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## PGASCOM BUSINESS UPDATE

TV2U International Limited (ASX:TV2) (**TV2U** or **Company**) is pleased to announce a milestone business update to its strategic partnership with PGAS Telekomunikasi Nusantara (**PGASCOM**) – the government-owned telecommunications provider that manages a national fiber optic network from Jakarta and Java, to Sumatra, Bali and Singapore. The hardware necessary to complete the head-end installation for the OTT platform has now been delivered, resulting in TV2U today receiving a substantial payment from PGASCOM totaling 65% of the funds owed under the contract.

This latest development marks an important step in the roll out of TV2U's end-to-end cloud content delivery platform to the region. The TV2U solution will introduce a managed content service over multiple networks, going far beyond what current on-demand business models can offer when it comes to cost-effective personalisation and content reach.

### Business update highlights

- PGASCOM and TV2U are jointly targeting ISPs, telcos, and content owners with the white label OTT platform, with one operator already preparing to launch the service.
- TV2U's cloud-based managed content delivery platform will bring Indonesian consumers a mix of premium live, local, and on-demand content covering all genres and tailored to the preferences of the viewer.
- PGASCOM is the backbone to an estimated 70% of ISPs in Indonesia, reaching millions of households. With more than 1300 km of fiber connectivity, PGASCOM's network represents an important avenue for bringing personalised OTT content to a large customer base.

### Head-end installation

As of the beginning of May the antenna systems necessary for downlinking linear channels have been erected at PGASCOM's primary data centre in Jakarta, ready for TV2U to incorporate this into the head-end installation week commencing 14<sup>th</sup> May. Delivery has also been taken for digital decoders and related equipment necessary to ingest live channels into the OTT platform. Final installation and commissioning is expected to take a further week from that point.

TV2U's CEO, Nick Fitzgerald, commented: "Installation is well underway and the timeline for completion is on schedule. Once commercially available, TV2U's highly personalised OTT platform will open up a new opportunity for content delivery in the region, with PGASCOM's infrastructure acting as the backbone for bringing the future of cross-genre content to Indonesian consumers through one convenient package."

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#### GLOBAL OFFICE LOCATIONS

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## INVESTOR ENQUIRIES

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## ABOUT TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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