



swift

NETWORKS

Acquisition of Medical Media December 2018

Swift Networks Group Limited (ASX: SW1)



swift

NETWORKS

Investor presentation December 2018 | ASX: SW1

WHO WE ARE: Swift Networks Group is a diversified media business:

- Swift's premium content from the world's leading studios plus the customised information systems provide an engagement platform between our clients and their guests.
- Swift has positioned itself to own closed loop environments.
- Currently the Swift platform is deployed on 4 continents in the Resources, Maritime, Aged Care, Retirement Living, Hospitality, Student Accommodation, Health and Government industries.

PAGES **4-10****OUR RESULTS:**

900% increase in sites since listing, 458% gross margin increase, ranked 6th in Deloitte's 50 fastest growing tech companies.

PAGES **11-14****OUR STRATEGY:**

With continued advances in technology, content and audiences since listing, Swift is now in a position to leverage this foundation for targeted, premium return advertising. In light of Swift's track record of organic and inorganic growth, the proposed acquisition of Medical Media will expand the Swift audience and accelerate Swift's advertising business.

PAGES **15-17****MEDICAL MEDIA:**

- Medical Media is a leading Australian digital health media network.
- Medical Media now has over 2,300 digital screens across Australia, most of which are in medical practices, and partners with over 2,800 local and national advertising companies to deliver content to over 5 million viewers every month.
- Medical Media's sales infrastructure and capability will accelerate Swift's advertising business. The integration of the two companies is projected to unlock cost synergies of circa \$3m p.a.
- Medical Media's leveraging of Swift's technology is expected to increase customer retention and revenue per screen by circa 25%.

PAGES **18-26****TRANSACTION OVERVIEW:**

- Swift will fund 100% of the acquisition of Medical Media via the issuance of shares in Swift.
- \$4.5m payable upfront and an additional \$20.5m payable in Performance Shares subject to certain advertising revenue targets.
- Transaction is expected to be completed on or around 15 February 2019, subject to GM approval and other standard conditions precedent.
- Implied multiple is not more than 6X earnings and significantly lower than recent M&A activity in Digital Out Of Home sector.
- Implied multiple is significantly lower than recent M&A activity in Digital Out Of Home sector AND highly accretive in comparison to current Swift multiple

PAGES **27-36**



THE STORY SO FAR



SWIFT OVERVIEW





50

Technology **Fast 50**
2018 AUSTRALIA
Deloitte.

Finalist

#1 Media Company
#6 Technology Company

INTRODUCTION

- Swift Networks Group is a diversified media business.
- Swift delivers customised content, communications and targeted advertising across secure closed networks.
- Swift's premium content from the world's leading studios plus the customised information systems provide an engagement platform between our clients and their guests.
- From planning, installation and support through to bespoke communication requirements and premium content, Swift gives customers control over fixed and portable devices within a private network.
- All interaction with the system provides Swift with data on user behaviour. This information is used to generate analytics for the delivery of targeted communications.
- Currently the Swift platform is deployed on 4 continents in the Resources, Maritime, Aged Care, Retirement Living, Hospitality, Student Accommodation, Health and Government industries.

swift



World-class content delivered to...



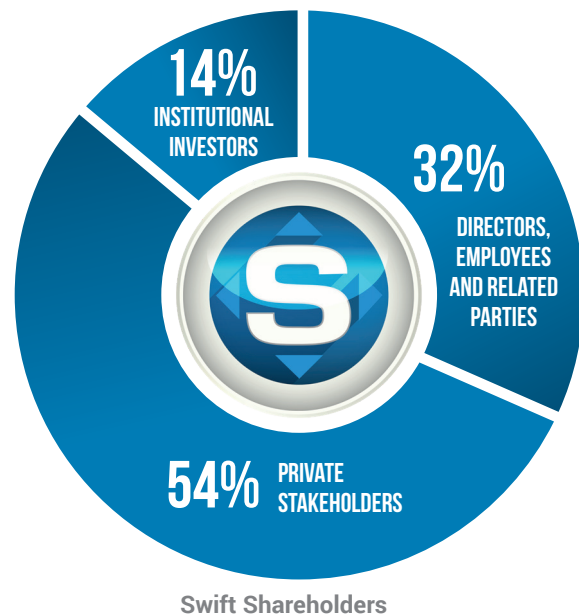
Unique, owned, addressable audiences, receiving...



Premium targeted advertising driven by data science.

swift Networks Group Limited (ASX: SW1)

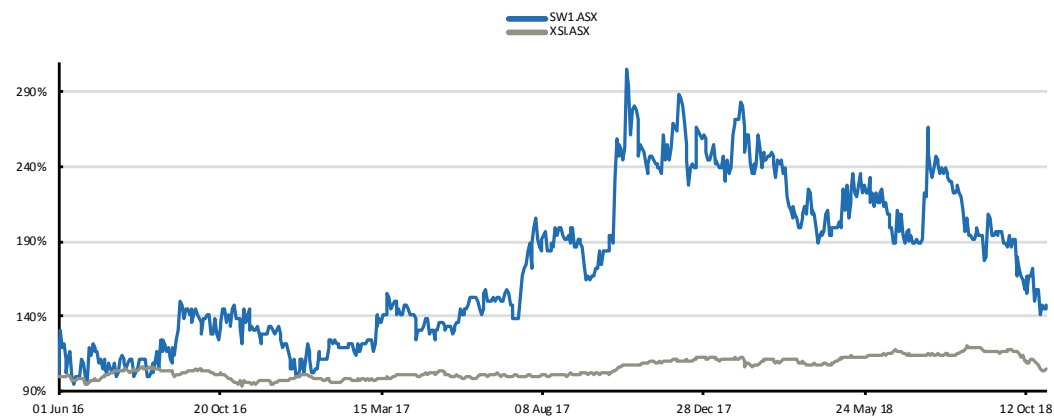
Carl Clump	Non-Executive Chairman (Stepping Down)
Xavier Kris	Chief Executive Officer
Paul Doropoulos	Non-Executive Director
Ryan Sofoulis	Executive Director
Robert Sofoulis	Non-Executive Director



Trading Information 19 December 2018

Share price	\$0.240
Shares quoted on the ASX	121,312,903
Market Cap (free float)	\$29,115,097
Performance Shares/Rights	38,382,428
Options	8,892,156
Market Cap (fully diluted)	\$40,460,997

Share Price Performance vs Small Industrials Index (01 June 2016 to 30 November 2018)



WHO WE ARE



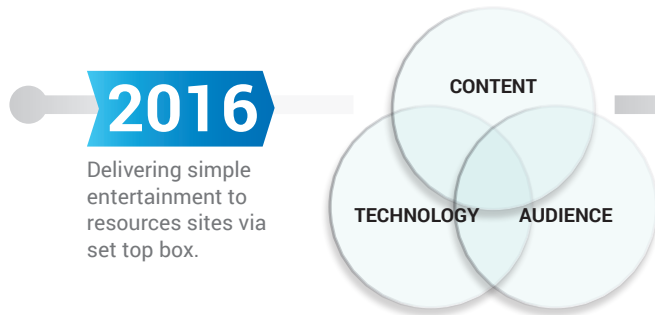
EXPANDING AUDIENCE + PREMIUM ADVERTISING =
HIGHER MULTIPLE OF REVENUE GROWTH

EVOLUTION OF SWIFT'S PLATFORM.

