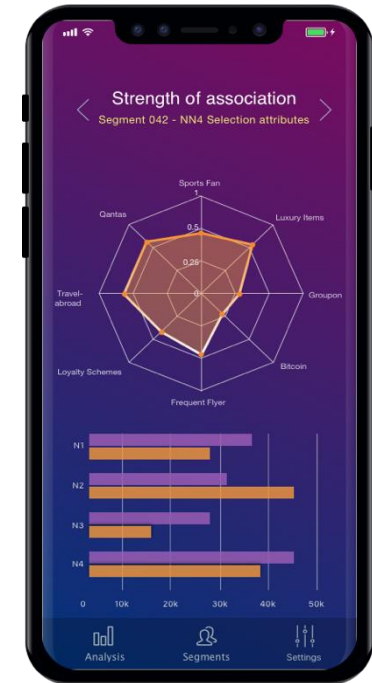
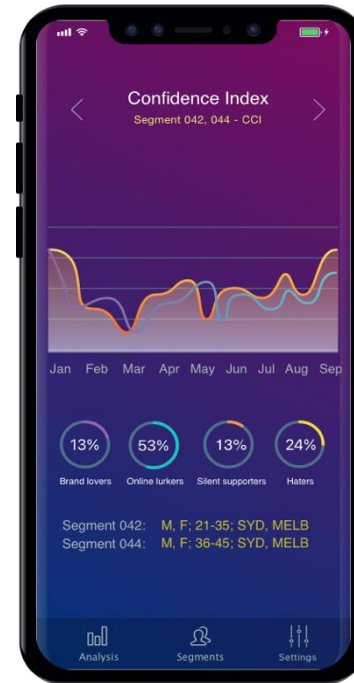
An innovative investment platform that provides all investors with access to deals that are normally reserved for industry professionals and their select clientele.



For more information go to [www.akela.vc](http://www.akela.vc)



Decentralised data exchange and identity platform. Bron.Tech enables organisations to access rich pool of data sourced directly from people.



# Akela/Brontech Model

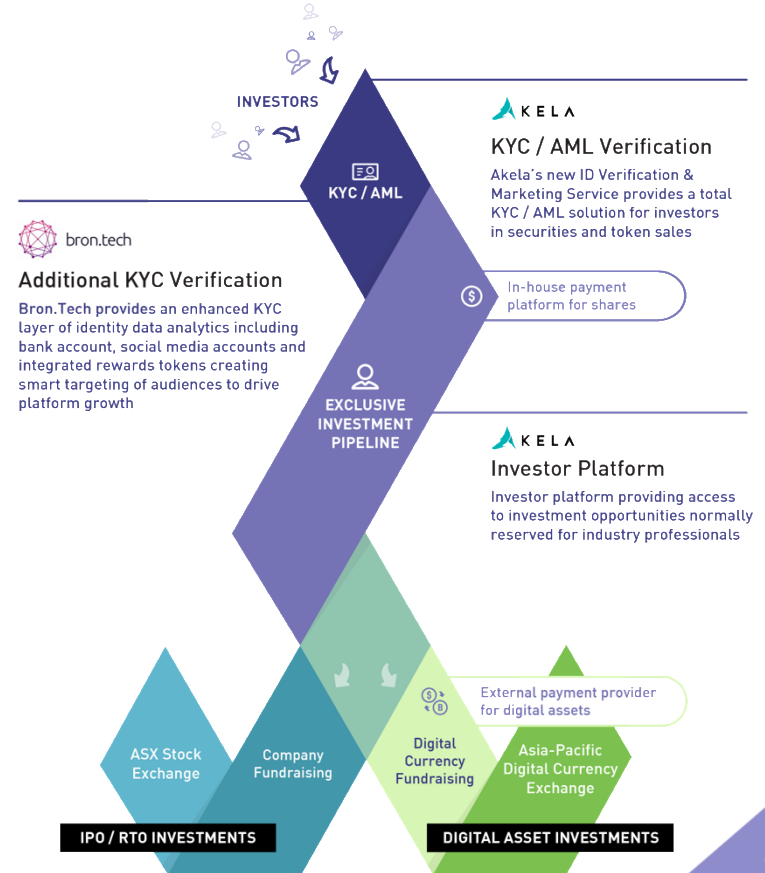


## Ookami acquired 18.3% of Bron.tech

Brontech enhances Akela with ecosystem opportunities and new market adoption possibilities with Brontech's unique data marketplace buyers and sellers.

