

81 Holdings Annual General Meeting Presentation 25<sup>th</sup> September 2018, Singapore



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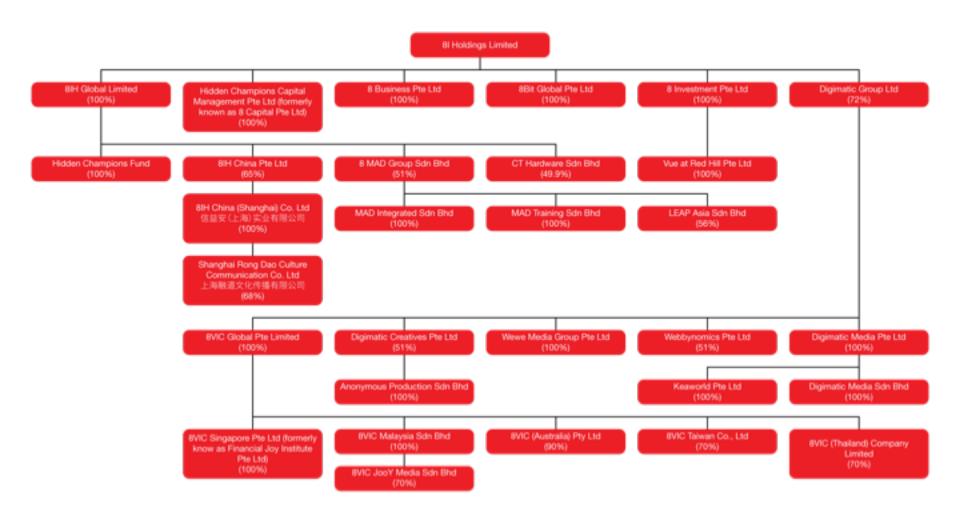
The 8IH Ecosystem Financial Technology - Smart screening and proprietary analysis tool - Wealthpark - Smart Al Investing Tool - Wealth Management Platform Financial Asset **Financial Education** Management Value Investing Bootcamp™ ReWealth™ Options Mastery Program<sup>TM</sup> Unearthing Compounders<sup>TM</sup> Hidden Champions Fund REITs Program™ Waving the Red Flag™ Velocity Property Group Value Investing Summit™ £i5-1r.5. Digimatic Group Investopia<sup>TM</sup> 全态智思 CT Hardware Inner-Circle<sup>TM</sup> ALLL 包含 8 MAD Group 884 China AutoWealth:



"To create a platform to share value investing knowledge and to inspire lives forward through value investing."

### **8IH Corporate Structure**









## **FY2018 Key Developments**



# **Corporate Developments:**

- Strategic business model refinement
  - Transfer of focus into Financial Technology for existing graduate-base from Financial Education
  - Focus on core competencies and seek out potential synergistic investment opportunities
  - Restructuring of the Group's portfolio of investments
- Reduced key-man risk
  - Spreading responsibilities across the company to minimise impact on operations with movement in key roles
  - Implement robust processes to ensure continuity of operations and defray risks

### **FY2018 Key Developments**



# **Corporate Developments:**

- Optimised efficiency
  - Disposal of Hemus Pacific
  - Asset Injection of 8VIC into DMC
- Strategic investments in complementary businesses
  - Rong Dao
  - AutoWealth

## **Key Developments in FY2018**



# <u>Segmental Developments:</u>

- Financial Education
  - Geographical expansion into overseas markets
  - Introduction of new courses
  - -8VIC
    - Substantial growth in enrolment especially in Taiwan & Malaysia
  - 8IH China operations
    - Cautiously optimistic on the gradual improvement and traction of local China operations

### **Key Developments in FY2018**



# <u>Segmental Developments:</u>

- Financial Asset Management
  - Hidden Champions Fund
    - Balancing and reallocation of portfolio to reduce concentration risk
    - Multi-counsellor approach to reduce key man risk and instill ownership amongst investment managers
  - Private Investments
    - Continued support towards investees to build up value of the businesses
    - Focus on core competencies and seek out potential investment opportunities to synergise with the ecosystem and the Financial Education business

### **Key Developments in FY2018**



# <u>Segmental Developments:</u>

- Financial Technology
  - Extensive market research on needs of graduates as groundwork for the development of smart investing technology platform
  - Leverage technology for development of proprietary investing analytic tool – WealthPark



**Segmental Update** Financial Education



#### Financial Education – 8VIC Global Pte Ltd



Through the brand, "Value Investing College", 8VIC Global is the leading financial education provider in Singapore and Malaysia with offices in Singapore, Malaysia, Thailand and Taiwan, supporting a community of over 12,000 value-investors from 29 cities globally.

