



**THE FOOD
REVOLUTION
GROUP**

ASX Announcement

13 February 2019

FOD ships first orders of Fruit Farm Orange Juice to China

Highlights

- **Following receipt of purchase orders from strategic partner Careline and JJ Global Fine Foods, FOD ships first orders of Fruit Farm Orange Juice to China.**
- **The initial order is a 40-foot container comprising FOD's pulp and pulp-free Fruit Farm Orange Juice and puts FOD's brands into the domestic Chinese markets. The Company expects further orders will be forthcoming.**
- **The order forms part of the strategic distribution agreement with Careline to target at least A\$20 million per annum of additional sales within two years.**
- **JJ Global works with high-end hotel chains across China including the Marriot Group, Accor, Peninsula, Mandarin Oriental, Hyatt, Shangri La and all major supermarkets. Final production samples of Fruit Farm Cloudy Apple, pictured page 2, have been airfreighted for approval with purchase orders to follow.**
- **As demand for products ramps up, the Company is concentrating on achieving CIQ-approval for its broad range of products developed for China and expect further orders to materialise which will advance other distribution deals with key partners.**

The Food Revolution Group Limited (ASX: FOD) is pleased to announce that it has shipped its first orders of CIQ-approved Fruit Farm Orange Juice to China following receipt of purchase orders and payment from strategic partner Careline and JJ Global Fine Foods.

The first shipment to China comprised a 40-foot container of 2 Litre Fruit Farm Orange Juice.

FOD Chairman and major shareholder Dr Norman Li is the founder of Careline, a major manufacturer and exporter of skincare products, supplements and baby formulations into China. Dr Li is incentivised to grow FOD's sales to A\$100M in the short-term and A\$500M within five years. FOD's Fruit Farm Orange Juice will be distributed widely throughout China via Careline's exclusive sales distribution network of 10,000 daigous. Dr Li plans to grow his sales network to 30,000 daigous.

Final production samples of 2 Litre Fruit Farm Apple Juice were also shipped to JJ Global for final approval. The product will eventually be distributed for sale through high-end hotel chains across China including the Marriot Group (300 hotels), Accor (160+ hotels), Peninsula, Mandarin Oriental, Hyatt, Shangri La and all major supermarkets, China Resources Vanguard, RT-Mart, China Walmart, Lianhua and Carrefour.

As a result of these significant distribution deals, it is anticipated that demand for FOD's products will grow rapidly across China and lead to strong sales volumes once China Inspection and Quarantine (CIQ) certification is achieved.

CIQ approval means FOD's products are approved for sale in physical stores in China. A sample has been sent in order to finalise CIQ approval and FOD's compliance team is focused on achieving CIQ approval for the rest of the Company's product range.



Pictured: Fruit Farm Cloudy Apple Juice and Fruit Farm Orange Juice.

For more information, please contact:

Nathan Ryan

Investor/media relations

Nathan.ryan@nwrcommunications.com.au

+61 420 582 887

About The Food Revolution Group

The Food Revolution Group Limited (ASX: FOD) is an Australian-based food processing company that uses a combination of conventional juice processing equipment and custom-developed equipment and processes to manufacture a range of high-quality juices, fibres, infused fruits and fruit waters that are sold as branded products or ingredients to customers domestically and overseas.

FOD uses a range of processing technologies, including Current Counter Extraction (CCE) technology which was developed in conjunction with Australia's CSIRO to extract juice from fruit and vegetables. Its processing facilities are located in Mill Park, Victoria.

FOD is aiming to generate shareholder value through exploring opportunities for growth in the functional food, beverage and nutraceutical markets in Australian and key international markets, including China.