### Initial Integration

Akela will offer a Bron.tech signup option. Akela is Brontech Powered, providing KYC/AML enhancement for Retail, Sophisticated and Wholesale Investors.







## Key Developments

Akela can place special offers to the users in the Bron Ecosystem. Investors that have a Bron Account can use the same login to access the Akela platform and participate in the Akela offerings. Bron users will have additional incentives to participate in the Akela platform by receiving Bron tokens.



## Benefits

The Akela platform will get access to larger pool of blockchain investors via the Bron Ecosystem. This way Akela will position itself to attract more people interested in blockchain technology. Rapid increase in Akela users can drive positive revenue growth.



## Key Developments

Akela will use the BronID to verify its users, providing KYC/AML enhancement for Retail, Sophisticated and Wholesale Investors.



## Benefits

KYC/AML is a concern for all investment and securities platforms, usually 100 point ID check is the minimum applied. Akela will integrate the BronID API to conduct this identity check.

When KYC/AML check is completed once, this identity on the blockchain will be portable to any other investment platform network partners of Akela.

This will strengthen the security and regulatory compliance capabilities of the Akela platform, future proofing the offering to the market.



## Key Developments

The Bron token is positioned to become the first crypto token that clearly follows the already existing regulatory frameworks. Securing an AFSL will make Australian businesses more comfortable to accept digital tokens as a payment which will subsequently position the Bron for mainstream adoption.

Brontech is hiring a Responsible Manager for its AFSL application purposes to legitimize the Bron as a NCP (Non-Cash Payment) Facility.



## Benefits

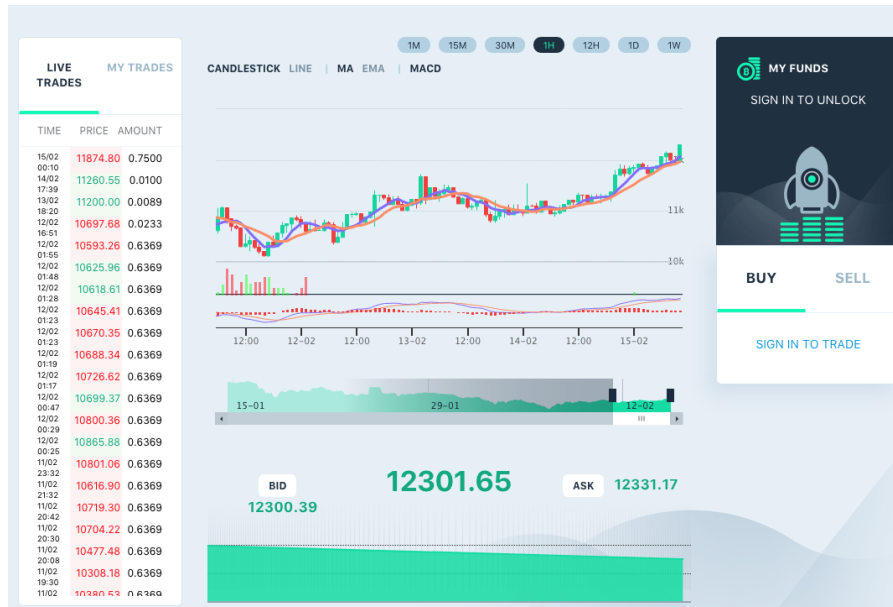
Non-Cash Payments using Ethereum ERC20 Tokens on the blockchain as the core payment redemption method, allows mobile app users to buy goods from stores not just in Australia, but globally once the expansion rolls out.

