



creating a

SKN Life



Annual General Meeting 2018

DISCLAIMER

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Presentation By

Mr Peter Malone
Executive Chairman



creating a
SKNLife

“We have expanded our award winning Soléo Organics 100% natural and organic sunscreen to include a baby and everyday formula. We have now refined and enhanced the former McArthur product range with the launch of the PapayaActivs natural therapeutics range of products, and the Complete Esscience natural skin care range of body and hair care products.”

SKNLife






The Year in Review

HIGHLIGHTS OF THE 2018 FINANCIAL YEAR

38
NEW
PRODUCTS
IN PRODUCTION

Skin Elements increases its range of natural and organic products to protect and care for the skin. New product development includes the Soléo Organics sunscreen for babies, and the PapayaActivs and Complete Esscience skin care product ranges.

170%
REVENUE
INCREASE 

Outstanding revenue growth:
The Company delivered revenue growth of in excess of 170% over the previous financial year.

HIGHLIGHTS OF THE 2018 FINANCIAL YEAR



New online sales channel launched for Soléo Organics 100% natural and organic sunscreen:

Skin Elements increased its direct online sales capability via the launch of a new leading edge e-commerce focused website in December 2017.

TOP 6% of Websites launched in the same month

Success of new Soleo Organics website ranked in the top 6% of new websites launched on Shopify during 2018.

HIGHLIGHTS OF THE 2018 FINANCIAL YEAR

1,374
SESSIONS
PER MONTH

High volume of unique
users visiting the Soleo
Organics website.

new
SE
Formulas

**Continual research and
development focus:**

Skin Elements continues to strive to
develop new product formulae to
provide better skin care for all.

