

20 September 2018

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

WANGLE PREPARES FOR MAJOR RE-LAUNCH OF FAMILY CYBER SAFETY SOFTWARE

Wangle Technologies Limited (Wangle or the Company) (ASX:WGL) is pleased to announce the commencement of public Beta Testing ahead of the major re-launch and renaming of its family cyber safety software suite, **Family Insights**.

Release Highlights

- **Wangle Family Insites has been re-branded "Family Insights"** following feedback from customers on the product name and branding.
- **Major update of Family Insights** software follows a post-launch review of customer usage patterns and in-depth engagement with existing and previous users.
- A major user experience review and **redesign has reduced the user setup process** by over 85%.
- **Beta testing has begun** to review user interaction with the new design and to ensure previously identified issues of complexity are resolved.
- **Additional features in the re-branded Family Insights** include more relevant dashboard statistics, access for children to their own usage statistics, optional parent tracking for children and the inclusion of merchandising space in the mobile App for news, updates, In-App messages and commercial opportunities.
- **Marketing activity to recommence with re-launch of Family Insights** following successful completion of Beta testing.

Major Review and Update of Cyber Safety Platform

Following the 2017 release of Wangle Family Insites, a full review of acquisition, uptake and usage was undertaken including the use of surveys and telephone engagement with users. Issues identified fell into distinct categories for actioning by the Company; configuration, branding, and general usability.

In line with feedback gathered from parents, teachers and children, the Company has actioned each of these areas in parallel to enable a full re-launch of the App with each item having been addressed.

Family Insights Re-Branding

Following feedback from customers, the family cyber security platform has dropped the 'Wangle' prefix and changed the "insites" spelling, with a logo refresh designed to reflect the changes whilst minimising loss of brand recognition or awareness.



FAMILY INSIGHTS

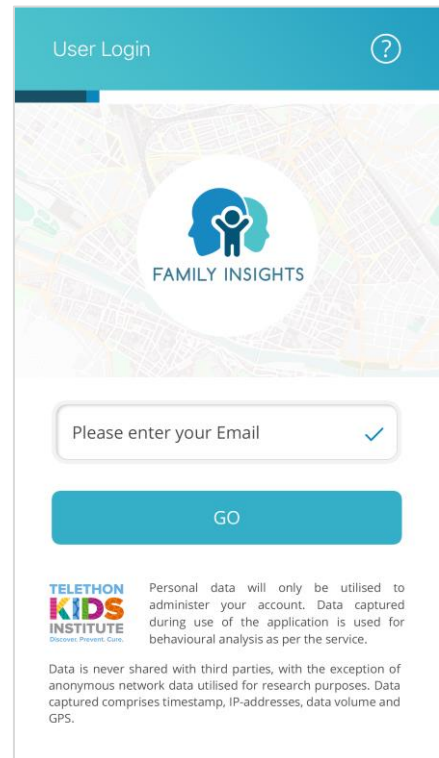
Keeping Your Family Safe Online

The new name, logo and associated collateral and assets will be incorporated into the re-launch of Family Insights.

Family Insights – User Experience Improvements and Additional Features

To improve the uptake and usefulness of the Family Insights App, the Company has completed the following improvements and new features for the upcoming release:

- 1. Configuration Review & UX Improvements:** The length and complexity of app configuration, as identified by customers and app analytics as the major usability issue, was the key focus for the upcoming release. With 85% of the configuration process now removed and the remainder streamlined, the ability for parents to easily setup Family Insights has been substantially improved.
- 2. Refreshed Dashboard Information:** The new dashboard reflects Household usage statistics within key areas important to parents:
 - Peak Usage Times;
 - Total Online Hours per week;
 - Most Used App;
 - Hours Spent on Social Media;
 - Hours Spent on Messaging Services; and
 - Hours Spent on Gaming.



User Login

?

FAMILY INSIGHTS

Please enter your Email ✓

GO

TELETHON KIDS INSTITUTE
Discover Parent Care

Personal data will only be utilised to administer your account. Data captured during use of the application is used for behavioural analysis as per the service.

