

A close-up photograph of two young women smiling and looking down, presumably at a smartphone. Both women are wearing white earbuds. The woman on the left has blonde hair and is wearing a yellow top. The woman on the right has dark hair and is wearing a blue and white patterned top. The background is dark and out of focus.

HEARMEOU[®]

INVESTOR PRESENTATION MARCH 2018

A close-up, slightly blurred image of a woman's face, focusing on her eyes and hair. She is wearing white headphones. The image is darkened to serve as a background for the text.

HEARMEOUT IS THE LEADING VOICE BASED SOCIAL NETWORK.

**HEARMEOUT HOLDS MAJOR
ADVANTAGES IN THE MARKET
FOR IT'S TECHNOLOGY, USER
BASE, AND CONNECTED CAR
PRODUCT.**

**THE COMPANY'S POTENTIAL
REVENUE SOURCES :**

- TECHNOLOGY**
- SMART ADVERTISING**
- DATA**

HEARMEOUT IS LISTED ON THE AUSTRALIAN STOCK EXCHANGE (ASX CODE: HMO) AND HAS A MARKET VALUATION OF \$13M (SHARE PRICE 20 CENT - IPO).

Number of shares on issues.	65,759,990
Number of options	60,356,410
52 week share price high/low.	High \$0.24 Low \$0.07
% of shares held by top 20	63.90%
No. of shares held by top 20	42,018,801
Cash as at last quarterly	\$2.634M

* various strike prices and exercise dates over next 4 years

MANAGEMENT & ADVISORY



Moran Chamsi
Founder, CEO, Executive Director
B.A. in Communications and M.A. in Law, with over 11 years' experience in Internet marketing. Former Head of Digital for one of the top-10 advertising agencies in Israel.



Lior Menashe
Co-Founder, CTO
15 years' experience in programming and managing mobile and digital projects for enterprises. Graduate of Mamram, Israel Defence Forces elite tech unit, holds MBA in business management and BSC in computer science.



Issy Livian
Co-Founder, VP Business Dev, Executive Director
B.S.C in Computer Science and Mathematics, financial analyst and consultant.



Yaki Gani
Co-Founder, Marketing Consultant
Founder of STUFF-PARTNERS. New media entrepreneur with over 12 years of experience in massive digital productions and online strategy for worldwide brands and startups.



Glenn Whiddon
Non-Executive Chairman
Mr. Whiddon has been the founding partner and director of a number of public companies listed on the ASX, TSX and AIM exchanges, in addition to various private companies, in the natural resource, finance and technology arenas.



Jon Housman
Advisory board HearMeOut
Over 20 years of experience in the media and technology landscape. 2012-2016 CEO of Ora Media, the digital television network and production studio, founded by television icon Larry King and noted investor Carlos Slim.



Mr. David Tasker
Executive Director
Mr. Tasker has extensive experience in the global capital markets, having led the capital markets function, as National Director – Investor Relations, for WWP ANZ owned company Professional Public Relations for more than 13 years.



Scott Lyons
Advisory board HearMeOut
Mr. Lyons brings a wealth of technical and marketing expertise in the connected car space to the company as he currently heads up the SYNC AppLink European Business and Partner Development initiative within the Ford Connected Vehicle and Services Organisation in Europe.

COMPANY TIMELINE

- 2014**
 - MVP (Israeli test)
 - Seed round from Billionaire Yitzchak Mirilashvili ([vk.com](https://www.vk.com))
 - POC in IL (including top news TV channel, Kids channel and leading newspapers)
- 2015**
 - POC in the U.S. with media and small influencers
 - Additional round from Mr. Mirilashvili
 - Development of user case studies with Ford Applink team.
 - Reaching over 1M plays.
- 2016**
 - Acquiring user base worldwide
 - Launching a co-operation with Ford in the Websummit and MWC
 - Patent pending for smart feed and received a trademark in the U.S. and Australia.
 - IPO in the Australian stock exchange.

A photograph of three young women sitting outdoors, laughing heartily. The woman on the left is wearing a white wide-brimmed hat and a yellow lace dress. The woman in the middle is wearing a straw hat and a red lace dress, with her hands clasped near her mouth. The woman on the right is wearing a dark blue hat and a white lace dress. They are all smiling and looking towards the right. The background is a bright, slightly blurred outdoor setting.

