

Changes to Board of Directors

Rewardle Holdings (ASX:RXH) is pleased to announce the appointment of Mr. Rodney House as a Non-executive Director.

Rodney is a proven commercial leader with over 20 years of experience in media and sales. Most recently he held the role of Commercial Director at Australia Community Media (ACM), a division of Fairfax Media.

In this role, Rodney's responsibilities included direct and agency sales teams along with call centre partnerships for print and digital media. He also headed up Fairfax Marketing Services – delivering a full suite of digital marketing services to regional clients. This comprised of approximately 650 employees, operating from 140 locations across rural and regional Australia.

During his time with ACM Rodney led a significant sales transformation program and was instrumental in the sales teams' skill and digital capability development.

Over recent months Rodney has been applying his experience to assist Rewardle by informally advising the management team on approaches to developing more consistent and higher sales performance. His appointment to the Board formalises his ongoing contribution towards this key business challenge along with Rewardle's broader business strategy.

Rodney replaces Peter Pawlowitsch who steps down after over 18 months with the Company as a Non-executive Director. The Board changes reflect the Company's focus on commercialisation and operational efficiency, retaining the cost and agility benefits of a small Board.

Rewardle founder and Executive Chair, Ruwan Weerasooriya, said "I'd like to take this opportunity to thank Peter for his contribution and welcome Rodney to our team."

About Rewardle Holdings Limited

Rewardle connects almost 3 million Members with around 5,000 local businesses across Australia.

The Rewardle Platform is a marketing and payments platform that combines membership, points, rewards, payments and social media into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

For more information please contact:

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