



Hyper-Personalized Video is Here

Linus aims to make all the world's video accessible as data — unlocking the value in AI and cloud platforms, and providing previously impossible hyper-personalized video experiences.

Annual General Meeting

29 November 2018



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2018 AGM: **Welcome and Agenda**

1. Resolutions
2. Chairman's Address
3. Demonstration: Hyper-personalized TV
4. Review of Operations
5. Q&A

Resolutions

A horizontal red dashed line is positioned below the word "Resolutions".

2018 AGM: **Resolutions**

Resolution 1 - Adoption of the Remuneration Report, year end June 30

Resolution 2 - Re-election of Director, Gerard Bongiorno

Resolution 3 - Approval for additional 10% placement capacity

Resolution 4 - Renewal of Employee Incentive Scheme (Share Plan)

Resolution 5 - Renewal of Employee Incentive Scheme (Option Scheme)

Summary of Proxies Received

Resolutions	For	Against	Proxy's discretion	Abstain
1. Adoption of Remuneration Report	150,892,858	1,450,636	1,975,416	10,000
2. Re-election of Director, Gerard Bongiorno	174,253,592	183,236	1,975,416	1,000,000
3. Approval for additional 10% placement capacity	173,686,192	1,634,836	1,975,416	115,800
4. Renewal of Employee Incentive Scheme (Share Plan)	150,306,894	2,036,600	1,975,416	10,000
5. Renewal of Employee Incentive Scheme (Option Scheme)	150,306,894	2,036,600	1,975,416	10,000

Chairman's Address

Chairman's Address: Gerard Bongiorno



Hyper-Personalized Video Demonstration

A horizontal dashed red line is positioned below the title text.

Hyper-Personalized Subscription Packages

SQUARED CIRCLE
ONLINE BOXING VIDEO CREATED BY THE FANS, FOR THE FANS

GET YOUR VERY OWN BOXING CHANNEL
FROM AS LITTLE AS \$4.95 A MONTH

GET THE CONTENT THAT YOU WANT TO SEE, PERSONALISED FOR YOU FROM ACROSS THE SQUARED CIRCLE VIDEO LIBRARY

TRY IT OUT NOW!
Cancel anytime

\$4.95 per month	\$9.95 per month	\$12.95 per month
<ul style="list-style-type: none"> ✓ Include content from all Squared Circle boxing matches prior to 2018 ✓ Personalise your channel based on matches, boxers, punch types and much more 	<ul style="list-style-type: none"> ✓ Include content from this year's boxing matches within 24 hours of their broadcast ✓ Include content from all Squared Circle boxing matches prior to 2018 ✓ Personalise your channel based on matches, boxers, punch types and much more 	<ul style="list-style-type: none"> ✓ Add your own commentary across all your channel videos ✓ Include content from this year's boxing matches within 24 hours of their broadcast ✓ Include content from all Squared Circle boxing matches prior to 2018 ✓ Personalise your channel based on matches, boxers, punch types and much more
SUBSCRIBE	SUBSCRIBE	SUBSCRIBE

Design your own content
Build a channel around your favourite boxer. See all the match footage plus interviews and shows they feature in.

Granular match highlights
Want to just see the knockdowns? How about all the body shots? Define the actions you want to see most from the boxers you support.

Establish a following
Got a knack for curating content? Publish your channel for access to all Squared Circle visitors and build your own audience.

Learn from the pros
Get access to channels curated by Evander Holyfield, Oscar de la Hoya, Victor Ortiz, and many more.

CREATE YOUR OWN CHANNEL NOW

- Design your own content: Build a channel around your favorite boxers and match-ups.
- Establish a following: Got a knack for curating video? Publish your channel and enable other subscribers to access it.
- Granular match highlights: Want to just see the knock-downs? How about all right hooks? Define the actions you want to see most from the fighters you follow.
- Learn from the pros: Get access to curated video by the boxers, coaches and managers themselves.

