



## Restricted Securities to be released from escrow

**Thred Ltd (ASX: THD, Thred or the Company)** advises in accordance with Listing Rule 3.10A, that 234,506,123 securities restricted for a period of 24 months from the date of Thred's reinstatement to trading on the ASX will be released from escrow on 17 June 2018.

The Company will lodge an Appendix 3B to apply for these shares to be quoted on ASX following their release from escrow.

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**Thred: Thred Limited (ASX: THD)** is a technology company with expertise in geo-location, augmented reality and new communication technologies which yield big data. Thred has developed an in-market version of its new augmented reality and geo-locked chats platform, called **Sweep**.

Sweep will continually innovate features to leverage important new technologies such as, but not limited to, augmented reality and geo-location. The Company will also progressively integrate proven and tested AR and geo-locked features over the coming months to increase its user audience and drive revenue growth via a new and effective business model. **Sweep is now available through iTunes & Play Store.** Following a period of user feedback around Sweep features, Thred will periodically release a schedule of updates to Sweep, delivering new features and improvements to increase its user uptake and retention.

Thred has also established an enterprise version of its business model called **Agent Reality**. This is intended to leverage the Sweep platform technology and capabilities and provide them to brands and 3<sup>rd</sup> party distribution channels. This model delivers the duality of mutual learnings across both consumer and enterprise models while establishing multiple monetisation channels for our Company.

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### Agent Reality and Sweep are Thred Innovations

