

ASX Announcement 26 February 2019

FOD ships second order to China after JJ Global receives CIQ

Highlights

- Following receipt of CIQ from the final production samples air freighted (in the last 7 business days) – JJ Global has ordered a container of Fruit Farm Orange Juice and Apple Juice
- This is FOD's second shipment in as many weeks as it expands into the Chinese market
- The second order comprised FOD's 1L and 2L pulp-free Fruit Farm Orange Juice and 1L Apple Juice. The Company expects further orders will be forthcoming.
- JJ Global works with high-end hotel chains across China including the Marriot Group, Accor, Peninsula, Mandarin Oriental, Hyatt, Shangri La and all major supermarkets.
- As demand for products ramps up, the Company is concentrating on achieving CIQapproval for its broad range of products developed for China and expects further orders to materialise as additional repeat orders come through and other distribution deals formalise.

The Food Revolution Group Limited (ASX: FOD) is pleased to announce that it has shipped orders of CIQ-approved Fruit Farm Apple Juice and additional orders of Fruit Farm Orange Juice to China following receipt of purchase orders and payment from strategic partner JJ Global Fine Foods.

The second shipment to China comprised a container of FOD's 1L and 2L and pulp-free Fruit Farm Orange Juice and 1L Apple Juice.

Final production samples were air freighted to JJ Global for final approval 7 business days ago (see announcement 13 February 2019), the product has now received CIQ and will be distributed for sale through high-end hotel chains across China including the Marriot Group (300 hotels), Accor (160+ hotels), Peninsula, Mandarin Oriental, Hyatt, Shangri La and all major supermarkets, China Resources Vanguard, RT-Mart, China Walmart, Lianhua and Carrefour.

FOD continues to grow its presence in China and is now receiving repeat orders. It is anticipated that as FOD's products are accepted and promoted across the Chinese market sales have the potential to grow rapidly; other significant distribution deals are also being negotiated. Some of FOD's marketing initiatives are depicted in Figure 1 below for Fruit Farm Orange Juice.



Figure 1: Fruit Farm Orange Juice

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About The Food Revolution Group

The Food Revolution Group Limited (ASX: FOD) is an Australian-based food processing company that uses a combination of conventional juice processing equipment and custom-developed equipment and processes to manufacture a range of high-quality juices, fibres, infused fruits and fruit waters that are sold as branded products or ingredients to customers domestically and overseas.

FOD uses a range of processing technologies, including Current Counter Extraction (CCE) technology which was developed in conjunction with Australia's CSIRO to extract juice from fruit and vegetables. Its processing facilities are located in Mill Park, Victoria.

FOD is aiming to generate shareholder value through exploring opportunities for growth in the functional food, beverage and nutraceutical markets in Australian and key international markets, including China.