

Wangle Technologies™

(ASX:WGL)

A research and education based approach
to cyber safety for families.



wangle



wangle
FAMILY INSITES



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Wangle Family Insites - Research-driven, Education-backed

Family Insites brings families together to learn how to use the internet safely. Backed by insights from leading medical research organisation Telethon Kids Institute, Family Insites is the only product of its kind that utilises evidence-backed research to support its approach to cyber-safety.

- Backed by research, understand the changing online behaviours of children and teenagers to enable accurate identification of risks
- Utilising our own in-house secure VPN network and big data analysis techniques, monitor children's online behaviour in real time to identify risks, changes in behaviour or access to adult content
- Alert and support parents with research-backed educational advice and resources to help them address the constantly changing online world in which their children live and play
- Provide parents with additional tools including internet scheduling and GPS-gating to further protect their children



The Blocking Effect - Researched Facts

OXFORD UNIVERSITY STUDY 2016

"Internet filtering technology and Adverse Experiences in Adolescents", was published today in the **Journal of Pediatrics**, and says the effectiveness of internet filters is **"dubious"**.

Contrary to expectations, we found equivocal to strong evidence that caregivers' use of internet filtering technology did not reduce the chance of adolescents having recent aversive online experiences.

The formidable challenge of preventing all aversive experiences underlines the importance of helping parents, carers, and educators to support children and adolescents in developing the resilience to manage such experiences.

Researchers from the University of Oxford have suggested that, instead of rolling out internet filters, those who are concerned about what children encounter online should spend some time helping their parents to parent.



