



16th November 2018

LALIGA HERO OF THE MONTH GENERATES RECORD REVENUES FOR OCTOBER

Highlights

- **Record revenues of A\$143k recorded for October 2018**
- **Represents 17% monthly revenue growth**
- **Walletku continues to expand distribution of SportsHero tickets with over 3000 of their merchants now activated and selling**
- **Technology Integration with E-pay progresses ahead of Malaysia launch**

The Company is very pleased to advise of another record monthly revenue figure with the October 2018 revenue totalling A\$143k, which equates to a 17% monthly increase in Indonesia alone.

SportsHero's first official LaLiga Hero of the month competition was launched in Indonesia on the 1st September 2018 and generated A\$122k in revenue for that month and not only demonstrated proof of concept but validation of its business model.

The LaLiga Hero of the Month competition is being promoted in Indonesia in conjunction with the Company's Indonesian affiliate, Walletku, an Indonesian based e-wallet mobile payment platform that provides access for SportsHero to connect its platform to Walletku's 20,000+ merchants throughout Indonesia.

Walletku has continued to be successful in driving the high growth of ticket sales having activated around 3,000 of its top performing merchants.

SportsHero's technology integration with its payments partner e-pay in Malaysia also progresses ahead of its launch on January 1st 2019. SportsHero will look to replicate the same kind of success as Indonesia as it moves into the Malaysian Market.

SportsHero
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LaLiga

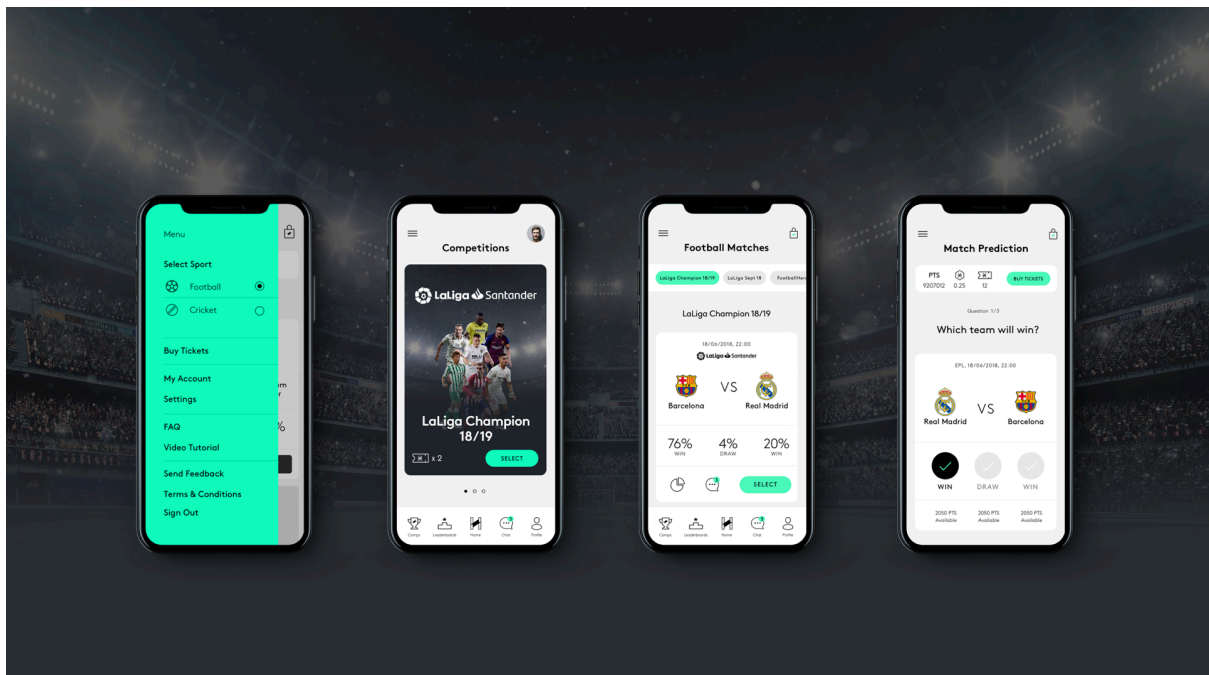
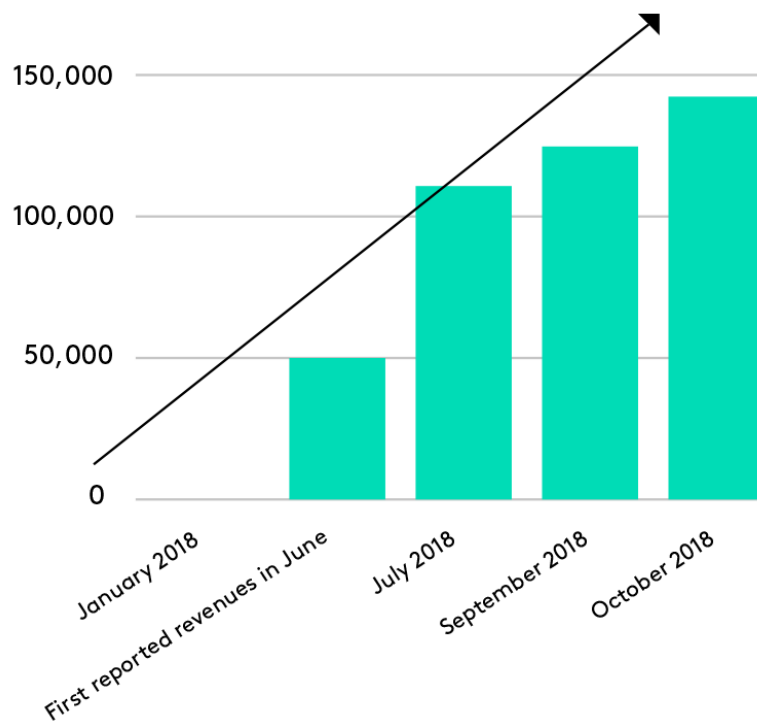


Figure 1. The growth story In Indonesia

SportsHero's rapid revenue growth In Indonesia this year



About SportsHero

SportsHero Limited listed on the Australian Securities Exchange (ASX code: SHO) on 15 February 2017 and is the owner of a world leading sports prediction, gamification and marketing app. The Company is aiming to capitalise on the potential generated by combining the online communities of its affiliates (social platforms, B2B and B2C brands and professional sports teams) to create a robust user-base of sports fans who come together to play sports games, consume content and interact with ambassadors and personalities.

About LaLiga

Founded in 1984, LaLiga (Liga de Fútbol Profesional) is a sports association comprising the 42 teams that make up the first and second divisions of professional football in Spain. LaLiga, based in Madrid, is responsible for the LaLiga Santander and LaLiga 123 leagues and the television production, which in the 2016/2017 season reached more than 2.5 billion people globally. The association also has an active foundation and is the world's first professional football league with a league for intellectually challenged footballers: LaLiga Genuine.