Hyper-Personalized Channel

The screenshot shows a web interface for a hyper-personalized boxing channel. At the top, the title "SQUARED CIRCLE" is displayed in large, stylized letters, with the subtitle "ONLINE BOXING VIDEO CREATED BY THE FANS, FOR THE FANS" below it. A red circle highlights a small icon in the top right corner. The main content area features a large video player showing a boxing match between Holyfield and Douglas. Above the video, the title "THE REAL DEAL" is displayed, along with a description: "THIS PERSONALIZED BOXING CHANNEL IS CURATED AND RUN BY CHRIS WATSON". Below the video player, there are three columns of content. The left column shows a video titled "Wendy Williams Interviews Evander Holyfield about 'Champs'" with a "Remove" button and a "Reorder" button. The middle column shows a video titled "Evander Holyfield KO's Terry Mims" with a "Remove" button and a "Reorder" button. The right column shows a video titled "Dinner With Evander: Real Deal Bets Interview" with a "Remove" button and a "Reorder" button. To the right of the main video player, there is a section titled "MY CHANNELS" which lists three channels: "THE REAL DEAL", "THE VIPER'S BITE", and "UNDEFEATED". Each channel has a "WATCH" button and a "CURATE" button. Below this, there is a section titled "YOU MIGHT WANT TO ADD..." which lists three videos: "Sugar Ray Leonard vs Marvin Hagler, April 6th, 1987", "BoxNation interviews Evander 'The Real Deal' Holyfield", and "Why the 'swarming' technique requires more than just a good chin". Each video has a "Preview" button, an "Add Full" button, and an "Add Partial" button. At the bottom right, there is a section titled "CLASSIC FIGHT: Henry Armstrong vs Ernie Roderick, London, 1935" with a "Preview" button, an "Add Full" button, and an "Add Partial" button. Red arrows point from the text labels on the left and right to specific elements in the interface.

Hyper-personalized channel for an end-user

Subscribed channels

Recommendation engine suggests additional content

Add or reorder content

Advertising / sponsor funded

Hyper-Personalized Channel Builder

- Viewers dictate what they want to watch
- No human hands touch the video
- An infinite number of personalized streams delivered

SQUARED CIRCLE
ONLINE BOXING VIDEO CREATED BY THE FANS, FOR THE FANS

THE REAL DEAL
THE LIVING LEGEND THAT IS EVANDER HOLYFIELD

CHANGE CHANNEL NAME CHANGE CHANNEL TAGLINE CHANGE CHANNEL DESCRIPTION

“The only boxer in history to win the undisputed championship in two weight classes”

THIS PERSONALIZED BOXING CHANNEL IS CURATED AND RUN BY **CHRIS WATSON**


Channel Rules

	Full	Partial	Include if
Boxing Matches <small>EDIT</small>	✓		Match features Evander or Evander is commenting or Evander is ringside
Boxing Matches <small>EDIT</small>		✓	Evander is mentioned
After-Match Press Conference <small>EDIT</small>	✓		Match features Evander or Evander is commenting
General News <small>EDIT</small>		✓	Evander is mentioned
Documentaries <small>EDIT</small>	✓		Evander is main subject
Documentaries <small>EDIT</small>		✓	Evander is mentioned
Syndicated Content <small>EDIT</small>		✓	Evander is mentioned

My Preferences UPDATE

Favourite Boxer: Evander Holyfield
Favourite Boxer of 2018: Vasyl Lomachenko
Other Boxers I Like: Rocky Marciano, Vernon Forrest, Henry Armstrong, Oscar de la Hoya, Manny Pacquiao, Sugar Ray Robinson
City of Residence: Melbourne
Premium Subscriber: Yes

