



International Limited ACN 110 184 355

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15 February 2019

KEY PROJECTS BUSINESS UPDATE – FEBRUARY 2019

TV2U International Limited (ASX: TV2) (**TV2U** or **Company**) is pleased to provide the following business update on the commercial roll out of its deployments across Indonesia and the rest of the world.

Indonesia:

Indosat Ooredoo:

Indosat's retail marketing campaign for iStream progressed in January and will continue to ramp up throughout Q1. Part of this will involve the promotion of new content rights holders that are due to commercially launch on the platform, joining ZEE BIOSKOP and BALIWOOD in expanding the content offering. TV2U will announce these partners to the market once agreements have been finalised.

TV2U and Indosat are also holding a workshop in late February. This event will highlight the latest features and functionality of the iVAN-X platform and how these can enhance the viewer experience in line with Indosat's marketing efforts. Also, how both companies can pool resources to scale up iStream's subscriber reach throughout 2019.

PGASCOM:

PGASCOM's pre-commercial roll out is on track. The white label service is due to soft launch in March, pending sign-off on the head-end agreement. The full commercial roll out is expected to follow on or around 1st April.

Similar to Indosat, TV2U will be holding a workshop with PGASCOM in February. This will be part focused on maximising value from TV2U's iVAN-X technology, and part sales and marketing ahead of the platform going live. Together, TV2U and PGASCOM will develop the marketing plan to drive traction with consumers, ISPs, telcos, and content owners, and to scale revenues.

GLOBAL OFFICE LOCATIONS

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Bisma (Lemmon.ID):

Following a technical test pilot of the Bisma streaming platform, which successfully took place in December 2018, the soft launch is now being rolled out.

This includes a sample of the content that will be available at scale once the platform sees its full commercial launch late Q1 early Q2 2019. This initial content offering will include live streaming of concerts, contributed media assets from musicians and artists, and more.

Rest of World:

SOL Telecom:

SOL Telecom's SOL GO service is on track for its commercial launch. The Company is advised that a full commercial roll out is expected to take place from the 20th February.

At launch, SOL GO will offer an initially reduced content package with a mixture of local and international assets. This is expected to expand quickly soon after, with SOL Telecom currently concluding the content acquisition agreements that will make up the broader part of SOL GO's content library.

SOL's marketing plan and go-to-market strategy are in place. This includes the media promotion efforts outlined in the December 2018 key projects update (14th December), which will now run later this month. SOL Telecom outlined that it will focus on Northern Brazil in the first instance as it beds in the platform and secures a consistent subscriber base before deploying nationally. It will roll out to other LATAM countries in due course.

TV2Africa (AEMG):

TV2Africa continues to successfully stream its content offering to AEMG's subscribers. The ad solution that will help bring diversified revenues to the service is in its final testing stage before being commercially implemented, and AEMG has already engaged ad agency partners that are looking to reach TV2Africa's users with relevant, highly targeted advertising and promotions.

The iOS app has been approved and is available for download on the Apple App Store. Additional content owner agreements are also due to follow in the coming weeks. TV2U will announce these to the market once they are finalised.

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Disclaimer:

The promotional efforts and commercial launch of services are the responsibility of our clients. Go live dates may change due to unforeseen circumstances. TV2U will update the market accordingly in such cases.

Investor enquiries

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About TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital investment or big-ticket operational overheads. Our Modular SaaS (Software as a Solution) that integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device. TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through real-time Intelligence.

TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing. TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content. TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U providing a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns. Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates by maintaining existing customer retention.

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