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Mogul Arena Now Offers Razer zSilver Rewards

HIGHLIGHTS

- Esports Mogul has teamed up with gaming lifestyle company Razer to offer loyalty rewards and prizes on the Mogul Arena tournament platform.
- Mogul Arena is set to release a brand new professional esports match voting feature.
- Players will now be able to earn Razer zSilver by playing, watching and voting on the top game titles in today's esports multiplayer scene.

Esports Mogul Asia Pacific Limited (ASX: ESH) (**the Company**) has teamed up with Razer, the leading global lifestyle brand for gamers, to provide a highly involved user experience for esports athletes and fans throughout Southeast Asia.

As part of a brand new feature release on their tournament platform Mogul Arena, viewers of elite esports matches across top popular multiplayer game titles will now be able to back their favourite players and place votes on a range of questions, including who will take out the match.

Voters are then ranked on a time-specific leaderboard and rewarded for their engagement with shiny silver – Razer zSilver that is!

Razer zSilver is a virtual loyalty credit system that can be exchanged for a range of rewards including full Razer products, discount vouchers and games. To date, over 35,000 rewards have been redeemed by gamers worldwide. For more information about Razer zSilver, head to <https://zvault.razerzone.com/zSilver>.

On top of this, Razer, the official gaming hardware and peripherals partner, will provide prizes for winners of selected Mogul Arena tournaments. Razer zSilver will be awarded to winners of daily Mogul Arena 1v1 and 5v5 tournaments.

Esports Mogul is proud to partner with Razer to offer gamers exceptional prize opportunities on a regular basis. The partnership with Mogul Arena is also part of Razer's continual commitment to support the esports scene and reward gamers everywhere.

Over time, the biggest Mogul Arena online events will be featured on the elite esports portal to engage audiences alongside the world's top professional players, across all popular esports titles.

Esports Mogul Managing Director, Gernot Abl, said:

“Not only is Esports Mogul proud to release the latest voting feature of Mogul Arena which will greatly increase user engagement, but we are thrilled to continue to work alongside our dedicated partner, Razer. We have had the privilege of working with Razer since we initially launched, and their continued support of Esports Mogul has been exceptional for the user experience of our gamers.”

-ENDS-

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For enquiries regarding integration opportunities of Razer zSilver rewards system or RazerID membership engine, which connects over 40 million Razer users, kindly contact:

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About Esports Mogul Asia Pacific Limited

Esports Mogul is an ASX listed (ASX: ESH) esports media and software business, with an initial focus on Australia, Asia and Latin America. At its core is **Mogul Arena** – the world’s best tournament and matchmaking platform with full automation for major esports titles.

Esports is one of the fastest growing industries in the world. It’s estimated that there are currently 2.2 billion gamers across all platforms globally, and in 2017 the total video game market size is estimated to be US\$116 billion.

About the Mogul Arena Tournament Platform Technology

Mogul Arena is proud to be the world’s best online esports tournament platform offering not only full tournament automation but also state of the art esports empowering social features. Given strong game publisher relationships, Mogul Arena is already **deeply integrated** with the leading global esports titles, and is the only platform that allows **completely automated** tournament play and results across multiple games.

The top-class technology stack enables esports fans to compete and organise tournaments with ease. Esports enthusiasts can also follow streamers and elite esports results from around the globe. The platform deeply integrates with game title APIs (application programming interface) and rich features to provide gamers with the best user experience possible, including:

- Automated gameplay experience
- Multiple tournament modes
- Friendly esports communities
- Lifetime player statistics
- Achievements, ranks and rewards
- Match reminder notifications
- Easy tournament administrative access.

Mogul Arena can also provide semi-automated brackets for **any game** including mobile (e.g. Vainglory) and console (e.g. NBA 2k) titles for strategic partners and brands.

Mogul Arena is currently available in English, but there are plans to roll out a localised language function in Thai, Spanish, Portuguese, Vietnamese, Chinese and Indonesian in the next 90 days.

About Razer

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognised logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 40 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimiser and launcher).

Razer services include Razer zGold, one of the world's largest virtual credit services for gamers, which allows gamers to purchase virtual goods and items from over 2,500 different games.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has nine offices worldwide and is recognised as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).