

Corporate Head Office 91 High Street Fremantle WA 6160 www.tv2u.com info@tv2u.com

16 October 2018

## RESIGNATION AND APPOINTMENT OF DIRECTORS

TV2U International Limited (ASX:TV2) (**TV2U** or **Company**) advises that Mr David Adams has resigned as Chief Financial Officer and Executive Director of the Company and its subsidiaries.

The Board, and in particular Mr Nick Fitzgerald, the Company's CEO, would like to thank Mr Adams for his long-standing involvement with and support of the Company.

While the Board wishes Mr Adams the best with his future endeavours, Mr Adams will remain as a consultant to the Company until the end of February 2019.

The Board advises that the Company's general counsel and company secretary, Ms Sophie Raven, has agreed to act as a director of the Company on an interim basis while the Board considers a permanent appointment.

## **Investor enquiries**

Corporate Communications: Sophie Raven

Email: sraven@rnpartners.com.au

## **About TV2U**

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital Investment or bigticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through real-time Intelligence.

TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

**SINGAPORE** 

UNITED KINGDOM