

**ASX Announcement**

**11 October 2018**

**PARAZERO PRESENTS AT FINANCE NEWS NETWORK INVESTOR EVENT**

Drone safety systems company **ParaZero Limited (ASX: PRZ) (ParaZero or Company)** is pleased to announce that Chairman & Chief Executive Officer Eden Attias will attend and present at today's Finance News Network Investor Event held in conjunction with Shaw & Partners.

The opportunity includes a pre-recorded interview which will be made available for public viewing on the Company's website over the coming week.

The presentation will be held at 1.00pm at:

Radisson Blu Plaza Hotel  
27 O'Connell Street  
Sydney NSW

The investor presentation is attached and will be made available on the Company's website.

**-ENDS-**

For more information, please contact:

**Corporate Enquiries**  
Stephen Buckley  
Company Secretary  
+61 (0)8 6189 1155

**About ParaZero**

**ParaZero** ([www.parazero.com](http://www.parazero.com)) was founded in 2014 to accomplish a vision to enable the drone industry to realise its greatest potential. ParaZero offers a smart and intuitive solution to enable drone industry growth by designing, developing and providing best-in-class autonomous safety systems for commercial drones.

October 2018



Copyright © 2018 Parazero Ltd.

# Investor Presentation

October 11<sup>th</sup> , 2018

Eden Attias | CEO

# Disclaimer



This presentation has been prepared by Parazero Limited. ("Parazero" or the "Company") based on information available to it as at the date of this presentation. The information in this presentation is provided in summary form and does not contain all information necessary to make an investment decision.

This presentation does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of any security in Parazero, nor does it constitute financial product advice or take into account any individual's investment objectives, taxation situation, financial situation or needs. An investor must not act on the basis of any matter contained in this presentation but must make its own assessment of Parazero and conduct its own investigations. Before making an investment decision, investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs, and seek legal, taxation and financial advice appropriate to their jurisdiction and circumstances. Parazero is not licensed to provide financial product advice in respect of its securities or any other financial products. Cooling off rights do not apply to the acquisition of Parazero securities.

Although reasonable care has been taken to ensure that the facts stated in this presentation are accurate and that the opinions expressed are fair and reasonable, no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation. To the maximum extent permitted by law, none of Parazero its officers, directors, employees and agents, nor any other person, accepts any responsibility and liability for the content of this presentation including, without limitation, any liability arising from fault or negligence, for any loss arising from the use of or reliance on any of the information contained in this presentation or otherwise arising in connection with it.

The information presented in this presentation is subject to change without notice and Parazero does not have any responsibility or obligation to inform you of any matter arising or coming to their notice, after the date of this presentation, which may affect any matter referred to in this presentation.

The distribution of this presentation may be restricted by law and you should observe any such restrictions.

This presentation contains certain forward looking statements that are based on the Company's management's beliefs, assumptions and expectations and on information currently available to management. Such forward looking statements involve known and unknown risks, uncertainties, and other factors which may cause the actual results or performance of Parazero to be materially different from the results or performance expressed or implied by such forward looking statements. Such forward looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the political and economic environment in which Parazero will operate in the future, which are subject to change without notice. Past performance is not necessarily a guide to future performance and no representation or warranty is made as to the likelihood of achievement or reasonableness of any forward looking statements or other forecast. To the full extent permitted by law, Parazero and its directors, officers, employees, advisers, agents and intermediaries disclaim any obligation or undertaking to release any updates or revisions to information to reflect any change in any of the information contained in this presentation (including, but not limited to, any assumptions or expectations set out in the presentation).



