

ASX RELEASE



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BOARD CHANGE

Life science company **eSense-Lab Ltd** ("**eSense**" or the "**Company**") (**ASX:ESE**) is pleased to announce the appointment of Mr. Kobi Zecharia, an experienced financial professional as a Non-Executive Director the Company.

Mr. Zecharia has been the CEO, Chairman, board member and co-founder, of several Hi-Tech companies. In addition, Mr. Zecharia is an experienced investment banker, having worked for more than 20 years for several of the leading investment banks in Israel, including, Poalim Capital Markets and Investments, Leumi and Co Investment Bank, Israel Discount Capital Markets & Investments. He was also the CEO of Zeler- Eblagon Underwriting & Investment and the CEO of Menorah-Gaon Underwriting & Investment.

During his work in the investment banking sector, he raised more than a billion US dollars of capital for established companies and start-ups.

Mr Zecharia is highly experienced in management, structuring and execution of corporate financing, business development, business models, strategy and has a broad technology knowledge.

Mr. Zecharia holds a BA in Economics and Business Administration from Ben Gurion University and an MBA in Finance from Bar-Ilan University.

Commenting on the appointment, eSense's CEO Mr. Haim Cohen, stated: *"As part of the restructuring of the Board of Directors of the Company, I am extremely pleased with the appointment of Kobi Zecharia to the Board of eSense. With the continuation of the commercialisation of eSense products it is important to have on the Board, directors with managerial and financial experience to assist and advise the Company's management. Moreover, the additional value of the scope of contacts Mr. Zecharia brings to the Company is of the utmost value. Mr. Zecharia is an important addition to the Company and his talents will go to furthering eSense's position in the market for Terpenes and other flavours and fragrances.*

"I am very excited with the various opportunities that the future holds for eSense with the joining of Mr. Zecharia. I'm positive that his talents will assist the Company with its endeavours, as well as maximizing the full potential that eSense has."

"I look forward to notifying the market on the continuation of our activities and successes."

FOR FURTHER INFORMATION:

Company Secretary

Ian Pamensky

+61 414 864 746

ian@cfo2grow.com.au

About eSense-Lab

eSense-Lab Ltd (ASX: ESE) is a life sciences company specialising in the commercialisation of the phytochemical profiling of plants. The Company combines genetics, mRNA, protein expression and phytochemical profiles to generate a comprehensive model of rare or high value plants. eSense-Lab can then use this model to 'reverse engineer' a terpene profile, which is a naturally occurring formulation of different individual terpenes which together account for many of the plant's health and medical benefits, whilst also exactly replicating the flavour, fragrance and other desired characteristics of the targeted plant, at a more sustainable and cheaper cost

To learn more about eSense-Lab, visit www.esense-lab.com