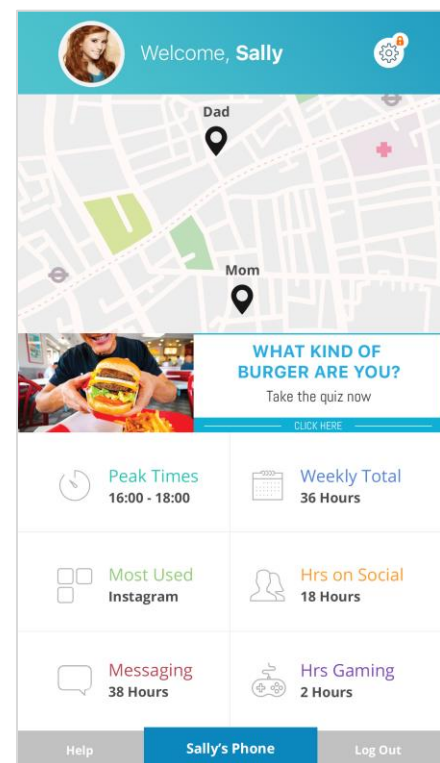
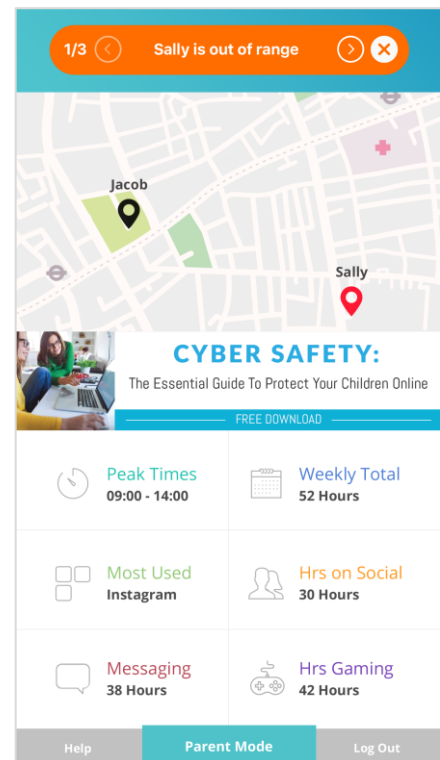
Data is never shared with third parties, with the exception of anonymous network data utilised for research purposes. Data captured comprises timestamp, IP-addresses, data volume and GPS.

- 3. New Merchandising & In-App Message Feature:** In addition to the family usage stats and the map feature of the dashboard, a new merchandising zone has been added which can be used for In-App messaging, important news or updates, feature stories, cross-marketing and commercial placements.
- 4. New Child-state Dashboard:** In order to engage children and enhance their acceptance of Family Insites, a restricted version of the dashboard will be made available to children, so they can view their own usage statistics and behaviours. Whilst alerts and the settings areas will be locked and accessible only to parents, all statistics and mapping functionality will be available.
- 5. Optional Parent Tracking for Children:** Parents may now choose to 'opt-in' to allow their own GPS location to be made viewable to children from within the Child-State dashboard. Children will be able to see how far parents are from picking them up from school, sport and more by checking Family Insights on their own devices.

Coming Soon – Additional Features in Future Releases

Further features to be added in fast-follow releases following the App re-launch include:

- 1. Dashboard drill downs by family member:** In parent mode, individual family members can be selected for specific review.
- 2. Simplified Settings:** A complete refresh of the Advanced Settings area for users.
- 3. Child Alerts:** An easier to read alerts inbox and clearer alert structure for parents.
- 4. Educational Alert Content:** Education resources are being reviewed and rewritten as new educational material becomes available.



Beta Testing and Family Insights Re-Launch Plan

The Company is currently utilising members of the public to setup and test Family Insights to ensure the substantial changes to the user experience and functionality meet the redesign objectives. Upon completion of Beta Testing and a final round of bug fixing, the Company will look to stage a re-launch over a two-week period, with the Apple version launching initially followed by Android approximately two weeks later.

As the App has undergone a major redesign and re-branding, current versions of the App will be removed from the relative App stores prior to release to allow final configuration activities to take place.

Following re-launch of the Family Insights App to both Apple and Android App stores, the Company will recommence marketing activity to drive acquisition and usage of the platform in readiness for domestic and international scaling activity.

- ENDS -

For further information, please contact:

Wangle Technologies

Sean Smith
MD and CEO
p: +618 6489 1600

Wangle Technologies

Loren King
Company Secretary
p: +618 6489 1600
info@wan.gl

ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, FI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

ABOUT WANGLE TECHNOLOGIES

Wangle Technologies has developed patented algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low-cost solutions for managing network capacity and use.