# The Drone Revolution



# The Need for Safety

- In less than 4 years, the US Federal Aviation Administration (FAA) reported nearly **5,000 incidents** of drones flying in restricted airspace or otherwise appearing to violate rules
- A safety incident in any drone situation could result in **serious harm** to civilians
- Drones are often carrying a **valuable payload** that could be lost should the drone crash

## Drone Crashes Inspecting Cracked Window At Sinking Millennium Tower



## 'Drone crash' starts forest fire in Arizona

A consumer drone crashed and burned, and then caused a wildfire



## Lots of People Already Crashed Their Brand New Drones This Christmas

TIME



The Register  
Biting the hand that feeds IT

ENTRE SOFTWARE SECURITY DEVOPS BUSINESS PERSONAL TECH SCIENCE

Emergent Tech

## Drone crashes after operator failed to spot extra building site crane

UK gov't air prang watchdog publishes first UAV incident of the year

VC Star.

PART OF THE USA TODAY NETWORK

## \$110 million drone damaged in emergency landing at Naval Base Ventura County Point Mugu

NEWS

LOCATION:

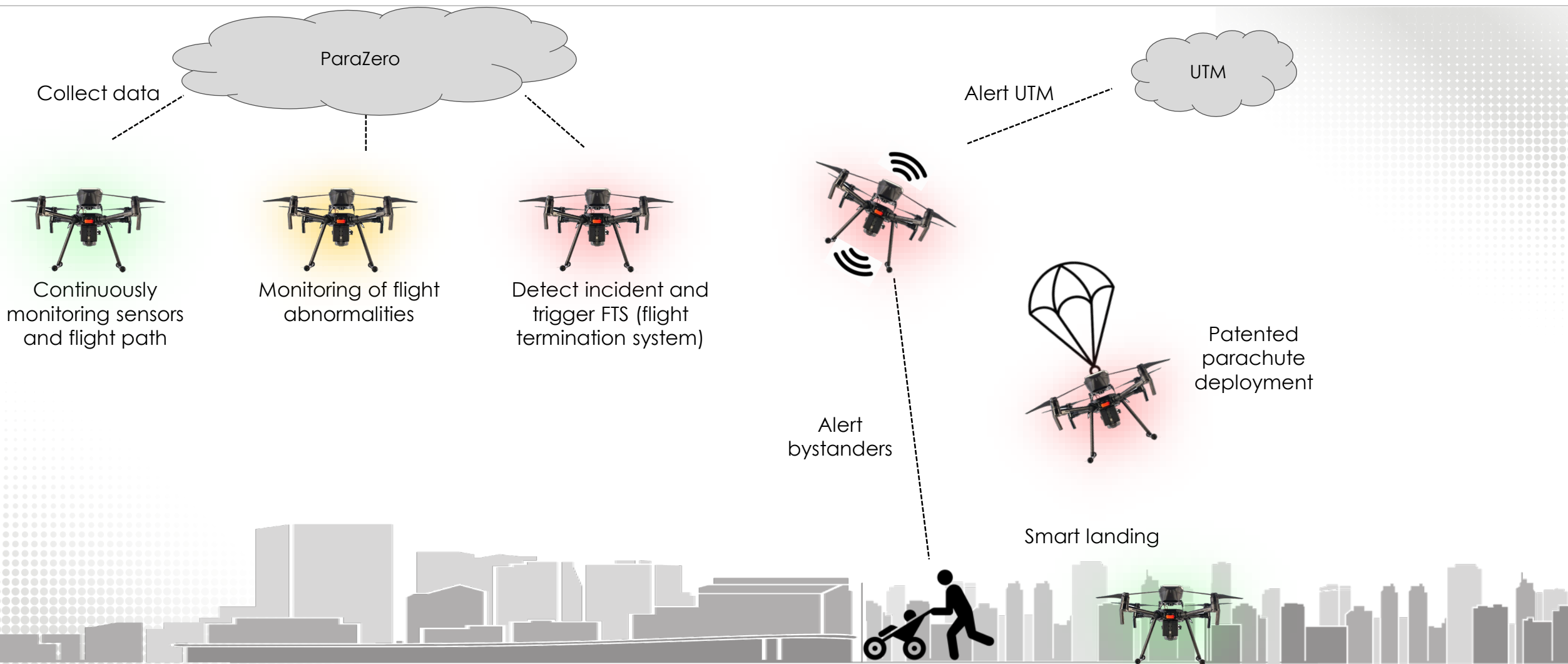
Sydney, NSW Change

Just In Politics World Business Sport Science Health Arts Analysis

Print Email Facebook Twitter More

## Russian postal drone program crashes into wall and crumbles in debut flight

# SafeAir: End to End Safety Solution

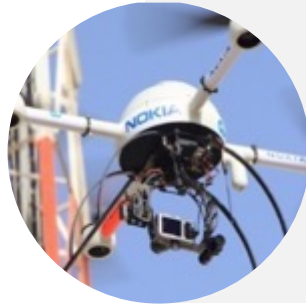


\*UTM – Unmanned Aircraft System (UAS) Traffic Management System being developed by NASA / FAA



# Drones will Create Very Large Markets

Forecast of selected drone- related markets, worldwide