#### **Existing Offices**





#### Programs conducted across 29 Cities in 6 different languages

- 1. Singapore
- 2. Kuala Lumpur, Malaysia
- 3. Penang, Malaysia
- 4. Johor Bahru, Malaysia\*
- 5. Bangkok, Thailand
- 6. Taipei, Taiwan
- 7. Kaohsiung, Taiwan\*
- 8. Taichung, Taiwan\*
- 9. Ho Chi Minh City, Vietnam
- 10. Hanoi, Vietnam

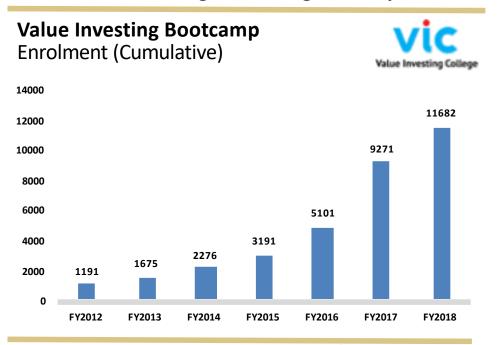
- 11. Yangon, Myanmar
- 12. Mandalay, Myanmar
- 13. Chennai, India
- 14. Bangalore, India
- 15. New Delhi, India\*
- 16. Hong Kong, China
- 17. Guangzhou, China\*
- 18. Manila, Philippines\*
- 19. Melbourne, Australia
- 20. Sydney, Australia\*

- 21. Dubai, UAE
- 22. Johannesburg, South Africa
- 23. Tokyo, Japan\*
- 24. Okinawa, Japan\*
- 25. Osaka, Japan\*
- 26. London, United Kingdom\*
- 27. Munich, Germany\*
- 28. Nicosia, Cyprus\*
- 29. Bali, Indonesia\*

<sup>\*</sup> Note: New cities for FY2018

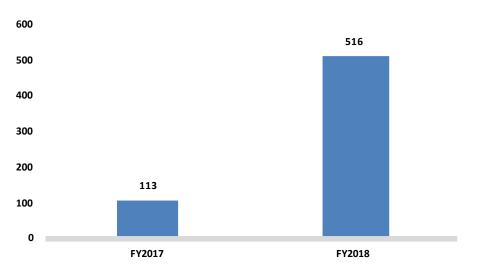
# Financial Education Grooming Knowledge Champions





# Options Mastery Programme Enrolment (Cumulative)

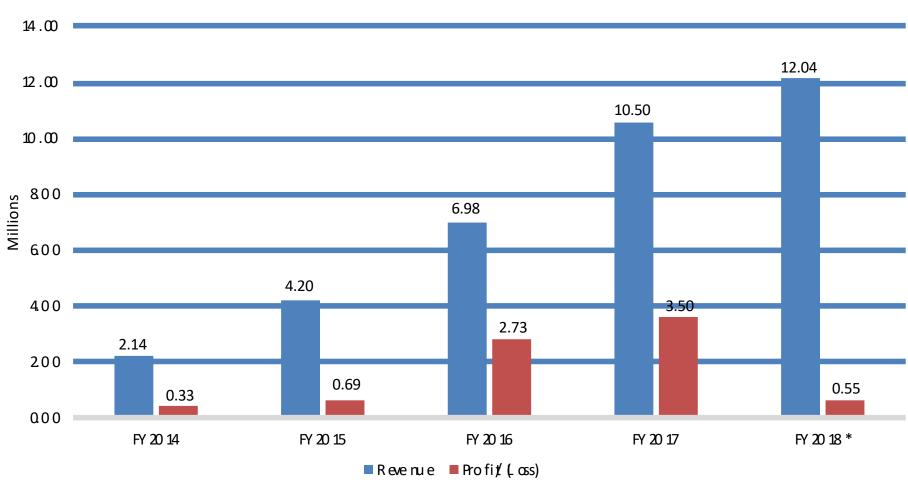




#### Financial Education - 8VIC Global







<sup>\*</sup>Note: There was an increase in operating expenses from S\$8 million in FY2017 to S\$12 million in FY2018 primarily due to overseas expansion, increased cost of sales for marketing and launch of e-learning platform.