HIGHLIGHTS OF THE 2018 FINANCIAL YEAR

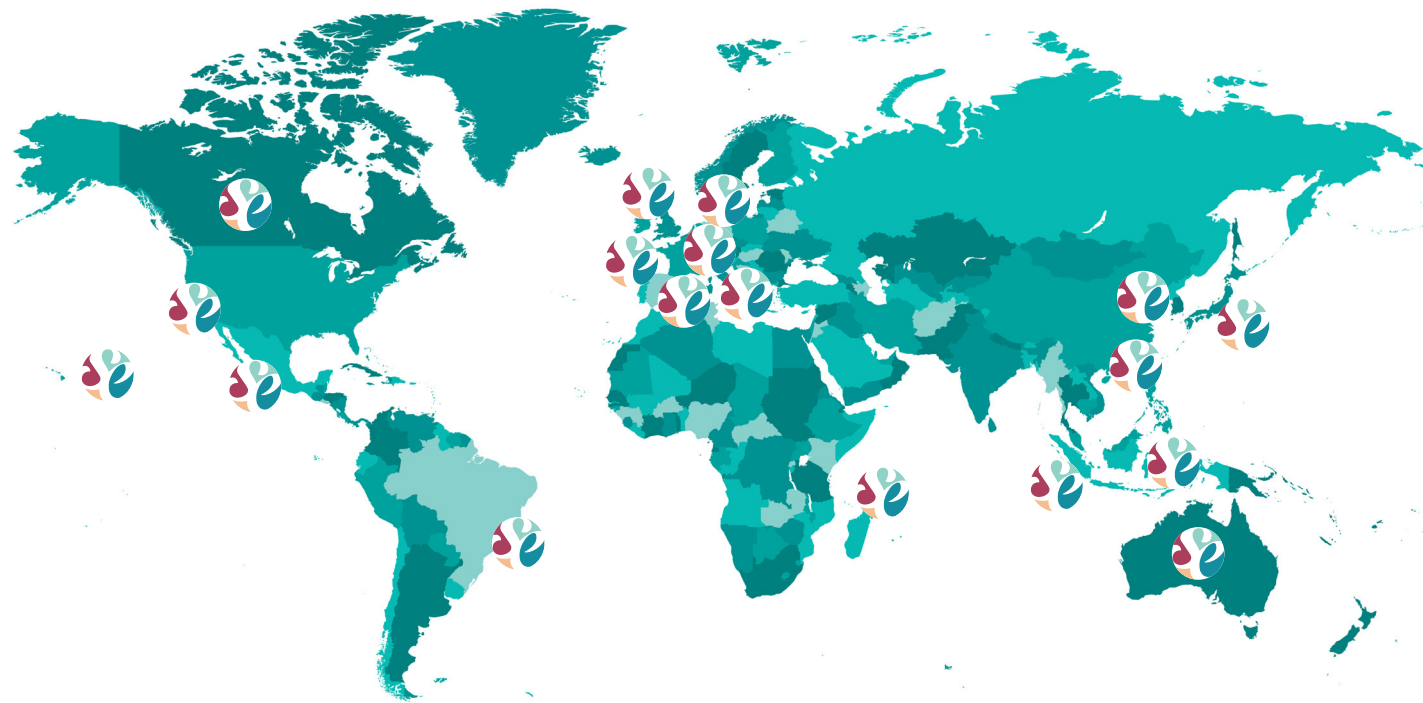


Innovative, new packaging designs:

New packaging designs developed for launch of Soleo Organics in major international markets.



SKIN ELEMENTS GLOBAL MARKET PRESENCE



The global spread of the Skin Elements Brands now reaches over 16 countries worldwide.

Australia

New Zealand

United States

California

Hawaii

Canada

Mexico

South America

Brazil

Africa

Mauritius

Europe

Cyprus

Greece

Slovenia

United Kingdom

Asia

Japan

Indonesia

South Korea

China

Hong Kong

BUILDING OUR BRAND PORTFOLIO STRATEGY



Skin Elements has a range of brands that have a natural synergy with our core values and ethos.

These brands include natural organic sunscreen, natural therapeutic and cosmetic products using the highest percentage of SE Papaya Formula on the market, natural health and beauty products using all natural and organic plant based ingredients. All our brands are created through science and innovation using the power of nature to effect health and wellness through a full life journey-from infant to the elderly.

Our clients will become lifetime users of Skin Elements brands and indeed brand ambassadors for the health and wellness that is at the core of the brands themselves.

We call this journey - SKINLife

CREATING A SKNLife

SKNProtect

Our SKNProtect division was born out of 9 years research & development that resulted in a major advancement in sun protection technology. Based on all natural, organic ingredients our award-winning sun protection cream, Soléo Organics, is formulated to protect you from both UV-A and UV-B solar radiation while providing natural moisturising care for your skin.



SKNActivs

This division was built around our proprietary papaya based filtrate containing the highest percentage of SE Papaya Formula in the market by far. Our therapeutics range, PapayaActivs, was developed using this powerful papaya extract base supplemented by proven ingredients used in traditional herbal medicine to treat a range of skin conditions.



SKNCare

From our leading expertise in the use of SE Papaya Formula for the treatment of skin conditions, we developed a range of products for cleansing, hydrating, revitalising and generally caring for your skin. The Complete Esscience range of products is your skin's natural best friend.



SKNCosmetics

This division is dedicated to bringing you all natural & organic cosmetics with ingredients such as Argireline and Cannabis carefully selected after independent scientific research. All the Elizabeth Jane range of products are therefore ideal for sensitive skin & provide an effective alternative to synthetic chemical based cosmetic care for your skin.



ALL NATURAL, ORGANIC SUNPROTECTION FOR THE ENTIRE FAMILY

SKIN Protect

BRAND OVERVIEW

Skin Elements' proprietary Soléo Organics 100% all natural and organic sunscreen product range is the Company's core product – and where its journey to provide a complete range of natural products to protect and care for the skin began.

Soléo Organics is a global award winning sunscreen product which has been acknowledged as the world's best sunscreen.

The product range includes the original family formula and a newly developed baby formula range designed for infants and small children.



DESIGNING PRODUCTS THAT MAKE A REAL DIFFERENCE TO OUR CLIENTS LIVES

SKActive

BRAND OVERVIEW

Skin Elements' PapayaActivs natural therapeutics product range was borne out of its successful acquisition of McArthur Skincare in the previous year.

Skin Elements has continued to research the process of extracting SE Papaya Formula and to enhance and refine the benefits of SE Papaya Formula in providing relief for a range of skin conditions. This body of work has resulted in the launch of our PapayaActivs range including:

- Psoriasis, Dermatitis & Rashes Cream
- Eczema Cream
- Arthritis Cream
- Wounds & Burns Cream
- Muscle Aches & Pain Cream



COMPLETE ESSCIENCE YOUR COMPLETE NATURAL SKINCARE PARTNER

SKINCare

BRAND OVERVIEW

The Complete Esscience natural skincare range has evolved from the McArthur Skincare product range, and has resulted in a complete range of body and hair care products – all of which are made with Skin

Elements' commitment to using the highest quality natural ingredients and to its exacting specifications and standards.