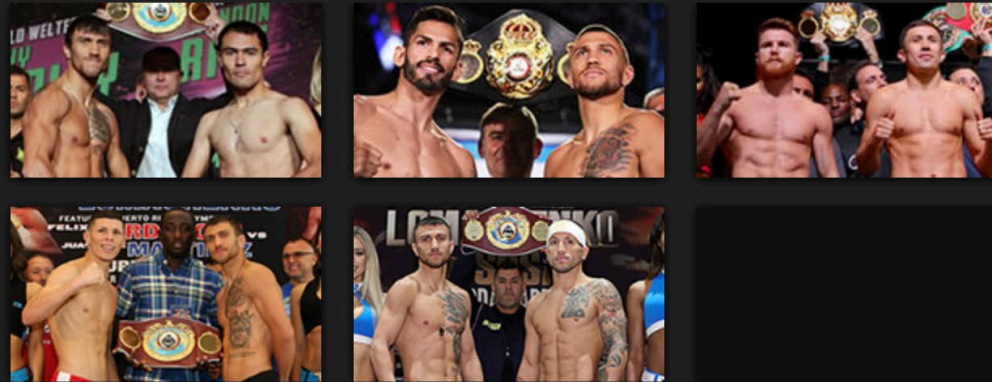
Channel Details

Started: January 3, 2018
Followers: 326
Number of Videos: 112
Background Image:  EDIT