# **8IH China Programmes**





Fundamental Value Investing -觉悟智慧



Intermediate Value Investing -全息智慧

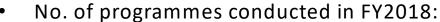


Advanced Value Investing - 融道智慧

# 8IH China – Progress & Development

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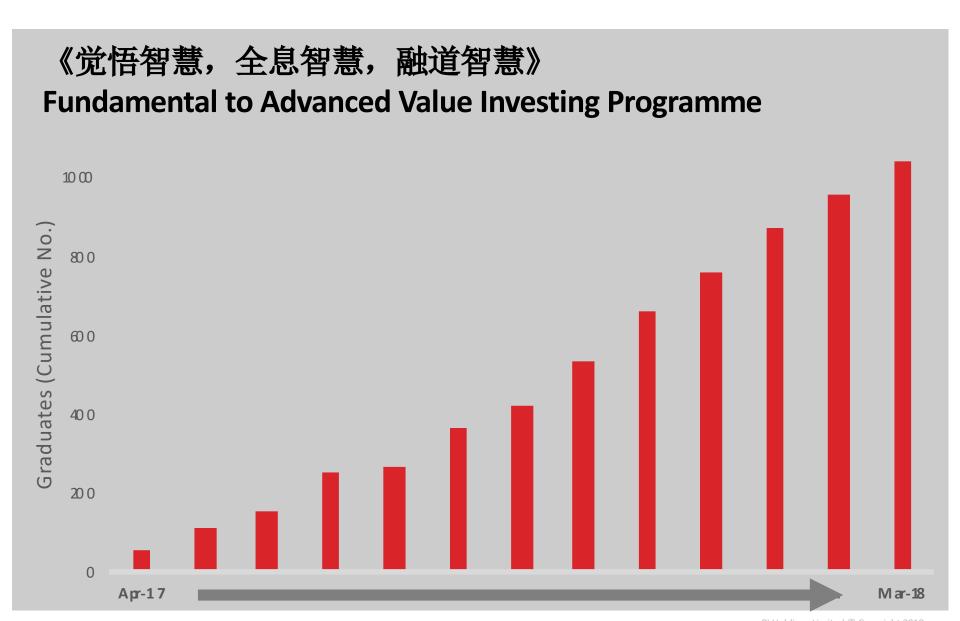
- Headquarters in Shanghai
- Location of programmes conducted in FY2018:
  - Shanghai
  - Zhengzhou
  - Wuhan
  - Zhengdin
  - Binzhou
  - Jinan



- 9 x 觉悟智慧 (Fundamental Value Investing)
- 3 x 全息智慧 (Intermediate Value Investing)
- 1 x 融道智慧 (Advanced Value Investing)
- Growth strategy for FY2019 & beyond:
  - To strengthen brand awareness in China Market
  - Leverage local partner's network for growth and expansion

# **8IH China – Programme Growth**







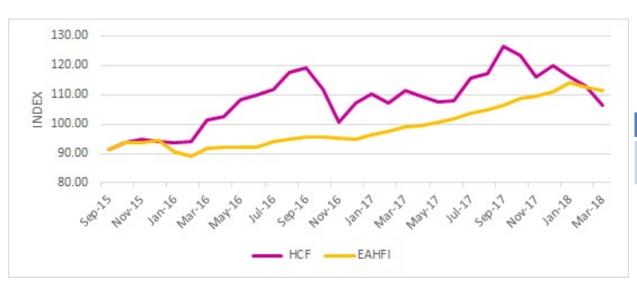
Segmental Update Financial Asset Management



