



Annual General Meeting

Investor Presentation

August 2018

James Cooper-Jones - CEO

CropLogic realTime in focus - USA

Excellent 2018 Growing Season in Washington State

2017 Growing Season

87 CropLogic realTime Sights

2018 Growing Season

522 CropLogic realTime Sights

= 5x CropLogic realTime Sight increase

- ✓ Great grower feedback
- ✓ Evidence of growers willing to replace existing systems with CropLogic realTime
- ✓ Well positioned for further growth and profitability

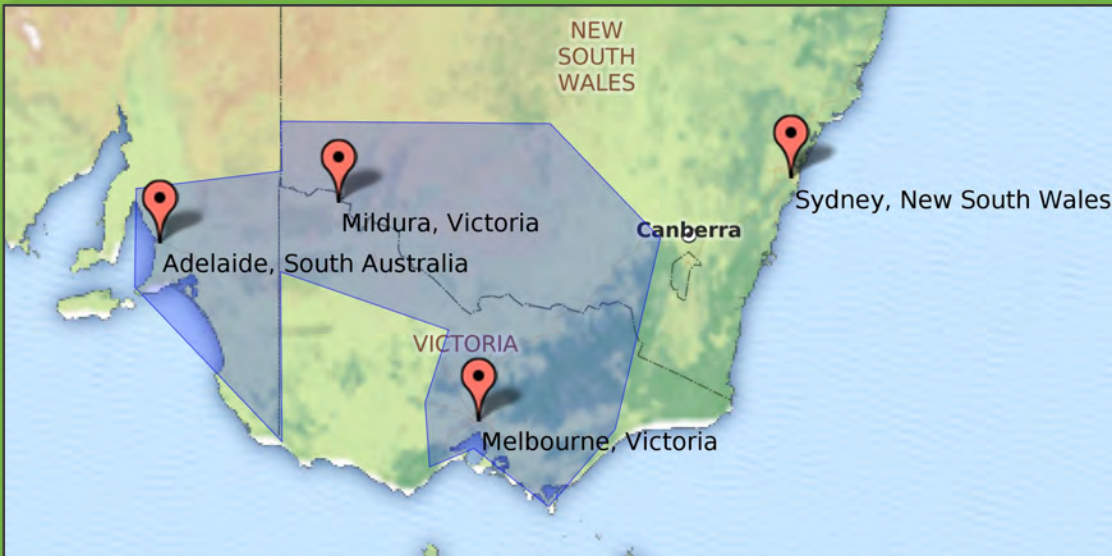


CropLogic realTime in focus - Australia

A region uniquely placed to take advantage of CropLogic's key target commodities

Key target commodities include:

- Vegetables: Potatoes, Onions and Carrots
- Tree Stocks: Nuts and Citrus
- Vines: Table and wine Grapes



Continue Growth of these high value crops expected:

- Grapes **38.2%** increase⁴
- Citrus, Stone and Pome Fruits - **99.8%** increase
- Nuts – **339.4%** increase

Growth between 1998 and 2016 – Australian total market figures used.

Why Mildura?

The Mildura region produces
(of total Australian production):

- 98% of dried grapes
- 75% of table grapes
- 68% of almonds
- 48% of pistachios
- 24% of citrus
- 24% of carrots
- 20% of Australia's wine crushed in Murray Darling and Swan Hill region



Industry and grower groups
well represented in Mildura.

Located in Mildura:

- Citrus Australia
- The Almond Board of Australia
- Australian Table Grape Association Inc
- Mildura Fruit Company
- Sunbeam Foods
- Australian Vintage Limited

to name but a few

Regional partnership and engagement is a key element of CropLogic's success in the US – and now in Australia



Key regional partnerships paved the way for some excellent local media coverage.

By Natalie Cavallaro
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AN award-winning New Zealand agricultural technology company will open its south-eastern Australia headquarters in Mildura this week in a move that is hoped to signal the start of an ag-tech boom for the region.

CropLogic Limited will open as part of a collaboration with Mildura Regional Development (MDR), SproutX and the Victorian Government as part of MDR's Smart Farm project.

The company offers large-scale crop growers digital agricultural technology expertise based on scientific research and the latest developments.

MDR chief executive Daryl Buckingham said the region had developed a reputation for being the place to go to grow agricultural business, particularly in the ag-tech space.

region's horticulture and agriculture sector through advanced technology.

"CropLogic are managing global operations through satellite management systems so that will all be on the Smart Farm and local farmers and students will be able to see how it all works and play with it," Mr Buckingham said.

"Other companies will come in and set up on that Smart Farm so over the next six to 12 months you will see companies putting their latest technologies in place here in Mildura so locals can see how it works."