The Complete Esscience product range includes;

- Complete skincare cream
- Hydrating facial cream
- Complete skincare soap
- Complete skincare body wash
- Scalp care shampoo and Scalp care conditioner
- Replenishing shampoo and Replenishing conditioner



ALL NATURAL COSMETICS THAT BLEND SCIENCE WITH NATURE

SKCosmetics

BRAND OVERVIEW

The Elizabeth Jane Natural Cosmetics skincare range has been developed using the same guiding principles which underpinned the development of our Soléo Organics sunscreen – to deliver an innovative, new cosmetics skincare range utilising only high quality natural and organic ingredients.

That vision is about to come to fruition with the Elizabeth Jane Natural Cosmetics product range scheduled for commercial release in 2019.

The Elizabeth Jane range of natural cosmetics products includes:

- Age-defy renewal cream
- Snow white brightening essence
- Delicate eyes rejuvenation gel
- Intensive recovery night cream
- Purifying foam cleanser
- Hydra-fresh revitalizing spritzer
- Daily revival moisturising cream
- Ultra C+ serum
- Gentle micro-dermabrasion facial polish





**SKIN ELEMENTS LIMITED
ANNUAL GENERAL MEETING
PROXY SNAPSHOT
FRIDAY 30 NOVEMBER 2018**

SKN - ANNUAL GENERAL MEETING

		Lodged For	Lodged Open	Lodged Against	Total Votes
01 REMUNERATION REPORT	Votes	35,653,637	3,000,000	4,425	38,658,062
	Holders	35	1	1	
	Percentage	92.23	7.76	0.01	
02 RE-ELECTION OF MR PHIL GIGLIA AS DIRECTOR	Votes	60,765,297	0	4,425	60,769,722
	Holders	40	0	1	
	Percentage	99.99	0.00	0.01	
03 APPROVAL OF 10% PLACEMENT FACILITY	Votes	57,765,297	3,000,000	4,425	60,769,722
	Holders	39	1	1	
	Percentage	95.06	4.94	0.01	
04 ISSUE OF NEW LISTED OPTIONS	Votes	57,065,297	3,000,000	704,425	60,769,722
	Holders	38	1	2	
	Percentage	93.90	4.94	1.16	
05 ISSUE OF NEW LISTED OPTIONS TO PETER MAL...	Votes	41,864,125	3,000,000	704,425	45,568,550
	Holders	36	1	2	
	Percentage	91.87	6.58	1.55	

DISCLAIMER: These are unaudited positions for all votes lodged and processed. Final, audited votes will be provided after the close of voting and as agreed with your Client Relationship Manager. Data from Link Market Services.

SKN - ANNUAL GENERAL MEETING

		Lodged For	Lodged Open	Lodged Against	Total Votes	
06	ISSUE OF NEW LISTED OPTIONS TO LUKE MARTI...	Votes	57,060,297	3,000,000	704,425	60,764,722
		Holders	37	1	2	
		Percentage	93.90	4.94	1.16	
07	ISSUE OF SHARES TO INDIAN OCEAN CORPORA...	Votes	57,760,297	3,000,000	4,425	60,764,722
		Holders	38	1	1	
		Percentage	95.06	4.94	0.01	
08	RATIFICATION OF PRIOR ISSUE OF SHARES TO...	Votes	57,760,297	3,000,000	9,425	60,769,722
		Holders	38	1	2	
		Percentage	95.05	4.94	0.02	
09	RATIFICATION OF JUNE PLACEMENT	Votes	51,665,297	3,000,000	4,425	54,669,722
		Holders	36	1	1	
		Percentage	94.50	5.49	0.01	
10	RATIFICATION OF OCTOBER PLACEMENT	Votes	52,976,524	3,000,000	4,425	55,980,949
		Holders	37	1	1	
		Percentage	94.63	5.36	0.01	

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**Thank you for attending.
Please feel free to test the new formulas
in the downstairs boardroom.**

SKNLife