With continued advances in technology, content and audiences since listing, Swift is now in a position to leverage this foundation for targeted, premium return advertising.

With a large captivated audience, premium content, higher dwell times and detailed user information Swift is uniquely positioned to control the data, information and interaction between hosts and their guests.

Each newly acquired audience has a multiplier effect in relation to Swift's prospective revenues.



WHO WE ARE



PREMIUM CONTENT. GLOBAL REACH.

Swift delivers premium content with international distribution rights from major content providers globally. Each interaction with the Swift system will feature a non-skippable pre-roll advertising opportunity. When movies or content are being viewed via a mobile device, advertising has the capability to become even more sophisticated, including interactive content, surveys and real time targeted promotions. Content curated from a range of genres includes blockbuster movies, prime TV series, lifestyle, education, sport, health and wellbeing. The system's ability to profile viewers allows for targeted advertising beyond simply the genre of content or time of day. Any interactions with the system via the TV or mobile devices develop a more accurate profile of our viewers interests.

PARTNERSHIPS WITH THE WORLDS LEADING STUDIOS.

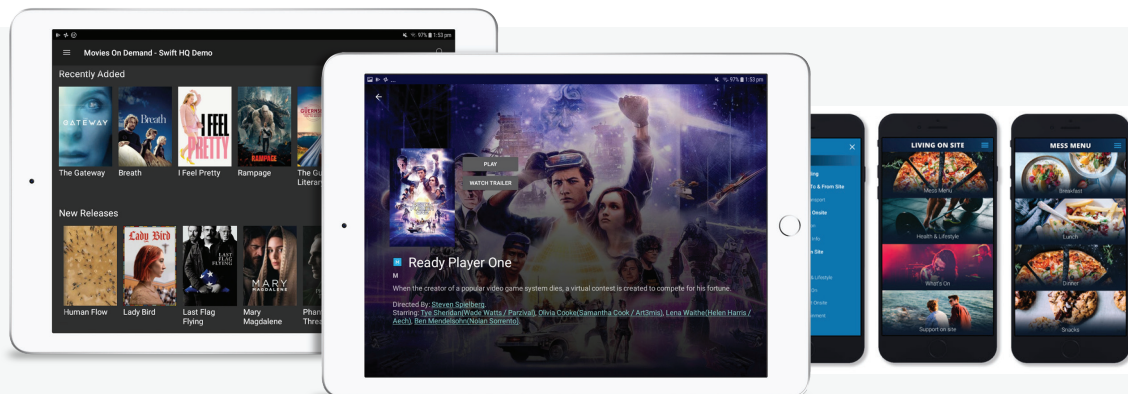


WHO WE ARE

LARGE SCREENS + MOBILE DEVICES + ENGAGING TECHNOLOGY = PREMIUM ADVERTISING INVENTORY.



SMART TV OR
SET TOP BOX



WHO WE ARE

**SWIFT MOBILE
APPLICATIONS:**



Welcome to
swiftville

Swiftville allows users to access information within a facility at the touch of a button and allows venues to send important information directly to guests via a pop-up alert system.



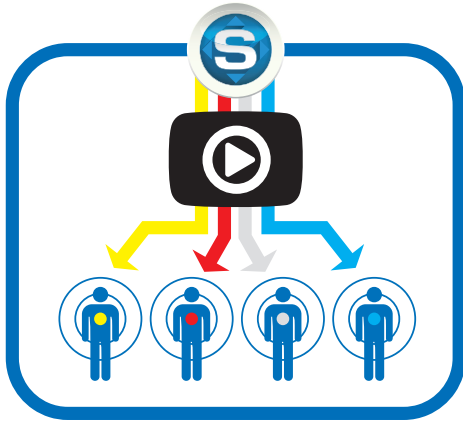
swiftentertainment

Premium entertainment on demand. Movies, TV shows and more.

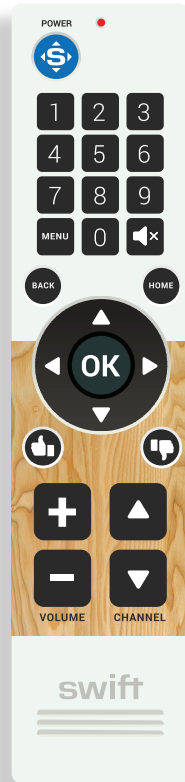




DATA RICH AUDIENCES



Swift Networks can provide advertisers with a much larger data set and a broad spectrum of targeting capabilities in order to enable brands to connect with captive audiences and providing that 'utopian goal of true audience-based marketing'.



EVERY CLICK TELLS A STORY.

"SWIFT WILL GENERATE 190 MILLION USER INTERACTIONS IN THE NEXT 12 MONTHS."

Research from stockbroking group Hartleys, (released in November 2018), projected that Swift's deployed rooms will continue to grow from the 63,000 rooms in June 2018 to 86,000 in 2019¹. Swift has projected that the user interactions generated will follow suit, with an estimated 190 million generated via the platform within the next 12-month period. Analytics collected by Swift are depersonalised in accordance with privacy legislation.²

WHO WE ARE



¹ <http://www.swiftnetworks.com.au/broker-research/>

² For more information on Swift's advertising and data strategy, please visit swiftnetworks.com.au and see "Swift's Digital Media Advertising Strategy" in our ASX announcements section.



OUR RESULTS

SWIFT OVERVIEW



RAPID GROWTH AND AUDIENCE DIVERSIFICATION CONTINUES...

