

Dragontail Systems continues US market expansion signing Referral Agreement with Restaurant Revolution Technologies Inc,

Highlights:

- Dragontail joins forces with US based company Restaurant Revolution Technologies Inc, executing a Referral Agreement.
- The Referral Agreement will accelerate Dragontail's US market penetration strategy.
- Revolution is engaged and promotes 2,000 restaurants throughout North America, focusing on growing the direct off-premise business and brand of its restaurant partners.
- Revolution's flagship product Order One allows consumers to engage with the merchant locations online, by mobile and by voice.

21 August 2018 (Melbourne): Dragontail Systems Limited (ASX: DTS, the "Company" or "Dragontail") is pleased to announce that it has signed a mutual referral agreement with Restaurant Revolution Technologies Inc. ("Revolution"), a Washington based corporation, that provides a revolutionary platform of off-premise solutions for restaurants called Order One.

Revolution currently engages and promotes over 2,000 restaurants throughout North America. Revolution's flagship product, Order One, provides a unified web, mobile social and voice order management software platform that seamlessly integrates into restaurant point of sale systems. Revolution's delivery enablement programs fulfilled by DoorDash and Postmates, backend services and data capture capabilities allow restaurants to seamlessly serve off-premise orders and provide a premium, branded start-to-finish experience for their customers.

Revolution is focused on growing the direct off-premise business and brand of its restaurant partners, by using its technology which allows the integration with existing systems to deliver the best experience to its customers. Dragontail's Algo platform is an optimization algorithm that streamlines, enhances and manages the entire restaurant order and delivery process. This includes order receipt, kitchen prioritization for meal preparation, dispatch route management and customer delivery. Similarly to Revolution's Order One product it is also designed to improve operational efficiency, reduce costs, increase revenue, enhance management control and bring a higher ratio of ROI.

This partnership further extends Dragontail Systems' channel strategy, and will accelerate penetration into the US market. Through the partnership, Dragontail also intensifies its presence in the field "outside the restaurant's four walls", as Revolution defines it, and contribute to the customers' positive and proactive engagement.

Commenting on the new partnership, Revolution's CEO, Brad Duea said: "All of us at Revolution are very enthusiastic about our partnership with Dragontail. Both Revolution and



Dragontail strive to improve the customer experience, bring operational efficiency and strengthen the brand and business of restaurants."

Ido Levanon, Dragontail Systems' Managing Director said: "We are very excited about our partnership with Revolution. The companies share some common premises that will serve as a strong infrastructure for working together with joint customers. The mutual ability to integrate with the customer's existing systems, the common view that real difference in the store's operations requires a deep involvement in the customer's activities and of course the joint aspiration of creating a different and optimal customer experience while relieving the burden on the staff in the store. I am certain that the signing of the agreement between us will lead to a new and fruitful joint path."

- END -

For further information please contact:

Corporate:

Ido Levanon, CEO Stephen Hewitt-Dutton, Company Secretary

P: +61-3 9088 0374 P: +61-8 6211 5099

About Dragontail Systems

Dragontail is revolutionising the Quick Service Restaurant (QSR) and foodservice industry with its Algo System and computer-vision QT quality system that uses artificial intelligence (AI) machine learning.

The Algo System uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. It is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and quick service restaurants.

The QT system's sensor and camera automatically monitor the preparation and cooking process in the kitchen to improve the quality and consistency of meals. Using proprietary advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient.

For more information, visit www.dragontailsystems.com.