



ASX RELEASE

JAXSTA ASX RE-LISTING UPDATE AND CHANGES TO BOARD, COMPANY SECRETARY AND MANAGEMENT

28 December 2018 – Jaxsta Limited (**Jaxsta** or the **Company**, ASX: JXT) is pleased to advise that shares in Jaxsta (previously Mobilarm Limited), will be quoted and available to trade on the Australian Stock Exchange (**ASX**) from today. This follows the successful completion of the Transaction with Mobilarm Limited (**Mobilarm**, previously ASX: MBO) on Friday, 16 November 2018 (**Transaction**), as detailed in the Company's Prospectus dated 28 September 2018.

The Transaction to complete a reverse takeover of Mobilarm included the completion of a successful capital raising in which the Company has raised \$5.3 million from institutional and retail investors.

Jaxsta addresses a market need for a reliable and official source of music-related data and information to solve the issues of remuneration and credit in the music industry. One of the Company's key competitive advantages is the strength of its relationships and partnerships in the global music industry, including those with the world's leading major and independent record labels, and music publishers.

Unlike other platforms which rely on open-source or artist-populated data, Jaxsta uses proprietary "Big Data" technology to ingest and translate information sourced directly from official channels to ensure optimum accuracy and reliability for its users.

Jaxsta's Chief Executive Officer, Jacqui Louez Schoorl said "We are excited to have now re-listed on the ASX following the Transaction with Mobilarm, and appreciate the significant support to date from both the investment community, plus our industry partners in the development of our unique platform.

Jaxsta is addressing a major issue for the global music industry with the lack of strong metadata in today's digital world. The commercial deals we have signed to date highlight the appeal of our product for a broad range of stakeholders."

Board and Management Changes

On re-listing the Company's directors will include Ms Jacqui Louez Schoorl, the co-founder and Chief Executive Officer of Jaxsta as well as Mr Brett Cottle as Chairman



and Ms Launa Inman, Ms Linda Jenkinson and Mr Jorge Nigaglioni as Non-Executive Directors.

Mr Ken Gaunt has resigned effective today, as Chief Executive Officer and Director and Sir Tim McClement has also resigned as a Director effective today.

Ms Naomi Dolmatoff has been appointed as Jaxsta's Company Secretary replacing Mr Nigaglioni effective today. For the purposes of ASX Listing Rule 12.6, Ms Dolmatoff will now be the person responsible for communications with the ASX.

Ms Renee Bryant, Jaxsta's Chief Financial Operations Officer, replaces Mr Nigaglioni as Chief Financial Officer effective today.

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