LETS TALK ABOUT

VOICE

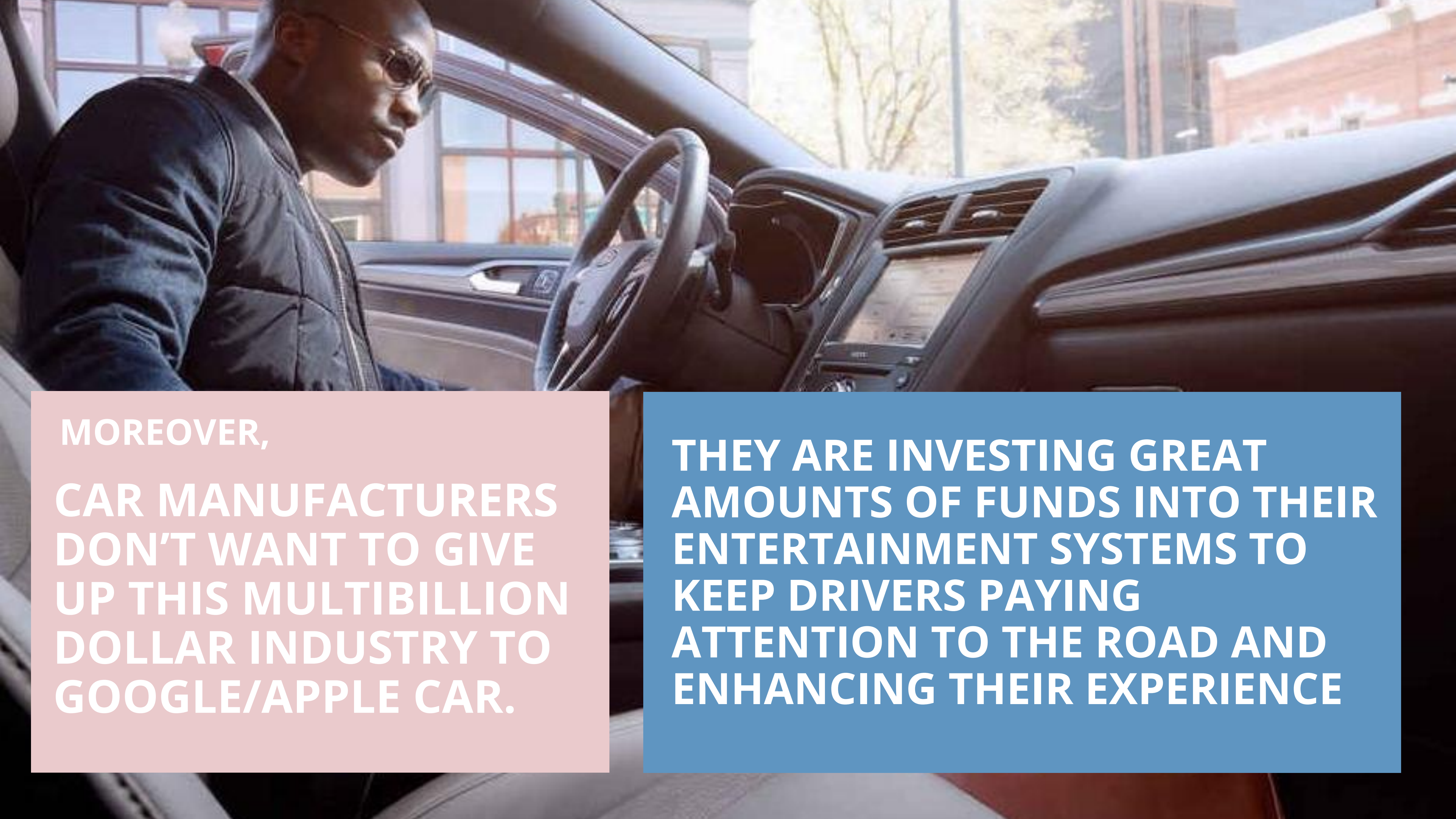


IT IS NO SECRET THAT VOICE IS GAINING TRACTION AS COMPANIES LIKE GOOGLE, APPLE AND AMAZON ARE RELEASING VOICE COMMUNICATION SOFTWARE AND HARDWARE.

