16 April 2018

ASX Announcement

<u>Operation Update – New Fantasy-Themed Game Light A Way</u>

iCandy Interactive Limited (ASX Code: ICI) ("Company") is pleased to announce that its newly launched mobile game, Light A Way, has garnered exceptionally good traction. Light A Way is a fantasy-themed adventure clicker game, a unique genre that is relatively new and innovative to international gamer community. Light A Way was developed in-house by ICI's award-winning studio, Appxplore. An online video of an official trailer of the game is available at https://bit.ly/2qxHkvQ.

Light A Way has generated more than **800,000 unique installs** to date on major app stores. Its daily revenue is rising steadily since launch. Over the weekend of 14th-15th April 2018 Light A Way charted a highest daily revenue of **A$13,000 per day**. This is the highest ICI has seen within its stable of games.

The Company is hopeful that Light A Way will continue to be well liked by the international gamer community and generate positive results in coming months.

Updates on other aspects of the operation of the Company will be provided soon in separate announcements.

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About iCandy Interactive

iCandy Interactive Limited ("iCandy Interactive") is an Australian incorporated public company that has its core business in the developing and publishing of mobile games and digital entertainment for a global audience.

iCandy Interactive runs multiple award-winning game studios and is one of the leading mobile entertainment group in Southeast Asia with over 25 million unique gamers on its network. Top games made by iCandy include Light A Way, Crab War, Alien Path, Star Tap and Dark Dot. Studios within the iCandy Interactive have won awards in the coveted International Mobile Game Awards (IMGA).

iCandy is listed on the Australian Securities Exchange (ASX) under the symbol **ICI**. For further question on iCandy Interactive, please contact ir@icandy.io or visit www.icandy.io