It's Time: **For the Demonstration**

LINIUS TECHNOLOGIES BOXING PORTAL

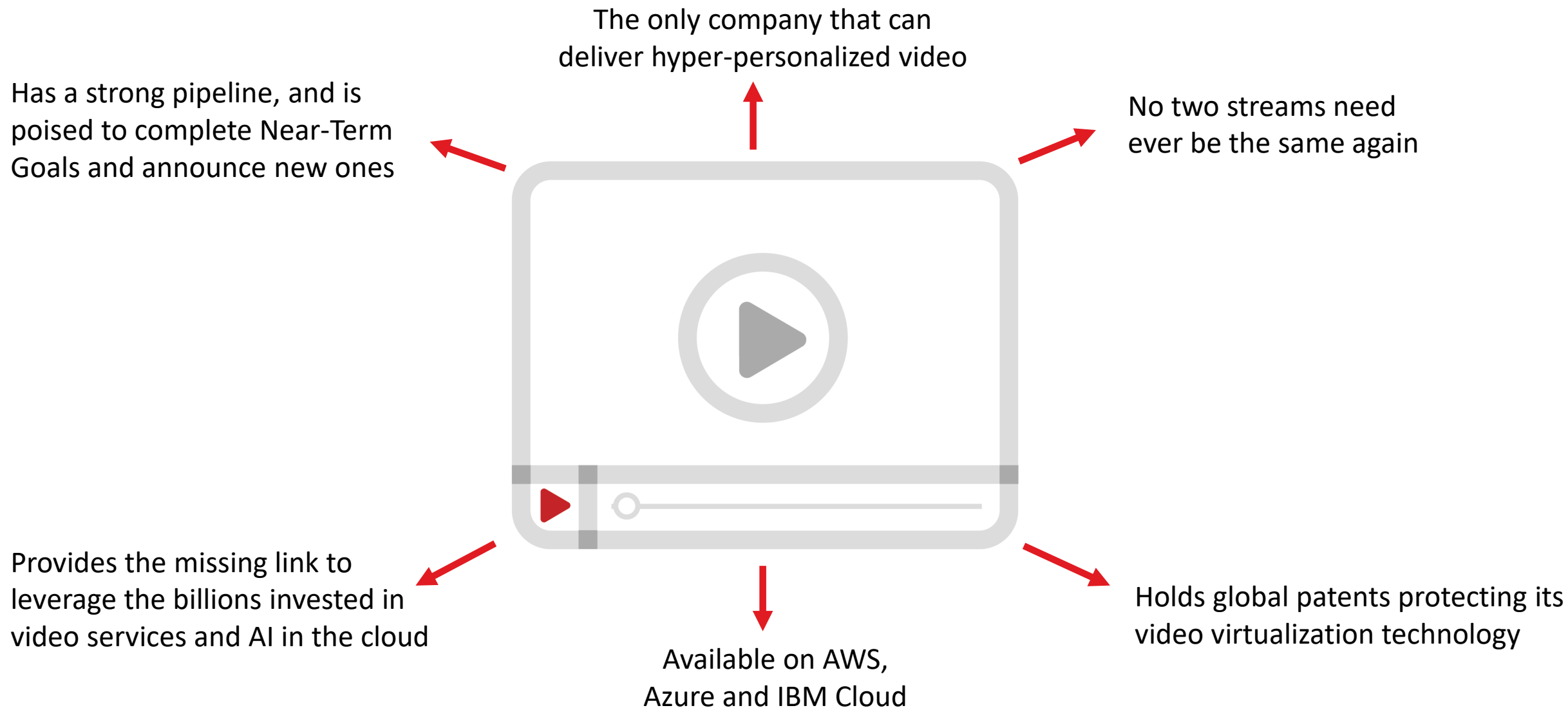
WATCH A SINGLE MATCH



CREATE VAMSI ANUSURI'S
PERSONALIZED VIDEO

BEGIN

Linus: The Opportunity



Review of Operations

Our Strategy **Remains Unchanged**

Our mission: To make the world's video accessible as data

Direct

Deliver direct commercial deals and POCs in key verticals

Channel

Roll solutions out in a replicable fashion with channel partners

SaaS

Build on and market LVS to leverage the power of the cloud

Commercial Validation with **Direct Sales**

Sports - Deliver subscription-based hyper-personalized sports channels

News - Develop new revenue models with hyper-personalized news

Education - Unleash the value of video: learning, teaching, research & business

Corp Comms - Boost employee performance and meet compliance

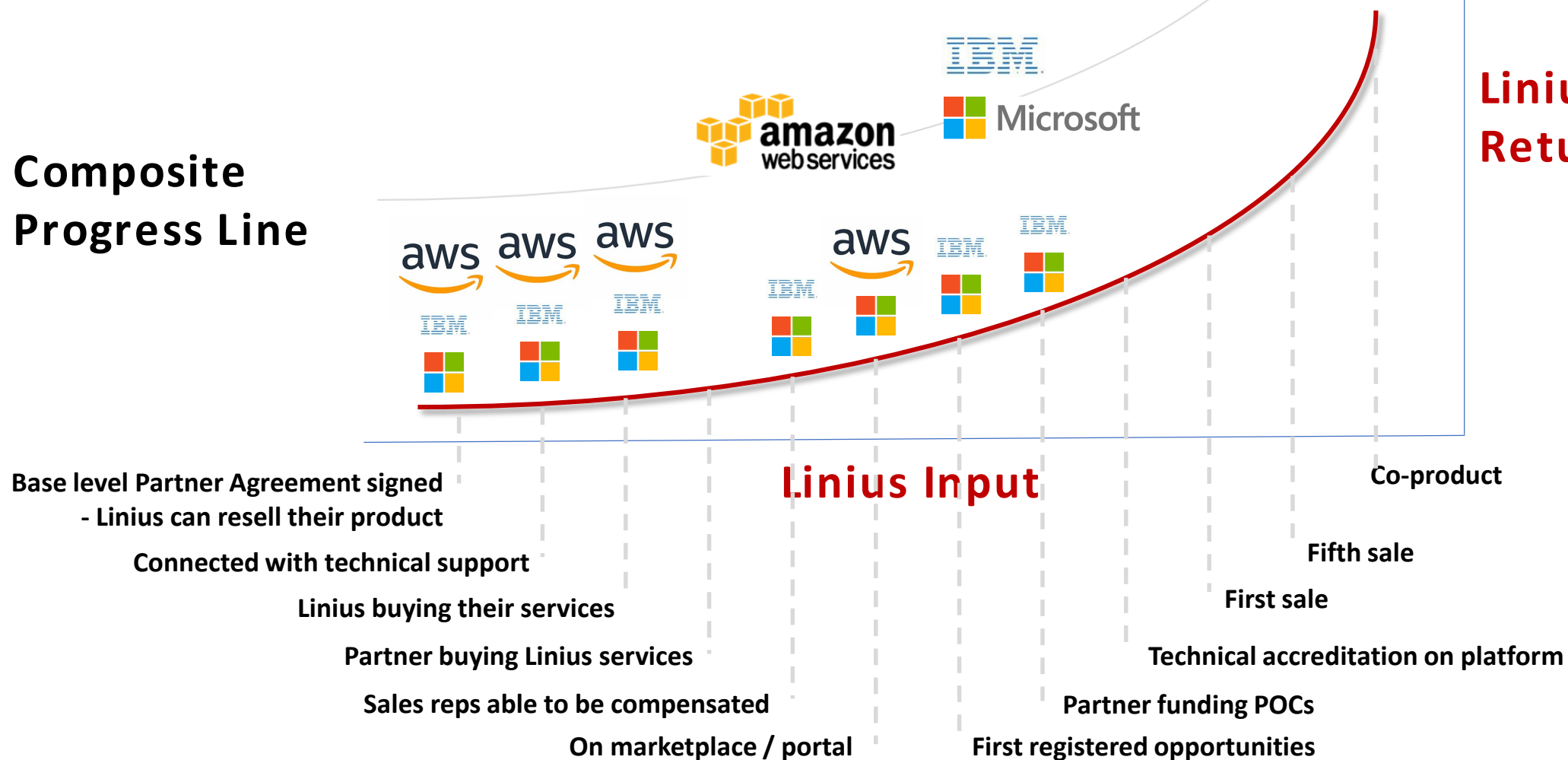
Gambling - Drive subscription and gambling revenues with granular data