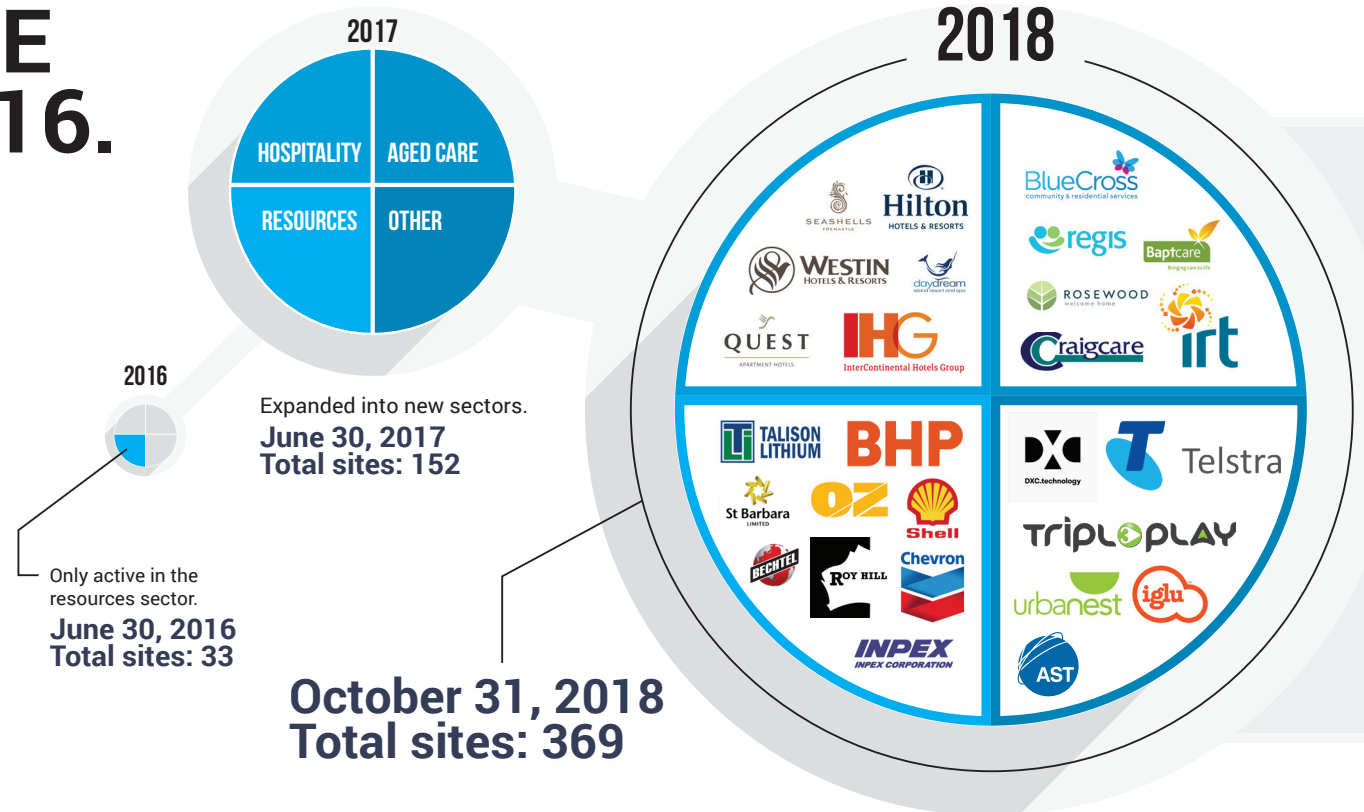
900% INCREASE IN SITES SINCE LISTING IN 2016.

The last 24 months has seen rapid growth in deployments, both in Australia and overseas.

In line with its corporate strategy since listing, the Company has positioned itself at the epicentre of the digital media advertising space and has all the ingredients in place to revolutionise the Swift value proposition and the way advertisers connect with consumers in Swift's chosen market verticals.

The addition of artificial intelligence and the harnessing of data insights will ensure that as the digital media marketplace continues to expand, so too will the acceleration of Swift's business.

With the addition of direct, targeted advertising, Swift continues to evolve into a premium media business.





OUR RESULTS: CONTINUED HIGH GROWTH PERFORMANCE.

	FY2018 \$m	FY2017 \$m	FY2016 \$m	Change
Total Revenue	22.28	17.00	14.44	54%
Gross Margin	9.26	5.34	1.66	458%
EBITDA*	2.67	1.01	-1.48	4.15
EBITDA margin	12.0%	5.9%	-10.25%	22%
Operating cash flows	2.97	(0.13)	0.74	3.71
Annualised Contracted Revenue	15.73	10.92	8.33	89%

*EBITDA earnings exclude interest, depreciation, amortisation, finance costs, share based payments, fair valuation loss on financial liabilities (performance shares), unrealised FX losses and income tax benefit (loss)

\$4.15 million EBITDA Turnaround.

- Scalable business model
- Doubling of EBITDA margin year on year

89% Annualised Contracted Revenue Increase

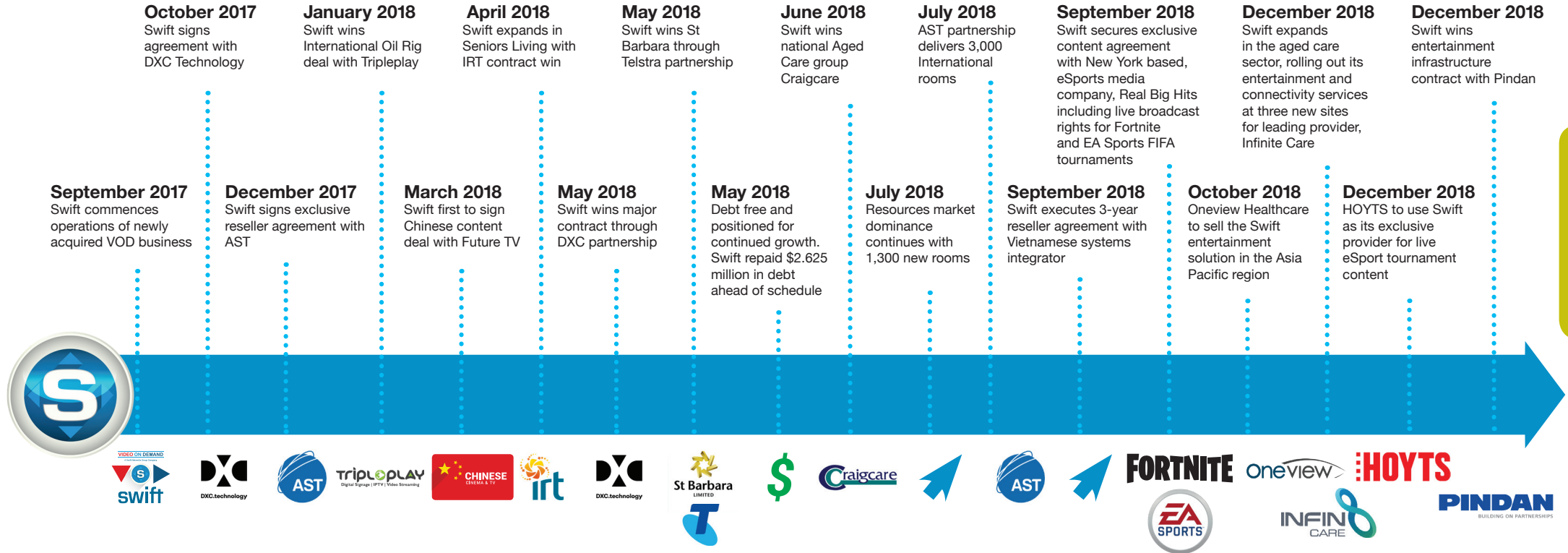
- New clients
- New verticals
- New geographies

458% Gross Margin Increase

- New content relationships and cost control increase margins
- High recurring revenue percentage
- High contract renewal rate



A TRACK RECORD OF BUILDING TARGET AUDIENCES THROUGH ORGANIC GROWTH AND ACQUISITION.





OUR STRATEGY

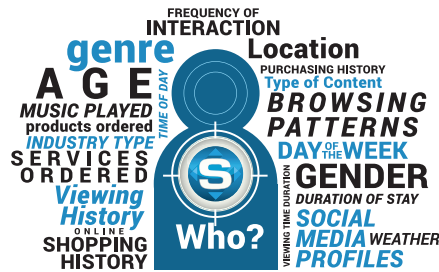
SWIFT OVERVIEW

OWNING CLOSED LOOP ENVIRONMENTS

Currently the Swift platform is deployed on 4 continents in the Resources, Maritime, Aged Care, Retirement Living, Hospitality, Student Accommodation, Health and Government industries.

All interaction with the system provides Swift with data on user behaviour. This information is used to generate analytics for the delivery of targeted communications.