“VOICE IS UNDOUBTEDLY THE NEXT FRONTIER, AND BUSINESSES NEED TO GET AHEAD OR RISK BEING LEFT OUT OF THE CONVERSATION”

MATT BUSH - GOOGLE

Source: www.raconteur.net/technology/the-future-of-search-is-voice



**MOREOVER,
CAR MANUFACTURERS
DON'T WANT TO GIVE
UP THIS MULTIBILLION
DOLLAR INDUSTRY TO
GOOGLE/APPLE CAR.**

**THEY ARE INVESTING GREAT
AMOUNTS OF FUNDS INTO THEIR
ENTERTAINMENT SYSTEMS TO
KEEP DRIVERS PAYING
ATTENTION TO THE ROAD AND
ENHANCING THEIR EXPERIENCE**

THE VOICE ARENA IS

BUBBLING



ACCORDING TO AMAZON
Q3 2017 **REPORT**,

**OVER 20
MILLION**

**HAVE NOW PURCHASED
ALEXA DEVICES.**

AND ANALYSTS ESTIMATE
THAT ALEXA COULD BE

**A 10 BILLION
DOLLAR MEGA HIT
BY 2020**

<https://techcrunch.com/2017/11/28/amazon-sold-millions-of-alexa-devices-over-the-holiday-shopping-weekend/>

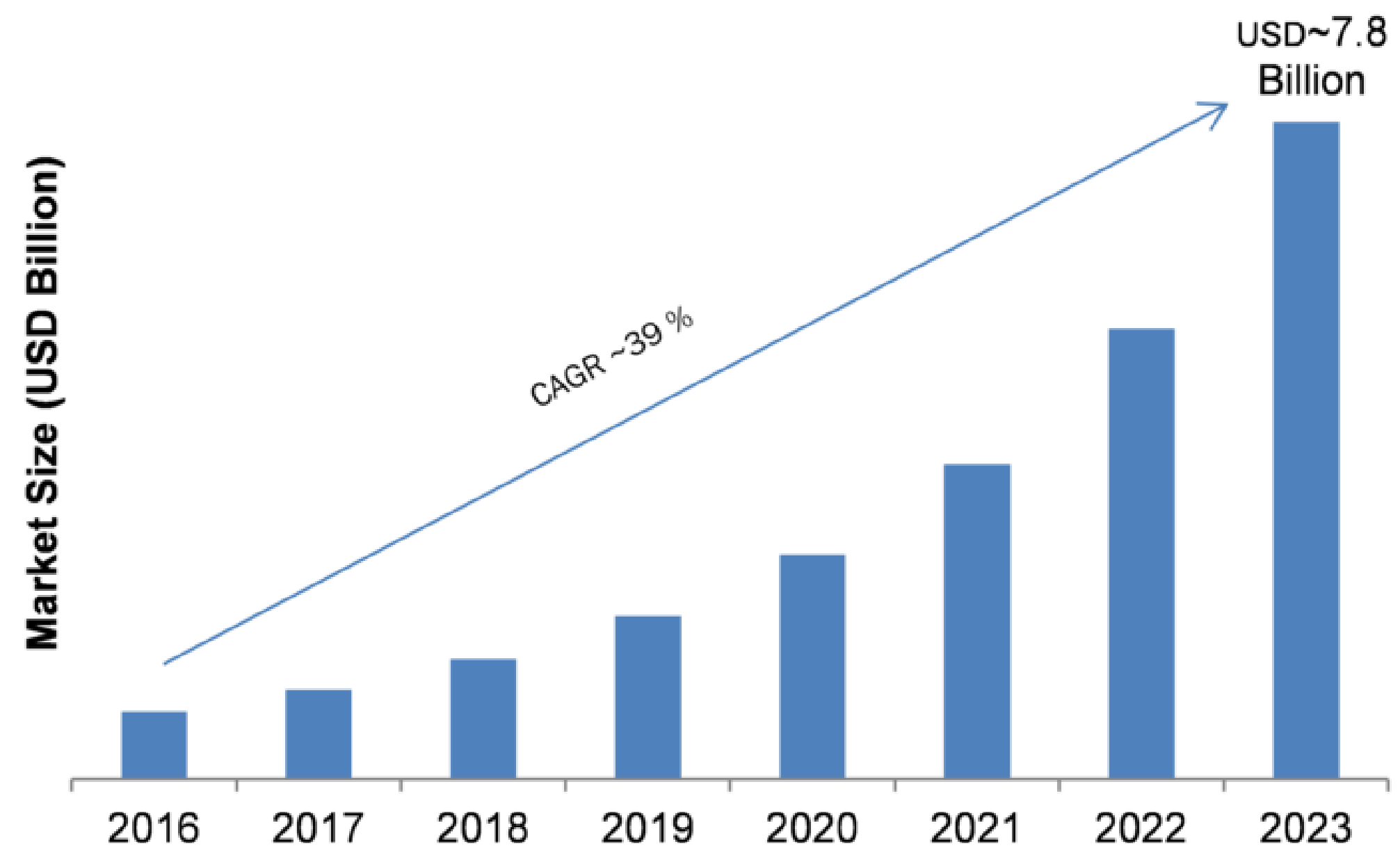
<https://www.cnbc.com/2017/03/10/amazon-alexa-voice-assistant-could-be-a-10-billion-mega-hit-by-2020-research.html>

