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Mogul and Razer Set to Launch Inaugural Tournament Series with Prizing Value in Excess of AU\$275,000

HIGHLIGHTS

- **Mogul and Razer are set to launch their inaugural Asia-focused tournament series in February 2019.**
- **The tournament, Silver Slam, will seek to significantly drive user acquisition and platform activity across all Mogul service offerings as it sports a range of new game titles, tournament types and competitive prizes.**
- **The prize pool for Silver Slam is worth in excess of AU\$275,000.**
- **Silver Slam will be promoted by the Company's strategic partner, Razer Inc., who have a database of over 50-million users.**

Esports Mogul Asia Pacific Limited (ASX: ESH) (**the Company**) is pleased to announce they are set to launch a brand new tournament series in February 2019 in conjunction with their partner Razer Inc., coined Silver Slam.

The Asia-focused tournament series will stretch over the month of February, with plans to reward gamers with prizing valued in excess of \$275,000.

Silver Slam will host an abundance of daily casual competitive matches and weekly professional tournaments throughout the month, in both current Mogul-integrated titles and a number of additional esports games.

The Company is currently integrated with major esports titles including Counter-Strike: Global Offensive and Dota 2, but are extending their title catalogue to include additional PC, mobile and console titles to support Silver Slam. These titles will be announced early January 2019.

Silver Slam has been designed in line with the Company's strategic partner, Razer Inc., announcing their reward currency rebrand to 'Razer Silver'. Last week, Razer CEO Min-Liang Tan, highlighted Mogul as a key way to win Razer Silver during a livestream press conference. Read more, <http://www.esportmogul.com/irm/blog/razer-inc--names-mogul-as-key-way-to-earn-razer-silver>

Hence, Razer will be a key partner in Silver Slam, promoting the tournament to their 50-million strong database. The prizing of Silver Slam will be redeemable in Razer Silver which users can use to claim a wide range of gaming gear and accessories, games and even gift cards. Peruse the full Razer Silver catalogue here <https://gold.razer.com/silver/redeem>

The Company is confident Silver Slam will aggressively drive user acquisition and significantly increase platform activity across all Mogul service offerings due to providing a plethora of tournaments in a range of new esports titles, and being rewarded with Razer Silver.

The event series will be promoted directly to the Mogul and Razer databases and across all social media channels. There will be daily coverage of the latest winners and events on Mogul News and social media channels.

Esports Mogul Managing Director, Gernot Abl, said:

“The Company is thrilled to be able to offer such a vast tournament series in 2019 supporting the integration of new titles and a large prize pool. Silver Slam will be a great way for Mogul and Razer to work together to drive user acquisition across all Mogul service offerings and increase brand awareness.”

-ENDS-

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What is Razer Silver?

Razer Silver are loyalty reward credits for gamers awarded by Razer. Razer Silver can be exchange for full Razer hardware, RazerStore.com discounts, lifestyle products such as food vouchers and more. For the full Razer catalogue head to <https://gold.razer.com/silver/redeem>

About Esports Mogul Asia Pacific Limited

Esports Mogul is an ASX listed (ASX: ESH) esports media and software business, with an initial focus on Australia, Asia and Latin America. At its core is **Mogul** – the world’s best tournament and matchmaking platform with full automation for major esports titles.

Esports is one of the fastest growing industries in the world. It’s estimated that there are currently 2.2 billion gamers across all platforms globally, and in 2017 the total video game market size was estimated to be US\$116 billion.

About the Mogul Tournament Platform Technology

Mogul is proud to be the world’s best online esports tournament platform offering not only full tournament automation but also state of the art esports empowering social features. Given strong game-publisher relationships, Mogul is already **deeply integrated** with the leading global esports titles, and is the only platform that allows **completely automated** tournament play and results across multiple games.

The top-class technology stack enables esports fans to compete and organise tournaments with ease. Esports enthusiasts can also follow streamers and elite esports results from around the globe. The platform deeply integrates with game title APIs (application programming interface) and rich features to provide gamers with the best user experience possible, including:

- Automated gameplay experience
- Multiple tournament modes
- Friendly esports communities
- Lifetime player statistics
- Achievements, ranks and rewards
- Match reminder notifications
- Easy tournament administrative access.

Mogul can also provide semi-automated brackets for **any game** including mobile (e.g. Vainglory) and console (e.g. NBA 2k) titles for strategic partners and brands.

Mogul is currently available in English, Thai and Vietnamese with plans to roll out a localised language function in Spanish, Portuguese, Chinese and Indonesian in the near term.