

23 October 2018

## Aspermont Launches *Future of Mining Americas* (FOMAmericas)

- *Future of Mining* event series to launch in Denver 29-30<sup>th</sup> October
- FOMAmericas will be bigger than the successful FOMSydney.
- Aspermont Events (100%) has delivered over \$2m revenue in its first 6 months.

### Aspermont Managing Director Alex Kent said:

"We launched our *Future of Mining* event series in Sydney earlier this year. It was the most successful launch commercially in our 20-year events history and the enthusiastic support from sponsors and positive audience feedback has incentivized us to prioritize an early launch in North America.

The exceptional interest from sponsors and mining companies for the North American launch confirms industry support for the quality of content and speakers that we are able to bring together as the dominant media services provider to the global mining industry.

The time to address the *Future of Mining* is now.

Our industry is demanding higher standards at mining conferences and we intend to deliver *Future of Mining* events on four continents over the next year. We have assembled a team at Aspermont Events able to harness our global distribution capability across the global resource sectors. We now also plan to launch a global *Future of Agriculture* series early next year. The success of our experienced Aspermont Events team testifies to the quality of personnel, systems and processes that we have in place.

The sale of our 60% stake in Mines and Money, in May last year, liberated us to commit the resources to assemble a highly experienced team at our own 100% owned Aspermont Events Division. We can now properly address the events sector in close harmony with our industry leading publications to raise the standards at mining events as demanded by our Sponsors. The emerging global success of our *Future of Mining* series suggests that this will be an exciting breakthrough year for our company."

### Product Overview

Aspermont, the market leader in B2B media for the global resources sector, is pleased to announce the launch of the second product in its new global events series, *The Future of Mining*. The series launch in Sydney last May was highly successful and Aspermont Events will launch the *Future of Mining Americas* in Denver on the 29<sup>th</sup>-30<sup>th</sup> October.

Aspermont is ideally positioned to develop a mining events business as it owns the global leading brands, which service the mining industry. *Mining Journal*, *Mining Magazine*, *MiningNews.net* and *Australia's Mining Monthly* are iconic publications where new mining trends and technological developments are closely monitored.

FOMAmericas will be the largest event launch in Aspermont's 20-year events history. The event will bring together C-suite, Heads and Managers of Mine Operations, METS and Support Services from leading resource enterprises around the globe to inform, debate and shape the future mining landscape.

Expert speakers will include leaders from across the global mining industry in the context of an agenda curated through the knowledge capital of our trusted and globally respected *Mining Magazine* and *Mining Journal* editorial teams.

FOMAmericas will address the key strategic and operational questions that matter to project/operations level management through to the boardroom. This event is designed to step away from the traditional transactional conference model to provide a greater depth of experience.

Founder sponsors of FOMAmericas include:

- **Komatsu**
- **Boston Consulting Group (BCG)**
- **Riivos**
- **Hatch**
- **Proudfoot**
- **Thyssenkrupp**
- **ABB**
- **Newmont**

Keynote presentations will be given by recognized thought leaders in the world mining industry including:

- Gordana Slepcev (Chief Operating Officer, **Anaconda Mining**);
- Afzal Jessa (Chief Digital Officer, **Vale**);
- Ettiene Smuts (VP Projects, **Barrick Gold Corporation**);
- Arun Narayanan (Group Head, Data Analytics, **Anglo American**); and
- Janice Zinck (Director – Mineral and Metallurgical Processing, Green Mining Research, **Natural Resources Canada** & President, **CIM**).

For further information contact:

**Aspermont Limited**

Alex Kent, Managing Director

+44 207 216 6060

David Straface, Company Secretary

+61 8 6263 9100

**Pegasus Corporate Advisory**

Michael Brown

+61 400 248 080

**About Aspermont**

Aspermont is the leading media services provider to the global mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont's portfolio includes brands such as *Mining Journal*, *Mining Magazine*, *Australia's Mining Monthly* and *MiningNews.net*. Aspermont successfully restructured over recent years to transition from print to become the global digital media distributor to the mining and resource industry and is focused on scaling new content solutions to better serve new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Sydney, Denver and Belo Horizonte.

For more information please see: [www.aspermont.com](http://www.aspermont.com)