ASX RELEASE

Flamingo Ai signs contract with Nationwide for AI analytics application LIBBY

- **Fortune 100 company, Nationwide Mutual Insurance Company has signed a Statement of Work for machine learning based analytics application, LIBBY**
- **Flamingo AI's first paid engagement of LIBBY, ahead of strong market interest**
- **High levels of interest in new machine learning products - LIBBY and MAGGIE**

SYDNEY, 14th December 2018, Flamingo Ai Limited ("Flamingo" or "the Company") (ASX: FGO), Artificial Intelligence and Machine Learning company, provider of Cognitive Virtual Assistant and Knowledge Management and Retrieval technologies, is pleased to report that the Company has signed a Statement of Work (SoW) with Nationwide Mutual Insurance Company in the United States for the use of Flamingo Ai's machine learning based analytics and 'Self-organising Library' product, LIBBY.

Nationwide will use LIBBY to analyse large and complex unstructured data sets in one of its departments. Nationwide is also assessing LIBBY's suitability for use across its broader business as an unsupervised machine learning based analytics tool. The revenue associated with this SoW contract is regarded as not material at this time.

This deployment strengthens the relationship with Nationwide, a client of Flamingo AI's since 2015. The Company has operated under a Master Services Agreement (MSA) with Nationwide since May 2016. In 2017, Flamingo Ai successfully completed Nationwide's highly rigorous security and data privacy audits and technology architecture reviews resulting in the Company also achieving SOC2Type 1 Certification, which in turn provides the foundation for current and future engagements.

Flamingo Ai is also pleased to report that as well as this SoW with Nationwide, there is strong interest in the LIBBY product in the US and Asia Pacific from a number of existing and potential clients in the insurance, banking and investment sectors.

The Company is also pleased to report a high level of interest in MAGGIE the Virtual Inquiry Assistant, with this quick-to-market AI solution now being promoted for trials and possible deployments to clients and prospects in the insurance, banking and investment sectors. A Case Study related to MAGGIE the Virtual Inquiry for Knowledge is available at the Company's website:
http://flamingo.ai/wp-content/uploads/2018/12/FlamingoAi-MAGGIE-Case-Study-FinServCo.pdf

Flamingo Ai's CEO, Dr. Catriona Wallace commented: "We are pleased to have secured this additional contract with Nationwide, a client we have been working with since 2015. Their continued interest and take-up of our new AI product through this SoW is particularly encouraging and bodes well for future, and of course, material deployments. It is another very positive step with a large Fortune 100 company.

"As well, we are witnessing growing interest in the MAGGIE AI solution and we look forward to reporting on progress with trials and deployments as they are locked in. There is very positive momentum in our business development pipeline and we are very focused and committed to converting these opportunities into longer-term, revenue generating contracts."

About LIBBY – the Self Organising Library

LIBBY is a new product for the Company, brought to market after in-market testing with companies in the financial services and telecommunications sector. LIBBY's core capability is the automatic structuring of unstructured data. This IP is built entirely inhouse. The business problem this application solves is the inefficiency of enterprises to manage, store, retrieve, analyse and gain insights from the vast quantities of unstructured, conversational and non-form data that they have - that traditional business analytics and Big Data tools are unsuited to.

LIBBY can be used to:

1. Ingest, analyse and automatically structure large unstructured data sets including conversational data

2. Analyze large data sets and generate previously unknown insights related to customers' experiences, product, processes and pain points

3. Self-organise information into new categories that provide new insights

4. Identify areas of poor customer experience, product issues and process inefficiencies and provide a corpus of information for the deployment of a Virtual Assistant which may assist customers or employees

5. Generate reports that identify commercial insights

Other Use Cases for LIBBY currently being explored by the Company's clients and client prospects include:

Customer experience
*   Email analysis to identify business process inefficiencies
*   Analysis of contact center conversational data to identify revenue opportunities
*   Modelling of customer journeys from analysis of conversational data
*   Identification of customer pain points from conversational data
*   Analysis of web-based data to identify patterns to assist in personalisation programs

Risk
*   Risk profiling using publicly available filings (e.g. SEC filings in the US)
*   Identification of predictive factors for credit risk
*   Analysis of quotation data to identify predictors of non-binding quotations
*   Analysis of quotation data to identify reasons for declined quotations

Audit
*   Analysis to automatically detect contract violations in commissions data
*   Analysis of product prospectus data for Audit purposes

About MAGGIE the Virtual Inquiry Assistant

MAGGIE solves the problems related to the high level of inefficiency organisations have in organizing, storing, and retrieving knowledge.

Importantly MAGGIE is fast to set up, can be deployed within a matter of weeks, and continues to learn with every interaction through a method called unsupervised machine learning with reinforcement learning. This means MAGGIE automatically learns from new questions and answers but will only be able to use an answer if it has been reinforced by a human. This involves an easy 'gating' system where a Subject Matter Expert or other authorised person approves the answer MAGGIE provides. This can be done by business people without the need for technologist or data scientists. These features provide a significant advantage for the Company when compared to competitors.

MAGGIE can be deployed across a range of Use Cases including:

For employees:
- Employee knowledge retrieval
- On-boarding and training tool for employees
- Subject Matter Expertise tool
- Contact center staff augmentation (Human Assisted Virtual Assistant)

For customers:
- Intelligent Frequently Asked Question (FAQ) agent for customers
- Customer concierge on websites
- Form Assistant for customers online (answers questions on webforms)
- Out-of-the-Box Vertical specific AI products such as MAGGIE for Auto Insurance https://flamingo.ai/maggie-for-auto-insurance/

MAGGIE should assist organisations increase the speed of employee's responses to customer queries, reduce the volume of email inquiries to Subject Matter Experts, provide a greater level of compliance in employee responses to customers, provide a mechanism to keep information up-to-date quickly and easily and also be used as an on-boarding and training tool for employees.

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For further information, investor or media enquiries, please contact:
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ABOUT Flamingo AI
Flamingo AI (ASX: FGO) is an Australian listed company based in Sydney and New York. In the Machine Learning sector, Flamingo is a SaaS company, providing Cognitive Virtual Assistant (AI) platforms and machine learning based Knowledge and Analytics applications. Flamingo's Virtual Assistants are ROSIE, RILEY & MAGGIE. Flamingo Ai's Analytics application is LIBBY. Flamingo Ai is one of IT Analyst Gartner's 'Cool Vendors' and clients include large financial services firms. www.flamingo.ai

Flamingo - Social Media Policy
Flamingo Ai is committed to communicating with the investment community through all available channels. Whilst ASX remains the prime channel for all material announcements and news, investors and other interested parties are encouraged to follow Flamingo on Twitter - @FlamingoAI

Company Investor Newsletter
The Company encourages investors to subscribe to the Flamingo investor community newsletter at https://flamingo.ai/investors/