

ASX ANNOUNCEMENT

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Completion of Interim Chairman role, transformation strategy, new education 3D printer launch, market update

Interim Chairman Tony Grist has completed his strategic review and reorganisation of the STEMify education technology group, which includes MyStemKits, the hosted STEM and interactive 3D printer-based curriculum business, and Robo 3D, the manufacturer of award-winning 3D printers.

Tony will now step down as interim Chairman and continue as a strategic adviser through his Albion Capital Partners group, to be replaced as Chairman by existing director Tim Grice.

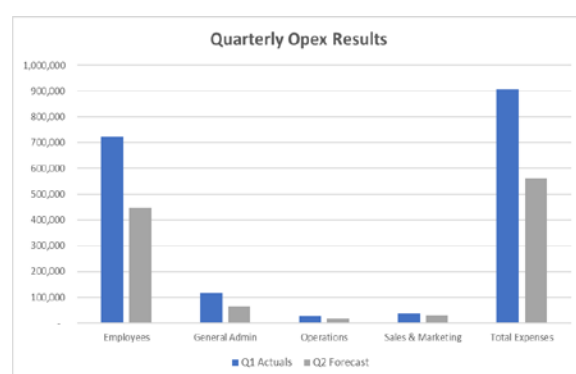
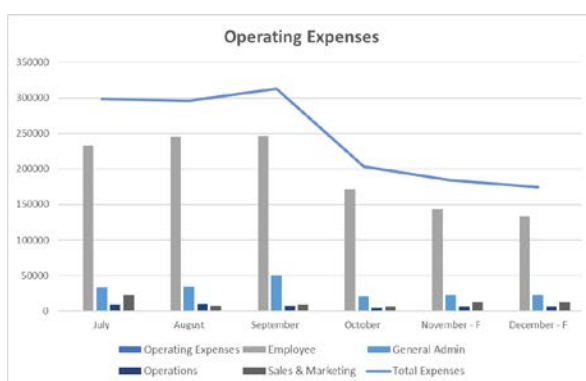
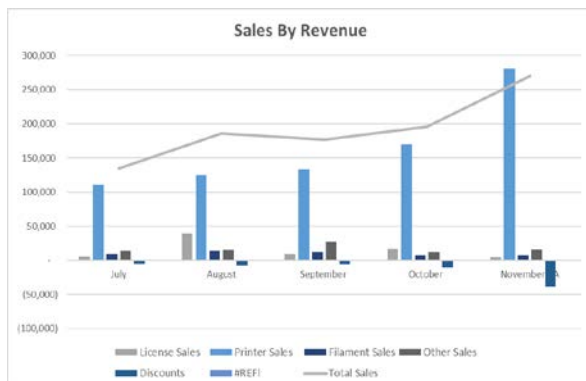
In his short tenure Tony has worked with Tim Grice and the STEMify team to:

- Reduce annual opex in the US operating subsidiaries from US\$5.2 million as at 30 June 2018 to US\$1.9 million as at December 2018, per the September quarter update;
- Implement a new ERP and digital fulfilment system as part of the digital transformation program;
- Implement a new sales training and commission structure, as well as an incentive-based remuneration strategy for a transformed leadership team;
- Implement the national reseller strategy for MSK and STEMify's other products;
- Initiate the soft launch of the newly acquired MyStemKits business, as well as re-architect the user interface and back-end for enhanced user experience, and;
- Complete a manufacturing supply deal for STEMify's new education series printer set for launch in February 2019.

Operational Update

An initial soft campaign in August 2018 after the completion of the MyStemKits acquisition to introduce MyStemKits/Robo 3D printer bundles into US schools resulted in a substantial lift in education sales.

Q1 (September) operating result in the US subsidiaries was an EBITDA loss of approximately US\$750K whilst Q2 (December) forecast is for an EBITDA loss of approximately US\$280K, compared Q2 2018 EBITDA loss of \$US800K.



With the streamlined opex profile and complete focus on education, STEMify is well positioned to enter 2019 and specifically the Spring “back-to-school” season beginning Jan/Feb 2019 with a uniquely integrated STEM education solution. This will be further enhanced by the launch of the new MyStemKits platform, new lesson from its content development partnership with Florida State University, and the release of a new Robo E3 “education series” 3D printer.

“The opportunities in US education technology in the K-12 school system for US based players is substantial and growing. The teaching of Maths and Science has of course always been key to any nation wishing to remain at the forefront of technology innovation, but developed economies have struggled until recently to engage students”, new Chairman Tim Grice said.

“STEMify Limited has been transformed from a manufacturer of desktop 3D printers into an end-to-end STEM solution highlighted by subscription software (MyStemKits) developed over many years by a leading university that teaches STEM curriculum interactively, utilising a wide range of 3D printers. All of us at STEMify would like to thank Tony for his support and advice in rationalising and refocussing the business,” he went on to say.

Launch of the new 3D Printer - the E3

With its primary focus on education, STEMify is pleased to announce that it will officially launch a new education-focused 3D printer, the E3. The E3 was developed specifically for the large education market. With a focus on safety (a fully enclosed structure and a HEPA air filter), ease-of-use (WI-FI, a quick to remove nozzle & heated print bed), and reliability (2-year warranty, spare parts pack), the E3 is ideally suited for the classroom.

The E3 has been extensively tested with MyStemKits, the world’s largest library of STEM curriculum with turnkey 3D printable kits for K-12 schools, and will offer teachers and students a highly-engaging, integrated solution for the STEM lab or the math & science classroom.

Commenting on the new E3 printer, Executive Director and Head of Sales, Ryan Legudi, said, “the combination of the E3 printer and MyStemKits offers schools the most comprehensive curriculum and content utilising 3D printing technology in the market. Developed by leading researchers at Florida State University, MyStemKits enables hands-on learning which we know significantly improves student engagement and learning outcomes. With MyStemKits aligned to Next Generation Science Standards and Common Core maths standards, every E3 printer is an integrated STEM solution ideally suited to help teachers deliver a 21st century education. “

— ENDS —

Further information

INVESTORS:

Justin Mouchacca – Company Secretary, Stemify Limited

Office: +61 3 9692 7222 | Email investors@robo3D.com

About STEMify Limited

Stemify Limited is a company listed in Australia, focused on developing and marketing STEM education curriculum in various countries, substantially the USA, utilising interactive tools including 3D printing.

The company operates through two subsidiaries:

MyStemKits

MSK was established in 2013 and has grown into a leading USA “EdTech” business that develops and markets the world’s largest library of Science, Technology, Engineering and Math (“**STEM**”) curriculums incorporating 3D printed project kits for K-12 schools, all aligned to USA national science and mathematics standards. It was recently recognized as a finalist for the best STEM Solution by EdTech Digest at the 2018 EdTech Awards.

MSK’s lesson plans were developed over five years in conjunction with The Florida Center for Research in Science, Technology, Engineering and Mathematics at the Florida State University (“FCR-STEM”). An estimated \$20 million was invested into the development and extensive testing in the classroom.

Robo Inc

Robo Inc, based in California, focused educational technology or “EdTech” on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com

To learn more about MyStemKits, visit: www.mystemkits.com