**\$45b**  
infrastructure



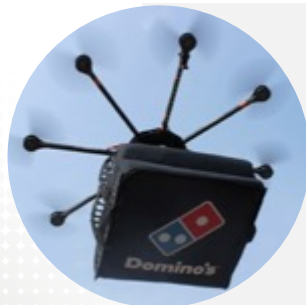
**\$10b**  
Security



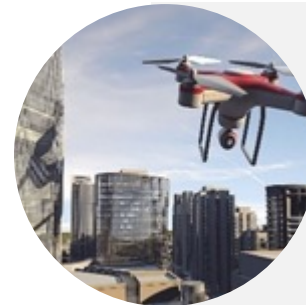
**\$32b**  
Agriculture



**\$9b**  
Media



**\$13b**  
Delivery



**\$7b**  
Insurance  
monitoring

Source: PwC

# Significant Opportunity Opening Up in the Consumer Drone Sector

**805,000**  
shipments of  
commercial  
drones in  
2021<sup>1</sup>

- Spending of USD13bn by 2020<sup>2</sup>
- Multiple commercial uses including in emergency services (search & rescue and firefighting), media and news coverage, construction and infrastructure inspections

**29m** shipments of  
consumer  
drones in 2021<sup>1</sup>

- Spending of USD17bn by 2020<sup>2</sup>
- Leading manufacturer of consumer drones, DJI Technology, has a market share as high as 74% and a valuation of \$8 billion
- Drones are getting cheaper – driving mass adoption

Source: 1 [Business Intelligence](#) 2. [Goldman Sachs Insights](#)



# Introducing SafeAir for Consumer Drones



Operate Your Drones Everywhere, Safely

# Sales and Distribution Network

ParaZero has established an extensive sales and distribution network:

- Direct sales to OEMs: direct supply to drone manufacturers that can integrate the products into their platforms from the design stage
- Direct sales to Aftermarket: Sale of systems actively marketed through distributors and retailers
- ParaZero's E-commerce platform



Israeli drone manufacturer, first company in the world to receive license for autonomous drone operations



ACSL, Japanese drone manufacturer supply Rakuten commerce giant to enable product deliveries