He said the Smart Farm would stimulate investment in the region and provide clear pathways for high quality careers for local students with links through industry.

TECH CITY MILDURA

SunraysiaDaily
www.sunraysiaadaily.com.au

Farming Ahead

NZ horticultural group expands into Mildura

NEW Zealand agricultural company CropLogic Limited will expand its operations into Mildura following the launch of a new partnership with the Mildura Regional Development - Smart Farm project, SproutX and the Victorian Government.

The move from CropLogic's home base in New Zealand is a significant step for the company, which has been operating in the region for several years.

CropLogic is a growing company, the Australian Sunraysia Daily reports, that offers crop growers with a digital technology-based on scientific research and the latest developments.

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Fast data gets answers out on the grapevine



MARINA Hacquin

STANDING in his vineyard with a smartphone in the hand, Merbein dried fruit grower Stephen Bennett takes a 10-second video of a vine post-pruning.

Less than two minutes later, the video has been watched by several growers across Sunraysia, with comments and questions popping in the private message group.

"Myself and a few other Sunraysia dried fruit growers quite often share videos and information

"Producing higher yields is the main driver for using these technologies in the dried fruit industry."

Developing the future smart farm to facilitate growers' decision-making is the mission of NZ agricultural technology company CropLogic.

In a race for technological innovation, the company announced the opening of its south-eastern Australia headquarters in Mildura this week.

Wargan's Steven Frasca, a wine grape grower for 25 years, has embraced the digital ag-tech era.

He said more than data gathering, new technologies allowed him to gain time by simplifying farm operations that would have taken hours or even days a decade ago.

"In the past, you had to book irrigation through the computer or the phone at home and you'd have to wait a certain amount of time before it was processed," he said.

"Now, you can be out in the

THE LAND

TRIPLE 97.9

SUNRAYSA

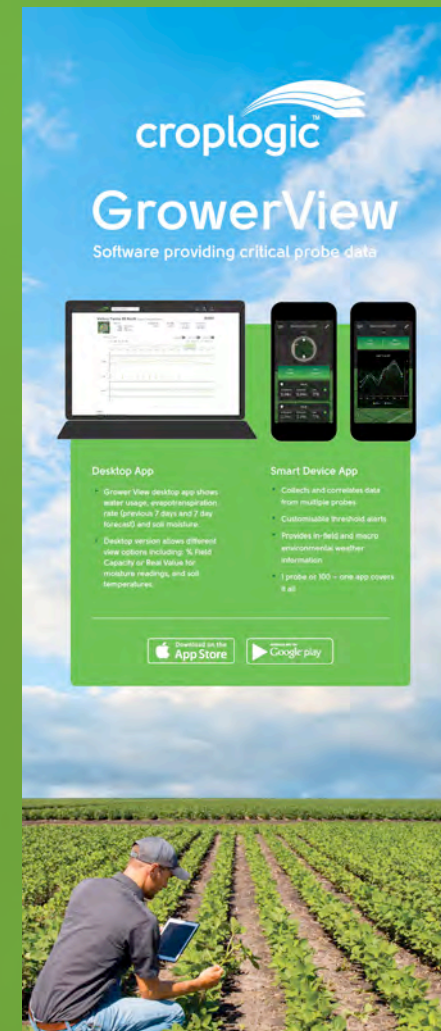
WINNEWS



Regional partnerships and local media coverage contributed to a great response from the launch of CropLogic realTime in August 2018.

Large Producers	CropLogic realTime well received and RFP received
Farm Managers	CropLogic realTime well received and RFP received
Distributors	CropLogic realTime well received, enquiries and discussions continue
Grower Direct	CropLogic realTime well received

RFP: Request For Proposal



Indicative Pricing Model

Simple Subscription Bundle Model:

- ✓ Hardware: Buy outright or three year lease
- ✓ Software bundle: Three year subscription paid annually
 - CropLogic GrowerView Desktop Portal
 - CropLogic GrowerView Mobile App

Market testing suggests:

- Preference to buy hardware common
- Dissatisfaction with similar systems on market
- Pricing model generally well received



Group transitioned for growth and scalability

- ✓ Heavy development phase now complete
- ✓ Standardisation of product and processes now achievable

	Previously	Currently
Hardware	Inhouse procurement and assembly	Outsourced
Software	Inhouse development and monitoring	Outsourced

- ✓ Outsourced model increases scalability whilst reducing ‘stand still’ costs

“It takes 3,000 people to build a mine but only 200 people to run one.”

CropLogic realTime has been well received in both the US and Australian market.

CropLogic is well placed to deliver further growth into these markets.



**Click above to view our
CropLogic realTime Brochure**



**Click the link above to watch our latest
CropLogic Video**