Consumer Commercialisation



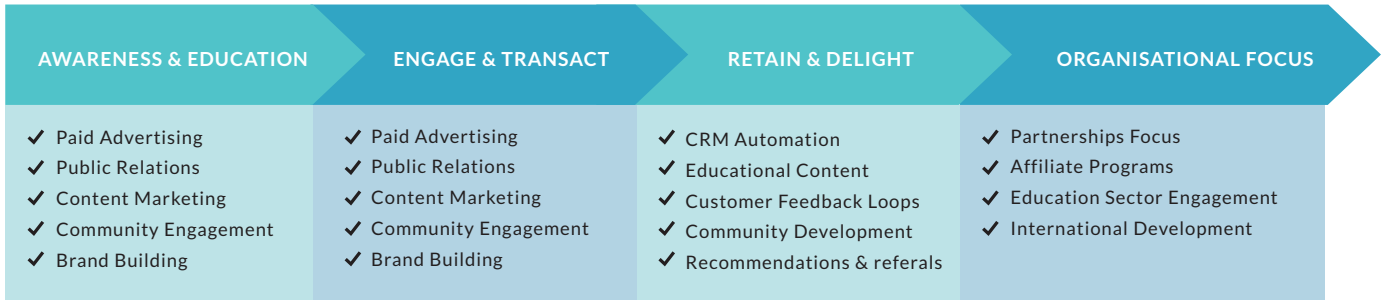
30 DAY **FREE TRIAL**



MONTHLY SUBSCRIPTION **\$7.99**

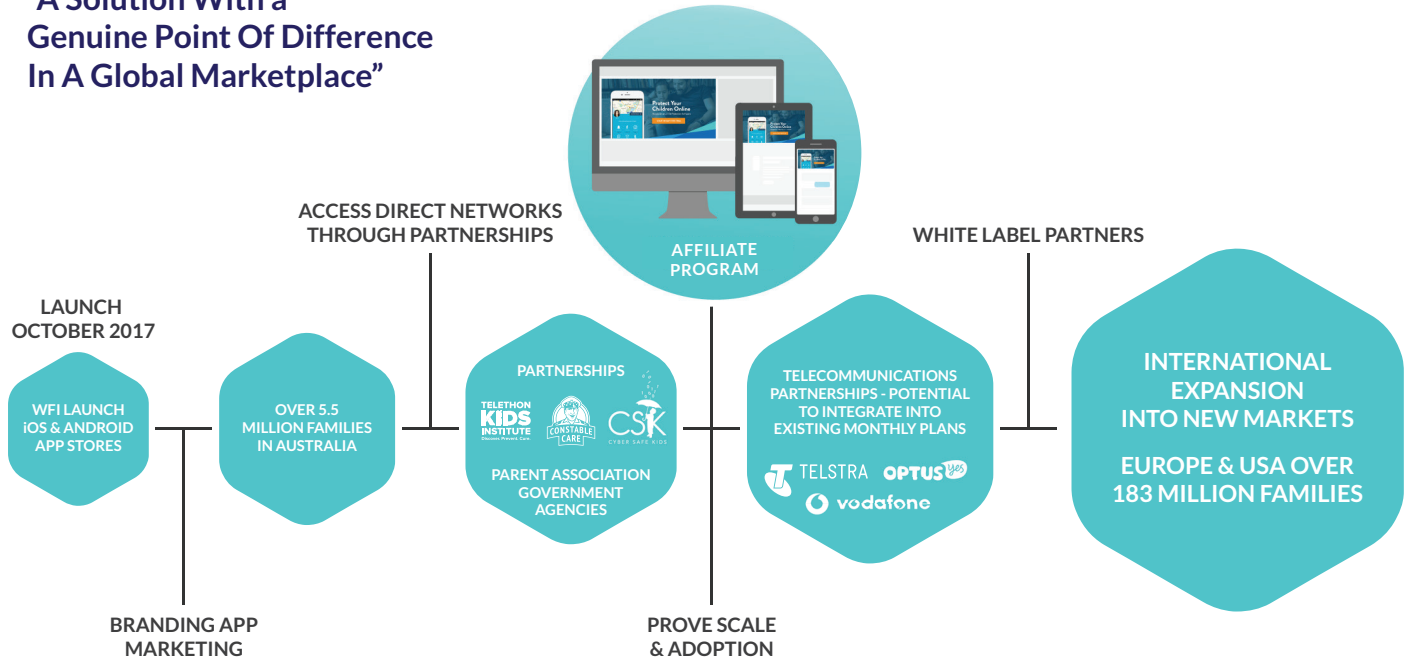


ANNUAL SUBSCRIPTION **\$79.99**



Path to Market

“A Solution With a
Genuine Point Of Difference
In A Global Marketplace”

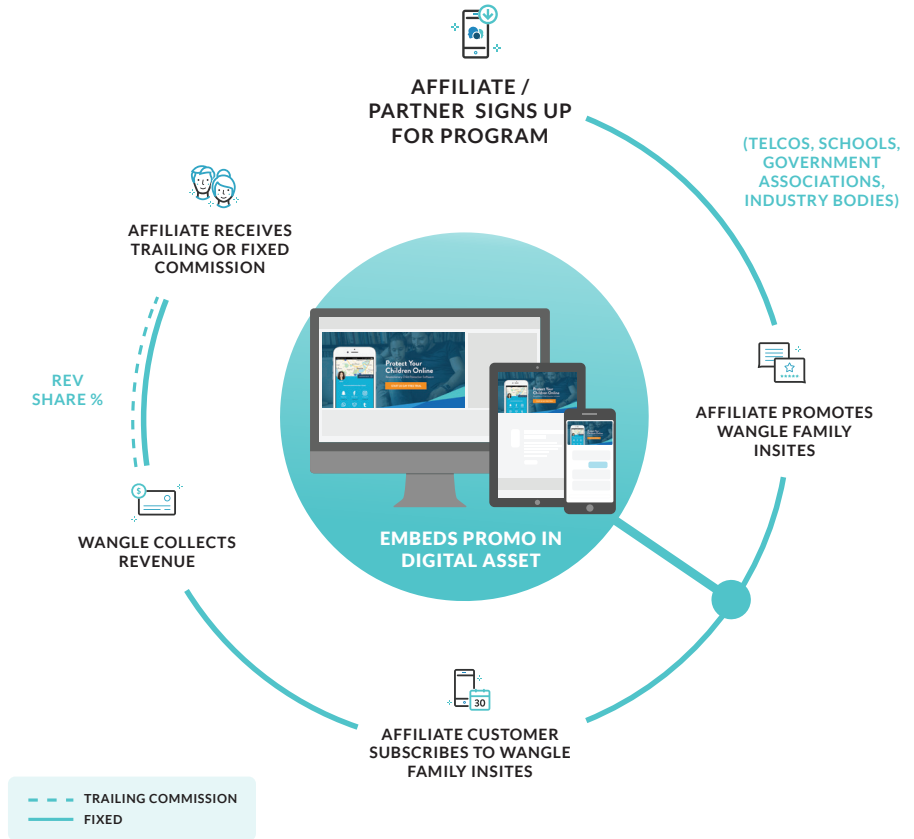


GLOBAL OPPORTUNITY
= US \$100 BILLION

Affiliate Commercialisation

From consumer to SCALE

- Low cost to scale
- Access to large databases
- Immediate integration
- Attractive revenue share %
- Well developed sales pipeline
- White labelling opportunities



Company Roadmap Expansion Plans



Horizon 1

- ✓ Simplification of setup process to assist parents and carers, and improve conversion
- ✓ New capabilities allowing children to view their own behaviours & track devices (including their parents)
- ✓ Commercialisation of educational content via direct sales and content syndication