Security & Defense - Assemble and distribute actionable intelligence

Media & Entertainment - Deliver anti-piracy and drive workflow efficiency

Channel Partners

Composite Progress Line



Additional Opportunities

Blockchain

- Hired Syeed Ahmed, Linus Blockchain Project Lead

Linus Video Services (LVS)

- Launched SaaS platform to take video virtualization to the world

Finances

Financial Overview



Item	Volume / Value
Share Price (as of 26th Nov 2018)	A\$0.06
Market Cap	A\$56.3m
Total Shares on issue / listed on ASX	938.1m
Options listed on ASX - A\$0.16 Exp Sept 2019	62.1m
Options not listed:	
• A\$0.05 Exp Mar 2019	61.5m
• A\$0.075 Exp May 2019	63.8m
• A\$0.045 Exp Nov 2019	11.5m
• A\$0.07-A\$0.085 Exp Dec 2019	13.5m
• A\$0.22 Exp Sept 2019	10.0m
• A\$0.17 Exp Feb 2020	1.0m
• A\$0.045-A\$0.05 Exp June 2021	5.8m
Total options on issue	229.20
Fully diluted shares on issue	1,167.3m
Cash on hand as at 30 Sept 2018	\$8.2m
Estimated cash spend Dec 2018 Quarter	\$3.1m
Cash spend for Sept 2018 Quarter	\$2.5m
Cash spend for June 2018 Financial Year	\$8.5m
Net Assets at 30 June 2018	\$14.1m

Capital Markets History

- Listed on ASX May 2016
- Raised A\$3.5m (5 cents/share) in March 2016
- Raised A\$0.5m (5 cents/share) in Sept 2016 through placement to key industry player
- Raised A\$1.5m (5 cents/share) with strategic investment from Village Roadshow in July 2017
- Raised A\$4.5m (5 cents/share) Oct 2017 in placement to sophisticated investors
- Raised A\$0.8m in Dec'17/Jan'18 via exercise of options by holders of 7.5cent options
- Raised A\$12.5m (12 cents/share) Feb 2018 in placement to sophisticated investors, with Chairman investing A\$0.25m

Questions?

A horizontal red dashed line is positioned below the word "Questions?".