

ShareRoot

ASX Announcement

24 July 2018

Update to the Announcement in relation to Placement of Shares and Advisory Board Appointment

Further to the Company's announcement earlier today in relation to the appointment of Mr Antanas Guoga to its advisory board and the strategic investment in the Company by Mr Guoga and sophisticated and professional investors in his network, the Company wishes to provide further information in relation to these matters:

- (1) The Company proposes the issue of 104,254,587 ordinary shares at A\$0.005 per share raising \$521,272 before costs; and
- (2) The compensation for the Advisory Services Agreement for Tony Guoga is the issue of, subject to shareholder approval, 25,000,000 options with an exercise price of \$0.01 each and an expiry date of 5 years from the date of issue, with 8,333,334 options to vest after 12 months of continuous service, 8,333,333 options to vest after 24 months of continuous services and 8,333,333 options to vest after 36 months of continuous service.

For more information, please contact:

Noah Abelson
Co-Founder and CEO
E: info@shareroot.co

For investor and media inquiries contact: Ben Jarvis, Six Degrees Investor Relations: +61 (0) 413 150 448

About ShareRoot

The ShareRoot Group is becoming a major presence in the marketing data and privacy protection ecosystem. The expanding global awareness around consumer data and privacy issues makes ShareRoot's platforms essential in this \$14Bn market. ShareRoot has three platforms: ShareRoot's

Legal Rights Management UGC platform protecting against unauthorised use of people's social and digital content, with clients including Johnson & Johnson, McDonald's, and Costco; the profitable social media marketing agency 'The Social Science' that provides client services and account management layer behind the Group's technology properties. Thirdly, ShareRoot is launching the new MediaConsent platform which is the first platform to give consumers/citizens control of their data and privacy through a preference and consent management dashboard. ShareRoot's global business is ideally positioned at the right time to solve the issues faced by consumers and companies in data and privacy in digital marketing.

For more information about ShareRoot's award winning platform and why it can truly help "Harness the Visual Power of Your Consumers" please visit www.shareroot.co