THE VOICE ARENA IS

BUBBLING



**THE VOICE ASSISTANT
MARKET IS GROWING
RAPIDLY AND IS EXPECTED
TO REACH AT APPROX.
USD 7 BILLION BY 2023**



A high-action photograph of a surfer in a black wetsuit riding a massive, curling wave. The surfer is positioned on the lower right side of the frame, leaning forward with arms outstretched for balance. The wave is a vibrant turquoise color with white foam at the crest. The background is a vast expanse of the ocean under a bright sky.

AND
HEARMEOUT

**WE ARE RIDING THE VOICE WAVE,
WELL POSITIONED
AND AHEAD OF THE FIELD.**

**WE BUILT AN
OUTSTANDING
SOCIAL NETWORK
BASED ON VOICE**



A white Ford car is shown from a side-rear perspective, driving at night. The background is filled with horizontal light trails from city lights, creating a sense of motion. The Ford logo is visible on the rear window.

**OUR PARTNERSHIP WITH FORD WAS OUR
FIRST MILESTONE TOWARDS POSITIONING
HEARMEOUT AS**

**THE LEADING SOCIAL NETWORK
FOR THE CAR INDUSTRY.**

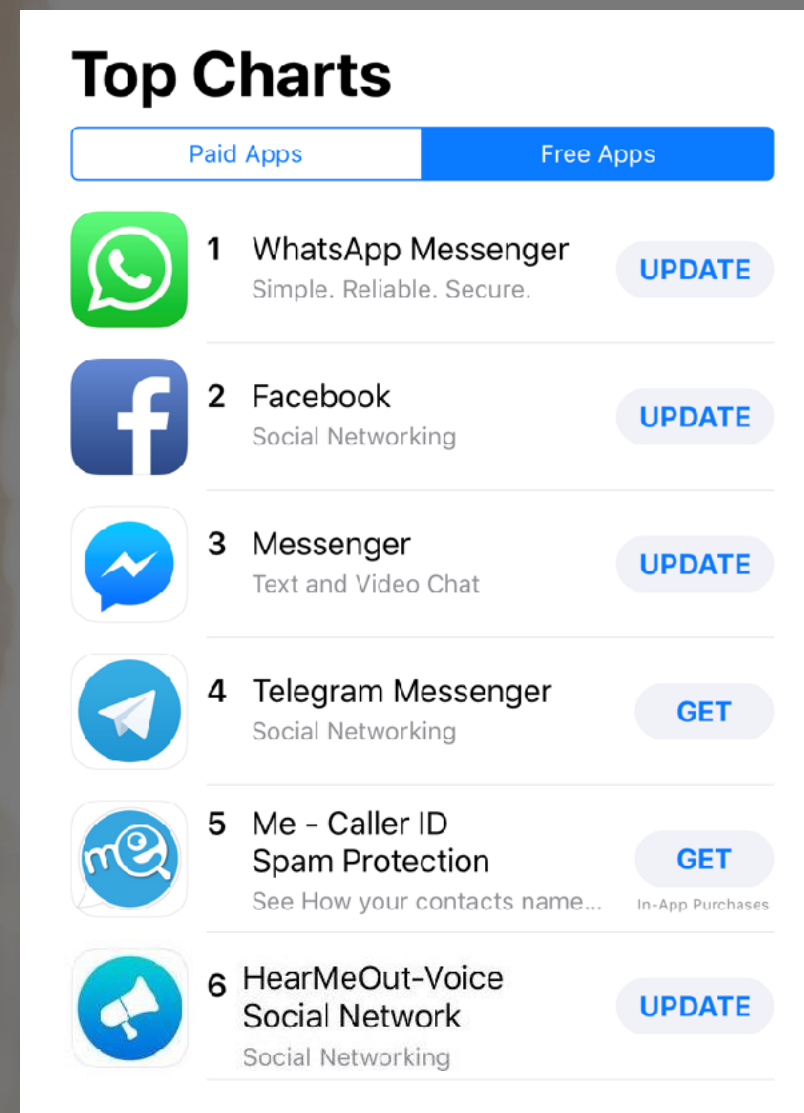
**OUR UNIQUE STRATEGY IS
COMBINING 3 VERTICALS
FOR SUSTAINABLE
GROWTH.**

**THIS WILL MAINTAIN AND
STRENGTHEN OUR
ADVANTAGE**

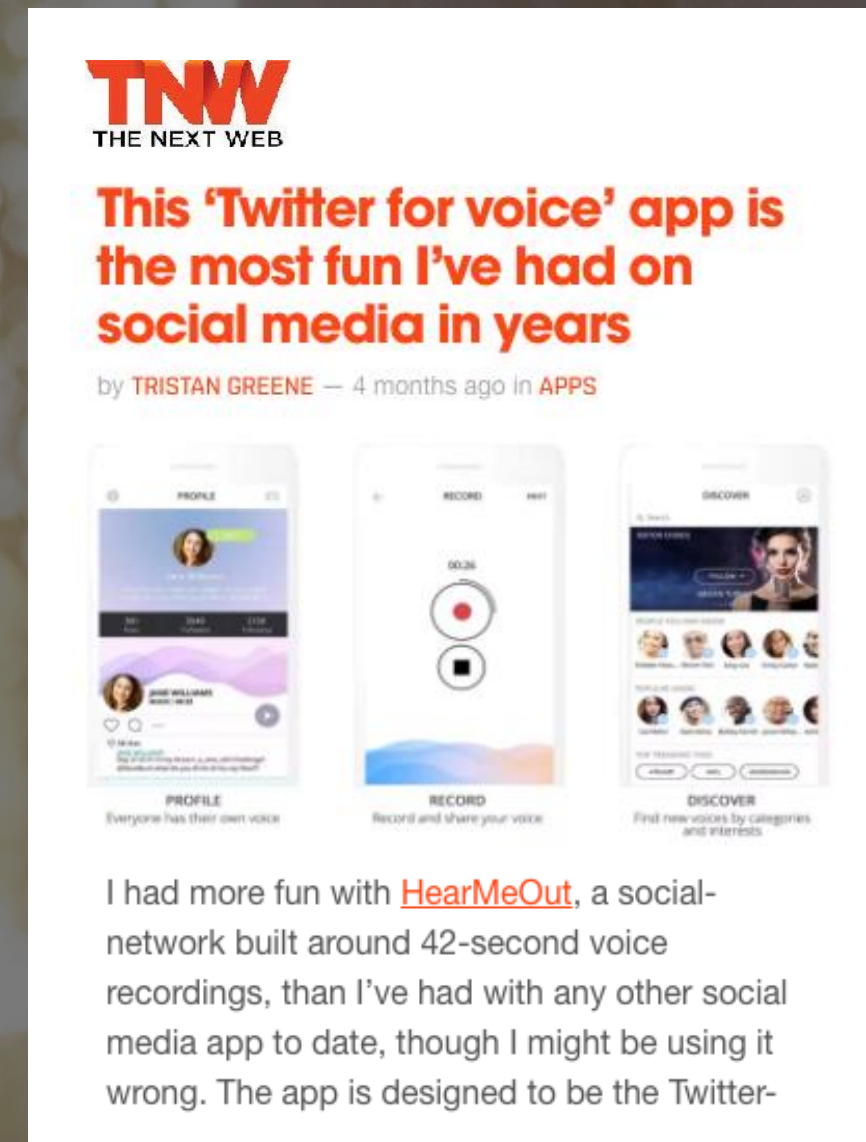


OUR ACHIEVEMENTS

S.NETWORK



WE REACHED THE
TOP 6 SPOT
IN U.S. APP STORE
AND TOP 25 IN THE UK

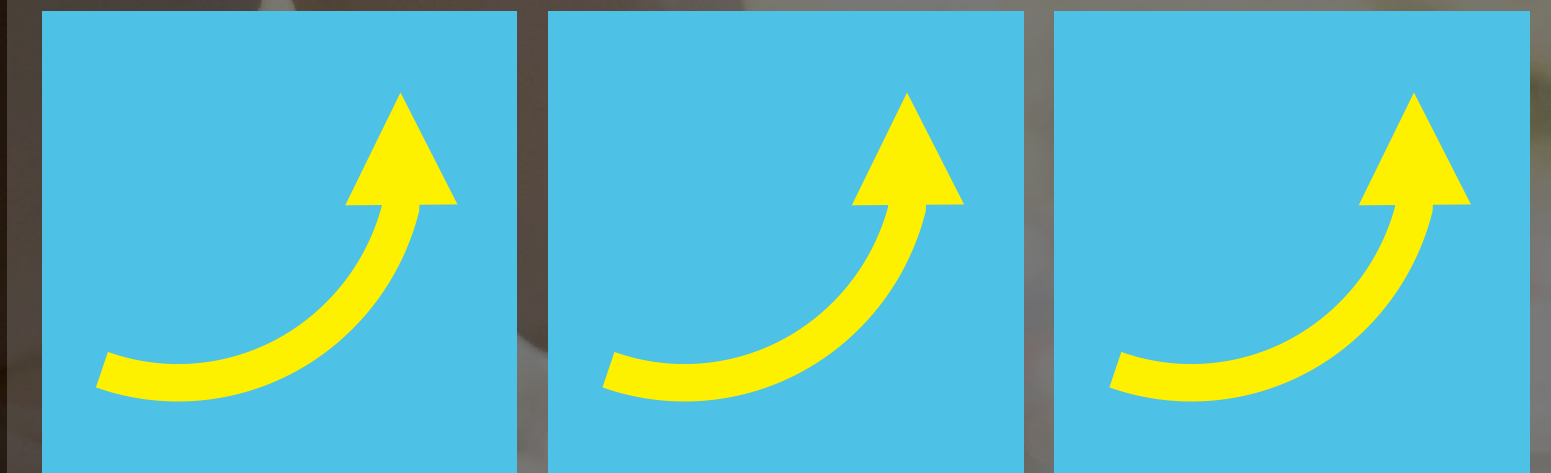


WE RECEIVED
AMAZING FEEDBACK
FROM OUR **USERS** AND
MEDIA COMPANIES

AVERAGE USER ACQUISITION
(WW) COST UNTIL TODAY IS

**1.7 USD PER
REGISTERED USER**

WITH ONLY 1M USD MARKETING BUDGET**



AND WE BUILT A UNIQUE ACQUISITION
MODEL ENABLING US TO NOW BRING

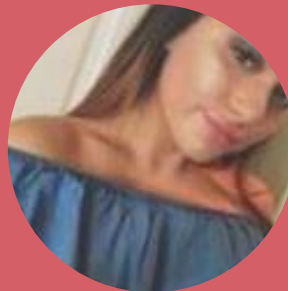
**A NEW U.S. USER
FOR 1.5 USD**

* Top 6 in Aug 2017 in social network category.