### Financial Asset Management - Hidden Champions Fund



Comparative performance of the Hidden Champions Fund against EAHFI



| Period                 | HCF   | EAHFI  |
|------------------------|-------|--------|
| Sep-15 to<br>31-Mar-18 | 16.8% | 21.89% |



| Period                 | HCF     | EAHFI   |
|------------------------|---------|---------|
| Apr-17 to<br>31-Mar-18 | -4.491% | 12.385% |

### **Financial Asset Management**



- Private market investments
  - Realigned investment strategy to focus on core competencies
  - Continued to support investees in building up the business value and to seek out potential investment opportunities with external investors
  - Focus on core competencies and seek out potential opportunities to synergise with the ecosystem and the Financial Education business

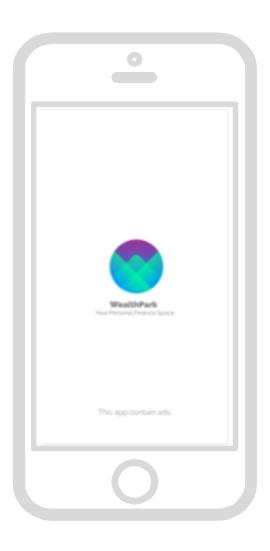


Segmental Update Financial Technology



## WealthPark





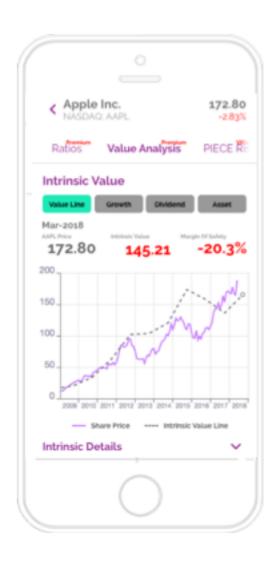
#### WealthPark:

**The Smart Investing Technology Platform** 

- ✓ 智能 Smarter
- ✓ 快速 Faster
- ✓ 简单 Easier

#### WealthPark Features





Retirement Calculator and Investment Profile (Free) VIC Graduate Network Resources – Post Event Support (Free)

VIC Graduate Online Learning Tutorials (Free) VIC Graduate Monthly Case Studies (Free)

Business Confidence Score: BCS (Free) Types of Stock: Growth/ Dividend/ Asset (Free)

Corporate Action Announcements (Premium)

WP Rating (Premium)

Star Chart (Premium)

Key Financial Data (Premium)

Intrinsic Value Calculator (Premium) Advanced Stock Screener Tool (Premium)

#### WealthPark



WealthPark covers 24 exchanges worldwide



















































# WealthPark Subscription Layers



|                |                       | Free     | BASIC         | VALUE    | ULTIMATE     |
|----------------|-----------------------|----------|---------------|----------|--------------|
|                |                       |          |               |          |              |
| News           | News Dashboard        | V        | V             | V        | V            |
| News           | News Subscription     | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
| l latitiat     | Retirement Calculator | V        | $\checkmark$  | <b>√</b> | V            |
| Utilities      | Investor Profile      | <b>√</b> | V             | V        | V            |
| lmyost         | Watchlist             | 50       | 100           | 500      | 1000         |
| Invest         | Screener              | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
|                | Quote                 | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
|                | Company Info          | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
| Overview       | Key Ratios            | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
| Overview       | Stock News            | <b>√</b> | V             | V        | V            |
|                | Exchanges             |          | 1 (Except US) | 5        | ALL          |
|                | Key Developments      |          | <b>√</b>      | <b>√</b> | V            |
|                | Income                |          | <b>√</b>      | <b>√</b> | V            |
| Financial      | Balance               |          | <b>√</b>      | <b>√</b> | V            |
| FILIALICIAL    | Cashflow              |          | <b>√</b>      | <b>√</b> | V            |
|                | Key Ratios            |          | <b>√</b>      | <b>√</b> | V            |
|                | WP Rating             |          | V             | <b>√</b> | $\checkmark$ |
| Stock Analysis | Star Chart            |          | <b>√</b>      | ✓        | V            |
|                | IV Line               |          | <b>√</b>      | <b>√</b> | V            |
| 8VIC Grads     | VIConnect             | <b>√</b> | <b>√</b>      | <b>√</b> | V            |
| ovic Graus     | PIECE RISK Calculator | V        | <b>√</b>      | V        | V            |



