

ASX Announcement

STOCK CODE:
HMO

SHARES ON ISSUES:
65,759,990

OPTIONS ON ISSUE:
18,793,473

BOARD:
Mr. Glenn Whiddon
*Non-Executive Director
and Chairman*

Mr. Howard Digby
Non-Executive Director

Mr. David Tasker
Executive Director

Appointment of Executive Director

25 February 2019: HearMeOut Limited (ASX: HMO) (HearMeOut or the Company) is pleased to announce that current Non-Executive Director, Mr David Tasker, has been appointed an Executive Director of the Company effective immediately.

Mr Tasker, who has been a Director of HMO since September 2017 has extensive experience in the global capital markets, having led the capital markets function, as National Director – Investor Relations, for WWP ANZ owned company Professional Public Relations for more than 13 years.

More recently he founded Chapter One Advisors, a boutique investor relations consultancy firm providing high level strategic advice to predominately ASX listed companies.

Mr Tasker also has broad experience in content and the technology sector, having co-founded Metrix Publishing, which owns investor focused news site the-pick and techinvest online and produces print titles under the same names.

In recent months Mr Tasker has assumed direct responsibility for the day-to-day operation of HMO and the HearMeOut Platform, by advancing discussions with Ford and other car manufacturers and leading activities with HMO advisors, Mr Jon Housman and Mr David McGrath, regarding a range of content initiatives and media partnerships.

He is also working closely with the management of AvidSys Infotec Private Limited (AvidSys), who hold a license to grow HearMeOut's audio social media platform in India and Asia (refer ASX announcement 10 December 2018).

Commenting on Mr Tasker's appointment as Executive Director, HMO Chairman Glenn Whiddon said, "David has been very active in recent months rapidly moving forward a number of initiatives of immense benefit to HMO and the HearMeOut Platform."

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“The Board has a clear focus on the path forward for the platform, primarily in the areas of in car integration, with Ford and other car manufacturers, and through content partnerships and commercial activations with leading global media groups and consumer brands.”

While Mr Tasker will be taking on added responsibility and workload in the role of Executive Director he has agreed, in the interim, to not alter his remuneration (\$36,000 + GST per annum).

Mr Tasker holds a Bachelor of Commerce from Murdoch University.

In addition to his role with HearMeOut, he is also a Director of ASX listed International Goldfields Limited (ASX: IGS).

The Company will provide a more detailed operational update shortly, including the steps it is undertaking to have its securities recommence trading on the ASX.

Ends