CURRENTLY OVER 5,000,000 UNIQUE USERS ACCESS THE SWIFT PLATFORM PER ANNUM, WITH AN AVERAGE DWELL TIME OF 220 MINUTES PER DAY.

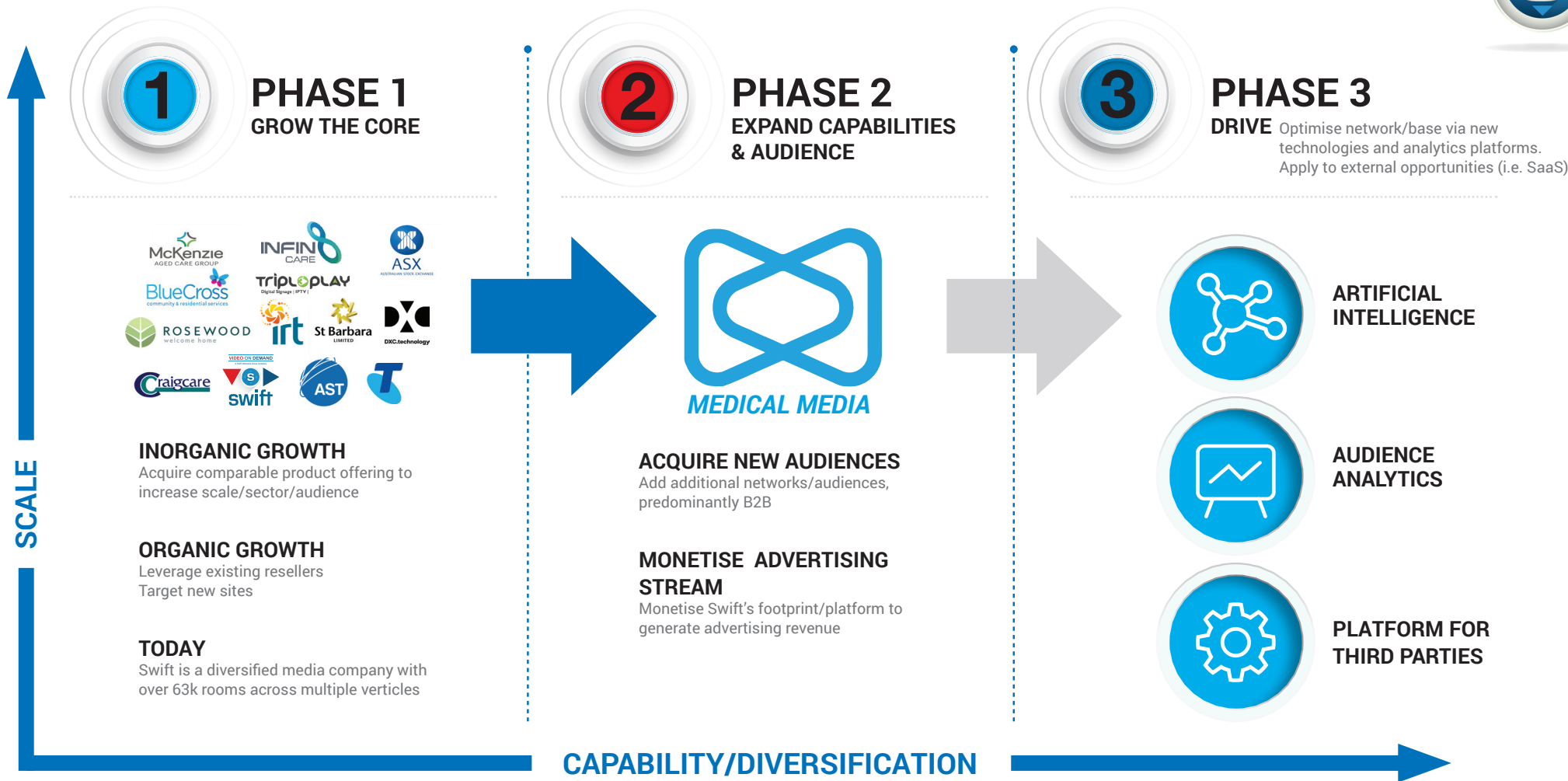


SWIFT FOCUSES ON OWNING FAST GROWING, CLOSED LOOP, OUT OF HOME MARKET VERTICALS.



OUR STRATEGY

GROWTH STRATEGY:





EXPANDING THE AUDIENCE



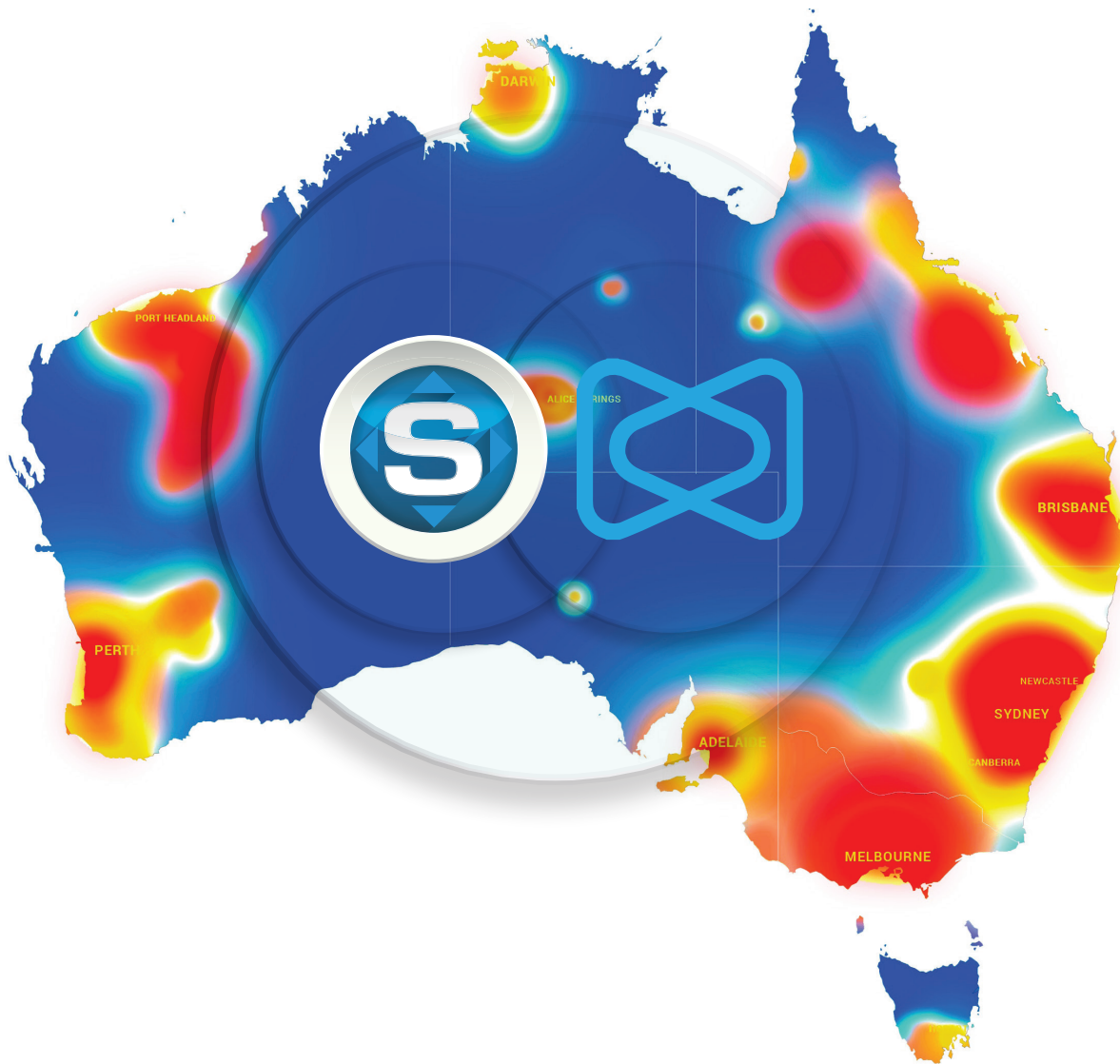
MEDICAL MEDIA

ESTIMATED 25% OF CURRENT
GP MARKET IN AUSTRALIA.