** All marketing expenses (ads, influencers, PR, IR, design and social network activities and not including marketing salaries) deVided by the number of users

OUR ACHIEVEMENTS

ENTERTAINMENT



SARAH TOTH
62K FOLLOWERS



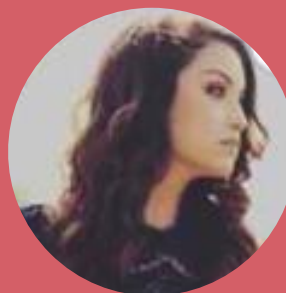
JOSH MOON
30K FOLLOWERS



CHLOE JOHNSON
54K FOLLOWERS



CADY GROVES
22K FOLLOWERS



ALEXANDRA KAY
58K FOLLOWERS



ALYSSA TYLOR
71K FOLLOWERS

TO CREATE BUZZ CIRCLES

WE RECRUITED OVER
100 SMALL INFLUENCERS
FOLLOWED BY 325K USERS
WITH OVER 650K POST PLAYS



AND WE TEAMED UP WITH 1 LEADING SOCIAL MEGA STAR

DANIELLE BREGOLI

TO BRING OVER 120K HIGHLY
ENGAGED USERS
WITH OVER 1M PLAYS FOR HER POSTS, OVER
150K LIKES AND OVER 250K COMMENTS



WE HAVE PARTNERED WITH MEDIA LEGEND

LARRY KING

WHO'S POSTING ON A DAILY BASIS AND
SHARING ON HIS OTHER SOCIAL CHANNELS.