Instant rewards payment settlement on the Ethereum blockchain enables lower operation costs and irreversibility, giving retailers greater confidence to buy into Brontech's service and data marketplace.

# Partner - National Currency eXchange (NCX)



NCX aims to promote a trusted, secure and robust digital asset exchange solution following “bank-like” checks and processes, adhering to strict Know Your Customer (KYC) and Anti-Money Laundering (AML) policies, including verification of customer ID prior to trading, whilst also providing exceptional customer service and user experience.





## Key Developments

Akela will be the first shares and securities investment platform to integrate digital currency payment solutions for use in traditional equity offerings



## Benefits

Use digital currencies to buy shares online, without having to convert digital currency to fiat.

Avoids having to transfer the digital currency to an exchange, then wallet, then bank, then send cash for a share offering.

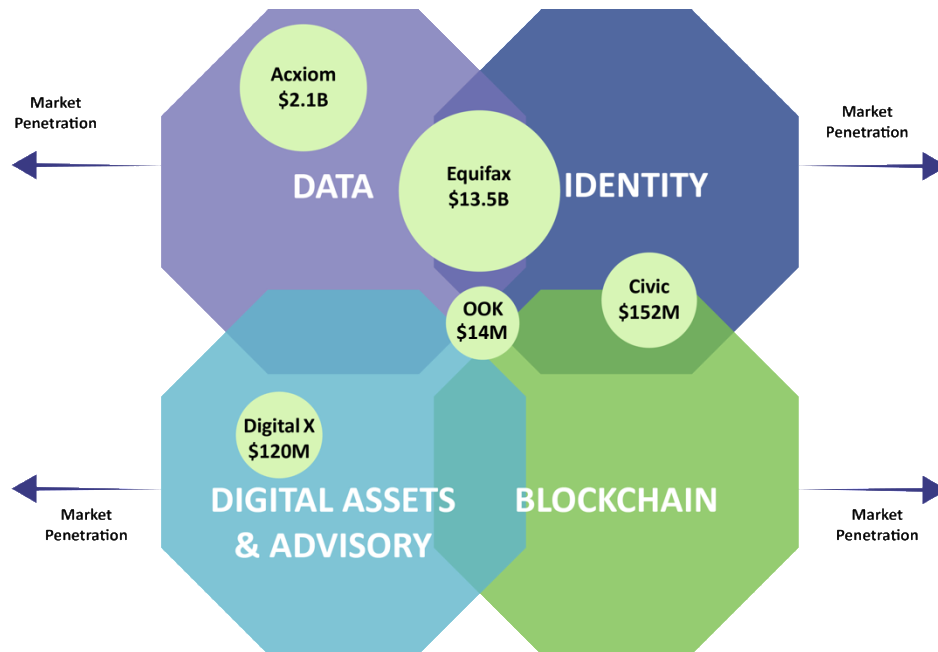
Avoids extra layers of transaction fees associated with moving digital currency out of wallets across the network multiple times, and also avoids extra bank fees.

The rise in digital asset values has created a new investor class that is technologically sophisticated and seeks diversification in investment and asset holdings **in turn this** brings new investors to the platform.