2800+ ADVERTISERS

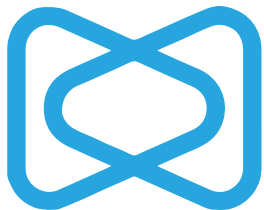
2300+ SCREENS

AUDIENCE OVER 5
MILLION EACH MONTH



MEDICAL MEDIA

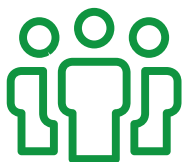




EST 2013

MEDICAL MEDIA AT A GLANCE

LOCAL AND NATIONAL ADVERTISERS DELIVERED TO MEDICAL PRACTICES.



CONTENT REACHING
**OVER 5
MILLION
VIEWERS
EVERY MONTH**

**\$7.4M OF
ADVERTISING
REVENUES**

in FY18 up from \$5.2m in FY17



PORTFOLIO OF

**OVER
2,800 SMEs
ADVERTISERS**



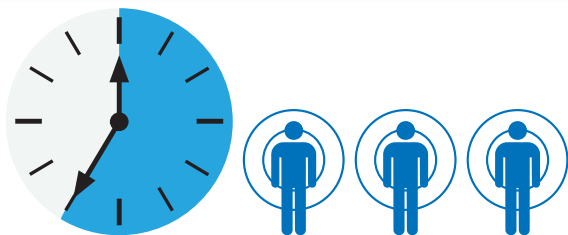
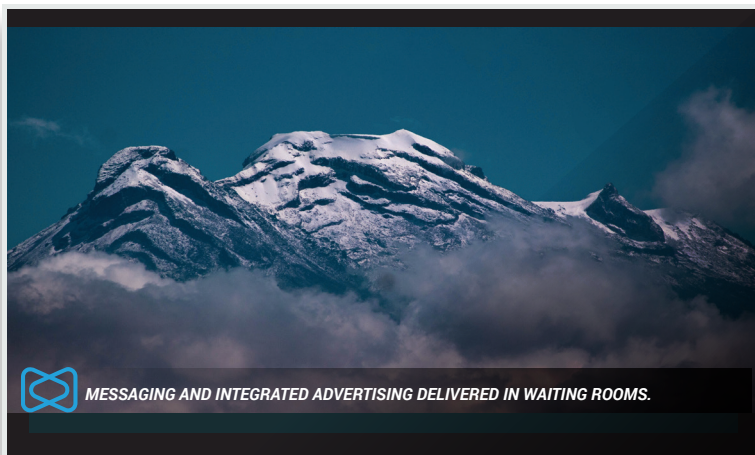
GROWING NUMBER OF

**NATIONAL
ADVERTISERS**

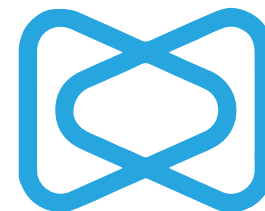
As well as expanding in hyper local and regional advertising, Medical Media has begun to expand it's portfolio of national advertisers.

AN EXTENSIVE NETWORK OF EXISTING ADVERTISER
RELATIONSHIPS WITH PREMIUM BRANDS





**PATIENTS AVERAGE 35
MINUTES IN THE PRESENCE OF
A SCREEN.**



1,900 SCREENS IN OVER 1,400 MEDICAL PRACTICES NATIONALLY

REACHING CONSUMERS FOR EXTENDED DURATIONS IN A LOW DISTRACTION TRUSTED ENVIRONMENT.

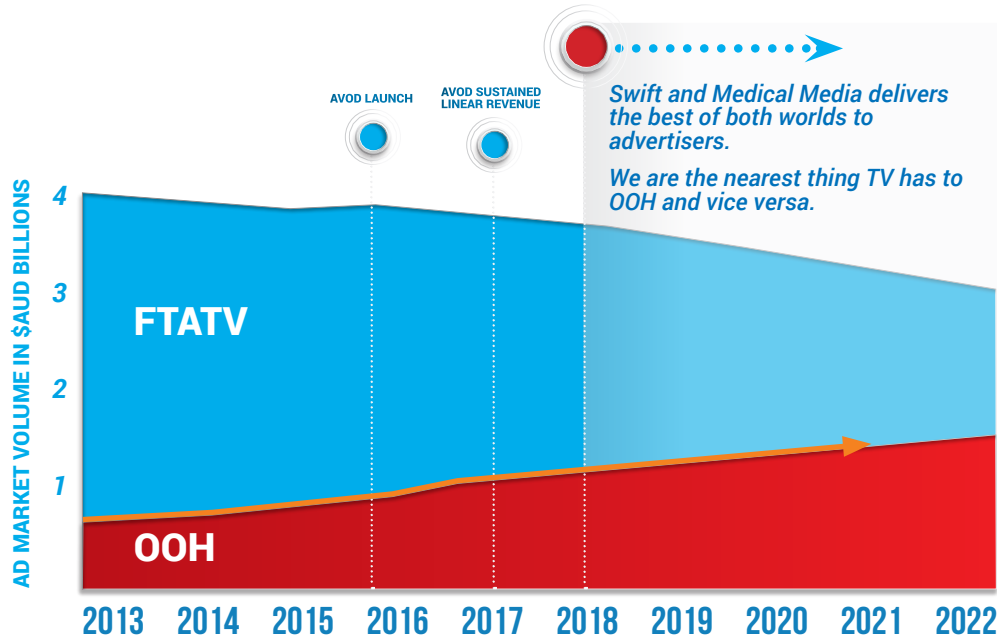
- The average medical practice will see 2,850 patients per month.
- Efficient, low cost screen network that allows GPs to communicate with its audience.
- Video advertising to an engaged, target audience.
- Patients average 35 minutes in the presence of a screen.

DIGITAL OUT OF HOME

DOOH OR DIE

Swift Media is ideally positioned to capitalise on the growing OOH advertising market. In recent months, businesses in the same market have been valued at multiples of up to 13.5x EBITDA.

THE RISE OF DOOH AND THE DECLINE OF FREE TO AIR ADVERTISING.