OUR ACHIEVEMENTS

AUTOMOTIVE



**WE EXPANDED OUR
DISTRIBUTION WITH
FORD TO VARIOUS
TERRITORIES**



WE JOINED SDL

**FORD'S SMART DEVICE LINK
CONSORTIUM ALONGSIDE
WAZE, SPOTIFY ETC.**

**WHICH ALSO INCLUDES CAR
MANUFACTURERS AND BRANDS
SUCH AS TOYOTA, LEXUS, LINCOLN,
MAZDA, SUBARU, SUZUKI, PEUGEOT,
CITROEN AND DAIHATSU.**



**WE LAUNCHED IN C.E.S
TOGETHER WITH DSPG A
PROTOTYPE OF IOT DEVICE**

"HOOP"

OUR ACHIEVEMENTS

ADVISORY BOARD



WE HAVE ADDED ONE OF AUSTRALIA'S LEADING MEDIA AND TECHNOLOGY EXECUTIVES, **DAVID MCGRATH** TO PROMOTE ADVERTISING REVENUE STREAMS



WE ADDED MEDIA EXECUTIVE, **JON HOUSMAN** TO IMPROVE CELEBRITIES AND MEDIA PARTNERS RECRUITMENT



ADDED CONNECTED CAR EXPERT **SCOTT LYONS**

WHO IS LEADING SYNC APPLINK AND SDL EUROPEAN BUSINESS FOR FORD, TO BOLSTER OUR AUTOMOTIVE STRATEGY

CORE DEVELOPMENT



BI

-
- Internal server analytics
 - Google Analytics
 - Facebook Analytics
 - Appsflyer



Proprietary HW
(In dev)

-
- Hoop controller
 - Always on device
 - Partnering with DSPG

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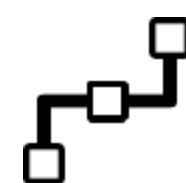
Voice2text
(In dev)

-
- Sync and transformation
 - Search from text
 - Auto Hashtags



HW connectivity
(In dev)

-
- Apple watch (in dev)
 - Alexa, Echo (in dev)



3rd Party

-
- Facebook connectivity
 - Instagram sharing
 - WhatsApp



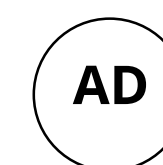
Ford

-
- Regulation and case studies
 - Voice commands
 - Playlists (in dev)
 - Smart feed (in dev) - Patent Pending



Social

-
- Internal Algorithm
 - Privacy
 - One to one / group messaging (in dev)



Ad Network

-
- Promoted posts
 - System promotions



Audio

-
- Storage
 - Compression
 - Sound FX
 - Delivery



Voice Recognition
(In dev)