1000s of SafeAir™ systems supplied to the world's largest drone manufacturer



Chinese drone manufacturer



The Leading tethered hovering platform. Focused on Defense & Enterprise



New Zealand drone manufacturer Designed to be the world's safest light aircraft



Israeli commercial drone delivery service provider



French drone manufacturer focusing on homeland security

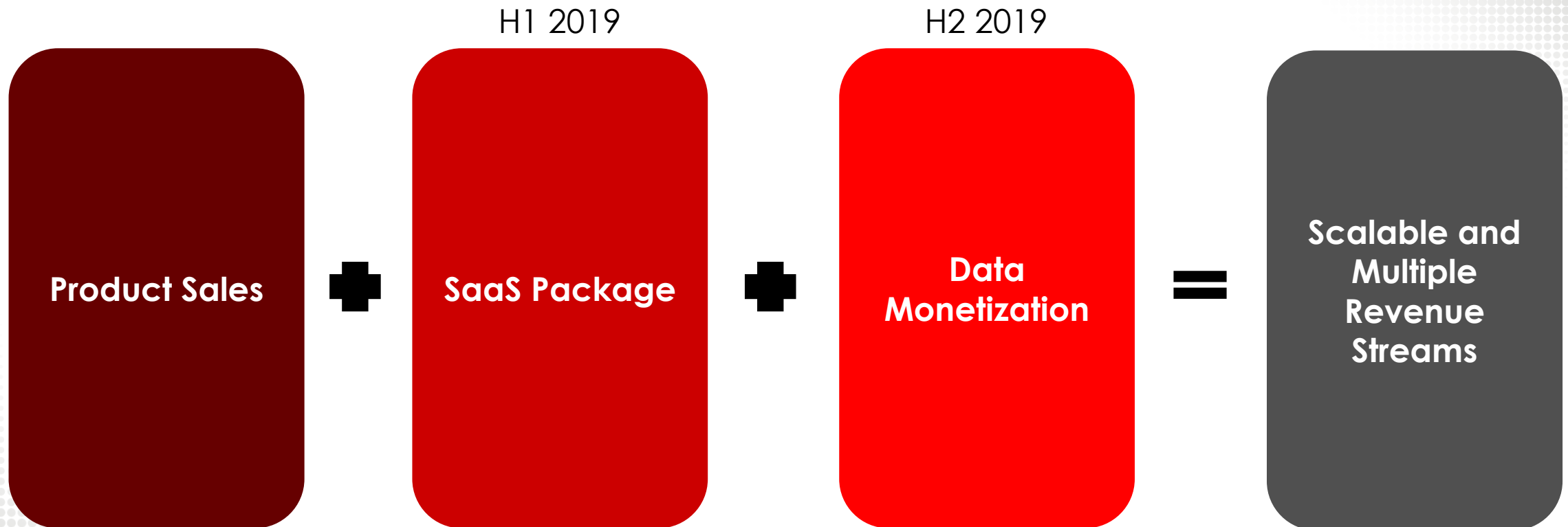


Dutch drone manufacturer use drones for surveillance and security



One of the world's largest air carriers. Use their own drone fleet for inspection purposes.

# Multiple Revenue Streams



# ParaZero - Actively Shaping the Future of Drone Safety



Subject matter expert in drafting UAV parachute standards



Active member, contributing analysis, and product for testing



Active member, contributing alongside Google, Amazon, and Intel



**Compliance** in countries with established regulation

**Waivers** as a temporary regulatory solution for countries that do not have one (yet)

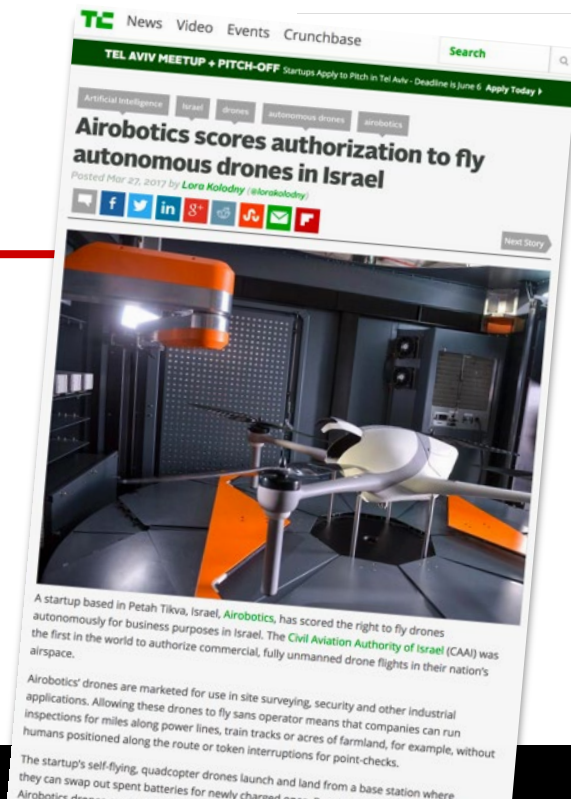
Regulatory support will help increase ParaZero installed base