RECENT DOOH M&A ACTIVITY IN THE MARKET HAS GENERATED PREMIUM VALUE:

“OOH!MEDIA WINS BATTLE FOR ADSHEL WITH \$570 MILLION BID”

AFR 22/06/18

<https://www.afr.com/business/media-and-marketing/advertising/ooimedia-wins-battle-for-adshel-with-570-million-bid-20180622-h11rd6>

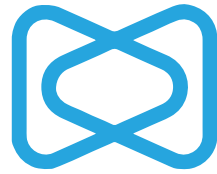
“JCDECAUX TO ACQUIRE APN OUTDOOR FOR \$1.12 BILLION”

SMH 26/06/18

<https://www.smh.com.au/business/companies/jcdecaux-to-acquire-apn-outdoor-for-1-12-billion-20180626-p4znq0.html>

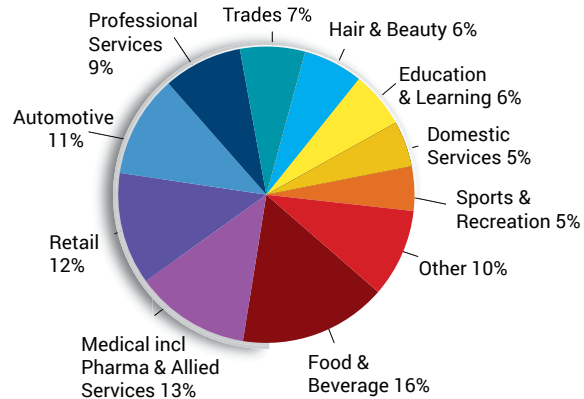
DRIVERS FOR GROWTH IN DOOH ADVERTISING:

- DOOH ads can't be skipped or fast-forwarded unlike other digital advertising mediums.
- Targeted advertising in high dwell time, trusted environments.
- Migration away from traditional free to air TV.
- New technology allowing hyper local and national advertising capabilities.
- DOOH allows for a content-first approach that engages viewers and primes them for an ad message.

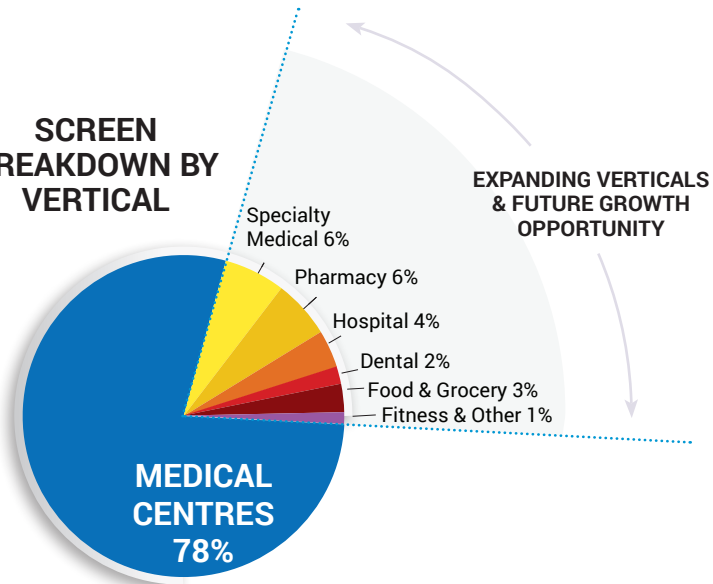


ESTABLISHED NETWORK OF SCREENS

REVENUE BREAKDOWN BY
ADVERTISER TYPE **FY2018**



SCREEN
BREAKDOWN BY
VERTICAL

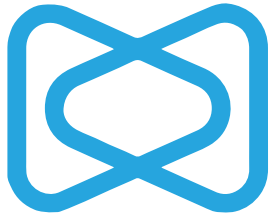


BREAKDOWN BY
ADVERTISER TYPE
FY18



MEDICAL MEDIA





MEDICAL MEDIA BUSINESS MODEL

1

ESTABLISH SCREENS

- Medical Media places screens at its cost within medical practices
- Low rent/lease of space required
- Low capital cost per screen
- Screens are managed centrally
- New screens rolled out in partnership with Telstra

BENEFITS TO MEDICAL PRACTICE

- Free of charge service
- Entertaining & professional
- Data capture
- Wifi enablement (on newer devices)

2

SELL CONTEXTUAL ADVERTISING

- Advertisers are offered different plans based on ads per screen per week / per annum
- Typically 2 year commitment
- Typical contract revenue per annum per site circa \$2.3k
- Leads generated from Medical Media's own contact centre and inbound lead generation

BENEFITS TO ADVERTISER

- Highly valuable consumer on their health journey
- Strong local market/community focus
- National reach opportunity across the network
- Ability to access circa 5m consumers per month

3

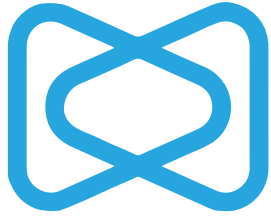
ENGAGE CONSUMER

- Steady content loop to enhance viewer engagement
- Combination of advertising and snackable content
- Patient voice survey
- Content enhancement program underway with Swift in order to further consumer engagement

BENEFITS TO CONSUMER

- Content skews toward informative and entertaining
- Contextually relevant content (healthcare)
- Free Wi-Fi opportunity (on newer devices)

