9 April 2018

# Aspermont Launches New Event Series: "The Future of Mining" (FOM)

- Launch of new <u>Future of Mining</u> (FOM) Event Series in Sydney 14 15 th May
- FOM is the largest new Event launch in Aspermont's 20 year events history
- The initial Sydney FOM has been curated by our new Events team in under 8 months

Aspermont Managing Director Alex Kent said:

"We sold our 60% share in Mines and Money last May, built our own new Events team and will now launch our first new event series, 'Future of Mining', with influential sponsors and speakers next month. We expect the Future of Mining series to develop in a number of geographies and are already planning for the second event in USA later this year.

To be able to launch a major new event, in less than a year, testifies to the quality of personnel in our new events team who will be present in Sydney. Our sponsors and speakers also directly reflect the strength of our publishing brands which serve the global METS market.

After several years in which revenue has declined and last year recovered, Aspermont is on course to report strong topline performance this year across all its revenue classes. We will launch two further events series this year and I look forward to updating the market on our progress."

## Overview

Aspermont, the market leader in B2B media for the global resources sector, is pleased to announce the launch of a new global events series: The Future of Mining. The inaugural event will take place in Sydney 14 -15 May and then will launch in North America later this year.

Aspermont is ideally positioned to launch mining events as it owns the global leading brands, Mining Journal, Mining Magazine and Australia's Mining Monthly, where new mining trends and The Future of Mining will be, commercially, the largest event launch in Aspermont's 20 year experience in the Events industry and will bring together C-suite, Heads and Managers of



Mine Operations, METS and Support Services from leading resource enterprises around the globe to debate, come up with answers and shape the current and future mining landscape.

Expert speakers will include leaders from across the industry in an agenda curated through the knowledge capital of our trusted and globally respected Australia's Mining Monthly and Mining Magazine editorial teams.

The Future of Mining conference will address the key strategic and operational questions that matter from project/operations level management through to the boardroom. This event is designed to step away from the traditional transactional conference model to provide a transformational experience.

Founder sponsors of FOM Sydney include:

# Caterpillar, CDE, Epiroc, Huawei, Immarsat, Komatsu, SAP, KPMG, FLSmidth, and METS Ignited

Keynote presentations will be given by recognized thought leaders in the world mining industry including:

- **Stephen McIntosh** (Group Executive, Growth and Innovation, Rio Tinto);
- Gustavo Vieira (Chief Information Officer, Vale Brazil);
- Andrew Scott (Senior Director Innovation, Barrick Gold);
- **Elizabeth Lewis-Gray** (Managing Director, Gekko Systems; Chair, METS Ignited); and
- Theophile Yameogo (Vice President, Digital Innovation, Dundee Precious Metals).

For further information, please contact:

## **Enquiries**

#### **Aspermont Limited**

Alex Kent, Managing Director +44 207 216 6060

David Straface, Company Secretary +61 8 6263 9100

#### **Pegasus Corporate Advisory**

Michael Brown +61 400 248 080



### **About Aspermont**

Aspermont is the leading media services provider to the global mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont's portfolio includes brands such as Mining Journal, Mining Magazine, Australia's Mining Monthly and MiningNews.net. Aspermont successfully restructured over recent years to transition from print to become the global digital media distributor to the mining and resource industry and is focused on scaling new content solutions to better serve new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Sydney, Denver and Belo Horizonte.

For more information please see: <a href="www.aspermont.com">www.aspermont.com</a>