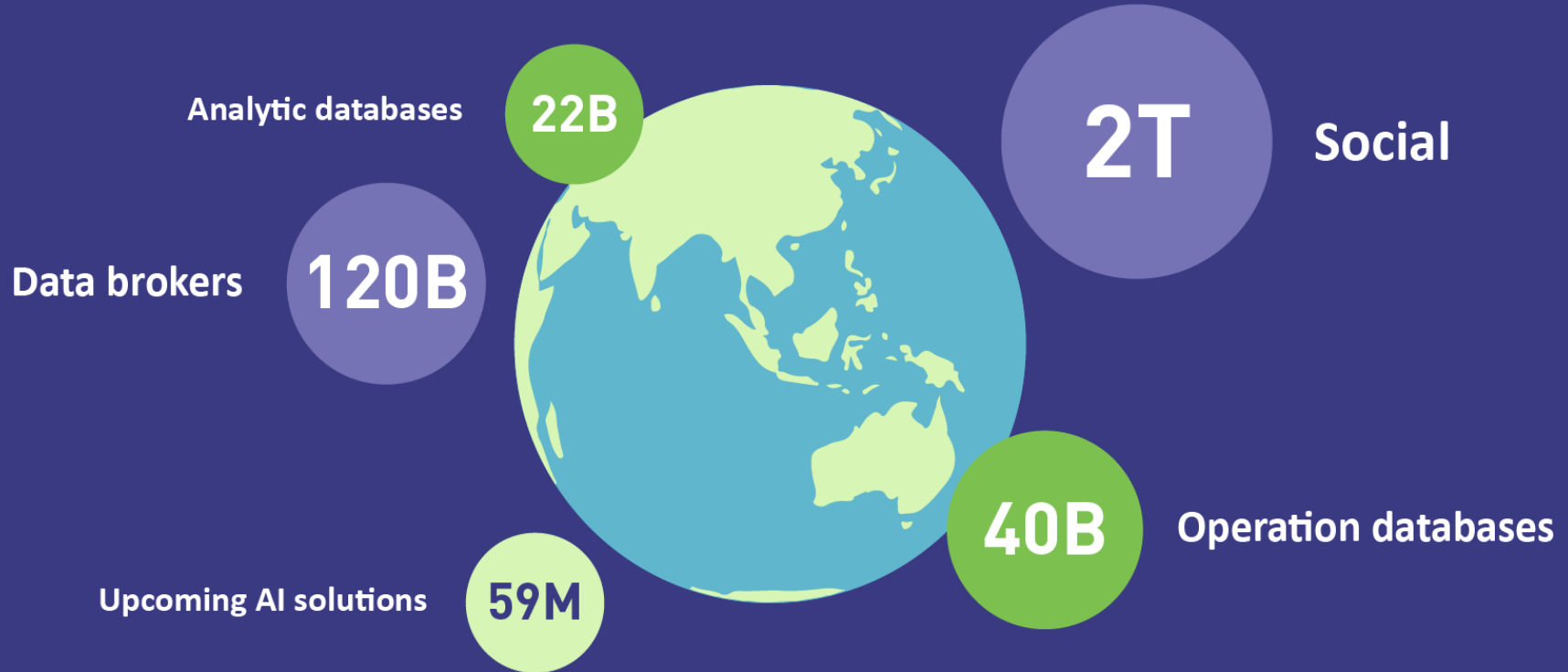
# Ookami – value proposition



Company	Sector	Market Cap	Description
Equifax	<b>Data</b> • Collection • Aggregation	~US\$13.5B	NASDAQ Listed
Acxiom	<b>Data</b> • Collection • Aggregation	~US\$2.1B	NASDAQ Listed
Experian	<b>Data</b> • Collection • Aggregation	~US\$14.1B	LSE Listed
Epsilon (Subsidiary of Alliance Data)	<b>Data</b> • Profiling • Analytics	Acquired for ~US\$300m (in 2004)	Alliance Data is NYSE Listed (~US\$13.7B Market Cap)
Digital X	<b>Digital Assets &amp; Advisory</b>	~A\$120m	ASX Listed
Civic	<b>Identity</b>	~US\$152m	Listed on Digital Asset Exchanges (Initial Coin Offering)
<b>Ookami</b>	<b>Brontech</b> • Identity • Data <b>Akela</b> • Identity • Data • Digital Asset Exchange Integration (via <b>NCX</b> ) • FinTech	~A\$14m	ASX Listed



# Data Market opportunity – Bron.tech





# ookami

[www.ookami.com.au](http://www.ookami.com.au)

## CONTACT

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**OTSANA**  
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