“ Emergency procedures may include the use of recovery or fail-safe devices, such as parachutes, that help to mitigate the risk of injury to people or damage to property. CASA encourages the use of such recovery devices when they are available for the RPA type. “



Australian Government  
Civil Aviation Safety Authority

-10





# The First Ever FAA Waiver for Flight Over People with a Parachute System



News Products Industries Enthusiasts Regul

## ParaZero and Botlink Prove the Case for Flight Over People – This Weekend’s Victory Started the Tailgating

Posted By: Miriam McNabb on: October 01, 2018



This weekend’s big game between North Dakota University (NDSU) and Dakota State University provided a major victory for the drone industry – before the game began.

North Dakota drone safety and software provider Botlink was granted a waiver to fly a DJI Phantom 4 equipped with drone safety company ParaZero’s SafeAir System over the crowds at the tailgating event prior to the game at the Fargo Dome. The drone flew multiple times over the stadium parking lots, providing real-time data to law enforcement so they could better manage traffic and safety at the event. The footage was also shown during the game, giving fans a new perspective on the game party. NDDOT had an information booth set up in the “vendor alley” for ticket holders to see the drones and ask questions of the operators.

The event was a major win for all participants: law enforcement, the UAS Integration Pilot Program, the NDDOT, and the drone industry – who got to prove the safety and value of drones in a fun and accessible way.



> Home > About Us > Advertise With Us

> Submit News > Newsletter Sign Up

Categories NewsHub

News

October 1, 2018

## ParaZero Announces the First Ever FAA Waiver for Flight Over People with a Parachute System

1 2 3 4 5 6 7 8 9 10 11 12

Drone safety systems company, ParaZero Israel announced today that the first FAA waiver for flight over people with a parachute system was granted to a UAS operator using the ParaZero SafeAir System.

The waiver for Part 107.39(a) has been granted to a North Dakota operator, Botlink, using ParaZero’s SafeAir System on a DJI Phantom 4. The company is utilizing the waiver to perform missions for local law enforcement as well as for generating media content as part of the UAS Integration Pilot Program (UAS-IP) lead by the North Dakota Department of Transportation.



HOT TOPICS LATEST TOP STOCKS SECTORS IPOs TOOLS MARKET

## US drone adopts ParaZero’s safety system for flight over football fans

By Danica Cullinane - October 1, 2018



This is the first ever FAA waiver for UAS flight over people with a parachute safety system.



HOME START HERE FLIGHT TRAINING FAA CERTIFICATION GUIDES COMMUNITY NEWS

## Drone Parachute Systems Provide a Path to Flights Over People

BY ISABELLA GUSTAVE

4 October 2018

The pros and cons of sUAS parachute systems are debated heavily in the drone community. Drone pilots are particularly concerned with the possibility of a false deployment of a parachute system. However, with the recent publication of ASTM International standards for sUAS parachutes, they may become a more attractive option for drone operators who wish to fly over people.



Search UAS

SEARCH

Join our community of 50,000+ drone enthusiasts

SUBSCRIBE

# Why Now? Why Us?

Development to  
Execution

Solution for a High  
Growth Market

End to End Solution

Unique DNA

Active in Forming  
the Drone  
Regulation

All Drones  
Every Application



October 2018



Copyright © 2018 Parazero Ltd.

# THANK YOU



**Eden Attias** | CEO

[Eden@parazero.com](mailto:Eden@parazero.com)