

## **ASX ANNOUNCEMENT**

12 December 2018

# **Norwood Releases World’s Most Advanced Visual Voicemail Service**

**Version 2.0 of World Voicemail released for iOS plus voicemail server platform upgrades**

### **Highlights**

- World Voicemail is now the world’s most advanced visual voicemail app, after incorporating significant new features
- Support for server-side integration of World Voicemail in telco networks and as a voicemail front-end to enterprise phone networks
- Transcription feature expanded to include transcription text in push notifications
- V2.0 features Norwood’s first wholly internally developed machine learning module, designed to classify urgent voicemails automatically and provide different alert tones for such messages.



### **New Features delivered in World Voicemail 2.0**

“Virtual Mobile Communications as a Service” pioneer Norwood Systems Ltd (“Norwood” or the “Company”) (ASX: NOR) is pleased to announce the release of version 2.0 of the Company’s World Voicemail product, for iOS devices.

Major new advancements in version 2 of World Voicemail include support for both server-side integration of World voicemail into telco networks and support for server-side enablement of World Voicemail as voicemail front-end to enterprise phone networks. Both of these features are to support active discussions with potential and signed customers.

Norwood’s new internally developed Machine Learning Urgency Filter now detects urgent voicemails automatically, with 97-98% accuracy in classifications, this arising from Norwood’s own machine learning research. Urgent messages are highlighted in-App per message for easy viewing and users are notified with differentiated alert tones when urgent messages are detected.

Additional user-friendly UI features include:

- Audio “scrubbing” and replay support,
- End-user recovery of accidentally deleted voicemails,
- Expansion of transcription to include the transcription in the push notification alerts, with different alert tones for urgent messages

Expanded support for managing large end-user voicemail archives is now also incorporated with message threading where voicemails are grouped by sender ID, and main-view transcription snippets for viewing a summary of all voicemails at a glance.

Norwood's CEO and Founder, Paul Ostergaard, said:

*"We believe World Voicemail is now the world's most advanced visual voicemail service available to subscribers, enterprises and telcos. The advanced new features, together with rave reviews for the existing Apps have led to great traction in the market, coupled with strong interest from Telcos in our voicemail platform as an engaging value-add service for their end users.*

*"We've now also demonstrated that major telco operators are comfortable with deploying Norwood products to their end users, and we intend to continue capitalising on that initial momentum over the coming weeks and months."*

An Android version of World Voicemail 2.0 is under development and will follow the iOS version in the coming months.

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## About Norwood Systems

Norwood Systems Ltd (ASX: NOR) is revolutionizing mobile voice, messaging, data and cyber security services through its pioneering award-winning virtual mobile services platform, Corona® and associated Apps.

The Company's breakthrough offerings deliver Over the Top (OTT) connectivity, knowledge and intelligence services. Norwood's products and services are targeted at a broad spectrum of prospective customers from individuals through to large enterprises and government agencies.

Norwood has delivered services to more than 6 million customers since launching its platform in mid-2014, servicing people in 200+ countries & territories and 5000+ cities worldwide and has achieved a 4+ App Store rating on all published Apps.

Norwood Systems listed on the ASX in June 2015 and trades with the stock ticker NOR.