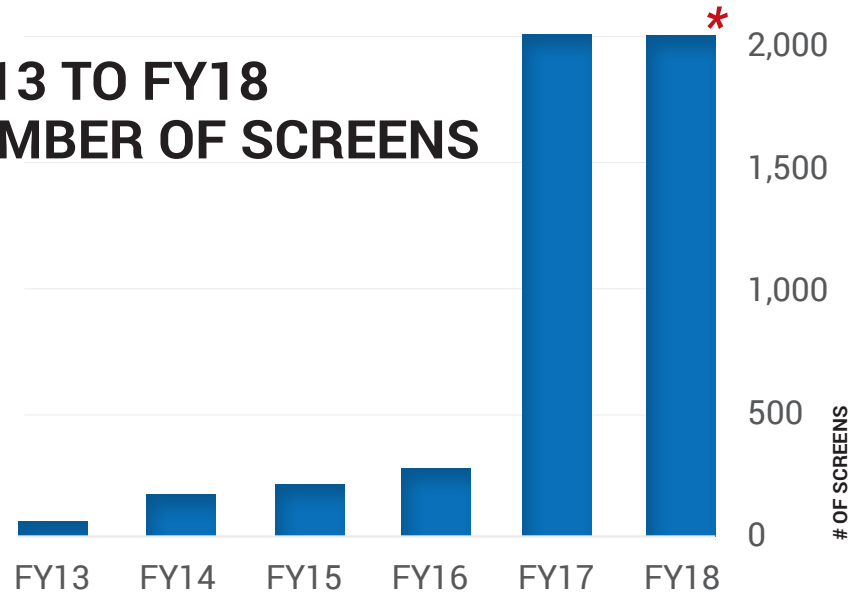




MEDICAL MEDIA GROWTH

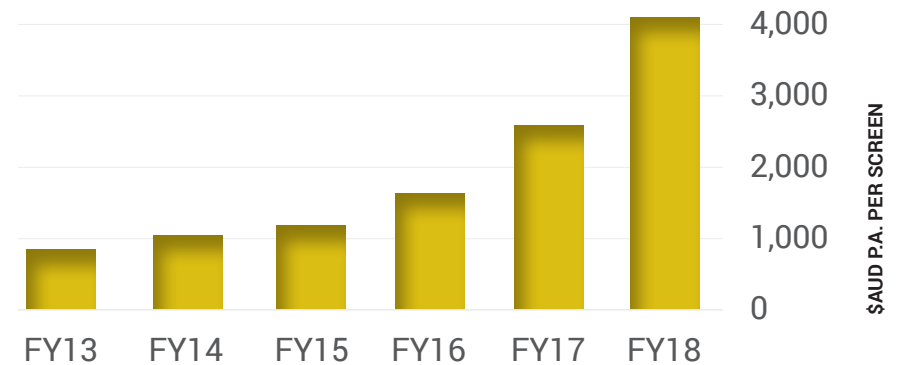
STRONG GROWTH IN NETWORK & ADS

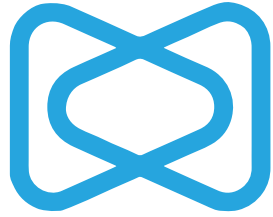
**FY13 TO FY18
NUMBER OF SCREENS**



**Medical Media shifts focus to advertisers in order to accelerate inventory consumption.*

**FY13 TO FY18
\$AUD PER SCREEN**





MEDICAL MEDIA'S STRONG FOUNDATIONS

BARRIERS TO ENTRY



- Market penetration in the highly contested GP vertical:
 - » Medical Media has 25% target market of GP practices with 2 GP's and above; and
 - » Estimated 75% target GP market already captured.
- Time and capital required to acquire in GP and adjacent verticals:
 - » Estimated 3 years to build meaningful footprint organically.
- Broadcast and advertising expertise required to distribute content effectively and balance needs across national customers, SMEs & sites.

STICKY CUSTOMERS



- Medium to long term agreements with GPs with automatic rollover.
- Typically 24 month commitment from an advertiser, with automatic rollover.
- Number of people in medical practice waiting rooms is unlikely to decrease.



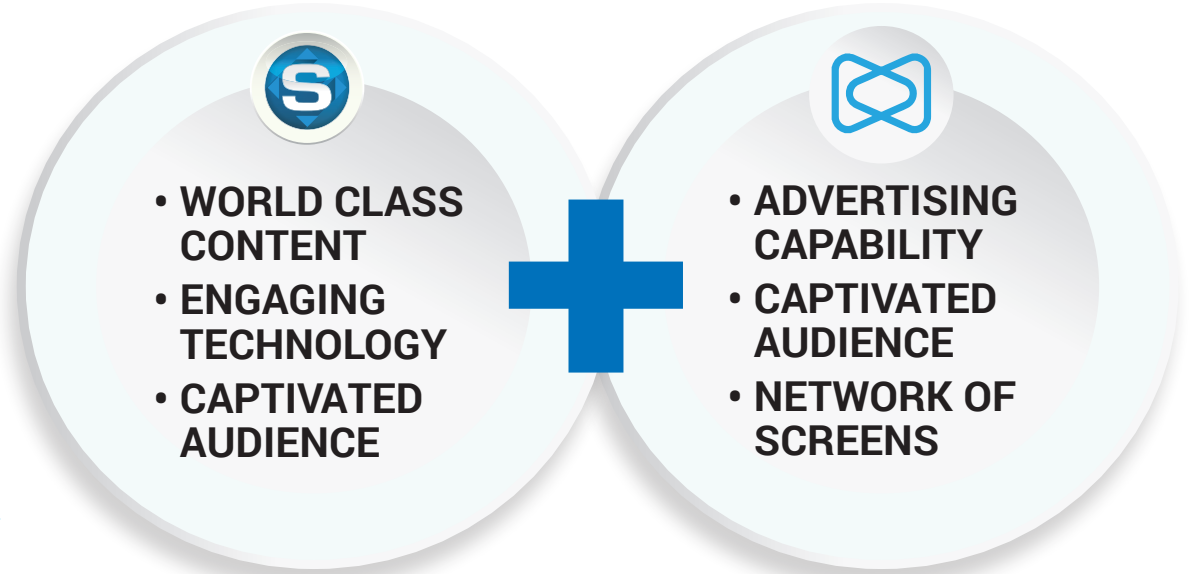
TRANSACTION OVERVIEW

PROPOSED ACQUISITION OF MEDICAL MEDIA

Introducing...



swiftMEDIA





TRANSACTION OVERVIEW

Swift is acquiring Medical Media for \$25m, with an initial \$4.5m in scrip and an additional \$20.5m in Performance Shares to be issued subject to certain advertising revenue targets.

STRUCTURE

- Swift will purchase all the outstanding shares in Medical Channel Pty Ltd (trading as Medical Media) via a share purchase agreement (SPA).
- Shares will be purchased on a cash-free, debt-free basis.

CONSIDERATION

- Upfront: \$4.5m payable upfront in Swift ordinary shares at the Issue Price.
- Performance Shares: \$20.5m payable in Performance Shares at the Issue Price in six tranches (Class C, D, E, F, G and H).

ISSUE PRICE

- \$0.3010 which is a 20% premium to 30 day VWAP as at 19 December 2018.

FUNDING

- Swift will fund 100% of the acquisition of Medical Media via the issuance of shares in Swift.

Swift will enter into a new banking facility from a tier-one lender for \$6 million (including \$1.5m in contingent instruments) which it will utilise in conjunction with existing cash reserves to fund the future working capital requirements of the combined business - refer to the use of funds table.

DIRECTORS (Swift Board)

- Nomination of one (1) Director at Completion of the Transaction.
- Nomination of one (1) additional Director, upon the conversion of the Class D Performance Shares.

CONDITIONS PRECEDENT TO COMPLETION

- Shareholder approval;
- The Company confirming access to the new banking facilities noted previously;
- Limited third party consents;
- The Seller providing evidence that it holds at least \$300,000 in order to meet certain claims;
- ASX approving terms of the Performance Shares; and
- Completion of the Restructure.

Further details of the transaction, and the terms of the performance shares, will be contained in a notice of meeting to seek shareholder approval of the transaction.

OTHER

- Warranties: standard representations and warranties for this type of transaction.

**ADVISORS
INCLUDE:**



Azure Capital



HERBERT
SMITH
FREEHILLS





X VALUATION METRICS

	CONSIDERATION A\$M	MEDICAL MEDIA ADVERTISING REVENUE TARGET A\$M
Upfront	4.5	N/a
Class C	5.5	10.0
Class D	5.0	11.0
Class E	2.5	11.5
Class F	2.5	12.0
Class G	2.5	12.5
Class H	2.5	13.0

Implied multiple is not more than 6X earnings for every milestone and significantly lower than recent M&A activity in Digital Out Of Home sector.

Highly accretive in comparison to current Swift multiple.

SWIFT CAPITAL STRUCTURE



- 14.950m ordinary shares issued to the vendors at completion (subject to 18 month voluntary escrow).
- 68.106m performance shares issued in six tranches (Class C, D, E, F, G and H):
 - » Expire 4 years from completion of transaction;
 - » Not able to convert within 12 months from completion of transaction;
 - » Performance shares will convert to one ordinary share in Swift upon achieving the agreed milestone; and
 - » Subject to 6 month voluntary escrow upon conversion to ordinary shares.

