

ASX Announcement

To: ASX Manager Announcements
Date: 17 July 2018
Subject: Joyce Corporation Ltd (ASX: JYC) – Appointment of Executive

APPOINTMENT OF KEITH SMITH AS FINANCE EXECUTIVE / CHIEF OPERATING OFFICER (COO)

Joyce Corporation has recently completed a strategic Review. The plans for the next five years have been assessed by our Board in collaboration with an external consultancy group. The company has produced key initiatives toward fulfilling robust future growth strategies.

As part of the review it was decided to enhance group resources in particular skill sets consistent with the overall strategic objectives.

We are pleased to announce that Keith Smith will join the Joyce Corporation Executive team on a full-time basis from 25 July. Keith will report directly to the Executive Director. In addition to his skills in Finance and Operations he brings extensive experience in technology and digitalisation. Following holding senior finance roles internationally Keith has settled in WA. Since arriving he has led the finance and technology functions for a number of ASX and 'not-for-profit' organisations. It is anticipated he will provide significant support to the Lloyds team as they progress on their internal development of digital IP and provide Executive Director support with mergers and acquisition work undertaken by the Group.

We would like to welcome Keith onboard and look forward to shareholders meeting Keith at the upcoming November AGM.

Executive Director
Anthony Mankarios
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