

17 September 2018

ASX Announcement

## **DRAGONTAIL INSTALLS ITS FIRST TOTAL TECHNOLOGY STORES IN NORTH AMERICA**

### **Highlights:**

- **Dragontail has launched its Total Technology solution which contains its flagship product, the "Algo", for streamlining restaurant and delivery operations, along with a POS (Point Of Sale) system and an online and mobile ordering sales platform directly inserted into the POS.**
- **The combination of technologies provided in the Total Technology solution has a matrix of services unmatched by any other service providers in the market today.**
- **To date, the company has signed agreements with US and Canada QSR chains under which the Total Technology solution, providing a full-service technology, is being launched.**
- **The Total Technology solution is built to allow automated order entry to POS from online and mobile ordering platforms, providing QSR business an instant ROI in labor cost reduction.**
- **The first 8 stores installed this month representing 4 different brands. The remaining 52 stores of these customers will be installed this year.**
- **The Total Technology installations will increase dramatically Dragontail's revenue per store for an approximate monthly reoccurring revenue of \$400 US per month, and more.**

17 September 2018 (Melbourne): Dragontail Systems Limited (ASX: DTS, the **"Company"** or **"Dragontail"**) is pleased to announce that it has started the roll out of its Total Technology solution, which presents a full-service technology, in accordance with its signed agreements with a US and Canada based customers.

Dragontail's platform, the "Algo", is an optimization algorithm that streamlines, enhances and manages the entire restaurant order and delivery process. Together with its strategic partners - the Point-of-Sale (POS) system provider, Novasero Systems Limited, and the internet and mobile ordering platform provider - OrderUP group, Dragontail provides a holistic solution. Presenting the triangular product to the QSR industry will give a One Stop Shop solution for Dragontail's customer and will dramatically increase the operational efficiency, as well as instantly raise the ROI and cut labor costs.

To date, the company has signed three agreements to install the unique product: Top Tomato Inc. – the franchisor of Georgio's Oven Fresh Pizza, Upper Crust and Pizza BoGo, located in Ohio USA with a total Potential of 40 locations; Bella Notte Pizzeria, located in New York, USA, currently operates 2 locations; Pizza Salvatoré, located in Quebec, Canada and operates 14

stores that will be installed by Q1 2019. As of today, a total of 8 locations were installed over 3 weeks across North America.

Beyond the significant benefit of opening additional marketing channels for the company, the turnover will be significantly higher and will reach an approximate monthly reoccurring revenue of \$400 US per store.

Commenting on the recent installation of the Total Technology platform installed into Top Tomato Brands, President Jason Chamoun had the following feedback: "As soon as we were introduced to Dragontail's Total Technology solution it was easy for us to understand the huge upside the solution brings. Being able to combat rising labor cost by having online and mobile orders entered directly to the POS will represent a large labor savings. Together with leveraging Dragontails kitchen and delivery optimization, we will deliver the best possible product to our customers and ensuring each order arrives hot and fresh. In addition, our customers will experience a seamless and intuitive delivery process like never before, using Dragontails' sophisticated guest facing tracker service. By leveraging this new technology we have major plans to revamp and streamline our delivery business".

Ido Levanon, Dragontail Systems' Managing Director said: "The strategic alliance with our partners was clear and natural as we aim to leverage our flagship product, the Algo, through other synergetic products, especially those who increase the efficiency of the QSR chains. Our integrated product is a unique technological solution to the QSR industry and we believe in its business potential and the impact it will have on the Company's revenue. These initial instillations are just the very beginning of a very large potential business niche."

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**For further information please contact:**

**Corporate:**

Ido Levanon, CEO  
P: +61-3 9088 0374

Stephen Hewitt-Dutton, Company Secretary  
P: +61-8 6211 5099

**About Dragontail Systems**

Dragontail is revolutionising the Quick Service Restaurant (QSR) and foodservice industry with its Algo System and computer-vision QT quality system that uses artificial intelligence (AI) machine learning.

The Algo System uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. It is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and quick service restaurants.

The QT system's sensor and camera automatically monitor the preparation and cooking process in the kitchen to improve the quality and consistency of meals. Using proprietary advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient.

For more information, visit [www.dragontailsystems.com](http://www.dragontailsystems.com).