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ASX Announcement

Vonex Launches Cutting-Edge Customer Sales Technology

- **Initial launch of paperless channel partner portal 'Sign On Glass'**
- **Automation anticipated to increase channel partners opportunities and reduce handling inefficiencies**
- **Proprietary technology developed in-house to facilitate further customer-focused upgrades and deployment of cloud-hosted PBX system**
- **Vonex to drive channel partner growth off the back of the launch**

Telecommunications innovator Vonex Limited ("Vonex" or the "Company") (ASX:VN8) is pleased to announce the first release of its latest technology, called Sign On Glass ("SOG"), to more efficiently manage the Company's new and existing customers.

SOG is available on all internet enabled devices and facilitates the sign up, activation and ongoing management of customers. This SOG technology will be rolled out to the entire channel partner network and will provide more accurate provisioning and significantly reduce connection times, saving up to a week for typical orders.

Commenting on the release of SOG Vonex Managing Director, Matt Fahey, said *"this is yet another example that the Vonex Technology Development Team is at the forefront of PBX development, deployment and support."*

"This is a powerful interface which will enable IT companies to manage their clients' telecommunications products within their existing IT business model. It is key to expanding our channel partner network, in particular to provide the IT managed service providers the real tools they need."

Using the SOG portal, channel partners will be able to activate the entire range of products for their new and existing clients. Their existing client information will be available within the interface, so they can perform upgrades, additions and modifications.

The Company will continue to develop the product and will, in time, seek to provide a complete portal for the channel partner which will check product availability and site readiness prior to sign up. The technology will also automate the dispatch of hardware and provide various reports to the channel partner.

Vonex has commenced testing of these advanced features with hundreds of test applications to date used by the development team. Vonex will continue to assess the performance of the SOG platform with both live customer data and testing of advanced features, and will endeavour to keep the market informed of the ongoing upgrades to the platform.



The launch of SOG reflects Vonex's desire to innovate the Australian telecommunications industry. It is a strong example of the Company's capability to use its own in-house development team to reduce costs, efficiently manage sales and create a faster, user-friendly experience for customers.

Future releases will continue to add functionality focused on additional tools to enable channel partners to better service their client's needs.

ENDS

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