



ASX Announcement

15 February 2019

Strategic Review and Technology Audit Underway

ShareRoot limited (ASX:SRO) ("ShareRoot" or "the Company") today announced that an audit of the company strategy and proprietary technologies are well underway and expected to be concluded by the end of the month.

"Considering the recent change in operational and strategic leadership it is appropriate that the Board undertakes a thorough review of the company's progress to date and the current and prospective value of the assets," said Mr. Harvey Kaplan, Chairman of the Board.

The Board undertakes to communicate with shareholders the result of its review, which will inform the forward strategy for ShareRoot, as soon as practicable.

end

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About ShareRoot

The ShareRoot Group is becoming a major presence in the marketing data and privacy protection ecosystem. The expanding global awareness around consumer data and privacy issues makes ShareRoot's platforms essential in this \$14Bn market. ShareRoot has three platforms: ShareRoot's Legal Rights Management UGC platform protecting against unauthorised use of peoples social and digital content, with clients including Johnson & Johnson, McDonald's, and Costco; the profitable social media marketing agency 'The Social Science' that provides client services and account management layer behind the Group's technology properties. Thirdly, ShareRoot is launching the new MediaConsent platform which is the first platform to give consumers/citizens control of their data and privacy through a preference and consent management dashboard. ShareRoot's global business is ideally positioned at the right time to solve the issues faced by consumers and companies in data and privacy in digital marketing.

ShareRoot recently acquired Ludomade, a gaming and app development company which will add gaming development applications to the Company.

About TSS

The Social Science is a technology focused social and digital media marketing and content creation company. The company specializes in content across technology industries such as life sciences and healthcare. The Company was founded in 2014.