NOTE: The Sale Shares are currently held by a number of shareholders. These shareholders will undergo a restructure process which will result in the transfer of the Sale Shares to the Seller (Restructure). The Restructure is a condition precedent to completion. If the condition is not satisfied, the Medical Media must pay Swift a break fee of \$300,000.

	PRE-TRANSACTION	MEDICAL MEDIA VENDORS	POST-TRANSACTION
Ordinary shares	121,312,903	14,950,166	136,263,069
Performance shares	38,382,428	68,106,313	106,488,741
Options	8,892,156	-	8,892,156
Total	168,587,487	83,056,479	251,643,966

CLASS	NO. OF SHARES	PERFORMANCE MILESTONE
Upfront	14,950,166	
Class C	18,272,425	\$10.0m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Class D	16,611,296	\$11.0m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Class E	8,305,648	\$11.5m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Class F	8,305,648	\$12.0m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Class G	8,305,648	\$12.5m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Class H	8,305,648	\$13.0m in advertising revenue generated through Medical Media's screen network in a consecutive 12 month period
Total	83,056,479	

FUNDING

- Swift will fund 100% of the acquisition of Medical Media via the issuance of shares in Swift.
- Swift will enter into a new banking facility from a tier-one lender for \$6m (including \$1.5m in contingent instruments) that will replace the existing \$3m Bankwest banking facility. In conjunction with existing cash reserves, the Company will utilise this facility to fund the future working capital requirements of the combined business.

PROCEEDS FROM THE DEBT FINANCING WILL PRIMARILY BE USED TO FUND:

- Transaction costs and integration implementation;
- Working capital requirements of Medical Media;
- Allowance for media equipment, software and technology investment; and
- Retention of sufficient flexibility to continue to pursue growth opportunities as they arise across the group.

SOURCES	AMOUNT
Internal funds	\$3.0m
Bank facility	*\$4.5m
Total	\$7.5m

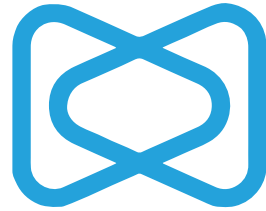
*Plus \$1.5m in contingent instruments

USES	AMOUNT
Integration costs	\$1.5m
Working capital	\$2.0m
Investment capex fund	\$4.0m
Total	\$7.5m



TIMETABLE

EVENT	INDICATIVE DATE
Announcement of Transaction	21/12/2018
Issue of Notice of General Meeting	09/01/2019
General Meeting	11/02/2019
Estimated Transaction Completion	15/02/2019

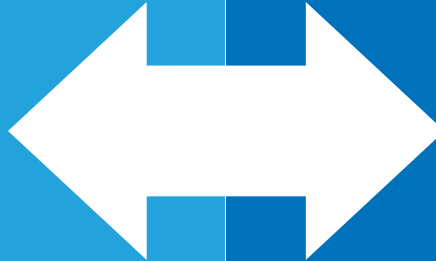


swift
MEDIA
**STRATEGIC
SYNERGIES**



MEDICAL MEDIA BRINGS BENEFITS TO THE SWIFT NETWORK

- Expertise in DOOH advertising, the fastest growing ad sector
- Significant market share in the highly contested GP market
- Advertising capability and expertise to enable Swift's monetisation of its existing network
- SME business data and video marketing analytics
- National and agency ad market access
- Ownership of substantial screen network
- Broadcast expertise



SWIFT NETWORKS BRINGS BENEFITS TO THE MEDICAL MEDIA NETWORK

- Extensive premium content library
- Subscription revenue model
- Technology platform and capabilities
- Audience data capture, 'every click tells a story' & development of AI
- Foundations for expansion into other verticals
- Closed loop network expertise

MERGER BENEFITS

ACCRETIVE TRANSACTION THAT ACCELERATES GROWTH ACROSS ALL AREAS OF THE INTEGRATED BUSINESS



COST REDUCTION

- Use Swift's premium content in Medical Media's screens.
- Leverage combined scale to reduce supply costs.
- Integrate operations to generate further economies of scale.

OPERATING MODEL IMPROVEMENTS

- Reduce cost of acquisition of advertisers.
- Increase Customer Lifetime Value (increase revenue, reduce churn).
- Increase average revenue per screen.

NETWORK LEVERAGE

- Lead the SME advertising market with the best of TV and OOH.
- Add value to ~1,400 GP practices.
- Cross sell advertisers into Swift's existing networks.



KEY PERFORMANCE INDICATORS

3 MONTHS

- Estimated reduction in the cost base of \$3m (p.a. run rate).

6 MONTHS

- Increase in 2 year customer retention by 25%.
- Increase in revenue per screen by 28%.

MERGER OPTIMISATION THROUGH TECHNOLOGY



- Self-creation video advertising tool to generate incremental revenue through third party advertising.

STATUS: *CONTRACT AGREED*



- Offer audiences the ability to listen to the video audio, via proprietary technology in Swift's downloadable App.

STATUS: *IN NEGOTIATION*



- Integrate sophisticated data and machine learning capability to further enhance ad targeting and content delivery.

STATUS: *IN RESEARCH & DEVELOPMENT*

BOARD CHANGES



DARREN SMORGON
NEW NON EXECUTIVE DIRECTOR

Darren Smorgon is Managing Director of Sandbar Investments, a Sydney based Family Office. Previously, Darren had a 16 year career as a Director, member of the advisory board and partner at CHAMP Private Equity where he led the acquisition and portfolio management of companies including Study Group, LCR Group, Golding Contractors and oOh!media. Darren is currently a Non-Executive Director and Chairman of the Remuneration committee of ASX listed oOh!media, Chairman of Hub Australia Pty Limited and a Non-Executive Director of Total Drain Cleaning Pty Limited. He is also on the advisory committee of Social Ventures Australia's Diversified Impact Fund.



CARL CLUMP
NON EXECUTIVE CHAIRMAN
STEPPING DOWN FOR PERSONAL REASONS

Carl Clump will take this opportunity to step down from his position as Non-Executive Chairman for personal reasons. The Board and entire management team at Swift wish to thank Carl for his immense contribution and guidance since listing the business.

To assist in an orderly transition, Xavier Kris will take on the role of Executive Chairman for an interim period while a permanent Non-Executive Chairman is found.



XAVIER KRIS
CEO AND
INTERIM EXECUTIVE CHAIRMAN

Appointed as CEO of Swift Networks on the company's ASX listing in June 2016, Xavier Kris is an accomplished and innovative, international C- level executive with early experience as a Chief Executive and a proven track record in building global businesses and delivering results. With over 21 years' experience as a Director of service based information technology businesses in the UK, France, USA, South East Asia and Australia, Xavier specialises in providing acquisition, integration and business development services for companies seeking to expand their operations internationally.



swiftMEDIA

SUMMARY

1. Swift continues to deliver on its strategic plan since listing, becoming a fully-fledged media business.
2. Acquisition of Medical Media provides scale with another captive audience and advertising capability.
3. Ideal combination of premium content, best of class technology and intelligent advertising.
4. Accretive transaction that accelerates growth across all areas of the integrated business.
5. An experienced executive team and Board with proven, results driven capabilities.



swift

networks

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