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ABN: 81 090 503 843 Empired Ltd

4 April 2018

## **ASX Announcement**

## Empired chosen as launch partner for Microsoft's Azure Australia Central Regions

Empired is a launch partner for Microsoft's Azure Australia Central Regions datacentres in Canberra, which will provide Government and highly-regulated organisations the opportunity to deploy their mission-critical workloads to the cloud.

Until now, Australian organisations with rigorous security, resilience, connectivity, or supply chain integrity requirements have typically shied away from cloud-based infrastructure and the adoption of cloud across these sectors across Australia and New Zealand (ANZ) has been slow because there has been no real, achievable way for them to take the leap securely.

With the introduction of Microsoft's Azure Australia Central Regions, cloud-first is now a real possibility for government and critical industries across ANZ.

The new region is designed to support mission-critical systems and address the needs of government and critical national infrastructure commercial organisations looking to move their specialised and sensitive workloads to the cloud.

Russell Baskerville, managing director, Empired, said, "As a Microsoft partner, we are proud to play a role in accelerating the opportunity to digitally transform Government and the operations of critical infrastructure."

Simon Bright, chief operating officer, Empired said, "Empired was chosen as a launch partner because of its client base across ANZ which includes heavy involvement in government along with our existing Cohesion cloud-based enterprise content management (ECM) service. We are now building out a Cohesion platform in the Azure Central Region and expect strong interest now that the secure Azure Central Region is available to support it."



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Cohesion is built on Microsoft technologies and was originally developed for New Zealand government clients. Cohesion is designed to help agencies meet many of their content, collaboration, and information management needs, providing a secure, easy to use, enterprisegrade service, accessible from anywhere. It is a proven service used by government agencies such as the Ministry for Primary Industries (MPI) in New Zealand, which signed a six-year Cohesion government contract for NZD\$12 million.

Mr Bright went on to say, "While the government has acknowledged the need for transformation and new technology to provide better services to citizens, it hasn't really been possible until now. With Microsoft's Azure Australia Central Regions Empired can take government and critical industries on that journey. We are seeing a convergence of government providing the mandate for cloud and vendors stepping up to provide the technology to support it."

For more information, please contact:

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## **About Empired Limited**

Empired Limited is an international IT Services Provider with a broad range of capabilities and a reputation for delivering enterprise class IT services and solutions. Established in 1999, Empired is a publicly listed company (ASX: EPD) formed in Western Australia.

With a team of over 1,000 people located throughout Australia, New Zealand, North America and Asia, Empired has built a reputation for service excellence and is a leading provider of business technology solutions to both government and private sectors. We work with clients, leveraging technology solutions to deliver their organisations improved efficiency, productivity and competitive advantage.

Empired provides a broad range of services enabling 'end-to-end' advice and solutions assisting our clients through their digital transformation journey and ensuring robust ongoing lifecycle management.

Our flexible service delivery approach and "can do" attitude has enabled Empired to secure clients that range from medium size entities through to some of the world's largest long standing enterprise's accounts with services delivered across Australia, New Zealand, South East Asia and beyond.

## Important notice re forward looking statements

Certain statements made in this communication, may contain or comprise certain forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to have been correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of, among other factors, changes in economic and market conditions, success of business and operating initiatives, changes in the regulatory environment and other government actions, and business and operational risk management. The Company undertakes no obligation to update publicly or release any revisions to these forward-looking statements to reflect events or circumstances after today's date or to reflect the occurrence of unanticipated events.