-
- Voice activation
 - Siri / G-now customisation



AND

WE ARE

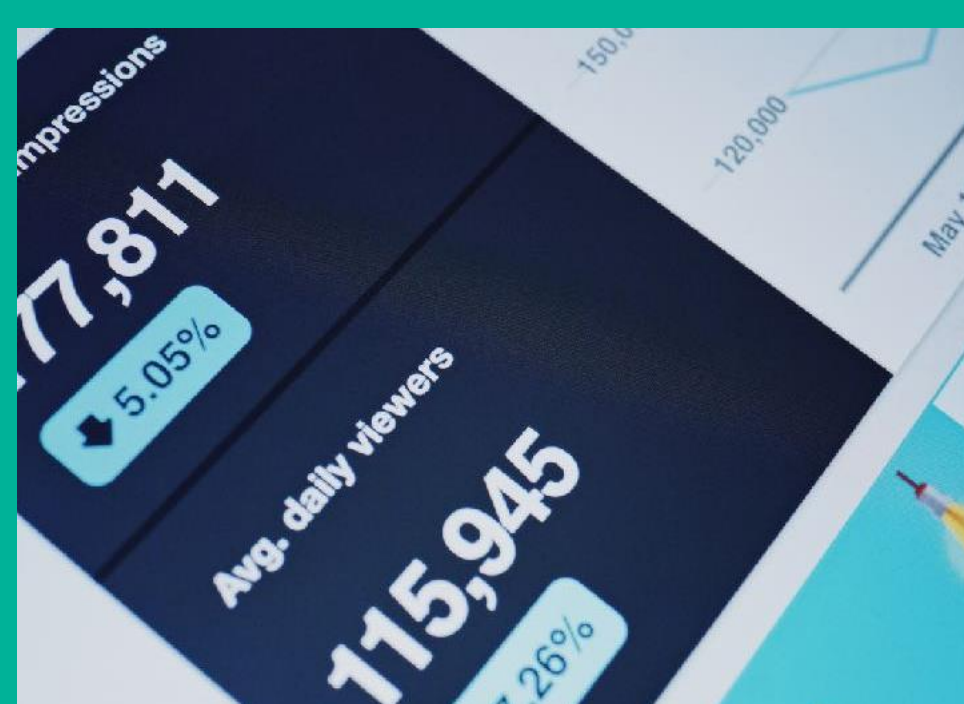
FACING FORWARD

GROWTH

GROWTH

IN REACH & RETENTION

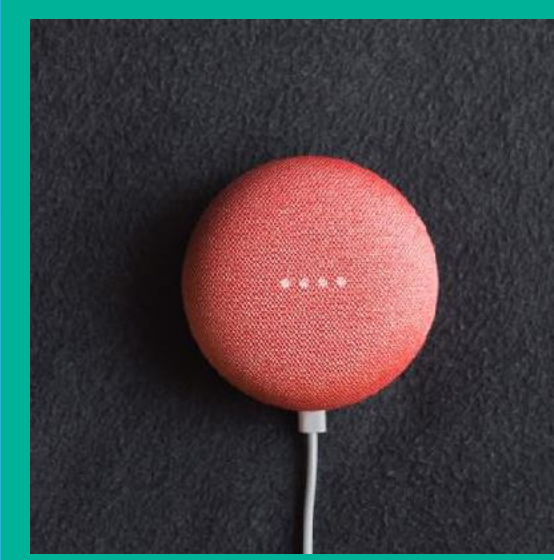
MEDIA &
PUBLISHERS



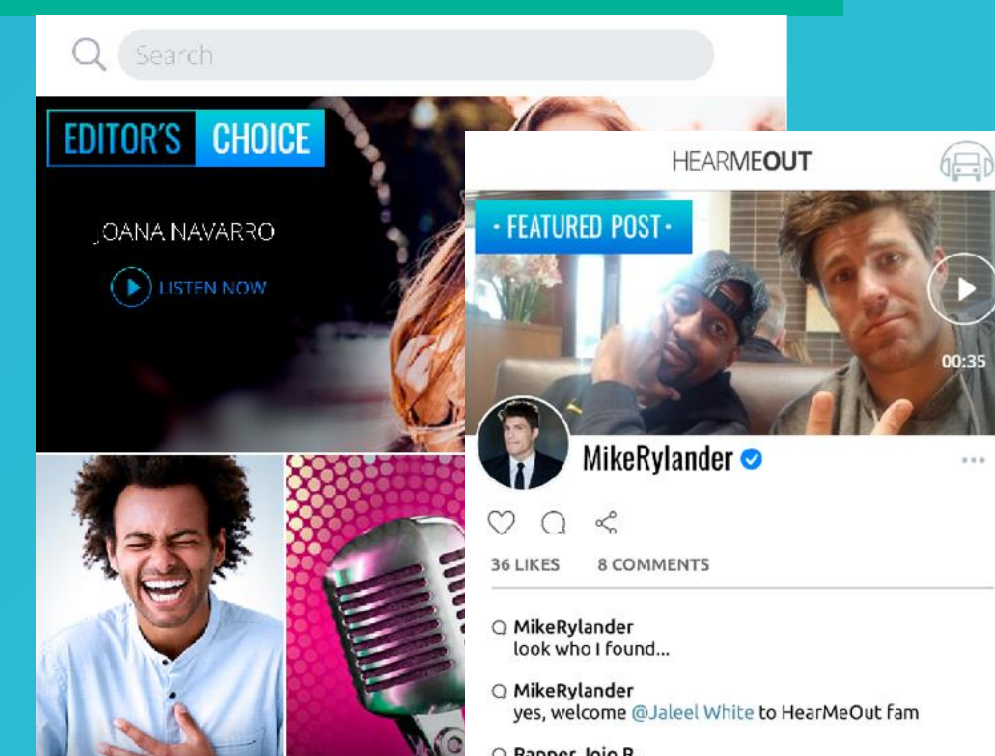
INFLUENCERS &
MEGA
STARS



ALEXA &
GOOGLE
HOME



NEW USAGE &
RETENTION
FEATURES



AUTOMOTIVE

WORLD WIDE DISTRIBUTION

WITH



**BY KEEP
DEVELOPING
AUTOMOTIVE
FEATURES FOR
ADDITIONAL
TERRITORIES**



WORLD WIDE DISTRIBUTION

BY APPROACHING NEW MEMBERS IN FORD'S
SDL CONSORTIUM, ONCE THEY START
IMPLEMENTING THE SDL TECHNOLOGY



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**<https://smartdevicelink.com/members> *



**WE HOLD A PERFECT GROUND
IN A PERFECT SPOT.**

JOIN US.

HEARMEOUT[®]

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