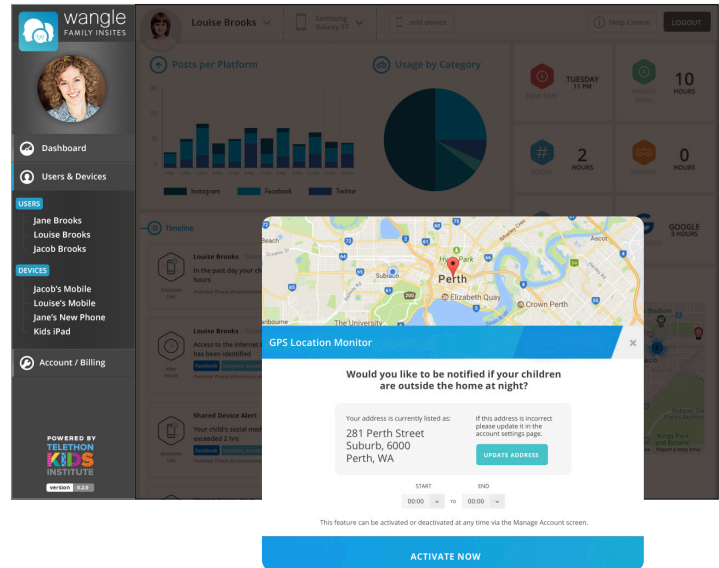
Horizon 2 (near-medium term)

- ✓ Localisation of platform in readiness of international expansion into US, Europe and Asian markets
- ✓ Desktop version of VPN client to expand device types able to be monitored
- ✓ Development of SME and Enterprise level VPN solutions



Horizon 3 (medium-long term)

- ✓ Behavioural prediction engines utilising Machine Learning
- ✓ Aggregated behavioural data, analysis and reporting to build normalised data-driven view of children & adolescent behaviours
- ✓ Development of SME and Enterprise level VPN solutions utilising behavioural network analysis



Corporate Snapshot

AS AT 15th JUNE 2018



SEAN SMITH
CEO & MD

Sean's broad expertise includes marketing, general management, retail, customer experience and data strategy. His experience includes executive roles with Woolworths, Dimmi, Orbitz Worldwide and Ticketek.



JON WILD
CHAIRMAN

Jon has led marketing strategy from start-ups to multinationals, including Unilver, British Telecom, O2, Telstra and Orbitz Worldwide. He is currently VP of Marketing (Nth America) with Groupon.



JAMES ROBINSON
NED

James brings extensive capital markets & advisory experience from his work within WA's leading corporate advisory, funds management and stockbroking firms. He is currently MD at Cicero Group.



ROBYN TREYVAUD
HEAD OF EDUCATION

After a career as an educator and school principal, Robyn established Cyber Safe Kids, a consultancy that partnered with Federal & State governments, media, schools and non-profit organisations to deliver programs & resources to educate and engage people about cyber safety.



DONNA CROSS
ADVISOR

Donna is the Head of Health Promotion & Education Research at the Telethon Kids Institute, has an international reputation for developing community-based interventions to reduce bullying including cyber related & mental health harms amongst kids & teens.

Corporate Snapshot

AS AT 15th JUNE 2018

ASX CODE: WGL	
Shares on issue at the date of Prospectus	1,100,444,168
Shares offered under the Entitlement Offer	1,100,444,168
Shares offered under the Cleansing Offer	Nil
Shares to be issued pursuant to the Mandate	20M
Total Shares on issue on completion of the Offers*	2,220,888,336
Market Cap (\$0.003)	6.6M
Cash Raised (before expenses of Entitlement Issue)	3.3M
T20 Shares Held (Pre-Entitlement Issue)	42%

Proceeds of Capital Raise	Subscriptions (\$)	(%)
Maintaining the Company's existing business	643,760	19.5%
Ongoing development of technology	363,147	11.0%
Marketing of Wangle Technology	868,250	26.3%
Repayment of debt	300,000	9.1%
General working capital	813,699	24.6%
Expense of the Offers	312,477	9.5%
Total	3,301,333	100%

Sources

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<https://nobullying.com/bullying-statistics-in-australia/>

<http://www.bullyingstatistics.org/content/cyber-bullying-statistics.html>

<https://nobullying.com/cyber-bullying-facts-1/>

<http://www.abs.gov.au/ausstats>, https://nces.ed.gov/programs/digest/d10/tables/dt10_024.

<http://www.pordata.pt/en/Europe/>

Private+households+total+and+by+number+of+children-1615

www.ibtimes.com/parental-control-software-market-worth-1-billion-2013-double-2018-1370497

A photograph of a man and a young child sitting on a couch, laughing together. The man is on the right, wearing a light blue button-down shirt over a white t-shirt. The child is on the left, wearing a white t-shirt and a patterned shirt. The image is dimmed and serves as a background for the text.

Thank You

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