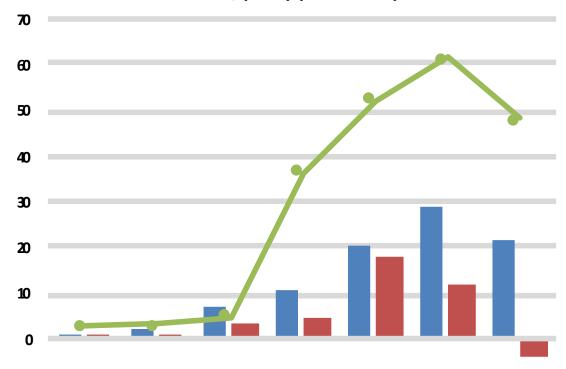


#### **Our Financials**



### **Strong Balance Sheet**

#### Historical Revenue & Net Profit/(Loss) (\$\$'Million)



| -10                            | 20 12 * | 20 13 * | 20 14 * | 20 15 | 20 16 | 20 17 | 20 18 |
|--------------------------------|---------|---------|---------|-------|-------|-------|-------|
| Revenue & hive stime nt income | 14      | 24      | 7.1     | 10.7  | 20.6  | 28.9  | 21.5  |
| Net Profit/(Loss)              | 01      | 0.7     | 32      | 5     | 17.6  | 11.5  | -44   |
| Net Assets                     | 28      | 3.2     | 48      | 36.5  | 52.4  | 61.7  | 48    |







# Strategies for FY2019 and beyond



Our focus for FY2019 and beyond (next 3 years)

# **Corporate Strategy:**

- Building the business and ecosystem for scalability
- Focus on growing recurring cashflow

# Strategies for FY2019 and beyond



#### **Financial Education:**

- Focused growth markets for Education (8VIC)
- 8IH China expansion to major cities

#### Financial Asset Management:

- Build up on value of investees
  - Continued support and advisory towards existing investees
  - Focus on investment opportunities within our core competencies – Education & Financial Technology
- Restructure portfolio, Diversify risk, Grow AUM
  - Balancing and reallocation of portfolio to reduce concentration risk
  - Multi-counsellor approach to reduce key man risk and instill ownership amongst investment managers
  - Improvement in overall performance of the portfolio and to grow AUM

# Strategies for FY2019 and beyond



# Financial Technology:

- Advanced development of WealthPark
- Potential:
  - Complementary & ancillary services
  - Digital Wealth management, Robo-advisory





# **Summary**

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|-------------------------------|---|--|
|                               | FY2018  | FY2019 and beyond  |
| Corporate level               | <ul> <li>Strategic business model refinement</li> <li>Reduced key-man risk</li> <li>Optimise efficiency</li> <li>Strategic investments in complementary businesses</li> </ul> | <ul> <li>Expand ecosystem through partnership &amp; acquisitions</li> </ul>  |
| Segmental                     |   |  |
| Financial Education           | <ul> <li>Geographical expansion into overseas<br/>markets</li> <li>Introduction of new courses</li> <li>Substantial growth in 8IH China</li> </ul>                            | <ul> <li>Focus on growth markets for<br/>8VIC</li> <li>8IH China expansion into major<br/>cities</li> </ul>  |
| Financial Asset<br>Management | <ul> <li>Balancing of HCF portfolio</li> <li>Multi-counsellor approach</li> <li>Continued support to investees</li> <li>Focus on core competencies</li> </ul>                 | <ul> <li>Build up on value of investees</li> <li>Restructure portfolio, Diversify risk, Grow AUM</li> </ul>  |
| Financial<br>Technology       | <ul> <li>Development of WealthPark</li> <li>Soft launch of WealthPark</li> </ul>  | <ul> <li>Advanced development of<br/>WealthPark</li> <li>Potential:         <ul> <li>Complementary &amp; ancillary<br/>services</li> <li>Digital Wealth management,<br/>Robo-advisory</li> </ul> </li> </ul> |





#### **Official Contact**





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Thank You





