

Tuesday, 3<sup>rd</sup> April

## **Swift Expands in Seniors Living with IRT Contract Win**

### **ASX: SW1**

Leading telecommunications and content solutions provider Swift Networks Group Limited (ASX: SW1, "Swift" or "the Company") is pleased to announce it has extended its reach in the retirement lifestyle sector, signing a contract with IRT (Illawarra Retirement Trust), one of Australia's largest community-owned seniors' lifestyle and care providers.

### **Exclusive Provider to all New IRT Lifestyle Communities**

The agreement will see Swift become the exclusive provider of digital entertainment services to IRT's new lifestyle community facilities for a period of 3 years. The first deployment to a facility with 75 apartments is scheduled to commence in the coming weeks.

### **Preferred Provider to Existing IRT Lifestyle Communities**

The agreement also sees Swift become the preferred provider of the services to existing IRT Lifestyle Communities. IRT operates more than 30 existing lifestyle facilities and will use best commercial endeavours to deploy Swift's entertainment and connectivity services over the 3-year contract term.

### **About IRT**

IRT operates lifestyle communities, care centres and home care services with a broad footprint on Australia's East coast with facilities in New South Wales, Queensland and the ACT. It has over 8,000 clients in total, with approximately 3,000 residents in lifestyle communities, 3,000 residents in care centres and 2,500 receiving home care.

### **Expansion into Aged Care & Lifestyle Markets Continues**

Swift Chief Executive Officer, Xavier Kris, said:

*"Working with IRT is a fantastic opportunity for Swift to organically expand its presence in the Aged Care and Lifestyle sectors, continuing to deliver on the Company's strategic direction."*

*"We are proud to support such a well-respected provider of aged care and lifestyle services and look forward to the opportunity to expand the offering across the IRT group."*

### **For more information, please contact:**

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## **About Swift Networks Group Limited**

**Swift Networks Group Limited (ASX: SW1)** is a diversified telecommunications and content solutions provider, entertaining guests and connecting them to the world.

Swift's connectivity and content delivery platform empowers guests to watch, play, connect and interact. Swift brings accommodation providers opportunities to generate additional revenue and offers meaningful data insights to retain existing and drive new business.

Swift sources premium multi-lingual content from around the world and curates, packages and distributes it to clients' guests through its cloud-based platform. The company's services include free-to-air television, pay television, telecommunications, Internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

Running in more than 310 sites (approximately 65,000 rooms) across the mining, oil, gas, aged care, retirement village and hospitality sectors, Swift's fully integrated platform is deployed in some of the world's harshest regions, where reliability, flexibility and scalability are critical success factors.

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