



# ASX Release

31 May 2018

## ZIP shifts up a gear with Super relationship

Zip Co Limited (ASX: Z1P) (“**Zip**”, or the “**Company**”) is delighted to announce Super Retail Group Limited (ASX: SUL) will be joining the Zip interest free payments platform.

Comprising iconic brands such as Rebel, Supercheap Auto, Rays, Macpac and BCF (Boating Camping Fishing), Super Retail Group is one of Australia’s leading specialty retailers with more than 630 stores and annualised turnover in excess of \$2.5 billion. Super Retail Group is the largest retailer to join the Zip platform to date.

Zip CEO and Managing Director, Larry Diamond said:

*“Zip is super excited to partner with Super Retail Group, a top 10 Australian retailer, including some of Australia’s favourite brands. Zip and Super Retail Group share a passion for helping customers get the most out of life. Customers are increasingly demanding better terms and better checkout experiences – we look forward to working together to achieve this goal.*

*Securing a partnership of this magnitude further delivers on Zip’s objectives of aligning with billion-dollar plus retailers, giving our loyal customers more places to use their Zip digital accounts.”*

It is currently anticipated that Zip will launch in-store progressively across the Super Retail Group brands, beginning in July 2018. Online integration will be completed following the in-store launch.

– ENDS –

**For more information, please contact:**

**Investors**

Larry Diamond  
Chief Executive Officer  
investors@zipmoney.com.au  
+61 2 8294 2345

**Media**

Jonathan Englert  
Communications Officer  
jonathan.englert@zipmoney.com.au  
+61 412 150 040

**About Zip**

ASX-listed Zip Co Limited (ASX: Z1P) or (“Zip”) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the zipPay, zipMoney and Pocketbook brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. Zip’s platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. Zip is managed by a team with over 50 years’ experience in retail finance and payments and is a licensed and regulated credit provider.

For more information, visit: [www.zipmoneylimited.com.au](http://www.zipmoneylimited.com.au)